

THE PARTNERSHIP BEHIND THE VISION

Two industry powerhouses. One shared pursuit of lasting, future-ready developments.



A family-owned Egyptian conglomerate founded in 1997. Over 25 years of local market insight, scaling from USD 350M to over USD 800M in value, powering 15,000+ jobs across energy, logistics, and real estate including the renowned Park St. brand.

An industry leader in construction and innovation across four continents. Specialising in design, engineering, development, and infrastructure financing of multi-billion USD projects across MENA with advanced, sustainability-focused execution.

14,000+
Employees

1997
Year Established

350M USD
Invested in the past 5 years

14
Primary Subsidiaries

800M USD
Total Turnover in 2025

15,000+
Employees

15+
Countries

130+
Ongoing Projects

2 Bn USD
Revenue in 2025

6 Bn USD
Backlog



PARK ST. EAST

CAIRO, EGYPT

Poised to redefine East Cairo's commercial and administrative landscape, Park St. East offers high-end offices and commercial areas, all set in prime location with easy access to major roads.



PARK ST. WEST

GIZA, EGYPT

Park St. West is a dynamic commercial destination combining fine dining, medical services, and retail, strategically located in Sheikh Zayed near top-tier schools, medical centers, and shopping malls.

innovo



BRONTE GATES

OAKVILLE, CANADA

A new 10-storey mixed-use community offering a modern and sustainable living experience in the heart of Oakville, Ontario. Over 330 elegant suites with efficient interiors and access to 20,000+ sq ft of premium amenity space, designed for high living standards, with advanced technology and sustainable design.



DUFFERIN PLAZA

TORONTO, CANADA

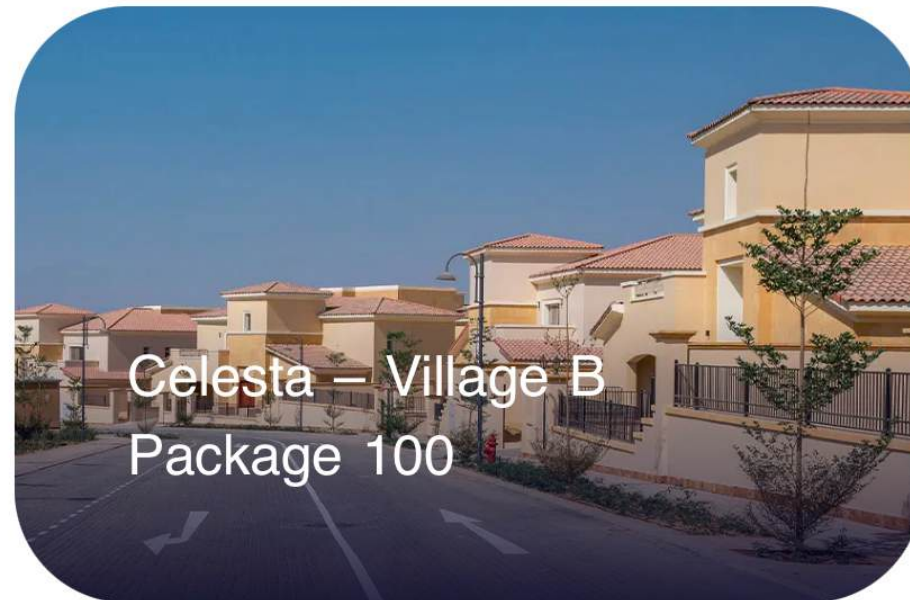
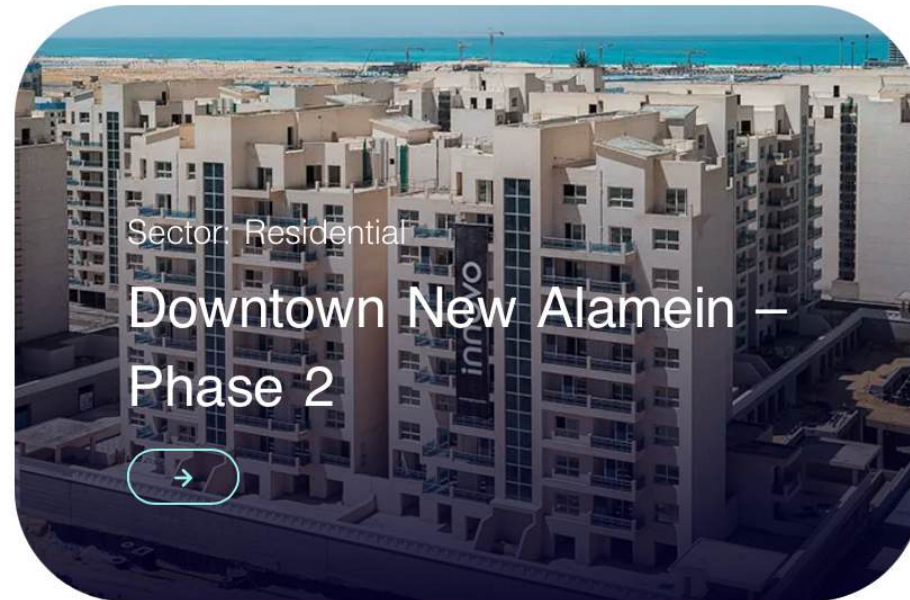
A well-positioned mixed-use development in Toronto. Located close to a major luxury shopping mall, Dufferin Plaza sits on an existing commercial plaza and will include residential units, retail spaces, and extensive amenity areas with strong transit connectivity.



VERGE

TORONTO, CANADA

A mixed-use landmark development. Verge comprises a 10-storey mid-rise with 203 suites and a 17-storey high-rise with 341 suites, each with distinct lobbies and expansive amenity spaces. The project involves partnerships with major Canadian developers and represents over 500 suites in total.

