

Jessica Davis

PROCESS BOOK

WNM 600 SUMMER 2016

CONTENTS

Identity 03

Poster 10

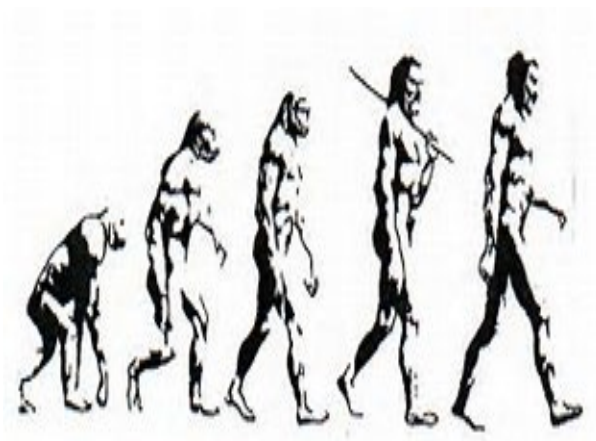
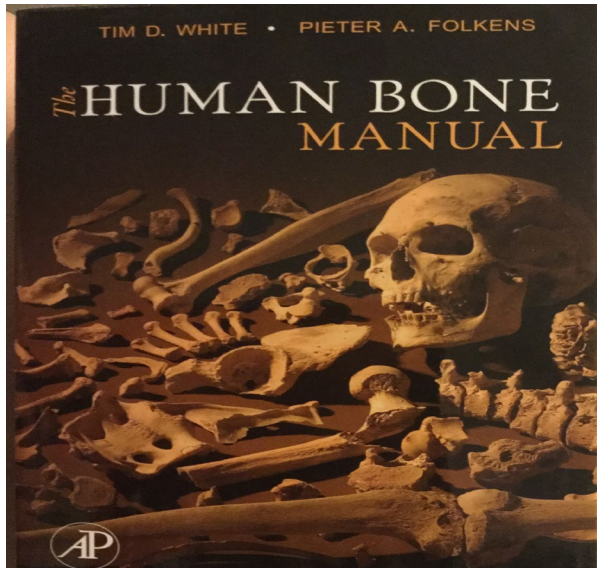
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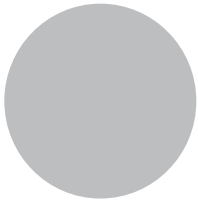


IDENTITY

INSPIRATION



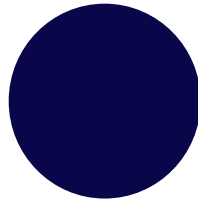
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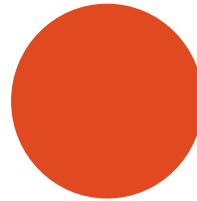
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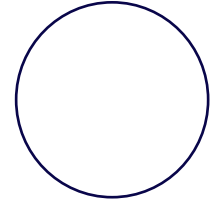
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Hex: F02400



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K: 0

R: 255
G: 250
B: 255

Hex: FFFAFF

TYPOGRAPHY

Gill Sans



LOGO CONCEPTS

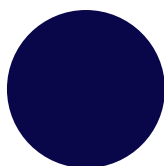


LOGO DESIGN

Museum

of M  n

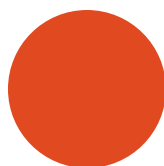
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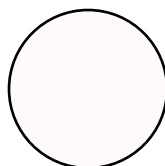
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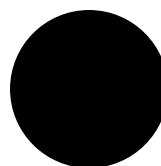
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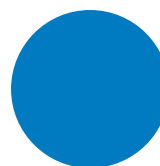
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K: 0

