

With over a decade of experience as a motion and graphic designer in major Korean broadcasting networks, I developed a comprehensive practice across art direction, opening sequences, title design, brand identity, and on-air channel design. After transitioning into freelance work, I focused on selected design collaborations while continuing to refine my visual sensibility and maintain a consistent creative practice.

Since relocating to the Netherlands in 2020, I have adapted to a new cultural environment while studying the Dutch language and obtaining the Inburgering diploma. Throughout this period, I also expanded my artistic interests in sound and performance. Now, I am re-entering the design field with a renewed perspective, combining my broadcast-design foundation with a sharpened and thoughtfully developed creative approach.

## Work Experience

2017 - Present

### Freelance Visual Designer

Selective freelance design work while maintaining visual identity and motion skills through occasional projects and ongoing independent study; now returning to design with a refreshed, cross-disciplinary perspective.

2017 - Present

### Techno DJ / Creative Curator

Performing across Europe and Asia with a focus on conceptual and narrative-driven sound, collaborating with promoters and artists and integrating visual direction into music-based work.

2025

### Inburgering Diploma A2

2020

### Relocation to the Netherlands

2008 - 2017

### CJ Media / M-net *Brand Design Team*

Art-directed and designed brand identity for TV shows. Created opening sequences, network design, and managed broadcast design projects.

## Education

2003 - 2008

### Wonkwang University

Bachelor's degree, Graphic Design

## Skills

### Graphic & Motion Design

Visual Identity, Motion Graphics, Title Design, On-Air Branding, Broadcast Design, Opening Sequences

### Art Direction

Concept Development, Visual Storytelling, Look & Feel Direction, Layout & Typography

### Creative & Cross-Disciplinary

Sound-driven Visual Concepts, Narrative Development, Cross-disciplinary Collaboration

### Softwares

Adobe Creative Cloud suite and Cinema 4D

## Languages

English - Proficient

Dutch - A2 (Inburgering Diploma)

Korean - Native