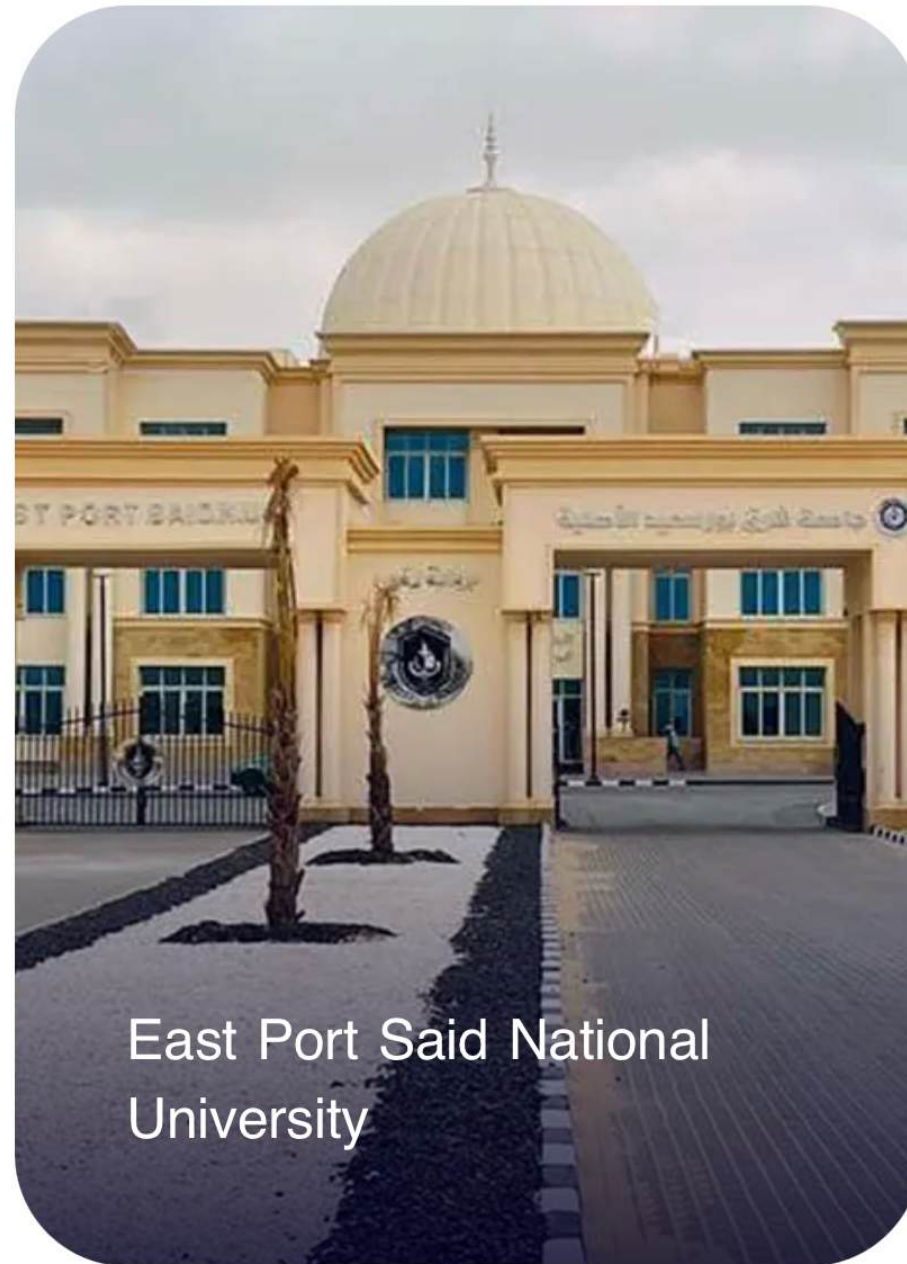




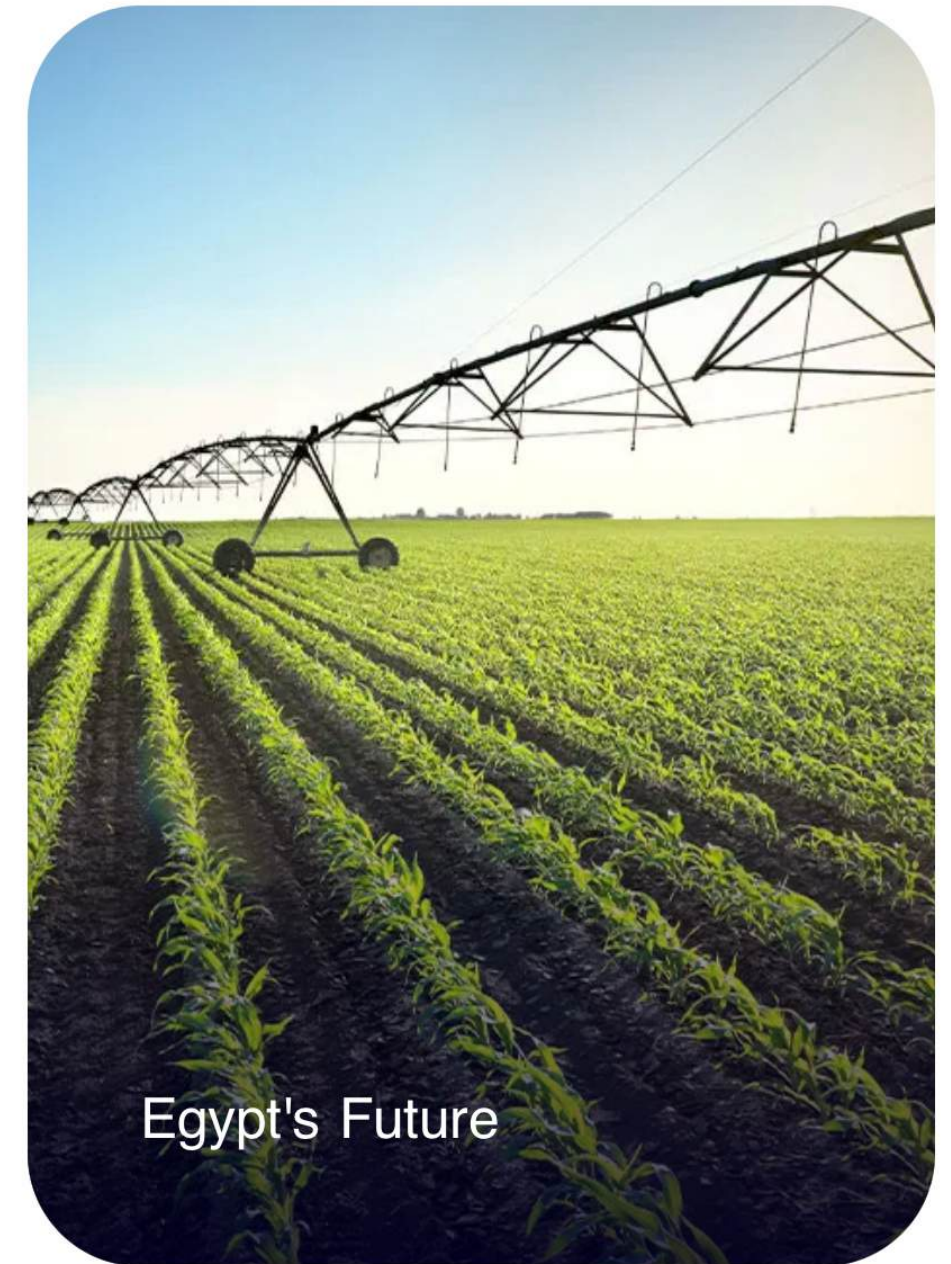
The Place



Toshka South Valley
Agriculture Development



East Port Said National
University



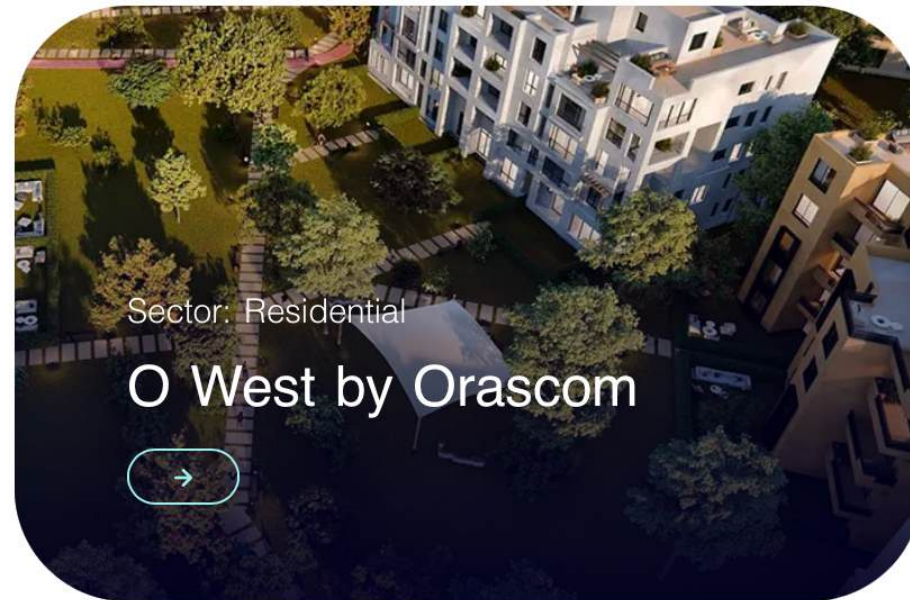
