



CLIMATE POSITIVE
OCEANIC ODYSSEY

PROGRAMME FRAMEWORK.

Green-Cross United Kingdom
Member of Green Cross Intl.

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GREEN CROSSING PROGRAMME: CLIMATE POSITIVE OCEANIC ODYSSEY.

A GROWING 39% OF THE WORLD POPULATION, OR 3.2 BILLION PEOPLE, LIVES IN DICTATORSHIPS.

- SOURCE WORLD POPULATION REVIEW 2023 -

AT LEAST 89.3 MILLION PEOPLE AROUND THE WORLD HAVE BEEN FORCED TO FLEE THEIR HOMES; AMONG THEM ARE NEARLY 27.1 MILLION REFUGEES, AROUND HALF OF WHOM ARE UNDER THE AGE OF 18.

- ACCORDING TO UNHCR -.

AT THE CURRENT RATE OF PROGRESS, IT MAY TAKE CLOSE TO 300 YEARS TO ACHIEVE FULL GENDER EQUALITY.

- THE "PROGRESS ON THE SDG: THE GENDER SNAPSHOT 2022" SHOWS -

WITH THE HIGHEST NUMBER OF ARMED CONFLICTS (56) SINCE WWII AND THE RESULTING GLOBAL SENSE OF INSECURITY, WE ARE LIVING IN TURBULENT TIMES.

- SECURITY COUNCIL JAN 2023 -



GREEN CROSSING PROGRAMME:

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○ THE PROGRAMME AT A GLANCE:



THE BOAT SAILS DRIVEN BY THE WIND, CROSSING THE SEAS, WITH A PEACEBUILDING MISSION AND SPREADING THE PATH TOWARDS SUSTAINABILITY; BERTHS IN HARBOURS, BRINGS CULTURES CLOSER, REDUCES DISTANCES, AND TRANSMITS HOPE FOR HIGH HUMAN DEVELOPMENT WHICH RESPECTS WORLD BIOCAPACITY.

○ THE IDEA:

Seas and Peace. Humanity safeguarding Biodiversity. Spread the mission of Green Cross. Cast off on an itinerant ocean odyssey kicking off on our 30th anniversary.

○ THE VISION:

To be a holistic agent that in an aspirational, evolutionary, and itinerant manner promotes peacebuilding and sustainable development.

○ THE MISSION:

Contribute to the fulfilment of the Green Cross objectives, spreading the NGO's programmes and initiatives in the harbour it berths; and, always under the command of Green Cross United Kingdom (G+UK), serve to foster peacebuilding and promote sustainable development within the "Climate Positive" movement, undertaking actions in a permanent itinerant oceanic odyssey to address with hope the Human Impact.

○ THE GOAL:

Generate alliances to spread awareness and solutions regarding important subjects such as Global Peace, Global Change, Sustainable Development, shared responsibility between countries, and the idea that Climate Positive's human small actions may have a hugely positive effect and impact.



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○ **THE STORY:**

People always say, “Bad news travel fast” (and also far); but G+UK is here to prove that good news can reach even farther.

This is why G+UK is setting out on a mission to carry hope, peace, and a sustainable message around the world; a message that will cross seas, borders, cultures, minds, and hearts.

○ **ARE THEY ALL TELLING US THE SAME STORY?**

Nuclear weapons, Violations of HHRR, Corruption, Poverty, Inequalities Biodiversity Loss, Climate Change, Desertification, and Pollution among others.

These are just some of the things at the tip of a large iceberg that makes thinking that it's impossible to move towards a better future for the communities and environment.

There is no Sustainable Development while inequalities persist.

○ **THE PROGRAMME:**

Creates an uplifting narrative that is powerful enough to connect and resonate with different audiences around the world! The story comes to life in relevant and unexpected ways; amplify every action to reach more people!

○ **THE WAVES. UNIQUE, INDEPENDENT, AND BINDING.**

1. **ONBOARD EMBASSY.**

2. **FOSTERING LEADERS ...**

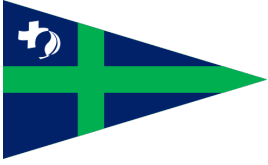
3. **PILLAR'S GLOBE SOLA RACE.**

4. **...**



The programme's framework encourages synergy and strengthens it, through the development of several Waves (with varying degrees of beneficial impact)

The Waves are executed on a case-by-case basis within a project, that help to forge a virtuous road in the direction of Peace and Sustainable Development.



