

The Authority Engine™ Evergreen Visibility System

Compliance & Review Checklist

Important Reminder:

This checklist is provided for educational purposes only and does not constitute legal, regulatory, compliance, or professional advice.

Consult your lawyer, regulator, governing body, licensing authority, professional association, or compliance advisor regarding your specific requirements.

Website Documents

- Privacy Policy
 - Terms of Use
 - Copyright Notice
 - Contact Information Clearly Displayed
 - Website Ownership Clearly Identified
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Professional Disclaimers & Your Authority Asset Review

- Educational Information Disclaimer
- No Professional Advice Disclaimer
- No Professional Relationship Disclaimer
- Results May Vary Disclaimer

- Licensing / Jurisdiction Disclosure (if applicable)

Review all:

- Guides
- Webinars
- Checklists
- Videos
- Articles
- Resource Libraries

Confirm:

- No guarantees or promises
 - Examples presented as illustrations
 - Professional advice distinguished from educational information
 - Professional consultation recommended where appropriate
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Email Marketing Compliance

- Clear opt-in process
 - Consent Language Present
 - Email Expectations Explained
 - Unsubscribe Process Available
 - Contact Information Included
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AI Transparency

If AI tools are used:

- AI-Assisted Content Disclosure Considered

- AI Presenter Disclosure Considered
 - Human Review Process Confirmed
 - Accuracy Disclaimer Considered
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Testimonials & Case Studies

- Permission obtained
 - Confidential Information Removed
 - Results Disclaimer Included
 - Profession-Specific Rules Reviewed
 - No Implied Guarantees
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Additional Review Areas (If Applicable)

- Advertising Regulations
- Professional Conduct Rules
- Privacy Regulations
- Consumer Protection Requirements
- Data Retention Requirements
- Accessibility Requirements
- Industry-Specific Compliance Rules
- Jurisdiction-Specific Requirements