

Privacy Policy

Last Updated: February 2026

1. Introduction

Welcome to NIVRA – Hydrate Your Vibes, operated by Himalite Beverages (“we”, “our”, “us”). We are committed to protecting your personal information and your right to privacy. This Privacy Policy explains how we collect, use, disclose and safeguard your information when you visit our website www.nivraindia.com and use our services.

By using our website, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

a) Personal Information

- Full Name
- Phone Number
- Email Address
- Delivery Address
- Billing Details
- GST Number (for distributors)

b) Payment Information

Payments are processed securely via third-party payment gateways (such as Razorpay). We do not store your card or banking details on our servers.

c) Technical Information

- IP address
 - Browser type
 - Device information
 - Pages visited
 - Cookies and usage data
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3. How We Use Your Information

We use the collected information to:

- Process and deliver your orders
- Provide customer support

- Respond to enquiries
 - Improve website performance
 - Send order confirmations and updates
 - Share promotional offers (if subscribed)
 - Comply with legal obligations
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4. Sharing of Information

We do not sell or rent your personal data.

We may share your information with:

- Delivery partners
- Payment gateway providers
- Government authorities (if legally required)

All third-party partners are required to maintain confidentiality.

5. Data Security

We implement reasonable security measures including SSL encryption, secure hosting and access controls to protect your information. However, no online system is 100% secure.

6. Cookies

Our website may use cookies to:

- Improve user experience
- Analyze traffic
- Remember preferences

You can disable cookies in your browser settings.

7. Your Rights

You have the right to:

- Access your personal data
- Request correction of incorrect data
- Request deletion of your information
- Withdraw consent for marketing communication

To exercise your rights, contact us at: info@nivraindia.com

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

9. Children's Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect data from minors.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Updated versions will be posted on this page with a revised date.

11. Contact Us

If you have any questions regarding this Privacy Policy, you may contact us at:

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