

HARIS YUSUF

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Creative professional with 10+ years of freelance experience in branding, content design, and digital marketing for small businesses, restaurants, and offices. Skilled in PC hardware assembly, NVMe/GPU installation, QA testing, and AI-driven content generation. Known for adaptability, technical problem-solving, and design sensibility aligned with Canadian employer expectations.

SKILLS

- PC Hardware & Troubleshooting
- AI Prompting & Automation (ChatGPT, Gemini, Claude, n8n, Nano Banana Pro)
- Canva, Adobe Illustrator, Photoshop
- Jira, Notion, Slack, Discord

RELEVANT WORK EXPERIENCE

Monvo 2024- Present
AI Prompt Designer

- Delivered branding, marketing content for restaurants, retail brands, and corporate offices.
- Produced posters, menus, logos, videos, and social graphics tailored to local market trends.
- Designed print collateral and signage with fast turnaround and strong brand consistency.

NubitSoft 2019 - 2021
Tech-Lead

- Oversaw team timelines and delivery for corporate clients.
- Coordinated task flow using Notion and Excel for quality checks and updates.
- Served as a bridge between developers and clients for status follow ups and asset delivery.

Arpatech 2016 - 2017
Creative Assistant

- Edited video content for product launches and social media campaigns.
- Designed visual assets for Instagram, Facebook, and YouTube content calendars.
- Worked within the creative team to execute branding deliverables.

Al-Ahmed Textiles 2015 - 2016
Creative Assistant

- Edited video content for product launches and social media campaigns.
- Designed visual assets for Instagram, Facebook, and YouTube content calendars.
- Worked within the creative team to execute branding deliverables.

Sabium Software 2010 - 2011
Tech Support and QA Analyst

- Collaborated with front-end development team to QA websites and application.
- Logged bugs, verified UI/UX requirements, and worked with project managers using Jira.
- Supported live staging builds and provided documentation for client-side approvals.

EDUCATION

Foundation/Certificate IV/College
Griffith College (Brisbane, AU)