

BUSINESS

PORTFOLIO



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# WILMARK ECONAR

Digital marketing practitioner, trainer, and advocate for digital freelancing and workforce development.

Wilmark Econar has been recognized as an advocate for digital freelancing and remote work opportunities. Through training, mentoring, and partnerships, he promotes online careers as a pathway to economic empowerment, especially for underserved communities and aspiring freelancers.



# PROFESSIONAL BACKGROUND

- President of Wilvalue Digital Marketing Services, a company focused on digital marketing, ICT training, freelancing, and community empowerment through technology.
- Chairperson, Regional Industry TVET Board recognized by TESDA Region 12
- A TESDA and DICT accredited trainer involved in digital marketing, freelancing, AI, and entrepreneurship training programs.
- Conducts workshops on AI, digital marketing, social media marketing, email marketing, and digital freelancing.
- Has worked with various organizations, business groups, and government-related initiatives supporting digital transformation and workforce development.



# AREAS OF EXPERTISE

**“Passion Beyond Profession”**

- Digital Marketing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Email Marketing
- AI for Business
- Freelancing and Remote Work
- Business Development
- Website Development
- Community and ICT Workforce Development



# CAREER HIGHLIGHTS



Panelist during Regional TVET Forum 2025



Panelist during Mindanao ICT Conference (MINDACON) 2025



Keynote Speaker during Cotabato 1st ICT Summit



“General Santos City”



“Koronadal City”



“Ozamiz City”



“Cagayan de Oro City”



“Iligan City”



**“Digos City, Davao Del Sur”**



**“Mati City, Davao Oriental”**

# REGIONAL INDUSTRY TVET BOARD MEMORANDUM OF AGREEMENT



# TESTIMONIALS



SCAN TO VIEW



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# LET'S WORK TOGETHER!



Wilmark Econar



Wilmark Econar



wilvaluedigital@gmail.com / wilvaluetraining@gmail.com



+63 953 693 4090

