

MOHAK GOSAVI

Senior Graphic Designer | 18+ Years Experience | AI-Powered Workflows

CONTACT

- **Phone:** +91 9175090698
- **Email:** mohak.gosavi@outlook.com
- **Website:** mohakgosavi.in
- **Location:** Nashik, India

SUMMARY OF QUALIFICATIONS

- 18+ years of comprehensive graphic design experience spanning print, digital, video, animation, and AI-powered workflows
- Expert in AI-generated content creation and modern design trends
- Skilled in video editing, 2D/3D animation, and brand identity development
- Proven ability to create engaging social media content, from concept to final execution
- Proficient in Adobe Creative Suite, Canva, and emerging AI design tools
- Author of published books on Indian art and architecture with expertise in cultural design
- Passionate about blending traditional artistic knowledge with cutting-edge technology
- Strong problem-solving abilities and commitment to delivering excellence across all design mediums

WORK EXPERIENCE

Instructor – AI for Graphic Designers | Udemy

2025 – Present

- Developed comprehensive courses teaching AI-powered content creation techniques
- Courses chosen by students worldwide, reaching global audience
- Created curriculum combining practical design skills with artificial intelligence applications
- Produced high-quality video tutorials and course materials

Senior Graphic Designer | Freelance

2025 – Present

- Designed social media campaigns and Canva templates that boost engagement
- Created Instagram reels and explainer videos
- Generated AI-powered images and videos for international clients
- Maintained and expanded freelance portfolio with diverse client base

Author and Book Designer

2018 – 2024

- Conducted extensive research on ancient Indian art including Devanagari script, Ajanta paintings, and temple architecture
- Authored three books: "Art at Ajanta," "Temple Architecture," and "Devanagari Script"
- One book published and available on Amazon
- Designed interior pages and cover designs, integrating visual elements to enhance appeal and readability
- Demonstrated deep understanding of Indian cultural and artistic traditions

Senior Graphic Designer, Video Editor, Animator

2007 – 2018 | Animation Studios, Corporate Companies, Media Houses

Key Responsibilities:

- Video editing and post-production for animated content
- 2D and 3D character animation using industry-standard software
- Magazine and publication design
- Print and digital design projects
- Brand development and visual identity creation

Career Highlights:

- **Canadian Animated Series:** Worked as video editor on "Growing Up with Creepie," handling animatic editing and post-production
- **Magazine Design:** Created magazine layouts for leading hair and beauty publication in India, managing variety of graphic design projects
- **Malaysian Animation Studio:** Collaborated with Frogtales Studio as freelance 3D animator for 6 months, creating character animation in Maya for animated television series scenes

Senior Graphic Designer | Indiana Gratings Private Limited

June 2016 – 2017 | Mumbai

- Created and maintained brand image through various design projects
- Managed design of brochures, flyers, product catalogs, PowerPoint presentations, and website design
- Developed product catalogs showcasing company capabilities to international clients
- Solely responsible for marketing designs ensuring alignment with company objectives and brand guidelines

Graphics Designer | Stylespeak Magazine

June 2012 – May 2016 | Mumbai

- Designed magazine layouts according to editorial briefs
- Created magazine covers, advertisements, and email campaigns
- Developed web banners and enhanced images for publication
- Prepared magazines for printing and produced web versions

- Designed social media graphics and managed WordPress-based company website
- Created designs for event materials, merchandise, and promotional items

Graphics & Animation Faculty | St. Angelo Computer Education

June 2011 – May 2012 | Mumbai

- Provided training to students in graphics and 3D animation software
- Guided students in creating animated short films and live-action documentaries from concept to completion

Graphic Designer | Auxano Technologies

April 2010 – May 2011 | Mumbai

- Focused on e-magazine and newspaper classifieds publishing for US clients
- Contributed to Dreamweaver website design projects

Flash Animator & Graphic Designer | Animation Dimensions Studio

March 2007 – September 2008

- Contributed as animator for Flash animation television series aired on Discovery Kids Canada
- Participated in graphic design projects for the company

EXPERTISE

- **Design Services:** Social Media Design, Brand Identity, Graphic Design, Logo Design, Vector Design
- **Content Creation:** AI-Generated Images, AI-Powered Video Creation, Instagram Reels, Explainer Videos
- **Print & Digital:** Magazine Design, Package Design, Event Design, Brochure & Flyer Design, Web Banners, Newsletter Design
- **Other Skills:** Photo Editing, Moodboard Creation, Brand Strategy, Content Marketing

SOFTWARE & TOOLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects, Animate, Premiere Pro

Design & Content Tools: Canva, CorelDraw, Capcut, Clipchamp, Flixier

AI Tools: ChatGPT, Meta AI, Leonardo AI, Nano Banana, Digen AI

Other: WordPress, Dreamweaver

EDUCATION

Advanced Diploma in Multimedia | Arena Multimedia, Mumbai | 2004–2006

Bachelor of Commerce | Birla College of Commerce, Arts & Science, Mumbai | 1999–2004

LinkedIn Professional Certifications:

- Brand Strategy for Designers
- Branding Foundations
- Digital Marketing Foundations
- Social Media Marketing Foundations
- Generative AI Skills
- Canva Essential Training
- Package Design & Project Management
- Design Psychology & Emotion

LANGUAGES

English, Marathi, Hindi