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B: 255

Hex: 198CFF

TYPOGRAPHY

Gill Sans

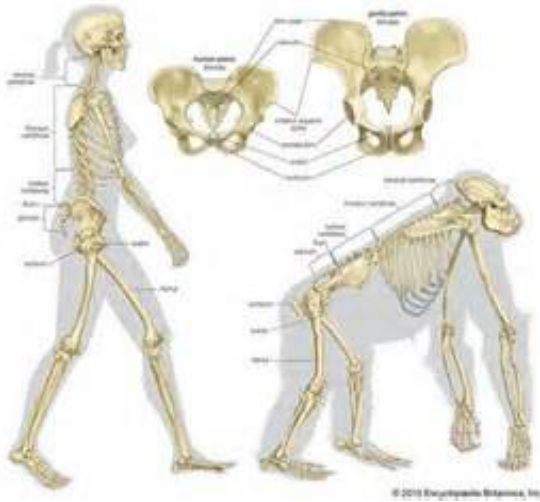


FINAL LOGO DESIGN

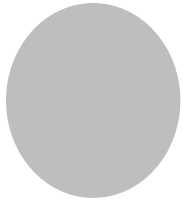


POSTER

INSPIRATION



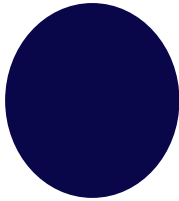
COLOR PALETTE



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Hex: 999999



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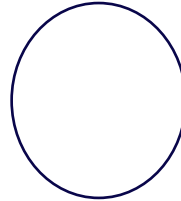
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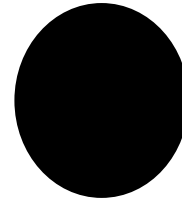
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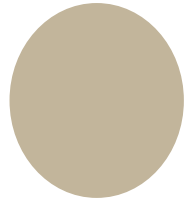
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B: 153

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TYPOGRAPHY

Gill Sans

Arial Rounded MT Bold



POSTER DESIGN

Humans versus Apes

Are we really that different?



Please join San Diego's Museum of Man for a special lecture from Biological Anthropologist Marni LaFleur from UC San Diego on how humans and apes compare and differ from one another.

When:

July 29th, 2016
Doors open at 7 P.M.
Hors d'oeuvres will be served until 8 P.M.
Lecture begins at 8:15 P.M.

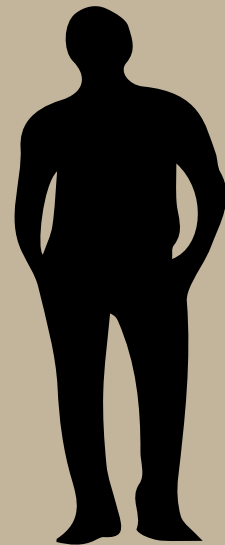
Where:

San Diego Museum of Man's Irving J. Gill Auditorium
1350 El Prado San Diego, CA 92101
Balboa Park

Price:

\$50 per adult

*Please no children at the event.
*All proceeds go towards conservation

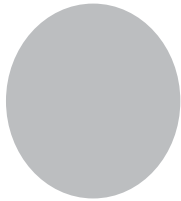


Museum
of Man

Contact Teri Saffon (619) 239-2001 ext. 31 for questions about the event.



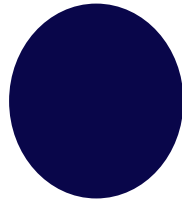
COLOR PALETTE



C: 0
M: 0
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Hex: 999999



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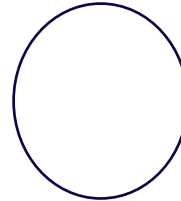
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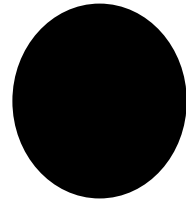
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TYPOGRAPHY

Gill Sans

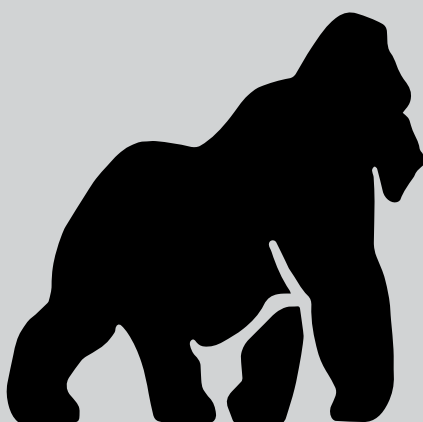
Arial Rounded MT Bold



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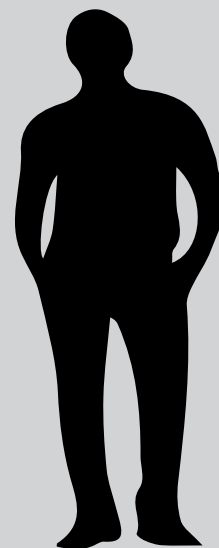
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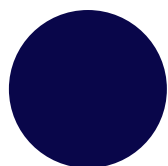
*Please no children at the event.
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Museum
of Man

For more information visit www.museumofman.org/events



COLOR PALETTE



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Y: 5
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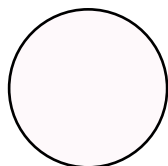
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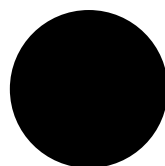
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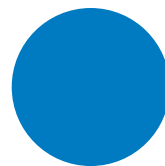
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Y: 0
K: 100

