



## SPONSOR A STUDENT: INVEST IN POTENTIAL

### A Partnership Opportunity for Corporate South Africa

#### THE CRISIS

- 35% of first-year university students drop out.
- 117,000 teen mothers under 19 gave birth in the last cycle.
- Over 1,400 of those mothers were children aged 10-14.

These aren't just numbers. They are young lives where potential is colliding with a lack of hope.

#### THE SOLUTION

Our youth programs equip young people with the internal tools they need to navigate challenges and build their own futures.

##### **University Readiness**

Students learn resilience, time management, and how to navigate the pressures of tertiary education.

##### **Success Compass**

High schoolers gain clarity, direction, and practical life skills to build a vision for their future.

##### **Teen Mom Mentorship**

Young mothers rebuild confidence, receive parenting support, and plan for their future.

##### **Resilience Workshops**

Groups learn emotional intelligence, coping skills, and vision-building in an interactive format.

## **SPONSORSHIP OPPORTUNITIES**

### **Adopt a Learner**

Investment: R 12,000

One-on-one coaching for one at-risk student.

### **Sponsor a School Workshop**

Investment: R 50,000

Resilience training for an entire grade.

### **University Success Package**

Investment: R 120,000

Support for 10 first-year students.

### **Teen Mom Mentorship**

Investment: R 60,000

Coaching for 5 young mothers.

### **Corporate Partnership**

Investment: Custom

A tailored program designed for your CSI and B-BBEE goals.

## **WHY PARTNER WITH US**

### **For Your CSI**

Measurable social impact that you can track and report.

### **For Your B-BBEE**

Verified SED contribution with full reporting support.

### **For Your Legacy**

The opportunity to change a life's trajectory and build future leaders.

### **For Your Brand**

Positive association with meaningful youth development work.

## OUR COMMITMENT

Others feed the hungry and house the homeless—work that must continue. But we must also intervene earlier.

We equip young people with the internal tools to build their own futures, so fewer face hunger or homelessness later.

Your sponsorship can:

Be the reason a student stays in school.

Help a teenager see a future for herself.

Turn potential into purpose.

## READY TO SPONSOR POTENTIAL?

 Send an Email with the word "**PATH**"

Let's discuss how you can give the most powerful gift: a future they can own.

Turn potential into purpose.

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