

THE PURPOSE COMPASS GUIDE

A 5-STEP WORKBOOK TO
FIND YOUR DIRECTION AND
NAVIGATE LIFE WITH CLARITY



SUCCESS MANAGEMENT GLOBAL CONSULTING



WELCOME & INTRODUCTION PAGE

✉ **A Personal Note From Me,**

Thank you for taking this courageous step. In a world that's constantly pulling us in a dozen different directions, taking time to ask, "*Where am I truly meant to go?*" is a radical act of self-respect.

I've created this guide because I've seen too many talented, brilliant people living with a quiet sense of being "off-track." They're successful by external standards but feel unfulfilled on the inside. This feeling isn't a life sentence; it's a signpost. It's your inner wisdom pointing you toward your true path.

This workbook is your practical tool to listen to that wisdom. Inside, you'll find a structured yet soulful process to uncover what truly matters to you and map a course toward a life that feels authentically yours.

What You'll Find Inside:

- 🧭 **The Purpose Compass Framework:** A simple but powerful model to diagnose your current alignment.
- 📖 **Guided Exercises:** Step-by-step activities to clarify your values, strengths, and passions.
- 🗺️ **Your Personal Navigation Map:** A template to visualize your path and make purpose-driven decisions.
- 💡 **Practical Integration Tips:** How to weave your purpose into your daily life and career.

How to Get the Most Out of This Guide:

- Set aside 60–90 minutes of quiet, uninterrupted time.
- Be brutally honest with yourself—this is for you, and no one else.
- Use a pen. The physical act of writing helps cement ideas.
- Be kind to yourself. This is an exploration, not a test.

Your purpose is not a final destination to be found, but a path to be walked.

Let's take the first step together.



WHERE ARE YOU NOW? THE ALIGNMENT AUDIT

The Truth About Purpose: Purpose isn't one big thing; it's the thread that connects all the parts of your life. Let's see how tightly that thread is woven right now.

Exercise 1: The Life Compass Check-In

Rate your current satisfaction (1-10) in each of these core life areas:

LIFE AREA	SATISFACTION (1-10)	WHAT'S WORKING?	WHAT'S FEELING OFF?
CAREER & WORK	()		
RELATIONSHIPS	()		
HEALTH & VITALITY	()		
PERSONAL GROWTH	()		
FUN & CREATIVITY	()		

Reflection Prompt: *Look at your scores. What patterns do you see? Where is the biggest gap between the life you have and the life you want to live?*



DISCOVERING YOUR TRUE NORTH – CORE VALUES

"YOUR VALUES ARE YOUR COMPASS. WHEN YOU'RE LOST, THEY POINT YOU HOME."

Exercise 2: Value Identification

Below is a list of common values. Circle your TOP 5 that are non-negotiable for you.

RESPECT	LOVE	SECURITY	IMPACT
AUTHENTICITY	GROWTH	COMPASSION	ACCOUNTABILITY
FREEDOM	CONNECTION	MASTERY	ADVENTURE
SERVICE/GENEROSITY	CREATIVITY	JUSTICE	PEACE
LEADERSHIP	FAMILY	WEALTH	HEALTH
BELIEF	INTEGRITY	COMMUNICATION	STABILITY

My Top 5 Core Values:

1.
2.
3.
4.
5.

Action Step: For your #1 value, write down one small way you can honour it this week.

Example: If your value is Connection, you could schedule a call with a friend you miss.

My Action:

.....



PLOTTING YOUR COORDINATES – STRENGTHS & PASSIONS

Exercise 3: The Energy Map

What activities make you lose track of time? What tasks drain you? This is a crucial clue.

What Gives Me Energy?

What Tasks Drain My Energy?

Exercise 4: Strength Spotting

What do people consistently thank you for or ask for your help with/for?

Example: "You're great at explaining complex things simply."

- Strength 1: _____
- Strength 2: _____
- Strength 3: _____



DRAWING YOUR MAP – THE PURPOSE STATEMENT

Now, we bring it all together. Using your values, strengths, and passions, draft your purpose statement.

Formula: *My purpose is to use my [Top Strength] to [Action that uses your passion] in a way that honours my value of [Core Value].*

Example: "My purpose is to use my **ability to simplify complex ideas** to **empower women leaders** in a way that honours my value of **growth**."

Draft Your Purpose Statement Here:

*My purpose is to use my _____ to _____
in a way that honours my value of _____.*

(Try a few versions! This is a draft, not a final decree.)

1. _____
2. _____
3. _____



YOUR FIRST STEP – THE “PURPOSE SPRINT”

A journey of a thousand miles begins with a single step. Let's make that step small, clear, and immediate.

Your 2-Week Purpose Sprint Plan

Sprint Goal: [e.g., Research a career path, volunteer for a cause I care about, have a conversation with a mentor]

My Sprint Goal: _____

Week 1 Actions:

- **Action 1:** _____
- **Action 2:** _____

Week 2 Actions:

- **Action 1:** _____
- **Action 2:** _____



CONGRATULATIONS!

Your Journey From Clarity to Action

You've taken a powerful first step by defining your Purpose Compass. The journey from clarity to confident action is where many get stuck, but it's also where the most profound transformation happens.

If you're ready to explore what it looks like to build a life and career that is fully aligned with your core values, I am here to help as a guide and strategic partner.

The next step is a conversation.

Schedule your complimentary 30-minute Purpose Discovery Call at a time that works for you. [Schedule here](#)

This isn't a cold, automated booking. It's the start of a real conversation.

I am honoured to be part of your journey and look forward to connecting.

In purpose and partnership,

Siphokazi
Success Management Global Consulting

