

# Vox List

Humanist **Garalde** Transitional **Didone**

Slab Serif **Lineale** **Grotesque** Lineale Neo-grotesque

**Lineale** **Geometric** Lineale Humanist **Glyphic** Script

*Designer: Jessica Davis*

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Sample letter: 125 pt, -50 tracking; Glyphic: Trajan -120 tracking

Pangram: 13 pt, 17 leading, +15 tracking

Typeface/Classification: 9 pt, 13 leading, +10 tracking

Designer: 9 pt, 13 leading, +10 tracking

Dd

Designer: Hermann Zapf

1955

Optima

Class: Humanist

Jaded zombies acted quaintly but  
kept driving their oxen forward.

Dd

Designer: Robert Slimbach

1989

Adobe Garamond

Class: Garalde

Jaded zombies acted quaintly but  
kept driving their oxen forward.

# Dd

Designer: John Baskerville

1757

Baskerville

Class: Transitional

Jaded zombies acted quaintly but  
kept driving their oxen forward.

# Dd

Designer: Giambattista Bodini

1798

Bodini

Class: Didone

Jaded zombies acted quaintly but  
kept driving their oxen forward.

# Dd

Designer: Howard Kettler    1955    Courier    Class: Slab serif

Jaded zombies acted quaintly but  
kept driving their oxen forward.

# Dd

Designer: Morris Fuller Benton

1902

Franklin Gothic

Class: Lineale Grottesque

Jaded zombies acted quaintly but  
kept driving their oxen forward.

Dd

Designer: Max Miedinger

1957

Helvetica

Class: Lineale Neo-grotesque

Jaded zombies acted quaintly but  
kept driving their oxen forward.

Dd

Designer: Aldo Novarese

1962

Eurostile

Class: Lineale Geometric

Jaded zombies acted quaintly but  
kept driving their oxen forward.

Dd

Designer: Eric Gill

1928

Gill Sans

Class: Lineale Humanist

Jaded zombies acted quaintly but  
kept driving their oxen forward.

The image displays two large, pink, serif capital letters 'D' and 'D' side-by-side. The font is a classic Trajan style, characterized by its elegant, slightly curved forms and a small, decorative tail on the bottom of the second 'D'. The letters are set against a dark, solid background.

DESIGNER: CAROL TWOMBLY

1989

TRAJAN

CLASS: GLYPHIC

JADED ZOMBIES ACTED QUAINLY BUT  
KEPT DRIVING THEIR OXEN FORWARD.

*Dd*

*Designer: Matthew Carter*

*1965*

*Snell Roundhand*

*Class: Script*

*Jaded zombies acted quaintly but  
kept driving their oxen forward.*