



ELLICE TORDESILLAS

Creative Video Producer

Passionate and results-driven Creative Video Producer with three years experience in telling compelling stories in esports. Exceptional collaborative and interpersonal skills; accustomed to performing in deadline-driven environments while being inventive and highly creative

Contact Info

📍 104 Bel Air Drive Laguna Bel Air 1, Brgy Don Jose, Sta. Rosa Laguna

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Tools



Skills

- Videography
- Photography
- Video Editing
- Motion Design
- Graphic Design
- Art & Illustration
- Social Media Management

PROFESSIONAL EXPERIENCE

Creative Producer | Aurora

2024-2025

Primary Responsibilities

- Act as head of video and photo production for the DOTA 2 team while supporting other initiatives (1XBET promotion, Mobile Legends: Bang Bang)
- Responsible for all efforts towards DOTA 2 coverage including social media management, sponsor deliverables and content roll-out

Secondary Responsibilities

- Lead marketing efforts with a focus on video and photo content to maximize social media engagement during tournaments, activations and LANs
- Collaborate with a social media manager and junior editor to develop and execute marketing strategies targetting growth (i.e. posting daily short-form content and onsite moment marketing)

Junior Video Producer | Talon Esports

2022-2024

Primary Responsibilities

- Lead all video and photo production for the DOTA 2 team and other teams under the Talon PH banner (Pokemon Unite, PH Valorant)
- Execute videos from conception to completion, including planning, shooting onsite, editing and creating branded assets

Secondary Responsibilities

- Lead all efforts towards in-game content for the DOTA 2 team including supporter packs, content deliverables for TOs and branded banners
- Manage junior editors with weekly sync ups to best delegate all video and photo work between the entire video team
- Coordinate with a marketing and brand manager to provide full visibility on the video team's progress on current tasks and solve any blockers

NOTABLE WORK

Elite League Season 1 Coverage

Responsible for all video, social media coverage | 1.7M organic reach on Facebook

Short-form content for Aurora DOTA 2 Competitive Season 2023-2024

Directly contributed to all published Facebook reels | 8.3M total views on Facebook

Lima Major Coverage

Produced three vlogs covering Talon's tournament run | 230K views on YouTube

The Story of Mikoto

Created the format for "Story of" series with original assets | 51K views on YouTube

50 Questions | Presented by 1XBET

Produced creator-centric content for sponsor | 82K views on YouTube

EDUCATION

Multimedia Arts

2019

Informatics College, Alabang Campus, Muntinlupa

BA, Economics

2015-2019

Union College, Schenectady, New York