Egypt's Future



Marassi Bay



O by Michel Fadel



Sector: Residential

O West by Orascom



Steigenberger Al Gouna
Hotel



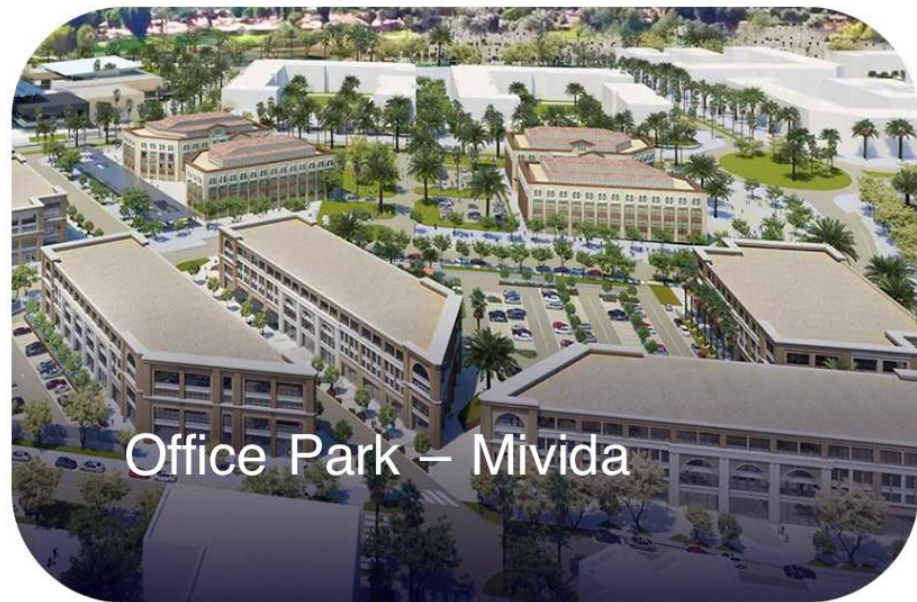
ETAPA Square



Uptown Sports Club

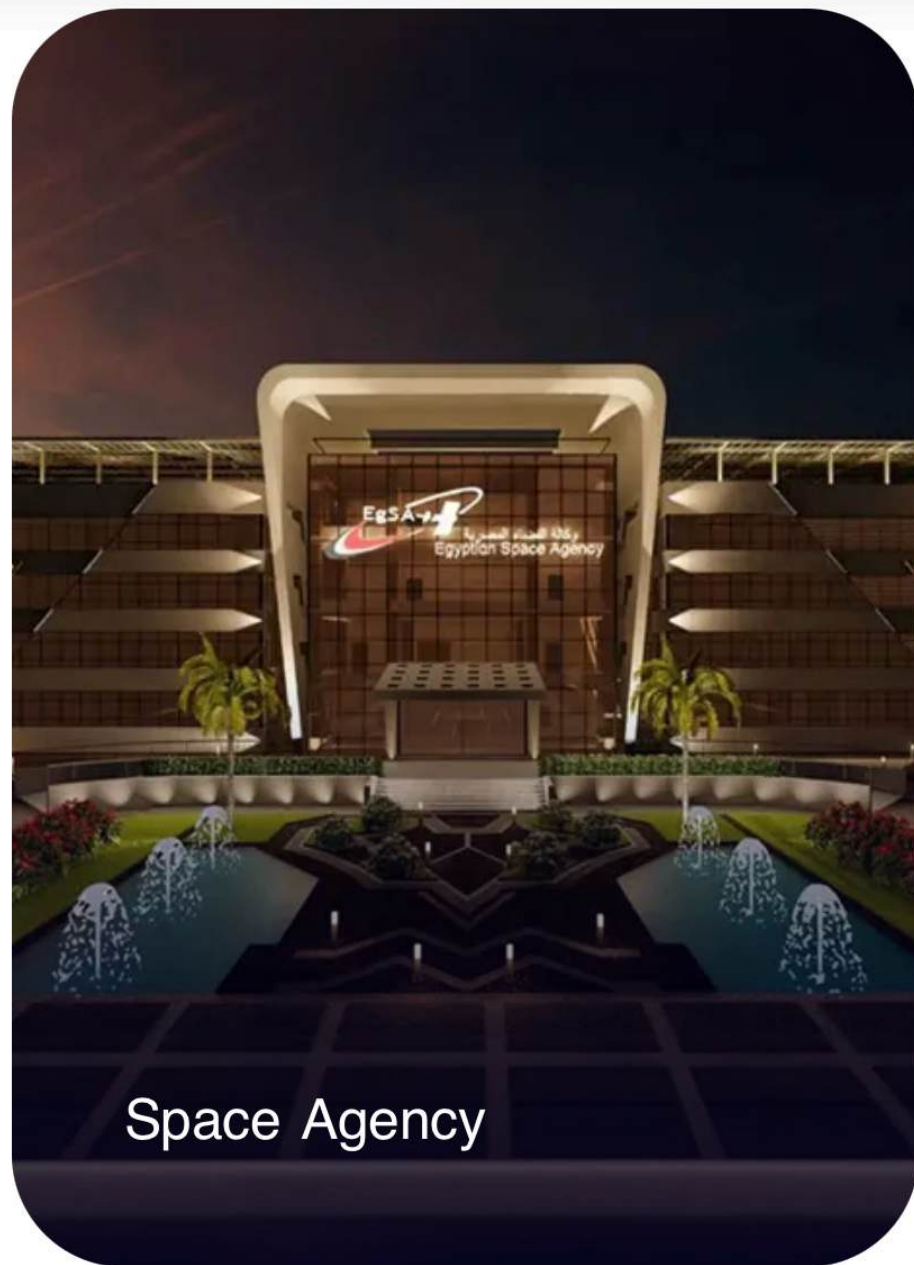


