

Mohammed Mouheb

Senior Graphic Designer

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Annaba, Algeria — Remote Worldwide

Senior Graphic Designer with 6 years of experience building brand identities, packaging systems, and marketing visuals for product-focused businesses. Designed and shipped internal mobile tools used daily by real teams. Work spans brand strategy, retail packaging, UI design, and digital marketing. Available immediately for full-time remote roles. Fluent in English, French, and Arabic.

Experience

Marketing and Graphic Designer MyFish.ca — Quebec, Canada (Remote) Jan 2022 – Dec 2025

Led all visual design for a growing sushi restaurant brand across 3 years, covering marketing, digital, and internal product design.

MEP Dashboard — Designed a mobile tool used daily by kitchen staff to eliminate morning prep guesswork. Staff enter the daily box prediction and remaining stock; the app calculates exactly what needs to be prepared, ingredient by ingredient. Reduced daily prep errors to zero across a 3-year deployment.

KPI Dashboard — Built a management screen consolidating revenue, active members, prospects, onboarding, and satisfaction in one filterable view — replacing a manual process that previously required checking 4 separate sources.

Marketing — Produced all campaign visuals, social media assets, and promotional materials across digital and print channels. Maintained 100% brand consistency across all touchpoints for 3 consecutive years.

Marketing Designer KSL (Remote) Jan 2021 – Dec 2022

Designed campaign visuals and branded materials for digital and print marketing. Supported multiple product launches with cohesive visual systems and collaborated remotely with marketing and content teams across time zones.

Graphic Designer Buddha Station (Remote) Jan 2020 – Dec 2021

Produced branding and promotional visual assets for consumer-facing campaigns across digital and print formats.

Skills

Design: Brand Identity Design, Packaging Design, Marketing and Campaign Design, Visual Systems, Brand Guidelines, UI Design

Software: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Figma, After Effects, Premiere Pro, Canva, Lightroom

Other: Typography, Color Systems, Layout and Composition, Remote Collaboration, Client Communication

Education

Bachelor's Degree in Graphic Design

2019

Leeds Art College, United Kingdom

Languages

English — Fluent **French** — Fluent **Arabic** — Native