R: 0
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Hex: 000000



C: 90
M: 45
Y: 0
K: 0

R: 24
G: 140
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Hex: 198CFF



C: 0
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Hex: CCCCCC

TYPOGRAPHY

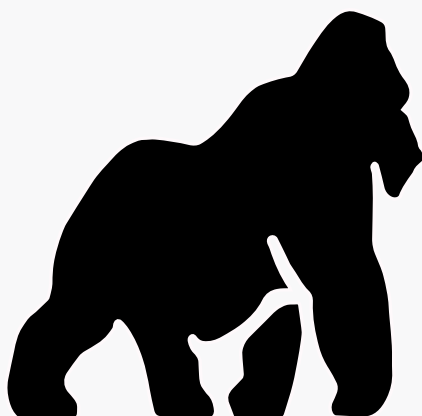
Gill Sans



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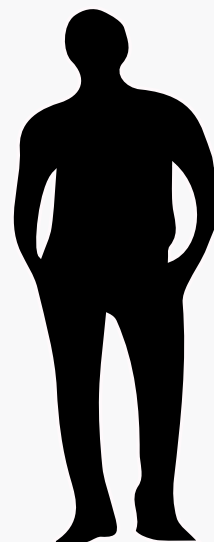
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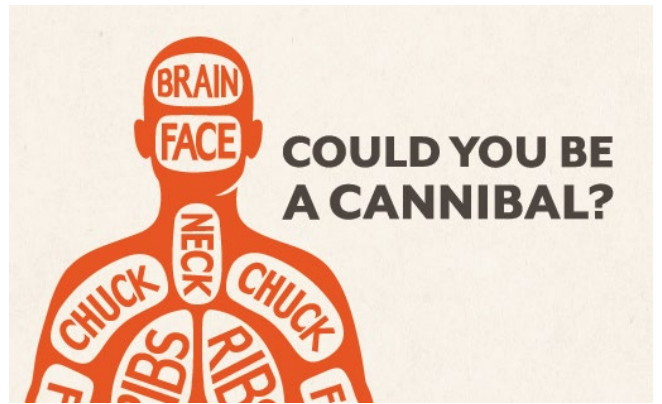
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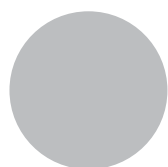


WEBSITE

INSPIRATION



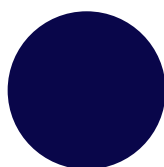
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K: 60

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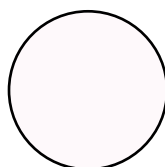
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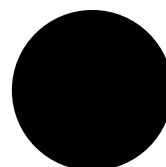
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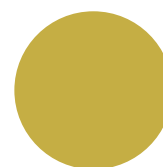
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G: 161
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TYPOGRAPHY

Gill Sans

Arial Rounded MT Bold



WEBSITE DESIGN

Museum

of Man



1350 El Prado,
San Diego, California, 92101
Balboa Park

Open Daily 10 A.M. to 8:30 P.M.

TICKETS

- PLAN A VISIT
- EXHIBITS
- EVENTS
- LOCATION
- SUPPORT
- ABOUT

RACE: ARE WE SO DIFFERENT?

Is race the color of your skin? Is it the texture of your hair? The shape of your eyes? Is it in your genes? Is race even real? Most of what we think about race is based on myth, folklore, or assumptions unsupported by genetics or biology. This exhibit explains in clear, helpful language the origins of race and racism, and helps us understand how to deal with them in productive, enlightening ways.

Humans versus Apes

Attend our lecture on July 29th, 2016 to find out the answer and more.

COULD YOU BE A CANNIBAL?

CANNIBALS: MYTHS & REALITY

In this thoughtful one-of-a-kind exhibit, you'll discover that cannibals aren't who you think they are. In fact, there's a good chance that your ancestors were cannibals. You may even have a few cannibalistic practices yourself.

Kumeyaay: Native Californians

The Kumeyaay, or Diegueño (in Spanish), are the Native American people of present-day Southern California (San Diego and western imperial counties) and Northern Baja. For many generations before the arrival of the Spanish, they occupied the deserts, mountains, and coasts, developing sophisticated means of adapting to the diverse environments.

Explore the exhibit to learn about the Kumeyaay way of life, arts, medicine, games and ceremonies.

GET INVOLVED

GIVE **JOIN**

Our mission is to inspire human connections by exploring the human experience.

San Diego Museum of Man
Open Daily 10 A.M. - 8:30 P.M.
Closed Thanksgiving Day and Christmas Day
1350 El Prado San Diego, CA 92101
Balboa Park
(619) 239-2001
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Sign up for our newsletter to start up to date with events, exhibits, ticket discounts and behind-the-scene stories and more!