American International School



Office Park – Mivida





Space Agency



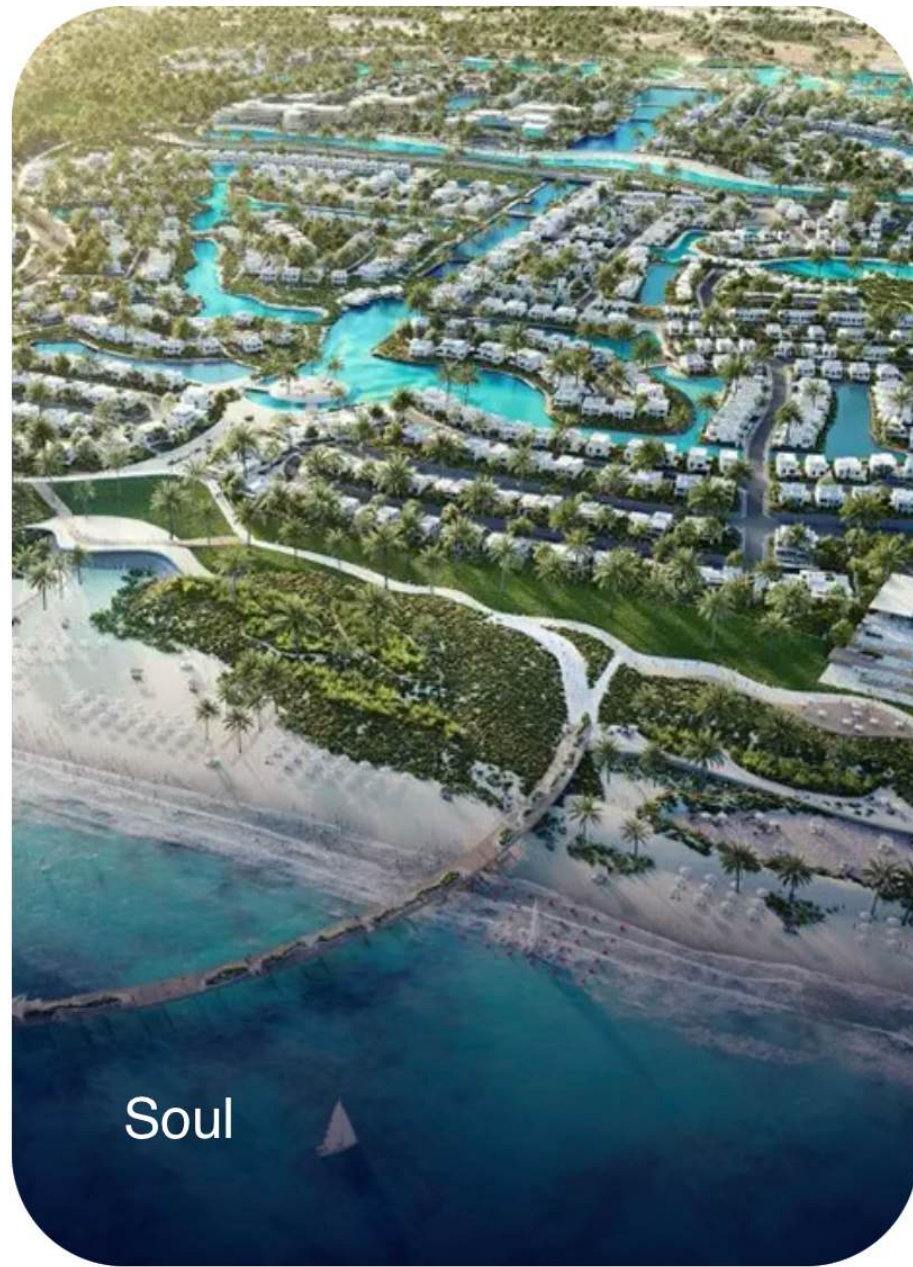
Rock Gold Mall

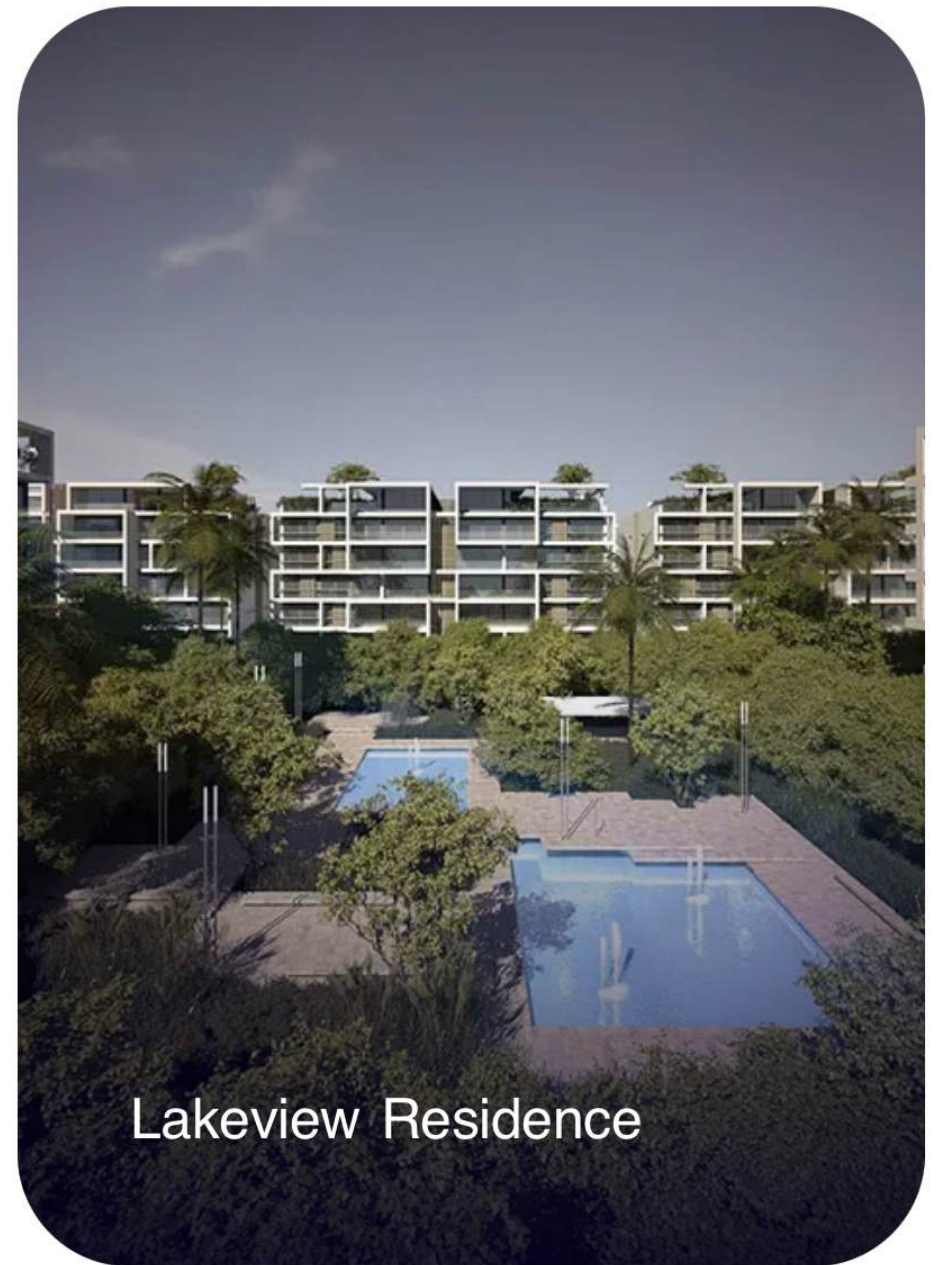
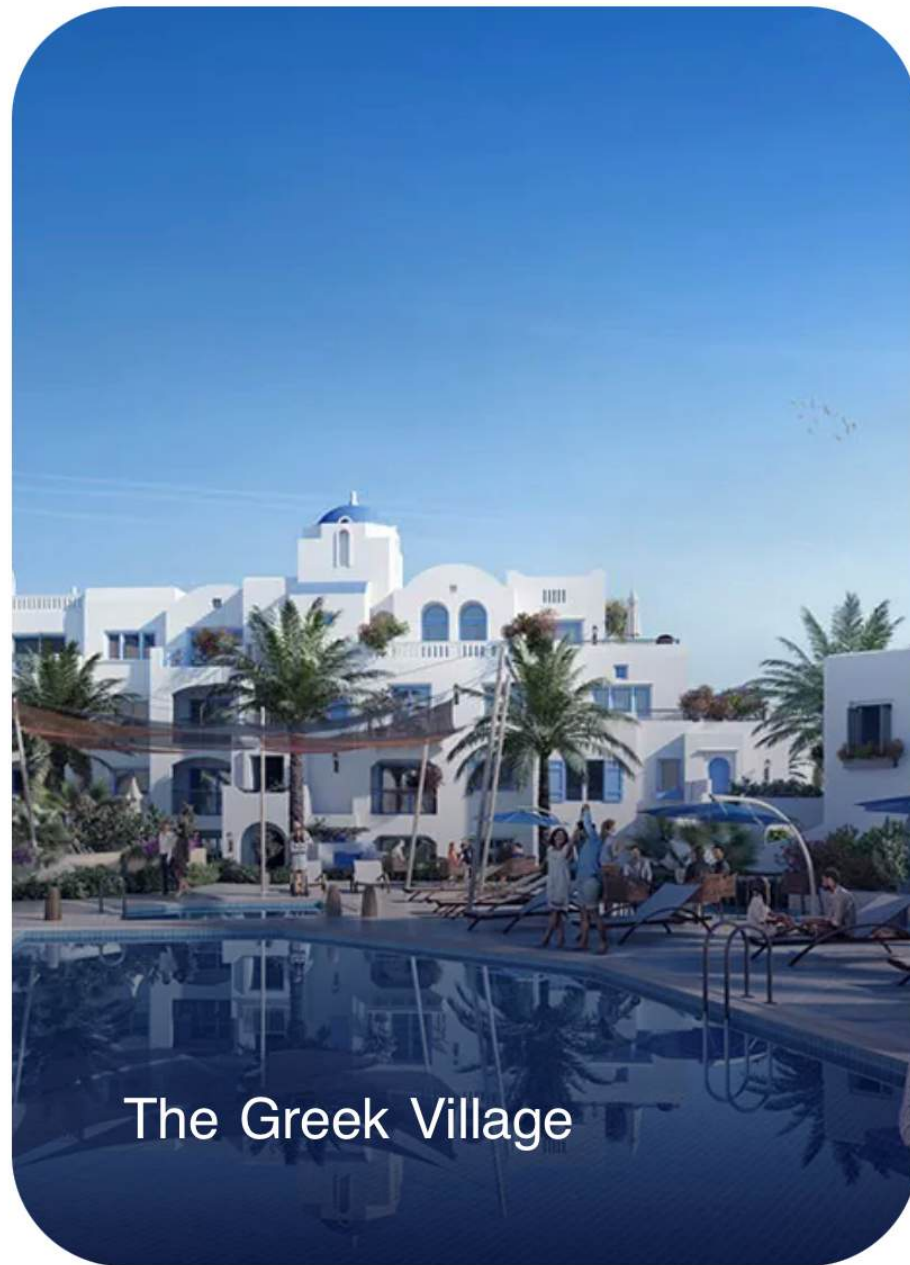


