

Introducing Community Co-Op Postcard Advertising

Share advertising costs with other local businesses on a beautifully designed oversized postcard that lands directly in your neighbors' hands every other month.

Just 6 spots are available, allowing each business to communicate its brand and message without clutter.

EXCLUSIVE AD
No Competitors are allowed on the same card

Sizes

- Postcard is 8.5" x 11"
- Ad Space is 1050 x 2175 px (approx 3.5"w x 7.25" h)

REPEAT MAILINGS

- The card is mailed 4x per year
- 2700 homes per mailing.
- 10,800 total

How Much For an Ad?

4 mailings, 2700 each mailing

\$499 Down
\$172 per month, 11 months

Where It's Mailed

Residences Only, Ages 40-75, Income over 130K

Residences Only	# Homes	Age 40-75 %	Median Income
Salem	549	24.40%	\$174.11k
Hunting Hills	616	79.40%	\$137.02k
SW Co- Hidden Valley	644	79.40%	\$137.02k
SW City	508	76.40%	\$159.69k
SW City	397	74.50%	\$135.80k

Reliable & Dependable
Preferred Local Businesses

ADVERTISE YOUR BUSINESS HERE

Longer Shelf Life than Social, TV, Radio



JEFF'S PLUMBING SERVICES

DISCOUNT 20% OFF METAL OR SOLAR
Discount code CC26

- Hot Water Heaters
- Drain & Sewer
- Leak Detection
- Fixture Repair and Installation
- Water Softeners
- Tankless Systems
- Pipe Repair
- Video Camera Inspections

24-7 Emergency Service Available

540-456-7890
www.reallygreatsite.com

Local Postal Customer

PSRST STD
ECPWBS
U.S. POSTAGE
PAID
EDDM RETAIL

BLUE RIDGE ROOFING

Serving The Roanoke Area for 18 Years
Guaranteed Quality and Trust

UP TO 20% OFF METAL OR SOLAR
Discount code CC26

Our Services:

- Metal Roof Installation
- Roof Repair or Replacement
- Solar Panels
- Leak Detection

Storm Damage Insurance Accepted

BBB A+ 540-555-1212
www.reallygreatsite.com
Free Estimates

Benefits

Hyperlocal Exposure

Your ad goes directly into the hands of potential customers in your exact service area

Repeated Visibility

Repeat mailings keep your business top-of-mind when customers are ready to buy

Co-Op Synergy

Services offered complement the others. One home may need 2 services.

SAMPLE ADS ONLY

CALL US OR VISIT OUR WEBSITE TO SECURE YOUR EXCLUSIVE SPACE

IF YOU HAVE INTEREST, DON'T WAIT!

DON'T GET LOCKED OUT FOR THE ENTIRE YEAR



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www.5pEnterprises.net



540-613-1797

