



Experience new™

vdc.com

"A company's growth and success lie in its ability to stay true
to its values while embracing innovation".

Agenda

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02 Vision & Mission

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05 History & Milestones



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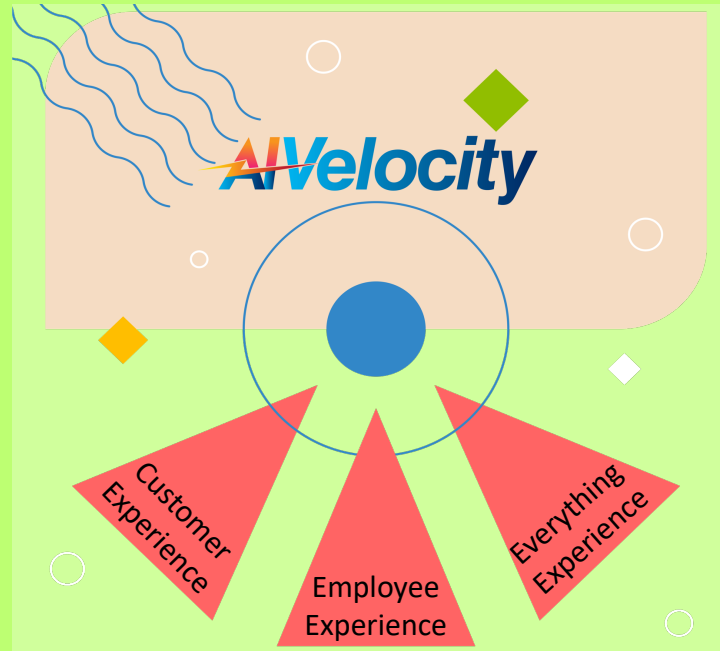
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Who We Are?



- Founded in 2008 to redefine Customer Experience and digital innovation
- 17+ years of excellence in CRM, CX and Digital Transformation
- Driven by innovation, agility, and boundaryless collaboration
- Virtuos Digital (VDC) thrives on ideas from within and beyond the organization