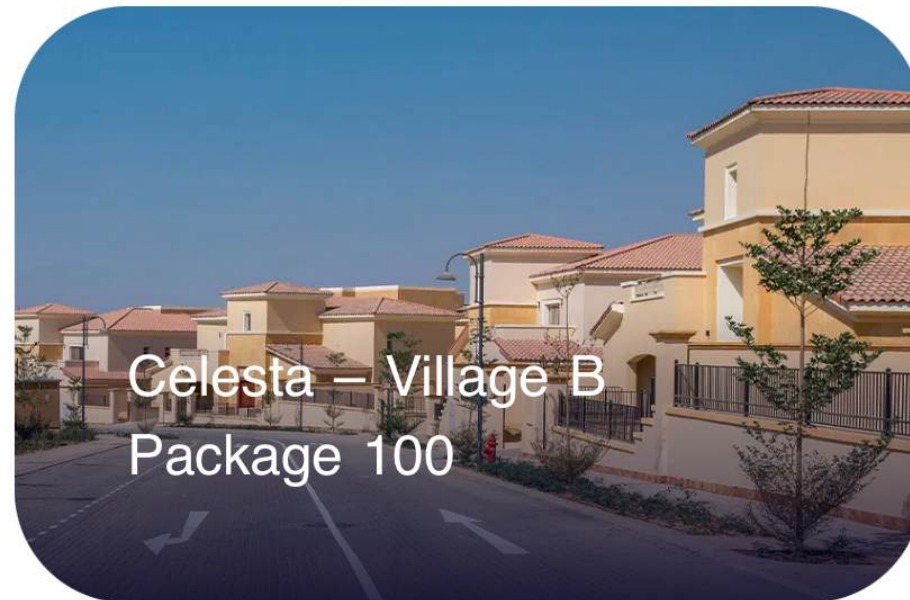
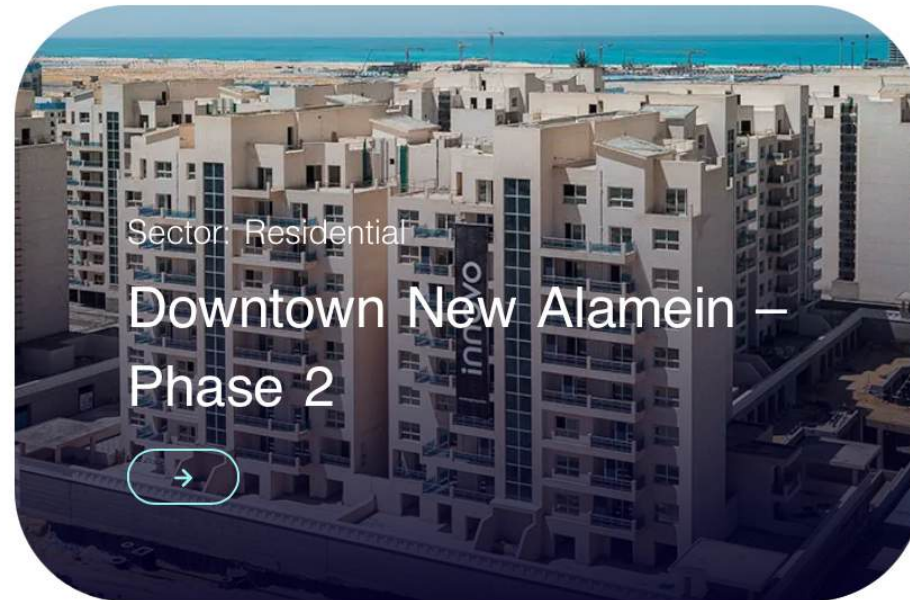
Vida Hotel Marassi



Regal Heights, New El
Alamein









“A CONTEMPORARY NEIGHBORHOOD
TAKES *THE PERFECT FORM*”



THE *FIRST THING* YOU SEE IN *NEW CAIRO*, AN *ICONIC* DESTINATION

Drawing inspiration from Cairo's most enduring neighborhoods, Citystars Park St. transforms the city's character and scale through contemporary architecture and landscape design.



POSITIONED WITH PURPOSE

The first thing you see in New Cairo, spanning **140,000 sq.m**, with over one kilometer of prime Ring Road frontage.

CONNECTED TO NEW CAIRO'S ESTABLISHED AND EMERGING DESTINATIONS, OPTIMIZED FOR SMOOTH ACCESS.

