



# CLIMATE POSITIVE

## AWARDS 2021

Green Cross United Kingdom  
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# GENERAL CHARACTERISTICS OF THE CLIMATE POSITIVE AWARDS 2021



## ABOUT GREEN CROSS INTL.

- Green Cross Intl. is the Non-Governmental Organization (NGO) founded by Nobel Peace Prize laureate Mikhail Gorbachev in 1993. With over 25 years of experience, Green Cross operates and maintains a presence on six continents.



Mikhail S. Gorbachev  
Founder President of GCI

- The mission of Green Cross Intl. is to respond to the combined challenges of security, poverty, and environmental degradation in order to ensure a sustainable and secure future.
- Green Cross Intl. is an Observer Organization with consultative status at the United Nations, and as a non-profit NGO, all our actions are planned and executed for the benefit of the communities and environment.

- As a Climate Chain Coalition member –an entity linked to the UNFCCC to promote Climate Action on financial platforms based on blockchain -, Green Cross believes in circular economy models to provide the sustainability framework under a digital blockchain platform.

## WHO GREEN CROSS SERVES?

**COMMUNITIES/PEOPLE**

**ENVIRONMENT/PLANET**



**PUBLIC SECTOR**  $\diamond$  **PRIVATE SECTOR**  $\diamond$  **THIRD SECTOR**

## CLIMATE POSITIVE AWARDS – 2021

### **Objective of the Climate Positive Awards:**

The Climate Positive Awards celebrate and recognise sustainable development initiatives by uniting key players from both the public and private sectors. We honour exemplary practices, innovative projects, and cutting-edge technologies that address global change, climate change, and human impact.

This celebration aims to highlight the remarkable efforts of innovators and fresh thinkers who are driving a positive wave towards a more sustainable and secure future.

### **Overview:**

The Climate Positive Awards are presented to highlight the vital role that innovative sustainable solutions and dedicated efforts play in addressing global change, aiming to inspire further action, foster collaboration among diverse sectors, and enhance public awareness about the importance of sustainability in creating resilient communities and a healthier planet.

Building on this spirit, the biannual Green Star Awards—first introduced in 2009 through a collaborative initiative by the United Nations Office for the Coordination of Humanitarian Affairs (OCHA), Green Cross International (GCI), and the United Nations Environment Programme (UNEP)—serve as both a benchmark and an inspiration for the Climate Positive Awards. This initiative has established a lasting legacy of recognizing exemplary actions in environmental conservation and humanitarian efforts.

In this edition of the Climate Positive Awards 2021, we have made several changes that have enriched the original framework. We appreciate your patience and understanding; sustainability is evolutionary, and flexibility is imperative.

However, what matters most is that we have responsibly fulfilled the excellence that everyone deserves.

## CLIMATE POSITIVE FRAMEWORK

The Climate Positive framework was created based on the [Earth Charter](#), a project co-led by Nobel Laureate Mikhail Gorbachev, founder of Green Cross International in 1993.

The Earth Charter is a timeless international declaration of principles and proposals that affirms the interdependence and indivisibility of environmental protection, human rights, equitable development, and peace.

Recognizing the magnitude of Global Change, the Climate Positive movement develops a model of ascending consensual action as a community initiative for the environment, with the goal of facilitating and increasing the execution of projects that address Human Impact.

### 1. C+ Idea (based on ancestral knowledge):

- Jumrot: Go above and beyond what is customary and expected.
- Ubuntu: A positive way of life-based on the principles of commitment, community, and the common good.

### 2. C+ Concept:

- Human High Development within Circular Economy.
- Renaissance + Mitigation + Remediation + Compensation.

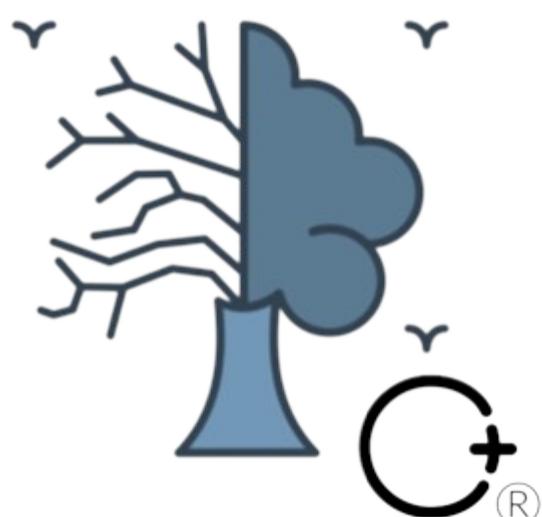
### 3. C+ Principle:

Whose axioms holistically synergize the pillars of sustainable development:

- Make the natural world the role model.
- Make the common good a generous virtue.
- Make value an equal distribution.