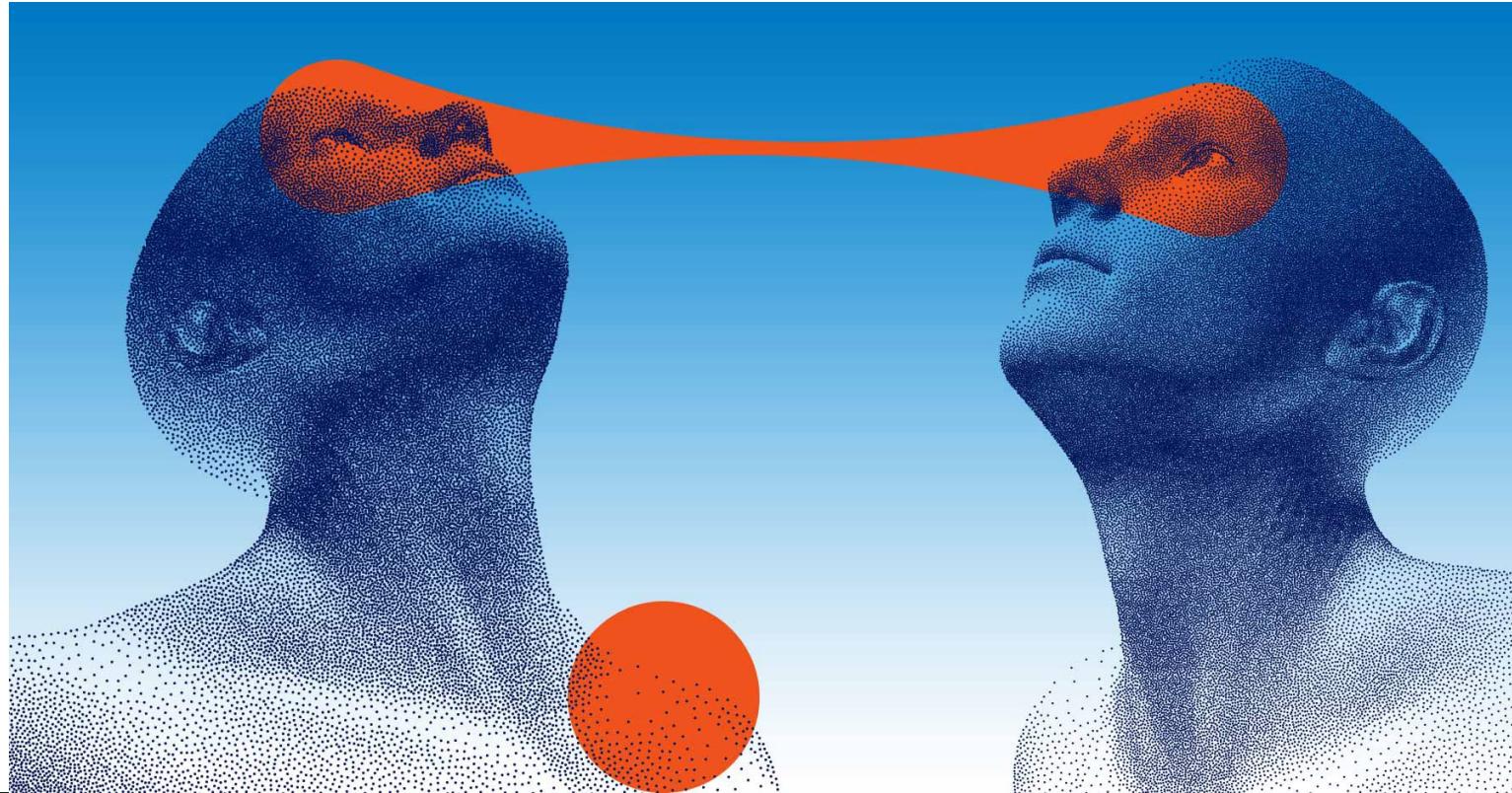
Inspired Thinking



Inspired by the book *The Virtuoso Team* by Bill Fischer and Andy Boynton, Virtuos embodies the power of extraordinary individuals coming together to deliver extraordinary outcomes.

Built on a bold mission to reshape the world through breakthrough ideas and ambitious goals, Virtuos thrives on bold leadership, boundary-spanning collaboration, and teams that challenge norms to accelerate transformative impact.

Company Overview



✦ Vision

To be the trailblazer in AI and digital innovation—powering brands to **deliver superior customer experiences and achieve transformative growth.**

✦ Mission

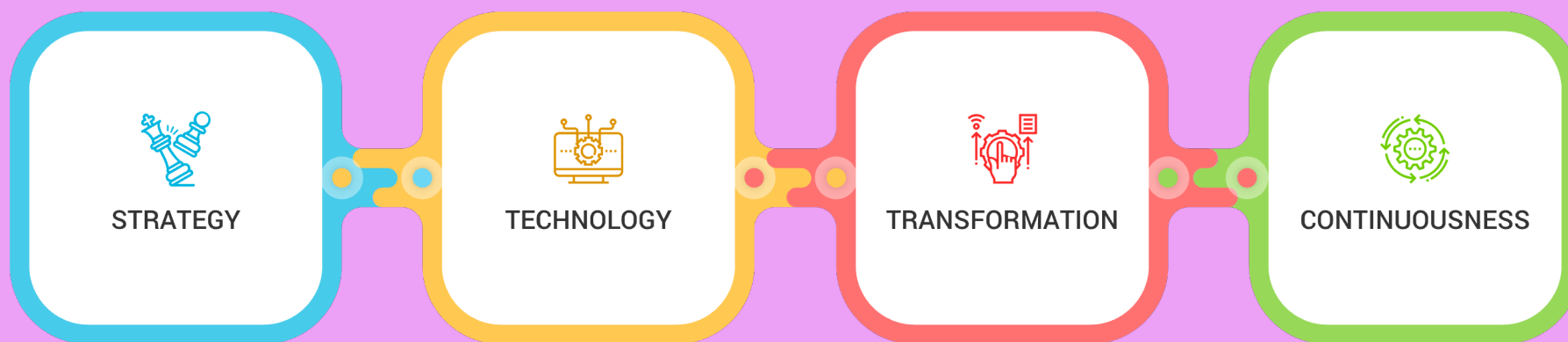
To foster exceptional talent, build intelligent solutions, and deliver experience-led transformations that help brands thrive in the era of AI and digital innovation.