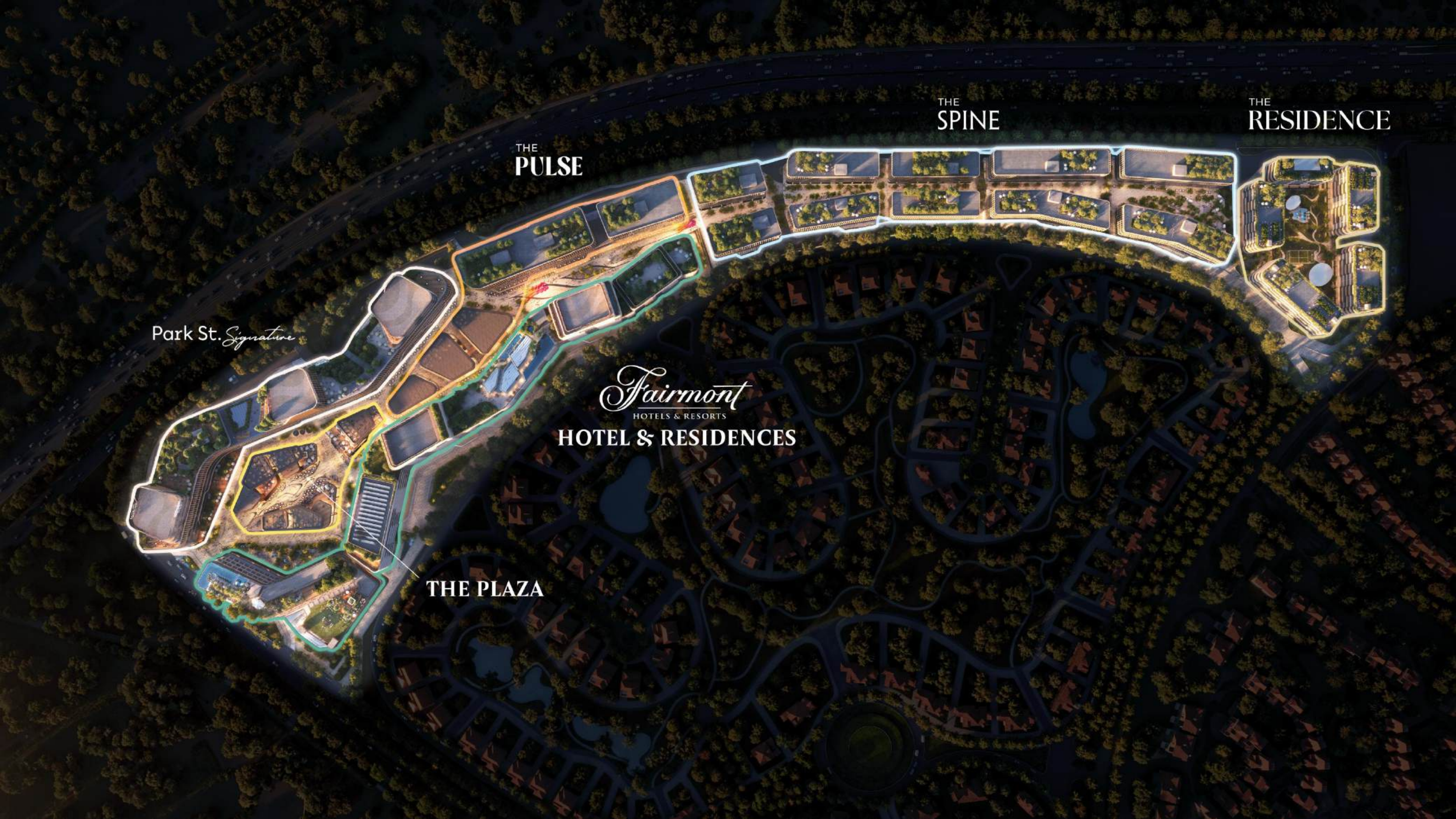
AT THE CITY'S INTERSECTION

Sheikh Zayed	30km - 40 mins
Park St. Edition	6 km - 10 mins
Park St. East	6 km - 10 mins
North Teseen St.	2 km - 5 mins
Citystars Mall	13 km - 25 mins
Downtown Cairo	25 km - 35 mins

CLOSE TO WHAT MATTERS

Katameya Heights	7 km - 8 mins
Cairo International Airport	21 km - 20 mins
American University in Cairo (AUC)	19 km - 25 mins
German University in Cairo (GUC)	11 km - 12 mins
American International School (AIS)	15 km - 19 mins
The International School of Choueifat	5 km - 7 mins





THE
SPINE

THE
RESIDENCE

THE
PULSE

Park St. *Signature*

Fairmont
HOTELS & RESORTS
HOTEL & RESIDENCES

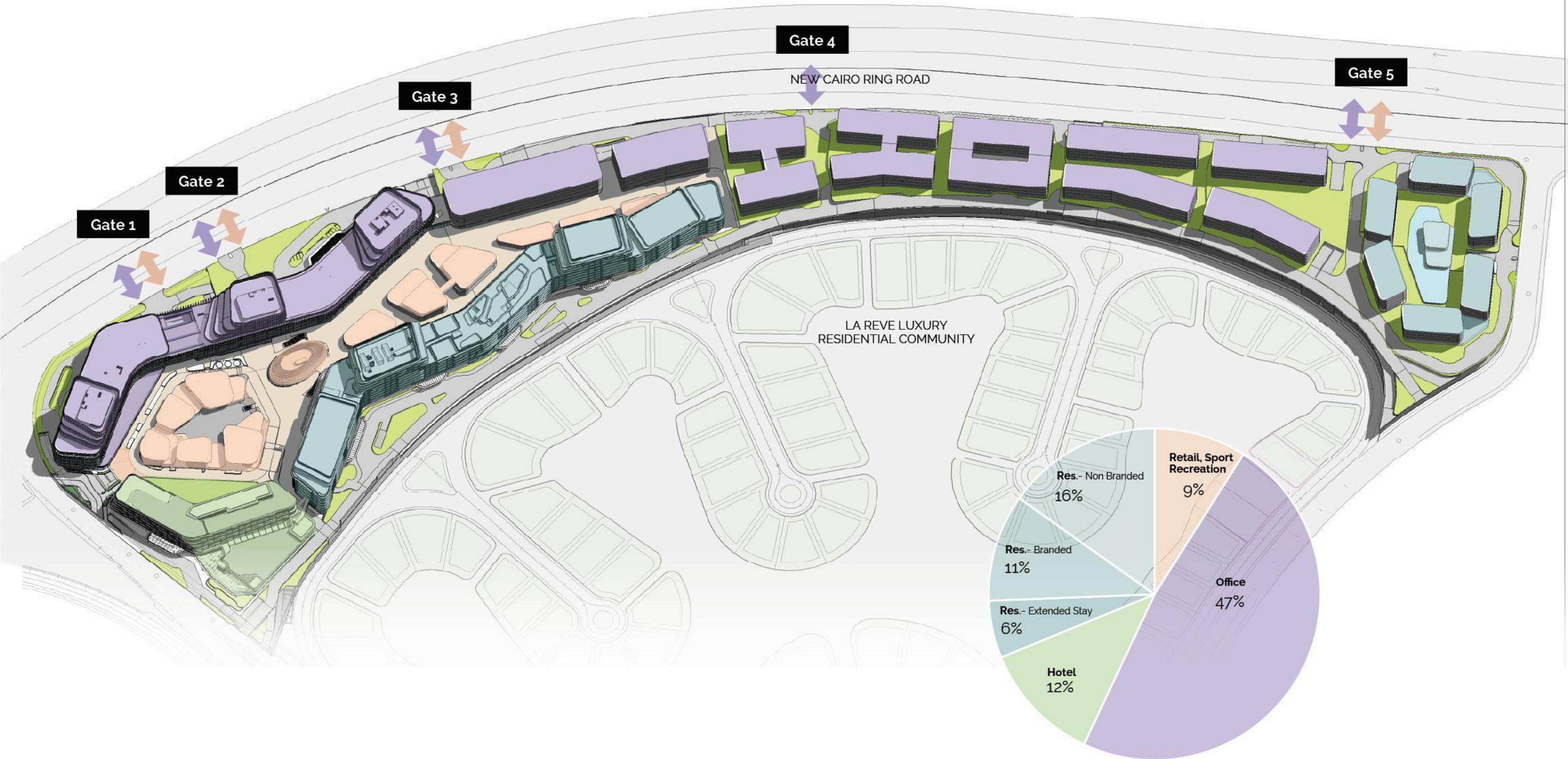
THE PLAZA



• Park St. *Signature*

MASTER PLAN

VISION OVERVIEW





CURATED *COMMUNITY*



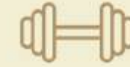
Art
Installations



Event
Spaces



Coworking
Facilities



Performance
Gym



Sports
Court



Food
Hall



Premium
Supermarket



Fine-Dining
Restaurants



Art
Galleries



Pop-up
Retail Zone



Pedestrian
Plazas



Cafés &
Patisseries



Curated
Retail Units



Landscaped
Public Spaces



Swimming
Pools





Fairmont

Fairmont

CITYSTARS
Park St.