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○ THE MESSAGE:



GREEN CROSSING PRETENDS TO SPREAD THAT ALL HUMANITY HAS THE COMPETENCIES AND TOOLS TO WORK TOGETHER TO REVERSE THE DAMAGE THAT IT HAS CAUSED. THE MISSION OF TRAVELING AROUND THE WORLD SENDING THIS GOOD NEWS WITH A CLEAR MESSAGE. HOPE IS ON THE WAY! HOP THE WAVE!

HOPE IS ON THE WAY!

- Is about not losing optimism or thinking that the world is lost.
- Gives reason to believe that good things are about to come.
- Connect with something as human as hope, a feeling that all have experienced and know how important it is in life.
- Allows to connect with elements of global pop culture: "Help is on the way".
- Present Onboard Floating Itinerant Embassy for G+UK.
- Positions Green Cross as that "hope" or element that can bring us feasible solutions.
- Endorse by the following Green Cross National Organizations:



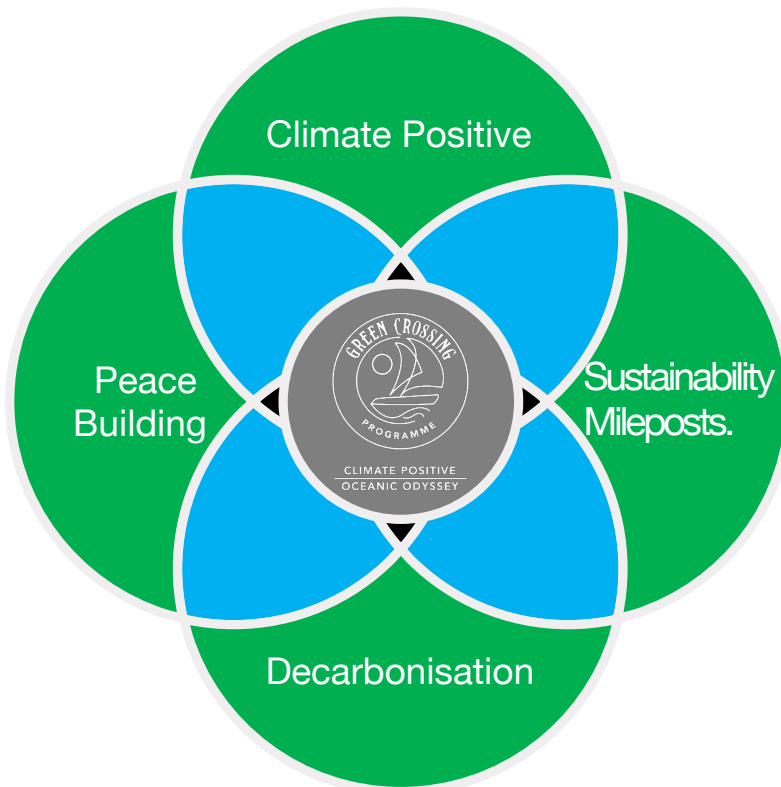


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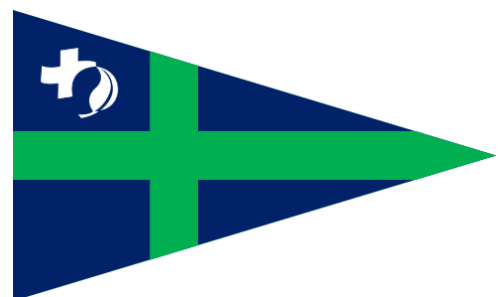
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OCEANIC ODYSSEY

GREEN CROSSING (GC+): PROGRAMME'S AIM AND ALIGNMENT WITH SDGs:



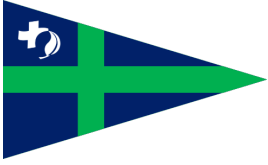
GREEN CROSSING (GC+): PROGRAMME'S IDENTIFICATION:



BURGEE

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LOGOTYPE



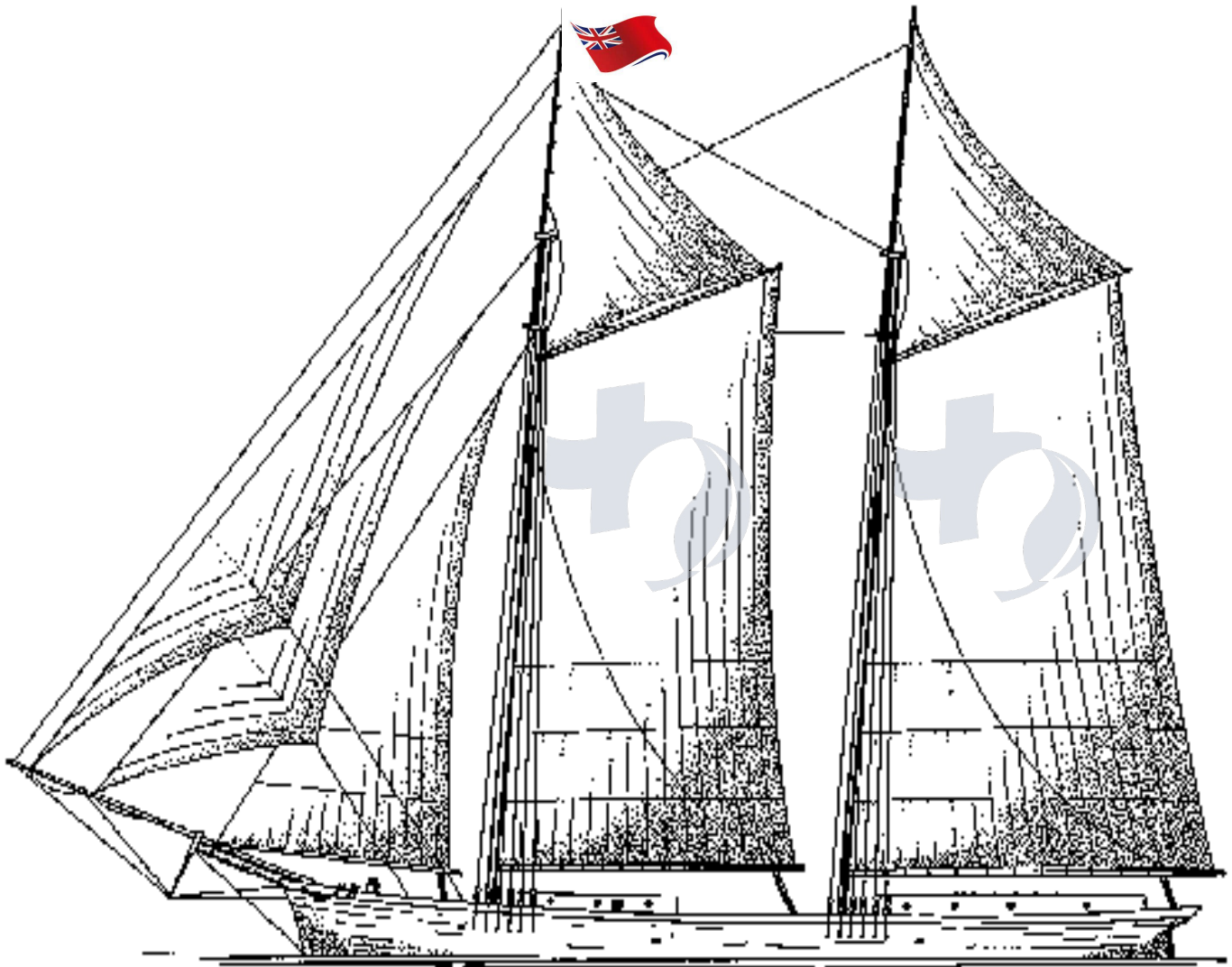
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○ THE ONBOARD EMBASSY:

The legacy of the British Navy tradition!