How we Build on our Mission

- **Create world-class talent** by identifying and nurturing high-potential individuals
- **Continuously skill and reskill** to stay ahead in a fast-evolving tech landscape
- **Build intelligent, AI-powered solutions** that drive business impact
- **Deliver experience-led outcomes** through agility, collaboration, and innovation



Virtuos Value Framework



$$\text{Consultare}^{\text{TM}} \quad | \quad \text{Swiftare} \quad = \quad \text{Virtuos Digital}$$

Two Sides of The Coin



Innovation in Motion

Continuously advancing ideas into impact with agility, precision, and purpose across the Experience Economy landscape.

VIRTUOS.COM

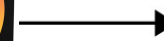
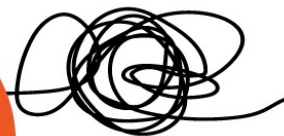


Shaping the Future

Empowering enterprises through transformative consulting, composable platforms, and intelligent experiences for a digital-first world.

VDC.com

EXPLORE



EXPLOIT



Core Values



**VIRTUOSO
VELOCITY**

*Powered by Veracity,
Fueled by Vivacity*

**10x GROWTH FOR
3 YEARS STRAIGHT**

Virtuosity
Excellence

Veracity
Trust

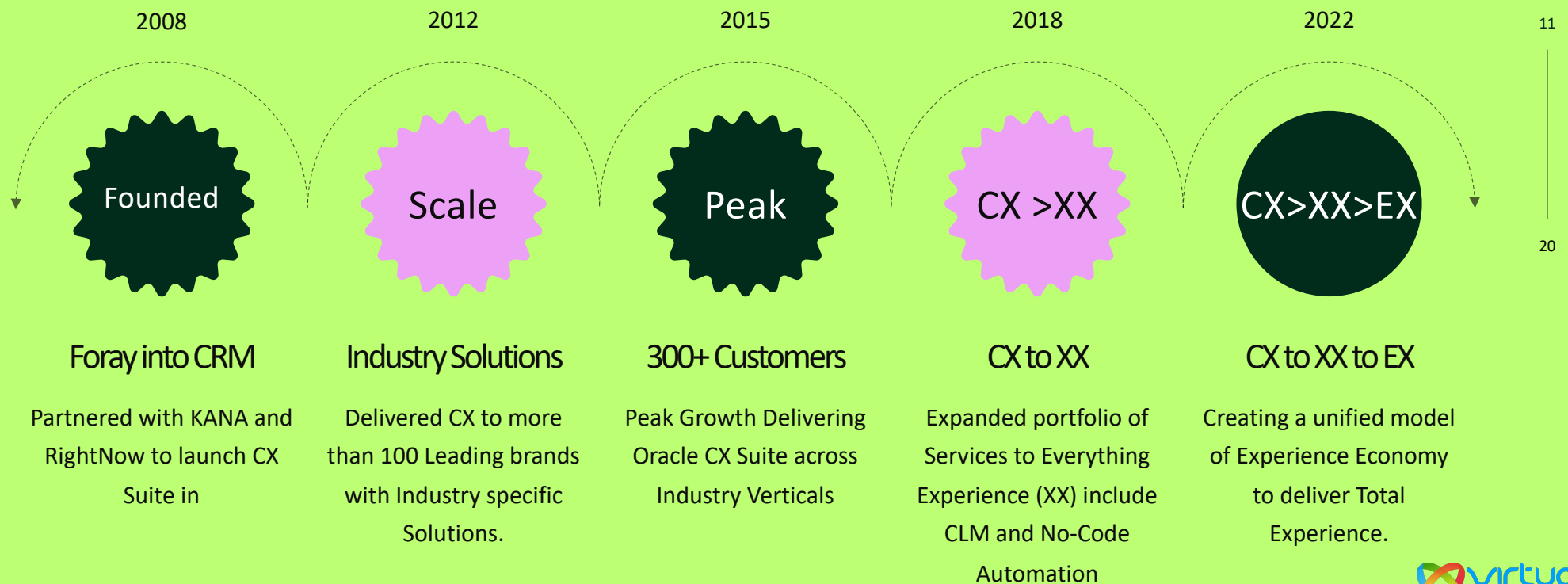
Velocity
Speed

Vivacity
Passion



Market Research	Competitive Intelligence	Product Strategy	Pricing and Packaging	Product Launch	Segmentation and Positioning	Messaging and Storytelling	Awareness and Demand Generation
Determine market attractiveness, needs and white space	Identify gaps in competitive solutions	Develop a compelling product strategy and roadmap	Create and refine licensing, pricing and packaging options	Develop and refine repeatable and scalable launch practices	Prioritize segments and define ideal customer profiles and personas	Create messaging and stories that resonate with buyers	Use channel, content and best practices to aid customer acquisition
Market Expansion	Tech CEO Framework						Sales Effectiveness
Identify and execute expansion to adjacent, vertical and geo markets							Develop and evolve sales strategies, processes and enablement
Business Models and Ecosystems							Partner and Channel Strategies
Build and participate in ecosystems and alliances to drive growth							Build, manage and enable strategic, channel and technology partners
Exit Strategies	Cost Management	Attract and Retain Talent	Key Performance Indicators	Managing Culture	Customer References and Advocacy	Customer Retention and Growth	Influencer Engagement
Evaluate and prepare for M&A, IPO and other exit options	Identify ways to manage costs to drive toward profitability	Understand data and trends in employee hiring and retention	Track and improve upon key operational and financial benchmarks	Implement strategies and actions to improve employee performance	Build and cultivate customer references and advocates	Leverage customer success best practices to retain and grow accounts	Develop and refine strategies to evangelize to influencers