> Rooftop Garden

> Social Lounge

> Bike's Club

> Wellness

> Unit A - Unit G





4

OFFICE BUILDING UNIT A ◀
OFFICE BUILDING UNIT B ▶

OFFICE BUILD



PRODUCT SHELVING

SNACK & DRINK

COFFEE MACHINE

FRUIT JUICE

FOOD MENU

STARTERS

- Crispy Chicken Wings 12
- Wing Spring Rolls 10
- Loaded Nachos 15
- Spicy Potato Wedges 10

DRINKS & BEVERAGES

- Espresso 3.50
- Latte 4.50
- Cappuccino 4.00
- Smoothie 5.50

SALADS

- Caesar Salad 8.00
- Garden of Eatin' 10.00

WINE/COURSE

- Grilled Chicken Plate 18
- Beef Plate 18
- Steak Plate 18

DESSERTS

- Chocolate Cake 6.00
- Chocolate Slice 6.00

CHEF'S SPECIAL

- Roasted Chicken 12
- Grilled Salmon 12









SIGNATURE *AMENITIES*



Rooftop
Terraces



Juice &
Wellness Bar



Locker
Rooms



Luxury Spa &
Recovery Areas



Dining &
Retail



Gym & Strength
Training Facilities



Events
Spaces



Yoga
Studio



Spinning
Studio

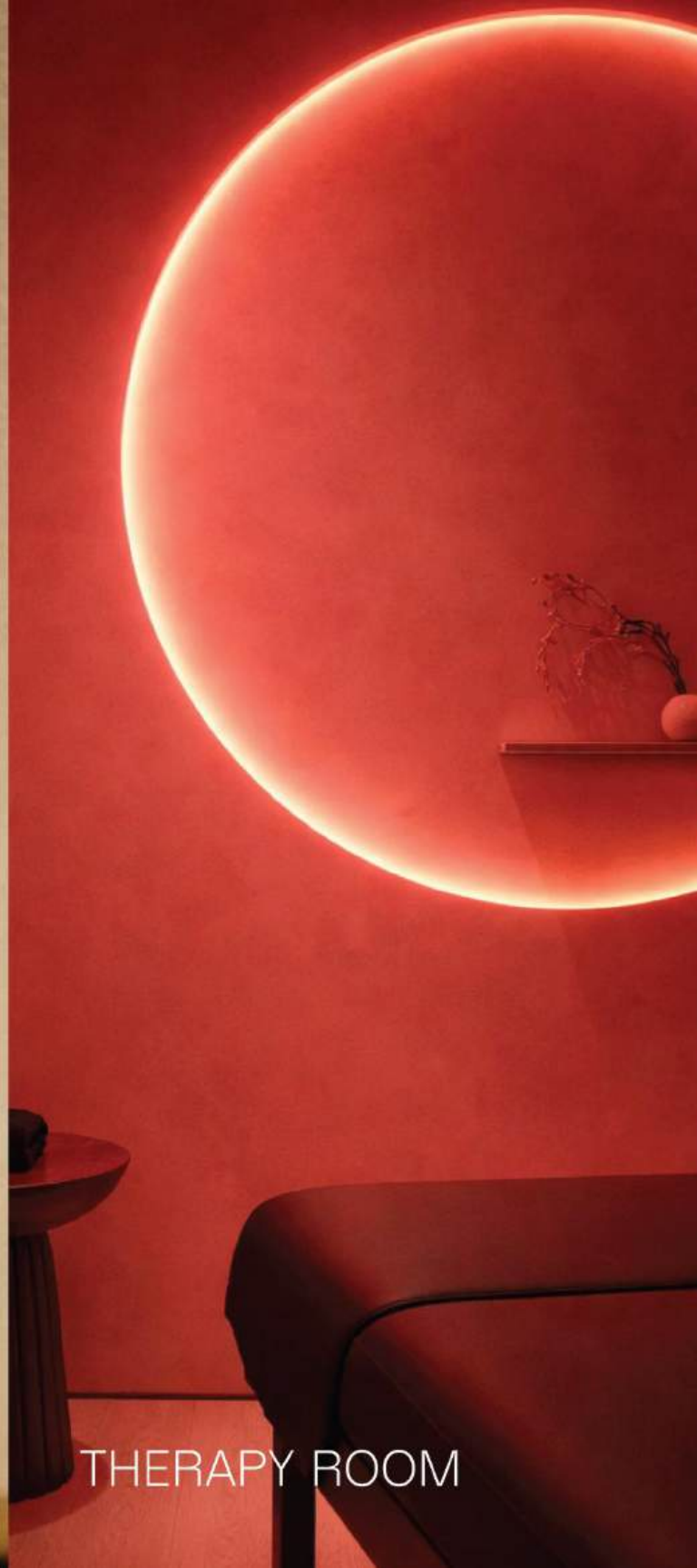


Social
Lounges

AMENITIES



YOGA STUDIO



THERAPY ROOM



SPINNING STUDIO



SPA

INTEGRATED SERVICES



Full-time
Security



Private
Road Access



Barista
Lounge



Technical
Support



Valet &
Doorman



Signature
Concierge



Full-time
Housekeeping



Package
Handling

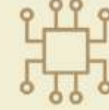


Access
Control

ADD-ON SERVICES



Car Wash
Service



On-Demand
IT Support



On-Demand
Maintenance



On-Demand
Housekeeping



Property
Management



Facility
Management

SUSTAINABLY CRAFTED

Green corridors and landscaped plazas shape a masterplan that brings nature closer to everyday routines. Spaces are oriented to maximize natural light while minimizing heat gain, improving thermal comfort and walkability throughout the day.

Designed to uphold LEED standards, the development integrates high-performance glazing, climate-responsive louvers, and intelligent building management systems that reduce energy demand. Our sustainable design extends to EV charging infrastructure, supporting a more efficient, future-ready environment.



SUSTAINABILITY *FEATURES*



LEED
Certified



High Performance
Glazing



Climate Responsive
Louvers



Smart Building
Controls



EV
Charging



Landscaped
Walkability

SIGNATURE *FEATURES*



Building Performance

LEED Certified
Grade A Office Standards
4m Floor-to-Floor Height



Facade & Envelope

High-Performance Double Glazing
Designed for Thermal Efficiency and Solar Control
Premium Aluminum Systems Ensuring Durability



Climate Intelligence

Climate-Responsive Facade Design
Integrated Shading Elements
High Acoustic Insulation



Systems & Technology

Smart Building Management System (BMS)
High-Speed Passenger Lifts
Dedicated Service Lift



