



# FELICIA

## MOTION GRAPHIC DESIGNER

### CONTACT

- +62 878-9350-2745
- felicia.salim23@gmail.com
- Jakarta, Indonesia
- linkedin.com/in/feliciasalim23/

### EDUCATION

#### Institut Teknologi Bandung

Faculty of Art and Design,  
Bachelor of Visual  
Communication and Design

- Magna Cum Laude, 3.78 GPA
- Aug 2021- Aug 2025

### SKILLS

- 2D Animation
- Graphic Design
- 3D Animation
- Motion Design
- Concept Art
- Character Design
- Directing

### SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premier Pro
- Figma
- Blender
- Clip Studio Paint
- Procreate



### ABOUT ME

A Visual Communication Design fresh graduate from Institut Teknologi Bandung, specializing in Multimedia, with one year of experience working in motion graphics. I am a fast learner, adaptable, and thrive in collaborative environments.



### EXPERIENCE

#### Arafura Media Design

Jul 2024 - Apr 2025

2D Animator & Motion Graphic Designer

- Animated 2D characters for internal IPs, visual installations, exhibitions, and educational content.
- Created frame-by-frame animations, handled visual composition, color adjustments, and asset compilation for final delivery.
- Collaborated with multidisciplinary teams and participated in on-site production, including video mapping setup and installation processes.

#### Dentum's Exhibition

March 2025

Motion Graphic Designer & 3D Animator

- Produced 3D animation and motion graphic visuals featured in the exhibition.
- Contributed to the conceptual and visual development of the projection mapping piece.
- Selected as a speaker to present the project's concept and production process at the exhibition.

#### PT. Bonbin Global Kreativa

Oct 2023 - Nov 2023

Motion Graphic Designer

- Created 2D animations for the animated series "Legenda Boko dan 5 Pulau" using Adobe After Effects.



### COMPETITIONS

#### Bandung Light Festival Finalist

Sep 2025 - Oct 2025

Creative Director & Animator

#### TERANG 2024 Finalist

Sep 2024 - Oct 2024

Creative Director & Animator

#### Legion Game Best Visual Nominee

Apr 2024

Character Designer & Animator