### 4. C+ Charter:

Earth Charter's spinoff.



## CLIMATE POSITIVE AWARDS – 2021

### **Process of Nomination and Selection for the Climate Positive Award:**

- Nomination Submission: Organizations are nominated by members of the Green Cross community, who must provide documentation, such as testimonials, references, and details about the objectives and methodology of the positive impact projects that address Global Change.
- Evaluation of Nominations: A double-check of the information is conducted using public sources and verification by volunteers and AI models. This process lasts an average of six months, during which interactions with the nominated entity occur.
- Interaction and Interviews: Throughout this period, interviews are conducted with organizational leaders and consultations are made with stakeholders who have collaborated with the nominee to understand the impact that led to their recognition.
- Selection Criteria: The Jury, composed of sustainability experts, evaluates nominations based on:
  - Strategy: Addressing climate change through a targeted approach.
  - OTUB: Achievement of objectives, timelines, and budget.
  - Innovation: Innovative elements within the tactics.
  - Results: Benefits and regional or global impact.
- Public Information: Data may be used as case studies on the Green Cross website and in promotional materials.
- Winner Selection: Annually, the jury selects finalists and winners based on their expertise and knowledge in sustainability.
- Evaluation Process Integrity: It is essential to acknowledge that when awards are presented alongside other entities at events, the evaluation process is conducted with the same rigor and precision, supported by the event's ecosystem, ensuring impartiality and respect for all nominees, including the Winner.
- Conclusion: This process ensures that the Climate Positive Award recognizes entities demonstrating a strong commitment to sustainability and climate change mitigation.

## HISTORY OF THE CLIMATE POSITIVE AWARDS

### Climate Positive Awards Winners 2021:

The following is a list of past winners of the awards. It's important to highlight that these winners come from multiple countries and various sectors of the economy, including public, private, and third-sector organizations. Each has made a significant impact in their respective fields, showcasing inclusivity and empowerment, all nominated by the Green Cross community.

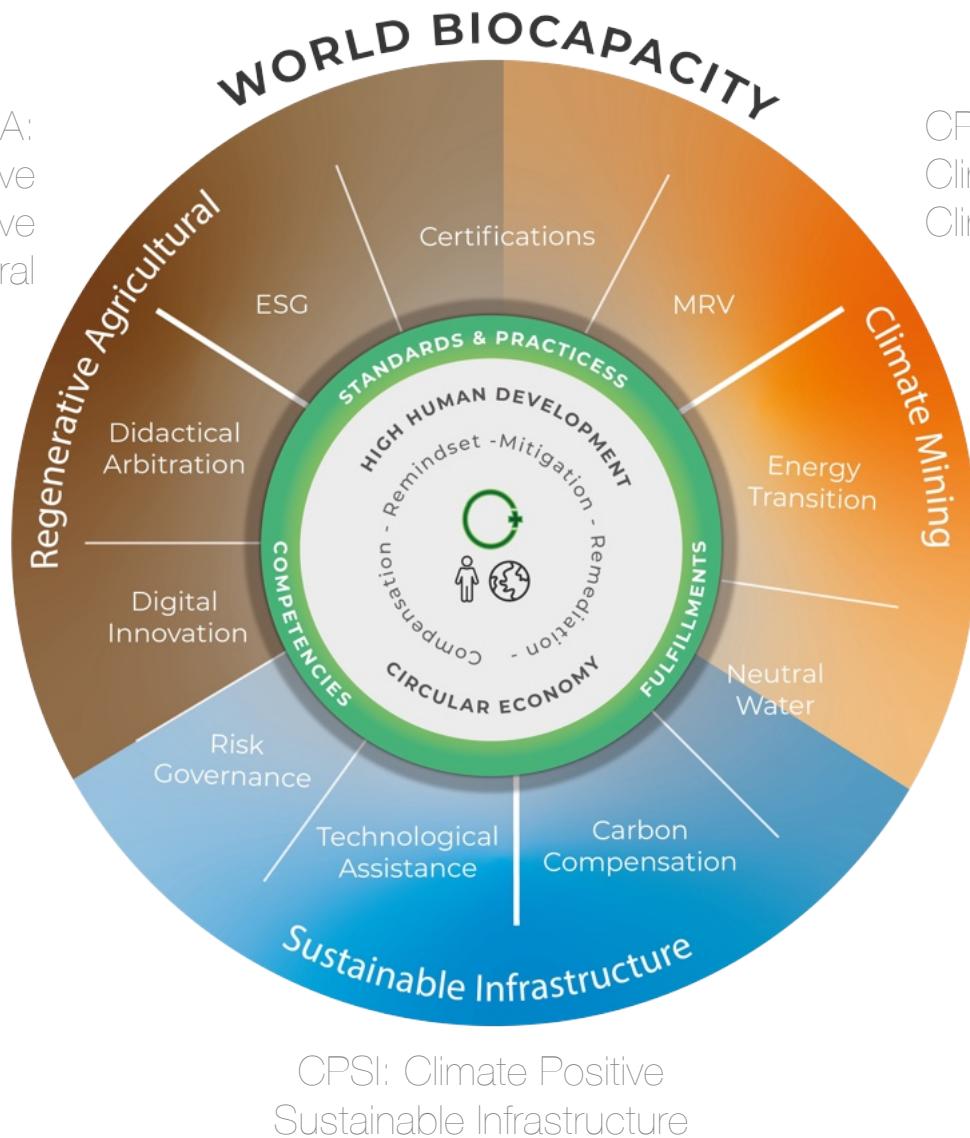
CATEGORY	WINNER
Green Finance	Regions of Climate Action-R20 (USA)
Green Finance	Pegasus Capital (USA)
Green Finance	IUCN (CHE)
Green Finance	Gold Standard (CHE)
Green Finance	Paribas (FRA)
Digital Evolution	The Presidency of El Salvador (SAL)
Nature-based Solutions	Capital Cities-CC35 (USA)
Nature-based Solutions	Lockton (USA)
Nature-based Solutions	Allcot (CHE)
Nature-based Solutions	Satellogic (ARG)
Nature-based Solutions	Community Electricity (USA)
Nature-based Solutions	De La Espriella (COL)
Tools for the Decarbonization	Kapital (MEX)
Tools for the Decarbonization	Doconomy (SWE)
Communication & Awareness	EEF Verde (ESP)



