

# AAD



# NAYAB.

The Art of Modern

# Audio



Click the icons to open the link:

This studio represents a transition from crafting sounds & music at home to delivering elite, label - ready sonics to a few of the biggest artists, labels and bands.

Whether you are an artist  
Seeking a signature sound or  
a brand in need of a  
sonic fingerprint.  
We translate your ideas into  
impactful audio reality.



## Evolution is at the core of AAD NAYAB Audio.

Founded by the producer **Adectric**, formerly used (2016 - 2022 ),

Produced songs for Artists like **PAV DHARIA, EMCEE HASNAIN, N KAY**, many more...

Produced, Mixed & Mastered for labels like - **KALAMKAAR, ISHTAR PUNJABI** ( formerly **WHITE HILL MUSIC** )

**TURBAN TRAP, FABINDIA, URBAN GABROO** (Men's lifestyle channel), many more.

The creative force behind **Trap Galleria**, another Project (2019—2021 ),

Most of the music I make is on my computer. I create a lot more than I could ever finish.

So I started a project, Trap Galleria, where I used to put EXTRA samples & sounds I used to make for people to use for free, managed to get over **10M+** views and **22K+** subscribers just by uploading extra music, that ended up on some recognised songs as well 😞



# OUR SPECIALIZED SERVICES



# Original Songs

Original Music/Song Custom Beats

# Bg Score For Films & Games

Theme Song Original Instrumental  
Atmosphere/ Ambient Design Foley

# Vocal Recording

Vocals for Songs | Podcast

# Mixing & Mastering

Beats/Stems Mixing Mastering  
Noise Removal to  
Mixing Audio for Films & Videos Translate well  
Vocal Mixing to  
Advance Vocal PProcessing

<p><b>01</b></p> <p>Music Production</p> <p>Original Music for Your Vocals or Videos</p>	<p><b>02</b></p> <p>Recording</p> <p>Record Vocals with Professional Mics in a well Treated room for Studio Quality</p>		<p><b>03</b></p> <p>Remixes</p> <p>Our team of experts can make a remix for you to release or play in a Set</p>
		<p><b>04</b></p> <p>Mixing</p> <p>We will Mix your tracks or music professionally</p>	<p><b>05</b></p> <p>Mastering</p> <p>We will master your song to Translate well in almost every system</p>
<p><b>06</b></p> <p>Sound Design</p> <p>We can sound design for Films, Tv Commercials, and youtube videos as well</p>	<p><b>07</b></p> <p>Foley &amp; Fx</p> <p>Original/Custom Foley and Fx depending on your project requirements</p>		<p><b>08</b></p> <p>Songwriting Course</p> <p>Do you get alot of Ideas and you don't have money to book a Studio and Record them?</p>

