

Capability Statement PDF

Founded in 2017, launna's LLC is a certified Woman-Owned Small Business (WOSB), Women's Business Enterprise (WBE), and Economically Disadvantaged Small Business dedicated to delivering high-impact operational solutions across the federal sector.

Led by Managing Director Hollie Alexander-Harvey, our firm leverages deep expertise in policy compliance, complex project administration, and software methodologies to serve as a reliable prime contractor and systems integrator for large-scale government initiatives. Backed by an uncompromising core value of 100+% mission readiness, honesty, and execution, we meticulously aggregate, vet, and oversee premier industry partners across distinct multi-million-dollar verticals.

From streamlining Department of State health and life insurance brokerage logistics to deploying complex Department of Defense Human Resources Management and Professional Development Training systems, launna's LLC guarantees complete administrative alignment, stringent regulatory oversight, and seamless contract delivery.

Download our complete, print-ready capability statement containing detailed NAICS codes, past performance metrics, and bonding capacities.

Contract Management, Facilities, & Compliance Excellence

At launna's LLC, we bridge the gap between complex federal requirements and exceptional execution by utilizing robust vendor management frameworks and strict compliance protocols. Our capabilities extend directly into comprehensive facilities support and general construction management, where we actively coordinate end-to-end site maintenance, building operations, and multi-tiered infrastructure projects.

We act as a single, accountable point of contact for federal procurement officers—managing specialized, similarly situated sub-tier contractors, analyzing comprehensive cost estimates, and engineering optimized price-to-win strategies that maximize government cost efficiency.

Backed by technical degrees and a proven foundation in commercial sales, asset maintenance, and stringent Federal Acquisition Regulation (FAR) adherence, launna's LLC is uniquely positioned to manage high-stakes awards with absolute transparency, strict accountability, and unmatched operational precision.