

# MOHAK GOSAVI



Senior Graphic Designer | 18+ Years Experience  
| Well versed with AI-Powered Workflows

## CONTACT

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**Location:** Originally from **Mumbai, India,**

Current work Location - **Nashik, India**

**Work preference** - Remote

## SUMMARY OF QUALIFICATIONS

- **18+ years of comprehensive graphic design experience** spanning print, digital, video, animation and AI-powered workflows
- Expert in **AI-generated content creation** and modern design trends
- Skilled in Graphic design, video editing, 2D/3D animation, and brand identity development
- Proven ability to create engaging social media content, from concept to final execution
- Proficient in Adobe Creative Suite, Canva, and emerging AI design tools
- Strong problem-solving abilities and commitment to delivering excellence across all mediums

### Senior Graphic Designer, Video Editor, Animator

**2007 – 2025 | Animation Studios, Corporate Companies, Media Houses**

#### Key Responsibilities:

- AI generated content creation
- Social media designs - Post, Reels
- Magazine and publication design
- Video editing and post-production for animated content
- 2D and 3D character animation using industry-standard software
- Print and digital design projects
- Brand development and visual identity creation

#### Career Highlights:

- **Magazine Design:** Created magazine layouts for leading hair and beauty publication in India, managing variety of graphic design projects
- **Canadian Animated Series:** Worked as **video editor** on “Growing Up with Creepie,” handling animatic editing and post-production
- **Malaysian Animation Studio:** Collaborated with Frogtales Studio as freelance 3D animator for 6 months, creating character animation in Maya for animated television series scenes

# WORK EXPERIENCE



## Instructor – AI for Graphic Designers | Udemy

2025 – Present

- Developed comprehensive courses teaching AI-powered content creation techniques
- Courses chosen by students worldwide, reaching global audience
- Created curriculum combining practical design skills with artificial intelligence applications
- Produced high-quality video tutorials and course materials

## Senior Graphic Designer | Freelance

2025 – Present

- Designed social media campaigns and Canva templates that boost engagement
- Created Instagram reels and explainer videos
- Generated AI-powered images and videos for international clients
- Maintained and expanded freelance portfolio with diverse client base

## Author and Book Designer

2017 – 2024

- Conducted extensive research on ancient Indian art including Devanagari script, Ajanta paintings, and temple architecture
- Authored three books: "Art at Ajanta," "Temple Architecture," and "Devanagari Script"
- One book published and available on Amazon
- Designed interior pages and cover designs, integrating visual elements to enhance appeal and readability
- Demonstrated deep understanding of Indian cultural and artistic traditions

## Senior Graphic Designer | Indiana Gratings Private Limited

June 2016 – June 2017 | Mumbai

- Created and maintained brand image through various design projects
- Managed design of brochures, flyers, product catalogs, PowerPoint presentations, and website design
- Developed product catalogs showcasing company capabilities to international clients
- Solely responsible for marketing designs ensuring alignment with company objectives and brand guidelines

## Graphics Designer | Stylespeak Magazine

June 2012 – May 2016 | Mumbai

- Designed magazine layouts according to editorial briefs
- Created magazine covers, advertisements, and email campaigns
- Developed web banners and enhanced images for publication
- Prepared magazines for printing and produced web versions
- Designed social media graphics and managed WordPress-based company website
- Created designs for event materials, merchandise, and promotional items

## Graphics & Animation Faculty | St. Angelo Computer Education

June 2011 – May 2012 | Mumbai



- Provided training to students in graphics and 3D animation software
- Guided students in creating animated short films and live-action documentaries from concept to completion

## Graphic Designer | Auxano Technologies

April 2010 – May 2011 | Mumbai

- Focused on e-magazine and newspaper classifieds publishing for US clients
- Contributed to Dreamweaver website design projects

## Frotales Studio | 3D Animator – Freelance

March 2009 – Jan 2010

- Collaborated with Malaysian animation studio on animated television series project.
- Based on storyboards provided by the company, created 3D character animation in Maya software.

## Animatic editor | Animation Dimensions Studio

March 2007 – September 2008

- Contributed as animator for Flash animation television series aired on Discovery Kids Canada
- Participated in graphic design projects for the company

## EXPERTISE

- **Design Services:** Social Media Design, Brand Identity, Graphic Design, Logo Design, Vector Design
- **Content Creation:** AI-Generated Images, AI-Powered Video Creation, Instagram Reels, Explainer Videos
- **Print & Digital:** Magazine Design, Package Design, Event Design, Brochure & Flyer Design, Web Banners, Newsletter Design
- **Other Skills:** Photo Editing, Moodboard Creation, Brand Strategy, Content Marketing

## SOFTWARE & TOOLS

1. **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, After Effects, Animate, Premiere Pro
2. **Design & Content Tools:** Canva, CorelDraw, Capcut, Clipchamp, Flixier
3. **AI Tools:** ChatGPT, Meta AI, Leonardo AI, Nano Banana, Digen AI
4. **Other:** WordPress, Dreamweaver

# EDUCATION



**Advanced Diploma in Multimedia** | Arena Multimedia, Mumbai | 2004–2006

**Bachelor of Commerce** | Birla College of Commerce, Arts & Science, Mumbai | 1999–2004

## LinkedIn Professional Certifications:

- Brand Strategy for Designers
- Branding Foundations
- Digital Marketing Foundations
- Social Media Marketing Foundations
- Generative AI Skills
- Canva Essential Training
- Package Design & Project Management

# LANGUAGES

English, Marathi, Hindi, Sanskrit

Career Break (Jan 2020 – Sept 2021)

Paused for COVID-19 lockdowns. Upskilled in Canva and AI design tools via LinkedIn Learning; completed freelance projects.