Since the formation of the Kingdom of Great Britain, it has spread around the world via the rivers, seas, and oceans. Because of its legacy, power, and naval traditions, the United Kingdom is referred to as the "King of the Seas"; this has inspired us to coordinate our efforts so that Green Cross, in the UK, is able to use an old sailing ship as a mobile embassy.

The sailing vessel, whether a schooner or a square-rigged clipper brig or other, must be visually appealing, give a strong message of peace and sustainability, be propelled by sustainable energy, and use recycled and repurposed materials.



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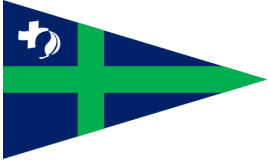
GREEN CROSSING PROGRAMME:

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○ “HOPE IS ON THE WAY”. PILLARS OF COMMUNICATIONS:

This concept will be present in different ways at specific touch points and communication stages to leverage different messages and meet specific objectives:

Climate Positive:	<ul style="list-style-type: none"> ○ The main and massive communication pillar of this concept will be to enhance the Climate Positive movement and the optimism behind Green Cross, maximizing the idea that step by step, by generating a positive environment of moving forward. ○ Key audience: People in general. ○ Present in: Mass communications, awareness campaigns, and PR approaches.
Small Actions:	<ul style="list-style-type: none"> ○ Hope is something that must be constantly nurtured and that requires continuous small actions to strengthen it, which is why it needs a pillar that directly links the message of the initiative with real and tangible solutions so that G+UK can spread hope alive. ○ Key audience: Communities, companies. ○ Present in: Direct communications to associations, allies, sponsors, etc.
Shared Responsibility:	<ul style="list-style-type: none"> ○ The third pillar is to communicate the idea that nothing works unless its done jointly, and that it is everyone's task to turn hope into reality. ○ Key audience: Government, communities, people. ○ Present in: Initiatives in each port.

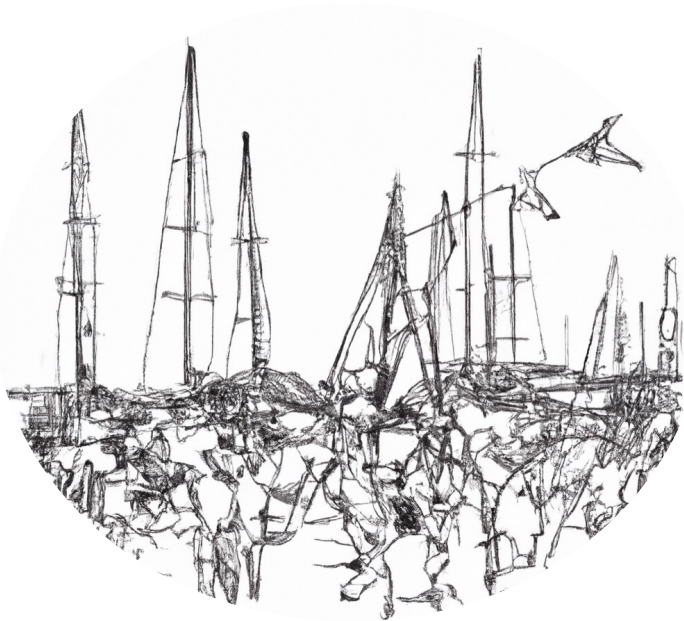


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○ THE GREEN CROSSING PROGRAMME ACTIVITIES:



- Activities under the common thread of uniting cultures and reinforcing the sense of shared responsibility.
- Awareness-raising activities within the communities.
- Activities to attract the attention of the media and pop culture.
- Activities to document and amplify the whole initiative.
- Activities of sustainable behaviour and/or ASV – Adding Sustainable Value -.
- UN Parades or Operation Sail.
- Tall-Ships circuit.

SPREAD THE WORD: POWERFUL COMMUNICATION CAMPAIGN.

Promoting the activation of massive communication through digital and ATL (above-the-line) media to announce the programme and initiatives. The actions to be carried out and the whole message behind Green Crossing.

CIRCULAR ECONOMY: GIVING RESOURCES A NEW LIFE.

