



# HIRA EJAZ

Creative Strategist & Visual Artist

## CONTACT

E-Mail: [hiraejaz709@gmail.com](mailto:hiraejaz709@gmail.com)  
LinkedIn: [hiraejaz709](https://www.linkedin.com/in/hiraejaz709)  
Instagram: [@hiranimation](https://www.instagram.com/hiranimation)  
[@Kukus.Kraft](https://www.instagram.com/Kukus.Kraft)  
[@TheBakedChapter](https://www.instagram.com/TheBakedChapter)

## EDUCATION

### NUST

Bachelors in Industrial Design  
2015 - 2019

### A - Levels

Mathematics, Chemistry, Physics  
2013 - 2015

### O - Levels

8 Subjects including Physics,  
Chemistry, and Biology (2 A\*, 6 A)  
2011 - 2013

## SKILLS

### Design

- Design Cycle: Research, Iterations, Prototyping, and Evaluation.
- Technical Drafting: AutoCAD, 3D Modeling (3Ds Max, Shaper 3D).

## ABOUT ME

Multidisciplinary artist and designer with a foundational background in Industrial Design and a passion for tactile craftsmanship. Expertly bridges technical precision with expressive visual storytelling across various digital and traditional mediums. As an entrepreneur and educator, I bring a process driven approach to every project, balancing strategic problem solving with high quality execution to create engaging physical and visual experiences.

## EXPERIENCE

### Kukus Kraft

2026 - Present

Founder & Lead Educator

- Designing and executing one-on-one art programs for children, focusing on painting, paper-mâché, material exploration and various craft activities.

### The Baked Chapter

2025 - Present

Founder & Artisanal Baker

- Focusing on a specialized menu of artisanal classic desserts, adhering to the principle of "doing a few things exceptionally well" rather than pursuing mass variety. Moreover, Designing and managing the visual identity of the micro-bakery, connecting the desserts with with a clean, designer aesthetic.

### O - Level Art Instructor

Sep 2025- Nov 2025

The City School - Ravi Campus

- Taught O-Level Art & Design, focusing on building foundational drawing skills and preparing students for formal examinations. Furthermore, included portfolio mentorship, by guiding the students through the creative process, from initial research and sketching to final technical execution.

### Multi-disciplinary Designer

2022- 2024

Freelancing

- Completed a year-long intensive project re-creating masterworks using traditional mediums (Charcoal, Sanguine, Pastels, and Gouache). In addition, executed high-fidelity 3D models and traditional paintings for private and commercial clients.

- Other softwares: Figma, Adobe After Effects, Photoshop, Illustrator, Procreate

### Visual Arts

- Fine Art: Expertise in Graphite, Charcoal, Dry Pastels, Oil Pastels, Watercolour, Gouache, and Acrylics.
- Fiber Arts: Proficiency in Knitting and Crochet (Self-taught & Traditional).
- Digital Art: High-level proficiency in Photoshop, Procreate, and Illustrator.

### Education & Creative Strategy

- Workshop Facilitation: Experience managing and teaching at Kukus Kraft.
- Curriculum Design: Developing art programs for O-Level students at The City School.
- Multidisciplinary Integration: Ability to link Science and Math concepts with Visual Arts.

### Motion Graphics & Video Editor

2020 - 2021

Oximate Digital / Pak Sar Zameen Real Estate / Little Studios

- Visual Storytelling: Developed high-impact motion graphics and video content using After Effects while collaborating with marketing teams to create social media content and corporate videos

### Animation & 3D Modeling Intern

2016 - 2018

3rd World Studios

- Rotated through all departments, including Concept Art, Modeling, Rigging, Texturing, and Compositing. Furthermore, independently executed a full character workflow: modeled, rigged, textured, and animated a 3D character.