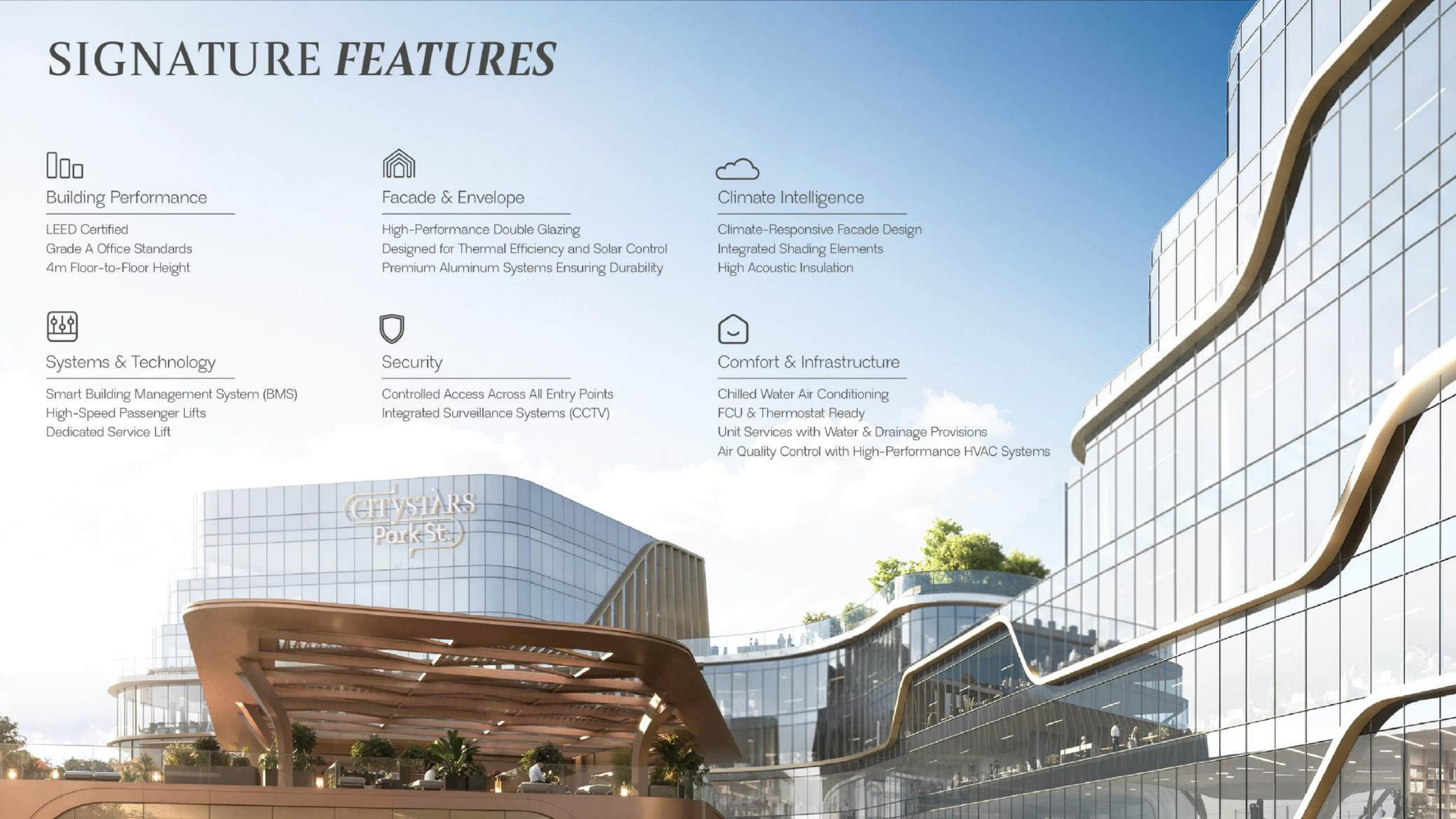
Security

Controlled Access Across All Entry Points
Integrated Surveillance Systems (CCTV)

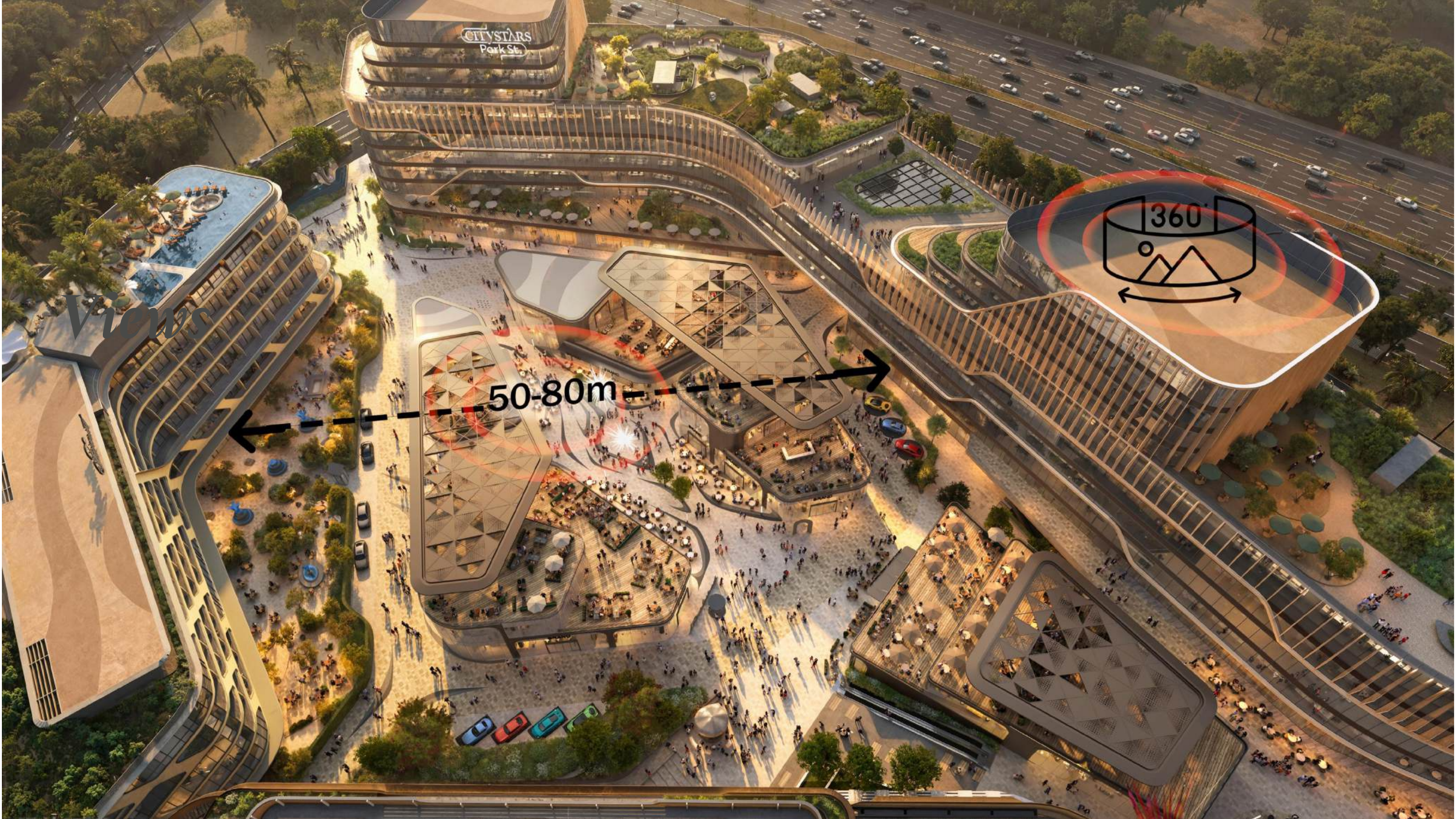


Comfort & Infrastructure

Chilled Water Air Conditioning
FCU & Thermostat Ready
Unit Services with Water & Drainage Provisions
Air Quality Control with High-Performance HVAC Systems







CITYSTARS
Park St.

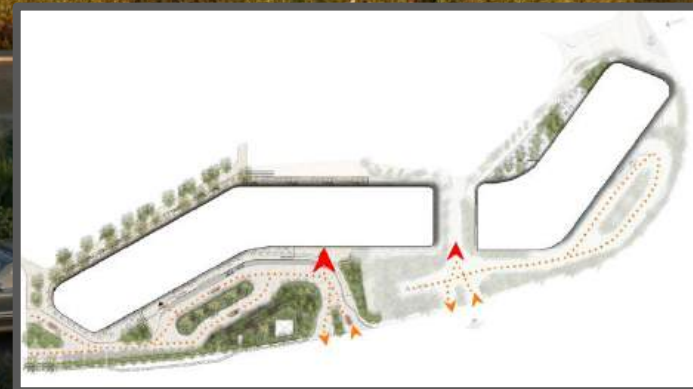
Views

50-80m

360°



RING ROAD







OUR PARTNERS (CONSULTANTS)

OUR *PARTNERS*

Kristina Zanic
DESIGN CONSULTANTS

RCG
Retail Consulting Group

concept i

Morphis

Fairmont
HOTELS & RESORTS

ECG
مجموعة المهندسين للاستشارات
ENGINEERING CONSULTANTS GROUP S.A.

SHAKER
CONSULTANCY GROUP

TiME
TURNER INTERNATIONAL MIDDLE EAST

innovo
BUILD