

MASON DUCHATSCHEK

Author · Keynote Speaker · Podcast Host · Founder, WorkforceAlchemy.com



10 Books

Amazon #1 Bestseller

2 Guinness World Records

Ironman Triathlete

SHORT BIO

Mason Duchatschek is a business author, keynote speaker, and founder of WorkforceAlchemy.com. He has written ten books on leadership, hiring systems, and organizational performance, including the Amazon #1 bestseller *Built Wright: What It Takes to Build Something That Lasts*, co-authored with Hall of Fame coach Bryant Wright. Mason hosts *The Mason Duchatschek Show*, where he interviews founders, CEOs, and bestselling authors about leadership and culture.

INTERVIEW TOPICS

- Why Hiring Is Not Luck
- The Hidden Profit Leaks Inside Organizations
- The 20% Who Carry Organizations
- Championship Cultures and Sustained Excellence
- Leadership Under Pressure

SPEAKING ENGAGEMENTS



Chicago Bears Halas Hall · Leadership Event

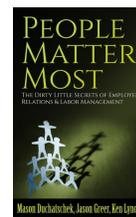
SELECTED BOOKS



Inclusive Leadership



Built Wright (Amazon #1 Bestseller)



People Matter Most

WHY INTERVIEW MASON

Mason Duchatschek helps leaders identify the hidden workforce problems that quietly undermine performance and profitability. As the author of ten books and the founder of WorkforceAlchemy.com, he brings practical insight into hiring systems, leadership accountability, and organizational culture. His work challenges the idea that hiring success is luck and shows how better systems dramatically improve outcomes. Drawing on lessons from business, championship athletics, and real-world leadership under pressure, Mason offers perspectives that are both practical and thought-provoking. His interviews provide clear ideas leaders can apply immediately to build stronger, more accountable organizations.

BACKGROUND HIGHLIGHTS

- Author of 10 books on leadership and workforce performance
- Amazon #1 bestselling author
- Founder of WorkforceAlchemy.com
- Host of *The Mason Duchatschek Show* podcast
- Two Guinness World Records
- Missouri Army National Guard officer, Great Flood of 1993
- Endurance athlete: 100-mile ultramarathon and multiple Ironman triathlons

MEDIA ASSETS

Download headshots, book covers, and podcast graphics at:

masonduchatschek.com/media

THE MASON DUCHATSCHEK SHOW