With the aim of maximizing the efficient use of resources by reincorporating materials into the production chain, keeping materials in use for as long as possible, sponsors, government authorities, representative members of society at large, and the programme's crew (global and/or local) will carry out actions to raise for awareness, develop, promote, and disseminate the 7R's of Waste Management.

SUPPORT & FUNDING:

Green Crossing's programme is funded by contributions, merchandising, services, and sponsorship which are assessed and voluntary - backed by blockchain -.



GREEN CROSSING PROGRAMME:

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○ THE GREEN CROSSING PROGRAMME ACTIVITIES (CONT.):

DECARBONISATION: BEYOND NET-ZERO EMISSIONS.

Activities to raise awareness, develop, promote, and spread decarbonisation actions of natural-based and technology-based solutions will be organised by sponsors, government authorities, representative members of society, and programme's crew. Emphasising the significance of moving beyond net zero emissions and the critical role of human beings in supporting global climate action.

ART ON BOARD: SOMETHING TO LOVE IN EVERY HARBOUR.

Art is the reflection of human culture and, therefore, preserving, transmitting, and promoting it is a way of conserving the cultural heritage of communities. During each leg of the journey, between harbour and harbour, the programme will be fostering local artists will create a representative piece of art, and the piece of art will be auctioned or given as a symbolic legacy gift.

FOOD IS CULTURE: SHARING THE SEEDS THAT REPRESENT EACH CULTURE.

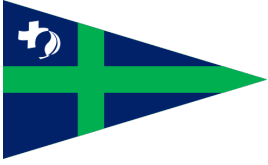
Sharing and combining recipes, creating new dishes and flavours, and experiencing a meal while learning about other cultures' life stories. Feeding as an expression of love. Gastronomic Festivals. Healthy nutrition. Disruptive Food. Regenerative agriculture. Vertical farming.

MUSIC IS A MUST: THE SOUND THAT UNITES.

A key activity of the programme is to hold music festivals in each port to promote the idea that music is a universal language that crosses cultural boundaries and serves to unite people.

SUSTAINABLE VOGUE. FASHION ATELIERS.

Working with the community, interacting with designers and entrepreneurs, and promoting new types of materials, It is a contribution to making sustainable fashion accessible and used. Taking a creative, grassroots approach, It seeks to empower people with skills and resources to help drive a positive shift in our relationship with clothes.



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○ THE GREEN CROSSING PROGRAMME ACTIVITIES (CONT.):

TRAINING ON BOARD: CLIMATE POSITIVE PROGRAMMES, INITIATIVES, AND MORE.

Discussion of the major issues that have an impact on communities and the environment, and are the focus of this programme, with the involvement of international experts, prominent individuals, world leaders, and representatives of the entire society.

ZERO WASTE: GASTRONOMY FESTIVAL.

Several workshops, training sessions, and certifications are being held with restaurants in the various harbours where the boat is berthed in order to promote the zero waste mindset. At the conclusion of the activity, there will be a competition to reward one of these.

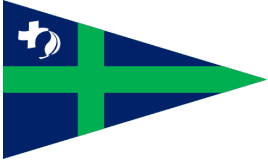
ASV ACTIVITIES: SUSTAINABLE VALUE-ADDING ACTIVITIES.

Customized and on-demand activities that are based on the detected and sponsored requirements and help the programme achieve its goals.

FOR POSTERITY: JUST IMAGINE THE AMOUNT OF WONDERFUL CONTENT THAT THE WAVES WILL BE ABLE TO PROVIDE FOR FUTURE GENERATIONS.



Documentary and Multimedia Content during the programme and each one of the initiatives, the images at sea and land, the journey between harbours, the cultures fusing, the positivity surrounding the whole journey, the beautiful sceneries, an entire renaissance towards sustainability and living the experience of building peace. A must-have documentary and multimedia content for the future!



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○ HOP THE WAVE, GETTING INVOLVED:

SPIRIT OF ASSOCIATION:

For the programme to succeed, partnerships between the public and corporate sectors and civil society must be formed. These inclusive alliances can be fostered at the international, regional, national, and local levels; and help to accomplish and surpass programme goals by building on an evolving shared vision that prioritises communities and the environment.

