

Session 4 : Essential Tools

Authority Asset Delivery

Where your guide, training, or resource lives, i.e. webinar, pre-recorded video, website page or PDF delivery

Communication Tool

Confirmations, follow-up, and scheduling—basic email platform or scheduling tool

Client Pathway Tool

Collect structured information before consultation—simple forms or inquiry systems

AI Support

Save time with drafting, structuring and recording—not for replacing professional judgment

Tools I use:

[AI for Business Pro](#): Includes access to all Language Models + Image Creator + Prompt Creator + website/funnel & CRM, Chatbot

[WebinarKit](#): To create and host Live and on-Demand Pre-recorded Webinars and Video Info Sessions AI webinars

[HeyGen](#): To create your Digital Presenter and/or Avatar and/or Your Digital Twin

[ElevenLabs](#): To clone your voice or to select from many available voices with emotions

<https://www.hostinger.com/website-builder?REFERRALCODE=UKHLILIAMS7S> : Hosting/Website - you get 20% off if you subscribe through this link

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