

Elizabeth Pressler-Henderson

INSTRUCTIONAL DESIGN AND E-LEARNING MANAGER

CONTACT

ElizabethPressler.com

e.pressler.henderson@gmail.com

linkedin.com/in/elizabethph

PROFESSIONAL DESIGNATION

ATD Master Instructional Designer

(Issued July 2022)

KEY SKILLS & COMPETENCIES

Articulate 360 Storyline and Rise

TechSmith Camtasia & Snagit

Litmos LMS

Paycom Learning LMS

Adobe Photoshop & InDesign

Microsoft Office Suite

SCORM Development

ChatGPT

Google Gemini

Instructional Design

E-learning Development and Design

Software Simulations

Problem Solving

Writing & Editing – AP & MLA

LMS Administration and Strategy

Accessibility and Inclusive Design

Graphic & Publication Design

Process Documentation

Public Speaking

Mentorship

Content Management

SME Relations

EDUCATION

Master's Degree in English

Emphasis in Creative Studies

University of Central Oklahoma

Bachelor's Degree in English

Minor in Communications

University of Central Oklahoma

January 2025–Present

E-Learning Manager

PlanetTogether — San Diego, CA (remote from Edmond, OK)

- Established PlanetTogether's first dedicated e-learning initiative, creating the department's strategy, standards, processes, and development framework
- Evaluated, selected, and implemented e-learning development technologies to support scalable course creation
- Researched, evaluated, and recommended learning management system (LMS) solutions, improving learner experience and better supporting organizational training goals
- Design and develop software training curricula, interactive e-learning courses, simulations, videos, and supporting learning assets for PlanetTogether products
- Define instructional design standards, course architecture, design conventions, and content development best practices
- Develop and document departmental workflows and processes
- Champion accessibility best practices and establish standards for more inclusive digital learning experiences
- Leverage AI-assisted workflows to accelerate course planning and script creation while maintaining instructional quality standards
- Record and produce professional narration and audio assets
- Partner with leadership on department staffing decisions
- Mentor E-Learning Developers

October 2019–January 2025

Senior Instructional Designer

Paycom — Oklahoma City, OK

- Reimagined and developed monthly client-facing software release training, transforming a live webinar program into scalable e-learning that expanded monthly learner reach from hundreds to thousands
- Designed, developed, and maintained e-learning, blended learning, technical documentation, and performance support materials aligned with business objectives
- Partnered with cross-functional stakeholders and subject matter experts to translate complex software functionality into engaging, accurate, learner-centered training
- Led instructional design projects from planning through delivery, coordinating team workloads, providing guidance, and approving final deliverables

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- Improved technical documentation processes by incorporating best practices and SME feedback, resulting in clearer, more consistent user documentation
- Mentored and onboarded new instructional designers, helping build a high-performing team that included three future Senior Instructional Designers
- Served as interim Team Leader during an extended leadership absence, ensuring project continuity and supporting team operations
- Advancement: Promoted from Instructional Designer, Dec. 2021

August 2014–October 2019

Multimedia Manager

Oklahoma State Regents for Higher Education, OCAP — Oklahoma City, OK

- Served as creative lead for OCAP division
- Supervised social media account management by SMEs
- Served as liaison to vendors, including printers as well as other programs and departments
- Served on committees to develop programs, campaigns, and materials
- Edited all communications to maintain agency voice
- Maintained six external websites and the division's intranet
- Developed and maintained publications for multiple programs
- Created or edited content for email campaigns and distributed them via Campaigner
- Developed and edited copy for newsletters
- Ensured Section 508 accessibility compliance of digital content
- Advancement: Promoted from Communications Specialist II, Feb. 2017

October 2013–August 2014

Freelance Editor and Desktop Publisher

Self Employed — Oklahoma City, OK

- Contributed to, edited, designed, and published corporate newsletters
- Edited and formatted academic documents

September 2010–October 2013

Administrative Assistant

Delaware Resource Group — Oklahoma City, OK

- Wrote copy for, edited, and published employee newsletter
- Assisted in marketing and public relations efforts
- Edited and formatted proposals, contracts, and other business documents
- Assisted in management of contracts, serving as backup Contracts Manager

February 2009–September 2010

Public Relations Support Coordinator

Dale Rogers Training Center — Oklahoma City, OK

- Coordinated all external and internal public relations efforts
- Wrote copy for, edited and published external and internal newsletters
- Maintained publications, electronic files and archives
- Wrote press releases and public service announcements
- Served as liaison between agency and media
- Gave tours, presentations and training sessions as needed
- Advised committees and Executive Director on social and emerging media