## GREEN CROSS': PROGRAMMES & DNA

CPRA:  
Climate Positive  
Regenerative  
Agricultural

CPCM:  
Climate Positive  
Climate Mining



CPSI: Climate Positive  
Sustainable Infrastructure



- CPCM Programme: Natural Mining. Urban Mining. Mining under Social and Environmental license.
- CPRA Programme: Regenerative Agricultural Certification and Practises (end-to-end). Green Finance.
- CPSI Programme: Sustainable Infrastructure Recognition and Certification (end-to-end). Green Finance.
- Green Crossing Programme: Oceanic Odyssey's mission to peace building and sustainability spread.



## **CLIMATE POSITIVE AWARDS 2021: TERMS AND CONDITIONS**

These Terms and Conditions (“Terms”) govern the nomination, evaluation, and awarding of the Climate Positive Awards (the “Award”) administered by Green Cross International (“Administrator”). By participating in the Award process, nominees and winners agree to be bound by these Terms.

### **1. Definitions**

“Award” refers to the Climate Positive Award recognition.

“Administrator” refers to Green Cross International and its designated committees.

“Nominee” refers to any entity submitted for consideration.

“Winner” refers to an entity selected to receive the Award.

“Content” refers to any information, documentation, logos, or materials submitted by the Nominee or produced by the Administrator related to the Award.

### **2. Eligibility & Nomination**

2.1. Organizations from public, private, and non-profit sectors globally may be nominated.

2.2. Nominations must be submitted with required documentation, including project details and verifiable references. Submission constitutes permission for the Administrator to verify all information through public sources and third parties.

2.3. The Administrator reserves the right to disqualify any nomination that is incomplete, inaccurate, or violates these Terms.

## **CLIMATE POSITIVE AWARDS 2021: TERMS AND CONDITIONS**

### **3. Evaluation & Selection**

3.1. The evaluation process is confidential and conducted at the sole discretion of the Administrator and its appointed Jury.

3.2. The Jury's decisions regarding finalists and Winners are final and binding. No correspondence or appeal regarding the results will be entered into.

3.3. The Administrator is not obligated to provide detailed feedback to non-selected nominees.

### **4. Award & Benefits**

4.1. The Award constitutes a symbolic recognition of achievement. No monetary prize is explicitly guaranteed or implied as part of the standard Award.