PARTICIPATION:

Organisations that share the programme's tenets, are committed to peacebuilding as a primary premise for Sustainable Development, and are interested in adding sustainable value to the programme and its waves are welcome to associate with the Green Crossing Programme. These organisations include Governmental agencies, NGOs, NPOs, Responsible Leaders, and Corporates with proactive CSR practices.

Strategic sponsors are essential, as they are individuals whose connections and resources will help the Green Crossing programme succeed; as a result, our strategy centres on creating specialised packages that are tailored to their needs.

AURA AND BUZZ:

Participation in the Green Crossing Programme in a variety of ways:

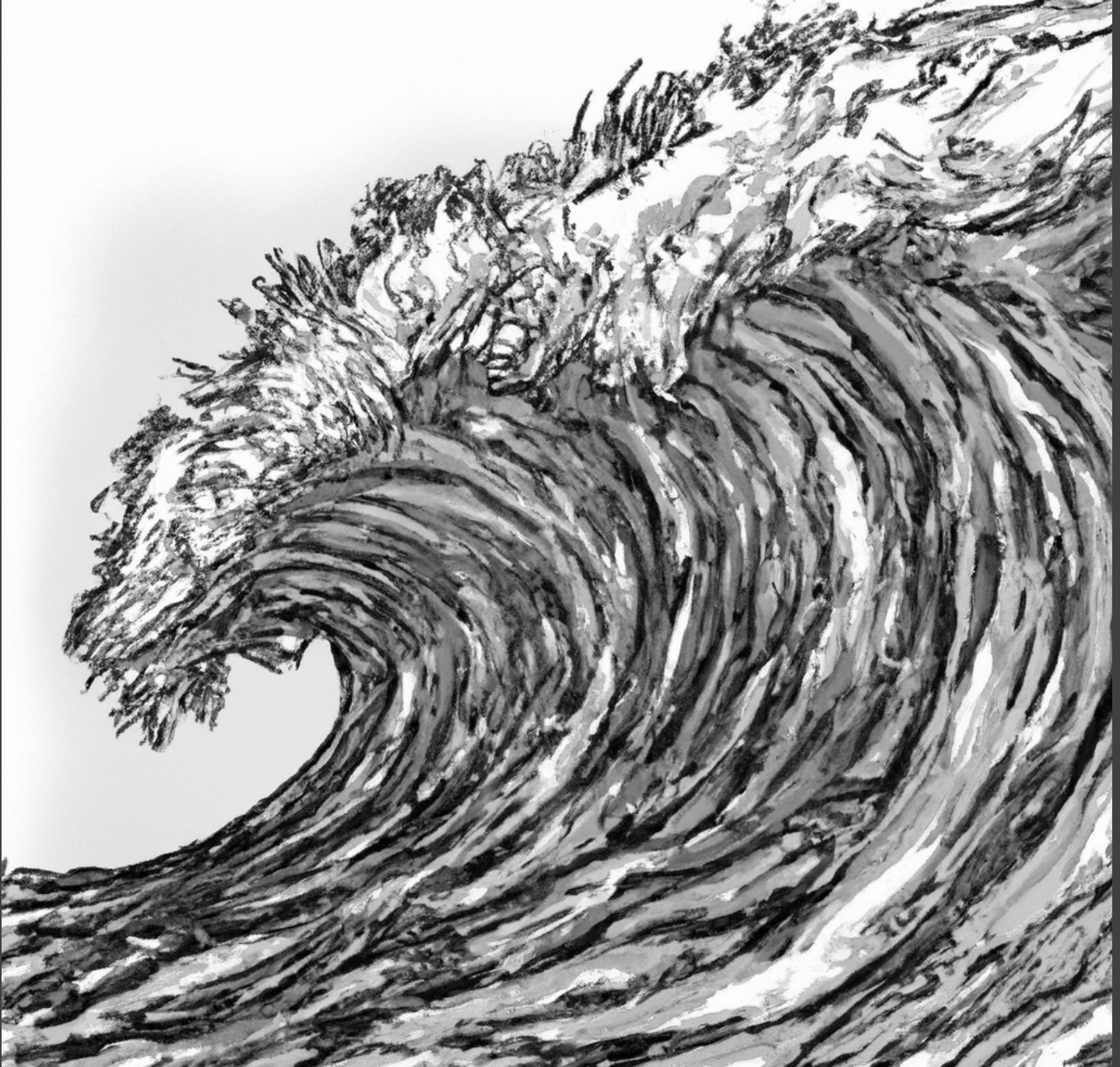


- Put one or more of our waves into practise.
- Take part in the activities in your harbours.
- [Join us in volunteering.](#)
- [Join our social media channels.](#)
- Make it rain: collaboration and donations - backed by blockchain -.