# Sound Design

Unique Loops & Sounds

Sound Design for Games  
Sound Design for Tv Commercials

Original Foley Work  
Ambience Design with unique Sounds

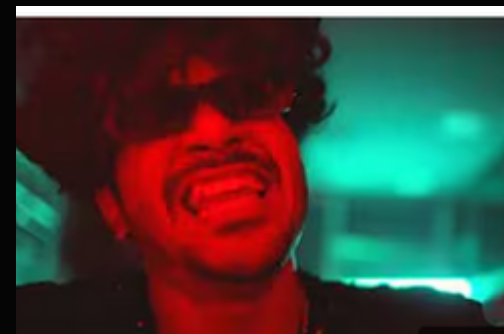
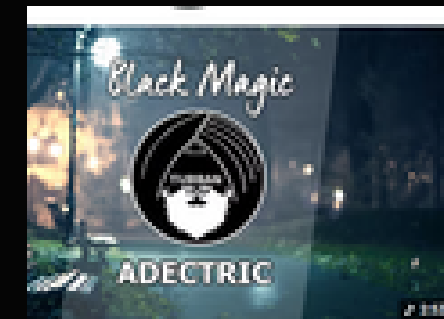
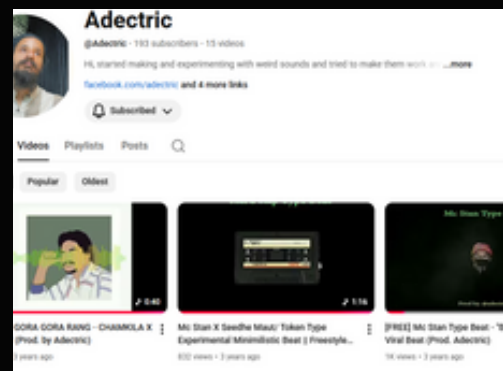
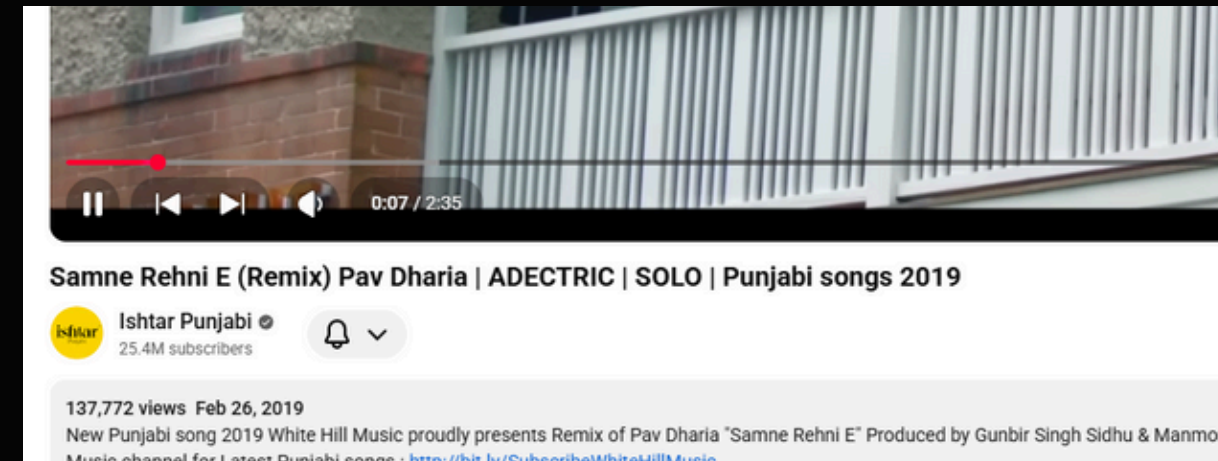
# Sonic Branding/Logo

signature intro sound  
Sound logo



# WORK As (Adectric) EXPERIENCE

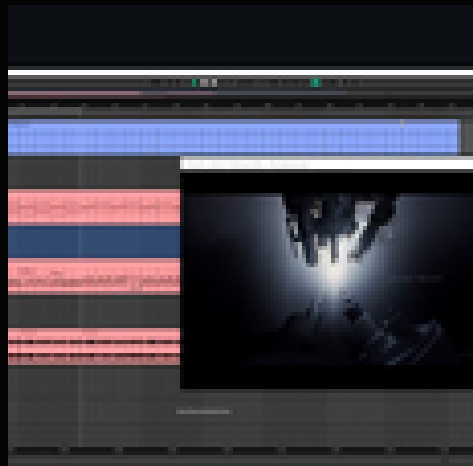
Click to open



# SOME OF THE SOUND DESIGN WORK



Some freelance work



re-worked on the  
intro of  
Westworld (TV show)

For Fun

Mostly Did Freelance work on Explainer videos, Audio Logos, etc

This is a domain I am looking forward to work more.

Been doing this a lot, but never got an opportunity to work on something significant

# FEW HIGH QUALITY TOOLS I USE

Hardware & Software Vst



Tools are as important as skills in Music & Audio production. Which I slowly gathered over the year.

# AUDIO INTERFACE

"High-End Converters" or "DAC/ADC"

Arturia DiscretePRO<sup>®</sup> preamps and AKM<sup>®</sup> converters  
that ensure "stellar sonic quality"



A high-quality interface (professional sound card) is essential because it acts as the "Translator" between the analogue world and your digital software. Its importance lies in:

- \* Clarity & Detail
- \* Timing Accuracy
- \* Noise Isolation
- \* Power for Pro Mics:

# STUDIO MONITORS/HEADPHONES & MICROPHONES



Studio monitors are your "Truth Tellers."

Unlike commercial speakers that "colour" sound to make it pleasant, JBL pro monitors are designed for Honest Representation.

They provide a flat, uncoloured frequency response that tells you exactly what is happening in your mix.

They ensure Translation. If a mix sounds good on "honest" monitors, it will sound good on car speakers, iPhones and club systems.

Their patented waveguide technology ensures that the sound is accurate no matter where you are sitting in the room, making them the heartbeat of your critical mixing decisions.



# LET'S WORK



Click the icons to open the link:



Call us

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