



# Simon Scheer

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Freelance designer, photographer, and videographer with a BFA in Studio Art and considerable experience in publishing, branding, and illustration. Seeking a position in the photography field to expand skills in event & sports photography as well as publishing. Self-motivated and ready to make an impact as part of an inspiring team. Always open to feedback and striving for excellence in design and communication.

## Education

### Bachelor of Fine Arts in Studio Art

Emphasis in Graphic Design

Grand Valley State University, MI / Graduated April 2023

## Professional Experience

### Founder & Lead Graphic Designer

Roundabout Monkey Comics | Grand Rapids, MI | February 2020 - current

- Designed the Every Women's Place 2021 Annual Report, a 20-page digital document reaching upwards of 1,000 people
- Deliver professional-grade headshots to aspiring local professionals and gradates-to-be

### Venue Photographer

The Pyramid Scheme | Grand Rapids, MI | February 2025 - current

- Communicate with band and venue to deliver photographs within 24 hours from the end of the show
- Photograph a concert per week (on average), delivering 150+ photos per show
- Keep up with concert photography trends on social media
- Post photos on social media to ensure a strong online presence

### Graphic Design Intern

BBA Gallery | Berlin, Germany | December 2023

- Assisted in advertising for events such as the gallery's annual Photography Prize
- Edit photos to ensure consistency with the gallery's brand guidelines
- Created graphics for the gallery's social media platforms
- Participated in preparation and tear down of gallery events,

## Current Projects

### In.Disposed

- A project documenting the tour life of musicians through the lens of a disposable camera

### Not For Tourists

- Documenting the daily life of skateboarders and their favorite skate spots

## Tools & Technologies

### Adobe Creative Suite

- Adobe Photoshop
- Adobe Lightroom
- Adobe Indesign
- Adobe Premier Pro
- Adobe After Effects

### Google Suite

MS Suite  
Hand drawing  
Figma