Enter your email address

SUBMIT

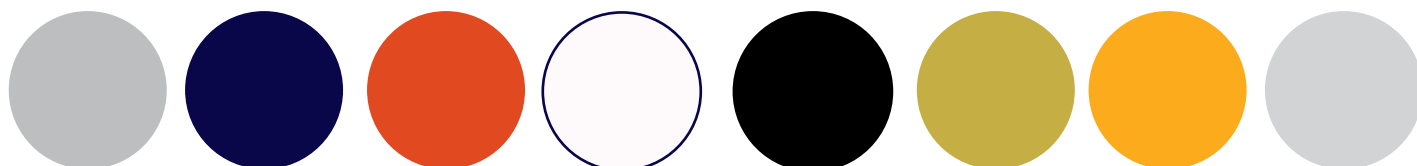
vibrant culture
vibrant city
Commission for Arts and Culture
City of San Diego

Financial support is provided by
City of San Diego
Commission for Arts and Culture.

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COLOR PALETTE



C: 0 M: 0 Y: 0 K: 30	C: 100 M: 95 Y: 5 K: 60	C: 0 M: 85 Y: 100 K: 6	C: 0 M: 2 Y: 0 K: 0	C: 0 M: 0 Y: 0 K: 100	C: 26 M: 27 Y: 89 K: 0	C: 0 M: 37 Y: 99 K: 0	C: 0 M: 0 Y: 0 K: 20
R: 153 G: 153 B: 153	R: 0 G: 5 B: 97	R: 240 G: 36 B: 0	R: 255 G: 250 B: 255	R: 0 G: 0 B: 0	R: 189 G: 186 B: 28	R: 255 G: 161 B: 3	R: 204 G: 204 B: 204

Hex: 999999 Hex: 000561 Hex: F02400 Hex: FFFAFF Hex: 000000 Hex: BDBA1C Hex: FFA103 Hex: CCCCCC

TYPOGRAPHY

Gill Sans

Arial Rounded MT Bold



WEBSITE DESIGN

Museum of Man

Museum Hours
Daily 10 Am to 8:30 PM
Closed Thanksgiving and Christmas Day

TICKETS

PLAN A VISIT EXHIBITS EVENTS LOCATION SUPPORT ABOUT



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Connect with Us

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Balboa Park

(619) 239-2001
Email

Receive the latest information about our new exhibits, programs, events, ticket discounts and more.

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TICKETS

PLAN A VISIT | EXHIBITS | EVENTS | LOCATION | SUPPORT | ABOUT

COULD YOU BE A CANNIBAL?

CANNIBALS:
MYTHS & REALITY

MAYA

Heart of Sky, Heart of Earth

RACE:
ARE WE SO DIFFERENT?

FOOTSTEPS THROUGH TIME

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Email

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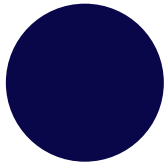
Signup for email newsletters

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COLOR PALETTE



C: 100
M: 95
Y: 5
K: 60

R: 0
G: 5
B: 97

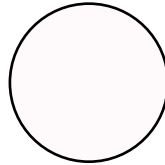
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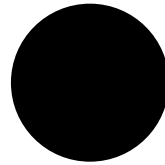
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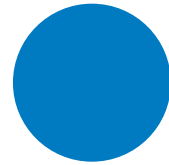
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TYPOGRAPHY

Gill Sans



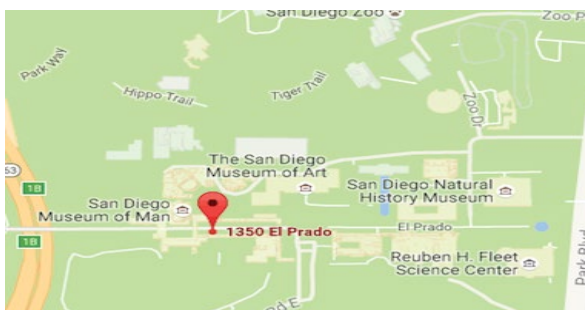
FINAL WEBSITE DESIGN

Museum of Man

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TICKETS

PLAN A VISIT EXHIBITS EVENTS LEARN SUPPORT ABOUT



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TICKETS

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- ABOUT

UPCOMING EXHIBITIONS

- Beerology**
Open now through February 2017
- Cannibals: Myths & Reality**
Open now through 2018
- Adventure Kids in Egypt**
May 2016 through February 2017
- Climb The Tower**
Open now



MAYA

Heart of Sky, Heart of Earth



FOOTSTEPS THROUGH TIME

- Race: Are We So Different?**
January 2016 through December 2016
 - Monsters!**
June 2016 through November 2016
 - Ancient Egypt**
April 2015 through November 2018
 - Kumeyaay: Native Californians**
December 2015 through October 2016
- Check back soon for new exhibits...