Company Timeline



Services Overview

Enterprise CRM & Customer Experience Stack

CRM SERVICES 75%

CX TRANSFORMATION 25%

No Code Automation & AI Velocity Solutions

No Code Automation Services leading Partners 75%

AI Velocity 25%

CLM and IAM Product Services

Agiloft CLM Licenses & Services 95%

DocuSign Services 5%

Employee Experience & Work Management

Licensing and Expansion 84%

Services & Consultancy 16%

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Delivering Results, Every Day

Virtuos CXDesk revolutionizes Customer Success by unifying engagement, intelligence, and automation—delivering proactive, personalized experiences through continuous innovation and smart, scalable service models.



Delivering
Results, Day
in



Focused
on Your
Success



Consistently
Driving
Success



Reliable and
Impactful





AIVelocity fuels our AI ambition—accelerating enterprise value through intelligent, adaptive solutions.



Cohering harnesses AI to build adaptive DXPs—unifying experiences, data, and design for global brand transformation.



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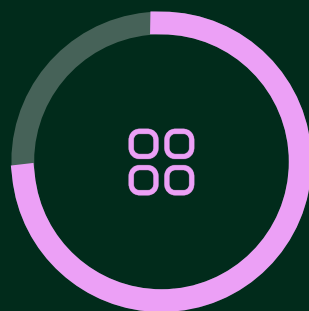
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Industry Expertise



Retail & Commerce

More than 35% of our customers are into Retail & Commerce



BFSI

Leading Banks and Micro Credit Verticals



High-Tech

High-Tech and IT Services Vertical



Travel & Hospitality

Turning Journeys into Extraordinary Experiences

Focused on Excellence



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Built on Trust, Driven by Impact

Since our inception, Virtuos has earned the trust of formidable customers by delivering transformative outcomes through a cutting-edge Customer Experience Stack designed for innovation, agility, and measurable success.



254+ Testimonials

Why Customers Choose Us?

We lead with a values-driven culture, customer-obsessed mindset, and relentless innovation—delivering pure outcomes that exceed expectations every time.



Expertise They Can Trust

Customer @ Heart DNA

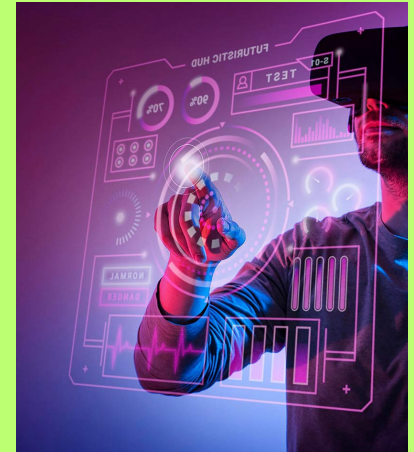
Business Outcomes



Decades of proven experience, deep domain knowledge, and a consultative approach make Virtuos a trusted partner in enterprise transformation.

We engineer every engagement with customer outcomes in mind—building long-term value, trust, and measurable success at every touchpoint.

We focus on real business impact—designing agile, intelligent solutions that deliver measurable outcomes, not just technology for technology's sake.





Top tier Partnerships

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ORACLE®



Creatio



Agiloft

asana

Thank You

We appreciate your time and
consideration today!