For more options, [get in touch](#).

Suggestions are appreciated.

**GREEN CROSSING PROGRAMME:
HOPE IS ON THE WAY, HOP THE WAVES!**



The WAVES!

FOSTERING LEADERS WITHIN SUSTAINABILITY,

GREEN CROSSING'S WAVE 22A.

BE A LEADER WITH A POSITIVE IMPACT WHO WILL LEAVE A LEGACY OF SUSTAINABILITY!

The experience:

People on the Boat fully engage themselves in an inclusive sailing experience; while immersing themselves in an evolutionary path regarding sustainability.

The voyage is demanding at sea, where circumstances can be unpredictable and even extreme. Hence, on a sailing odyssey preconceptions and barriers break down, differences disappear, tempers are forged, are more receptive, and get the experience of being part of a new community.

All of this environment is used to develop community and environmental leaders whose deeds demonstrate the triple impact and leave a sustainable legacy.

The G+UK team will work with the local co-organizer to adapt the content and format of the journey based on the needs detected in the participants.

Key benefits:

- Explore new ways of thinking.
- Discover new and exciting directions.
- Leadership in extraordinary times.
- Metamorphic experience.
- Holistic diversity.
- Living knowledge.
- Sustainable experience.
- Build a global network that will last a lifetime.



HOP THE WAVE TO THIS SINGULAR AND UNMATCHED EXPERIENCE!

PILLAR'S GLOBE SOLA RACE,

GREEN CROSSING'S WAVE 23B.

WOMEN'S LEADERSHIP IS A CRUCIAL COMPONENT OF GENDER EQUALITY; ESPECIALLY FOR SECURITY AND SUSTAINABLE DEVELOPMENT.

The challenge:

In the 2025 Mini Globe Race, the racers will compete in a solo sailing aboard their small sailboat, which is 5.8 meters in length, around the world in a westbound direction.

A woman, Pilar, will crew in "sola" her sailboat in this regatta, where the ocean conditions can be harsh and even wild, for the first time in history.

The Captain, SHE:

Pilar Pasanau.

Her Profile:

With more than 25,000 miles of solo sailing and six Atlantic crossings under her belt, Pilar, the Spanish Navigation Solo Champion, has a long history in the world of regattas.

Pilar is a Merchant Marine, a Civil Navy graduate, and an officer on a ship that transports humanitarian goods.

The Sailboat:

It has a beam of 2.27 metres and a length of 5.80 metres.

An RRR (Reduce, Reuse, and Recycle) ship is a Class 580.

Hull was built of tropical woods and marine plywood, with hardly any fibres or plastics.

Sailing requires only renewable energy. Sails are propelled by the wind. solar panels charge batteries and provide energy for the electric motor.



PILLAR'S GLOBE SOLA RACE,

GREEN CROSSING'S WAVE 23B (CONT.).

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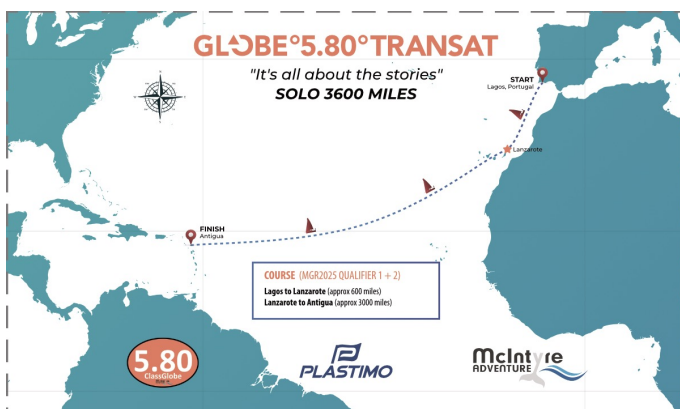
The Race:

With 12 technical stops on the 4 continents to refuel the boat and, if necessary, make repairs, the voyage will primarily be in the tropics and in a westward trajectory.