4.2. Benefits such as promotional recognition, networking opportunities, or a physical trophy are offered "AS IS" and may be modified at the Administrator's discretion.

### **5. Intellectual Property & Publicity**

5.1. By accepting a nomination, the Nominee grants the Administrator a non-exclusive, royalty-free, worldwide license to use its name, logo, and submitted Content for promotional purposes related to the Award, including on websites, in case studies, and press materials.

5.2. The Winner agrees to announce the Award through its own media channels and to use the official "Climate Positive Award Winner" designation and related logos in accordance with brand guidelines provided by the Administrator.

5.3. All intellectual property rights in the Award name, logo, and related materials remain the sole property of the Administrator.

## **CLIMATE POSITIVE AWARDS 2021: TERMS AND CONDITIONS**

### **6. Representations, Warranties & Indemnification**

**6.1. The Nominee/Winner represents and warrants that all submitted information is true, accurate, and does not infringe upon any third-party rights.**

**6.2. Indemnification:** The Nominee/Winner agrees to indemnify, defend, and hold harmless the Administrator, its affiliates, and their respective officers and directors from and against any and all claims, liabilities, damages, losses, and expenses (including reasonable legal fees) arising out of or relating to (a) a breach of these Terms, or (b) the Nominee's/Winner's actions or omissions, including but not limited to claims related to the projects submitted for the Award.

### **7. Disclaimers & Limitation of Liability**

**7.1. Disclaimer Of Warranties:** THE AWARD AND RELATED PROCESS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. The Administrator Expressly Disclaims All Warranties Of Any Kind, Whether Express Or Implied.

**7.2. Limitation Of Liability:** TO THE MAXIMUM EXTENT PERMITTED BY LAW, THE ADMINISTRATOR SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS OR REVENUES, WHETHER INCURRED DIRECTLY OR INDIRECTLY, ARISING FROM THESE TERMS OR THE AWARD. The Administrator's Total Liability Shall Not Exceed The Value Of Any Physical Trophy Provided.

### **8. Award Revocation**

The Administrator reserves the right to revoke the Award at any time if the Winner, in the Administrator's reasonable judgment: (a) is found to have provided materially false information; (b) engages in conduct that brings the Administrator or the Award into disrepute; or (c) is convicted of a serious legal violation related to environmental, social, or governance matters. Upon revocation, the Winner must cease all use of the Award designation and logos.

## **CLIMATE POSITIVE AWARDS 2021: TERMS AND CONDITIONS**

### **9. Data Protection**

Personal and organizational data submitted will be processed in accordance with the Administrator's Privacy Policy, available on its website. Data is used for the administration of the Award, verification, and promotional activities as described herein.

### **10. General Provisions**

**10.1. Governing Law & Jurisdiction:** These Terms shall be governed by the laws of England and Wales. Any disputes shall be subject to the exclusive jurisdiction of the courts of London, England.

**10.2. Modification:** The Administrator reserves the right to amend these Terms at any time. The Terms in effect at the time of nomination apply.

**10.3. Severability:** If any provision is found invalid, the remainder of the Terms shall remain in full force.

**10.4. Entire Agreement:** These Terms constitute the entire agreement between the parties concerning the Award.

### **ACCEPTANCE**

By accepting the Award, the Winner acknowledges it has read, understood, and agrees to be bound by these Terms and Conditions.



**LET'S DO SOMETHING INCREDIBLE TOGETHER FOR THE SOCIETY  
AND THE PLANET, STARTING BY STAYING IN TOUCH:**

**[JOINUS@GREEN-CROSS.ORG.UK](mailto:JOINUS@GREEN-CROSS.ORG.UK)**

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Disclaimer: The summary of terms is for discussion purposes only. Nothing contained herein is intended to constitute or evidence a binding offer or agreement between the parties other than as expressly set forth herein, but rather forms the general basis for discussion relating to such transaction and the general basis on which the parties are prepared to continue negotiations, and due diligence. No obligation shall arise between the parties unless and until all necessary consents and approvals have been obtained and mutually satisfactory definitive written agreements have been prepared and executed.

Green Cross Int'l. Network: We invite you to verify whether there is a Green Cross National Organization (GCNO) in your country. If one exists, we encourage you to contact them to express your interest in participating in this programme or initiative. Should Green Cross United Kingdom identify a GCNO in the vicinity of an interested party, it will reach out to facilitate you a coordinated and joint response.

You can find more information at <https://www.gcint.org/who-we-are#OurNetwork>