

Collaborating for Growth

Partner Resource Series

Explore Benefits

Get ready to take your business to new heights

There's more to experience with our [Client] [Client] Partner Program. As a partner, you get access to great benefits like deal registration, MyRewards points-based incentives, and more. Explore all there is on offer to elevate your business!

Deal Registration

By registering opportunities, you facilitate collaborative engagement with the core sales team and may qualify for advantage pricing and incentive eligibility.

Register Now ›

Premier

Take more ownership of the purchasing process with  Premier. Discover a customizable site that streamlines your technology purchasing, with exclusive benefits.

Sign Up Now ›

Digital Marketing Tool

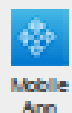
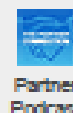
Receive free marketing training and creative resources designed for partner use to help you build a digital demand generation engine.

Explore Now ›

Don't have a partner portal login? [Click here!](#)

Contact your sales representative at partner_sales@C.R....com

Engage with us:



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Loyalty Merits Rewards

One of the best ways to grow revenue is to enroll in MyRewards, a points based incentive program.

Sellers can earn points that can be redeemed for prizes and gift items, all under your control. While reps enjoy these rewards, your business is growing in the types of revenue that will drive to metal-tier status.

[Learn More About MyRewards](#)

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Reward and maximize your profitability

The [Client] Partner Program is structured to reward and maximize your profitability when you commit and invest in the Program. As you grow your revenue and complete training competencies, Dell will reward you through tier promotion and increased rebate eligibility.



Leverage the Partner Academy Training

Grow your knowledge of Dell products, solutions and services, to increase your expertise across the portfolio, and sell more effectively and efficiently.

[Explore the Academy](#)

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Let's scale new heights together

There's more to experience with our [Client] Partner Program. As you know, Dell partners get access to great benefits like deal registration, MyRewards points-based incentives, and more. Have you explored all the great benefits to achieving metal-tier status?

Here's a glimpse into what you'll have access to once you achieve a metal tier:

Marketing Development Funds

Designed to support our partners in building joint new pipeline and fueling future business growth.

Learn More

Stackable Gold Partner Rebates

Gold partners can enjoy stackable rebates regardless of how the products are purchased.

Learn More

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