Signup for email newsletters

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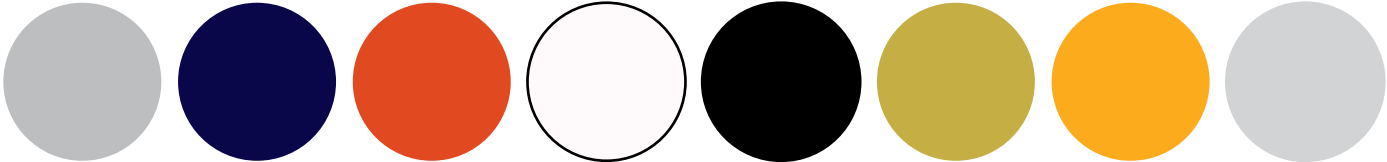


MOBILE

INSPIRATION



COLOR PALETTE



C: 0 M: 0 Y: 0 K: 30	C: 100 M: 95 Y: 5 K: 60	C: 0 M: 85 Y: 100 K: 6	C: 0 M: 2 Y: 0 K: 0	C: 0 M: 0 Y: 0 K: 100	C: 26 M: 27 Y: 89 K: 0	C: 0 M: 37 Y: 99 K: 0	C: 0 M: 0 Y: 0 K: 20
R: 153 G: 153 B: 153	R: 0 G: 5 B: 97	R: 240 G: 36 B: 0	R: 255 G: 250 B: 255	R: 0 G: 0 B: 0	R: 189 G: 186 B: 28	R: 255 G: 161 B: 3	R: 204 G: 204 B: 204

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Gill Sans

Arial Rounded MT Bold



MOBILE DESIGN

**Museum
of Man**  



EXPLORE the MUSEUM

PURCHASE TICKETS

Our mission is to inspire human connections by exploring the human experience.

UPCOMING EVENTS

GET INVOLVED

GIVE

JOIN



Signup for email Newsletters

Museum Hours

Daily 10 AM to 8:30 PM
Closed Thanksgiving and Christmas Day

Connect with Us

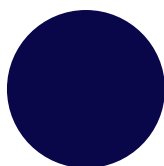
San Diego Museum of Man
1350 El Prado, San Diego, CA 92101
Balboa Park

(619) 239-2001
Email

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COLOR PALETTE



C: 100
M: 95
Y: 5
K: 60

R: 0
G: 5
B: 97

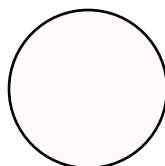
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C: 0
M: 85
Y: 100
K: 6

R: 240
G: 36
B: 0

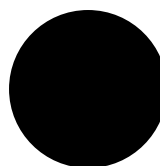
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M: 2
Y: 0
K: 0

R: 255
G: 250
B: 255

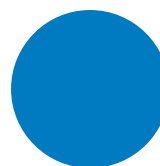
Hex: FFAFF



C: 0
M: 0
Y: 0
K: 100

R: 0
G: 0
B: 0

Hex: 000000



C: 90
M: 45
Y: 0
K: 0

R: 24
G: 140
B: 255

Hex: 198CFF

TYPOGRAPHY

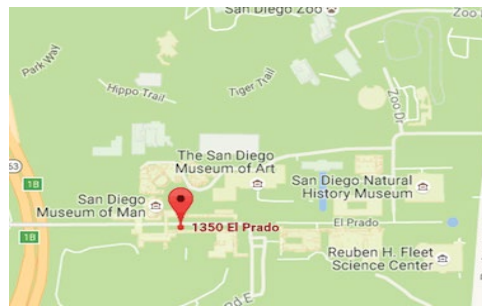
Gill Sans



FINAL MOBILE DESIGN



Today's Hours: 10 AM to 8:30 PM



Balboa Park | 1350 El Prado, San Diego, CA 92101 | (619) 239-2001

EXPLORE the museum

Find out about exhibitions, events, research, and collections.

EXPLORE!

BUY tickets in advance

Buy your tickets before you go.

PURCHASE TICKETS

A SNEAK PEAK

Take a look at things to come.

UPCOMING EVENTS

GET INVOLVED

GIVE

JOIN

Signup for email newsletters



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PROCESS BOOK
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