



SWIFT

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Business Reset Worksheet

H2 2026 Edition

Reflect on the first half of 2026. Refocus on what matters. Build the second half with intention.

The SWIFT Method

Clarity — Know where your business is and where it needs to go

Focus — Choose the few things that will actually move the needle

Execution — Turn your plan into consistent weekly action

Name: _____ Business: _____ Date: _____



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PART 1: CLARITY — Where Is Your Business Right Now?

Score each area of your business honestly from 1 to 10. This is your baseline — not a judgment, just a starting point.

Business Area	Score (1–10)
Revenue & Sales	
Marketing & Visibility	
Products / Services Quality	
Operations & Systems	
Customer Experience	
Team & Delegation	
Financial Management	
Personal Productivity & Energy	
Vision & Strategy Clarity	
Use of Technology & AI Tools	

First Half Reflection — What Happened So Far?

What were your biggest professional wins and celebrations in the first half of 2026?

What work or business activities gave you the most energy this year?

What didn't go as planned in your business?

What was your single biggest business lesson from the first half of 2026?



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PART 2: ALIGNMENT — Are You Moving In The Right Direction?

Alignment means your daily actions match your bigger vision. Most business owners are busy — but not necessarily building toward what truly matters.

Looking Back

How closely have your business actions over the past 6 months aligned with your original goals?

Where did you spend the most time? Was it on the right things?

What distracted you or pulled you away from your priorities?

Looking Ahead

What would it look like if your business was fully aligned with your vision by 31st December 2026?

What habits, tools or systems do you need to put in place to stay aligned?



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PART 3: FOCUS — Your H2 2026 Business Goals

A Goal is a commitment you are fully dedicated to achieving by the end of 2026. You get one Main Goal per area. Choose carefully — fewer things done excellently beats more things done poorly.

How have your goals for the first half of 2026 gone so far?

Revenue Main Goal

What one revenue goal, if achieved, would change everything for your business in the second half of 2026?

What is your Revenue Main Goal for H2 2026?

Why is this the single most important thing for the second half of 2026?

By 31st December 2026, I will have achieved...

This excites and compels me because...

To make sure I complete this Goal, I will...

Operations Main Goal

What one system or process, if built, would make your business run better without you doing everything?

What is your Operations Main Goal for H2 2026?

Why is this the single most important thing for the second half of 2026?



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By 31st December 2026, I will have achieved...

This excites and compels me because...

To make sure I complete this Goal, I will...

Marketing Main Goal

What one marketing move would significantly grow your visibility, audience or customer base in the second half of 2026?

What is your Marketing Main Goal for H2 2026?

Why is this the single most important thing for the second half of 2026?

By 31st December 2026, I will have achieved...

This excites and compels me because...

To make sure I complete this Goal, I will...

Side Goals (Optional — Max 3)

Smaller goals that support your Main Goals. Be selective — only include what you are truly committed to.

Side Goal 1

Side Goal 2

Side Goal 3



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CLOSING REFLECTIONS

What one word describes how you feel about the second half of 2026?

If your future self could send you a voice note right now, what would they say?

What is one thing you keep postponing that would genuinely transform your business?

What will you STOP doing in the second half of 2026?

What is ONE action you are committing to take within 48 hours of this session?

What daily or weekly habits will you build to make consistent progress?

YOUR NEXT STEP

You now have clarity.

The next challenge is execution.

Most business owners already know **what** they should do.



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The real challenge is learning **how to execute consistently, save time, and leverage technology to grow.**

If, while completing this workbook, you realized you want to:

Create content faster

Build better business systems

Validate business ideas

Save hours every week

Make smarter business decisions

Launch products with confidence

...then your next step is to learn how to work alongside AI—not as a replacement for your expertise, but as a business partner.

Try these Claude prompts today:

Marketing

Create a 30-day content plan for my business.

Revenue

Suggest 5 practical ways I can increase revenue before December 2026.

Productivity

Design a weekly workflow to help me manage my business more efficiently.

Strategy

Based on my H2 goals, identify the three highest-impact actions I should focus on first.

Ready to Go Deeper?

These prompts are just the beginning.

In our upcoming **AI for Business Summer Program**, we'll go beyond individual prompts to build complete business systems using Claude AI.

Together, we'll learn how to:

- Develop and validate business ideas.
- Build repeatable content engines.
- Conduct market research.
- Create business presentations.



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- Build landing pages.
- Launch MVPs.
- Use AI to improve daily business operations.

Scan the QR code to join the SWIFT Community.



OR

Explore our AI for Business Summer Program:

swiftngr.github.io/AI-for-business

Remember: A plan without execution is just a wish. The businesses that win in H2 2026 are the ones that show up consistently, use the right tools, and keep their goals visible every single week.

Here's to your best half yet.

— SWIFT Team