

## Important Reminder

If you use ChatGPT or any other AI tool to help create your Authority Asset, always review the output carefully before using it.

Check the facts, verify the accuracy.

Ensure the examples, recommendations, and explanations reflect your professional expertise and standards.

Edit anything that doesn't sound like you or doesn't accurately represent how you work.

AI can help you write but AI should not decide what you believe, what advice you give, or how you exercise professional judgment.

You are the expert, AI is simply a tool that helps you communicate more efficiently.

## ChatGPT Prompt: Create My Title

I am a [profession].

I help [target audience].

My Authority Asset topic is: [insert topic].

Please create 15 professional title options for my Authority Asset.

The titles should:

Be clear and easy to understand

Focus on helping potential clients solve a problem or gain clarity

Avoid clickbait or hype

Sound professional and trustworthy

Appeal to someone considering my services

Provide a mix of:

How-to titles

Mistake-prevention titles

Decision-making titles

Question-based titles

### **ChatGPT Prompt: Write My Introduction**

I am creating an Authority Asset.

My profession is: [insert profession].

My target audience is: [insert audience].

My topic is: [insert topic].

Please write a professional introduction using this structure:

Who this resource is for

The problem or situation it helps solve

What the reader will learn.

Keep it conversational, professional, and easy to understand.

The introduction should be between 100 and 200 words.

### **ChatGPT Prompt: Help Me Expand My Key Points**

I am creating an Authority Asset.

My profession is: [insert profession].

My target audience is: [insert audience].

My topic is: [insert topic].

My three key points are:

[Insert Point 1]

[Insert Point 2]

[Insert Point 3]

For each point:

Explain it in simple language

Explain why it matters

Include a common mistake people make

Provide a practical example

Keep the explanation professional and educational

Do not make guarantees or exaggerated claims.

Write as if you are helping a potential client better understand their situation before contacting a professional.

### **ChatGPT Prompt: Write My Conclusion**

I am creating an Authority Asset.

My topic is: [insert topic].

My three key points are:

[Insert Point 1]

[Insert Point 2]

[Insert Point 3]

Please write a professional conclusion that:

Recaps the key points

Reinforces why they matter

Encourages the reader to take the next step

Keep the tone professional, helpful, and trustworthy.

Limit the conclusion to 150 words.