Antigua, Panama, Tahiti, Tonga, Fiji, Darwin, Mauritius, Durban, Cape Town, St. Helena, Recife, and returning to Antigua will be the ports of call throughout the 25,000 nautical miles round voyage.

This is the first time a regatta with these features has been held throughout the globe.



On NOV/24, as part of the Global Race, a transatlantic regatta will be held on the same boat between Lagos and Antigua with a stopover in Lanzarote in preparation for the world regatta.

This race covers around 3600 nautical miles.



CLIMATE POSITIVE
OCEANIC ODYSSEY

PILLAR'S GLOBE SOLA RACE,

GREEN CROSSING'S WAVE 23B (CONT.).

The Goal:

The Green Crossing message inspired Pilar to be part of the programme and develop her/our wave around the globe. The goal of this wave is to foster Global Peace from female leadership in a clear demonstration of gender equality.

The Rewarding Experience:

Your own heartbeat, the sound of the water hitting the hull, and the wind whistling through the rigging are the only sounds you can hear. Despite being sola, you don't feel lonely since the message's power of the wave is so hopeful and powerful.

The SDGs:

The wave is motivating and has a significant positive influence, particularly on the SDGs listed below:



The Schedule:

- Phase 1: Sail 2500 nautical miles of preparation. APR/23 to MAR/24.
- Phase 2: Fine-tuning and preparation Transatlantic Race - 3600 nautical miles to sail -. APR/24 to NOV/24.
- Phase 3: Mini Globe Race, 25,000 nautical miles. FEB/25 to JAN/26.

G+UK PREACHS BY EXAMPLE, HOP THE WAVE OF PILAR.

ABOUT GREEN CROSS INTL.

- Green Cross is a Non-Governmental Organization (NGO) founded by Nobel Peace Prize laureate Mikhail Gorbachev in 1993.



Mikhail S. Gorbachev
Founder President of GCI

- The mission of Green Cross is to respond to the combined challenges of security, poverty, and environmental degradation in order to ensure a sustainable and secure future.
- Green Cross is an Observer Organization with consultative status in the United Nations.
- In more than thirty years of service, have worked across political divides and boundaries, fostering change in a comprehensive manner through programmes and initiatives carried out through projects that must add sustainable value. Always maintaining autonomy, objectivity, transparency, and traceability.

WHO GREEN CROSS SERVES?

COMMUNITIES/PEOPLE

ENVIRONMENT/PLANET



PUBLIC SECTOR ○ **PRIVATE SECTOR** ○ **THIRD SECTOR**



G+UK's DNA: CLIMATE POSITIVE (C+).

A. C+ IDEA - BASED ON ANCESTRAL KNOWLEDGE -:

- Jumrot: Go above and beyond what is customary and expected.
- Ubuntu: A positive way of life-based on the principles of commitment, community, and the common good.

B. C+ CONCEPT:

- Human High Development within Circular Economy that respects the World Biocapacity.
- Remindset + Mitigation + Remediation + Compensation.

C. C+ PRINCIPLE:

Whose axioms holistically synergize the pillars of sustainable development:

- Make the natural world the role model.
- Make the common good a generous virtue.
- Make value an equal distribution.

D. C+ PROGRAMMES:



- CPCM Programme: Natural Mining. Urban Mining. Mining under Social and Environmental license.



- CPRA Programme: Regenerative Agricultural Certification and Practises (end-to-end). Green Finance.



- CPSI Programme: Sustainable Infrastructure Recognition and Certification (end-to-end). Green Finance.



- Green Crossing Programme: Oceanic Odyssey's mission to peacebuilding and sustainability spread.



**LET'S DO SOMETHING INCREDIBLE TOGETHER FOR THE SOCIETY
AND THE PLANET, STARTING BY STAYING IN TOUCH:**

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