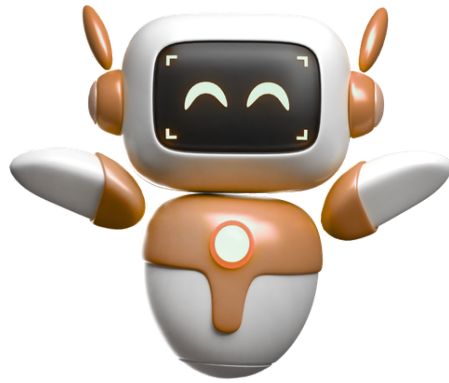




SWIFT



AI-POWERED NO-CODE E-COMMERCE WEBSITE TRAINING

(1-on-1 | 6 Sessions Program)

[SWIFTNG.ORG](https://swiftng.org)



SWIFT

PROGRAM OVERVIEW

This training is designed to help you build, launch, and manage a fully functional e-commerce business using AI-powered, no-code tools. By the end of the program, you will have your own online store set up and the skills to manage and grow it independently.

LEARNING OUTCOME

By the end of this program, you will:

1

LAUNCH A FUNCTIONAL E-COMMERCE STORE

2

UNDERSTAND HOW TO MANAGE PRODUCTS, ORDERS, AND CUSTOMERS

3

USE AI TOOLS TO DESIGN, AUTOMATE, AND OPTIMIZE YOUR STORE

4

CONFIDENTLY RUN AND UPDATE YOUR ONLINE BUSINESS



SWIFT

[Swiftng.org](https://www.swiftng.org)

SESSION BREAKDOWN

SESSION 1: FOUNDATION & E-COMMERCE STRATEGY

1

UNDERSTANDING E-COMMERCE
FUNDAMENTALS

2

CHOOSING A PROFITABLE
NICHE/PRODUCT

3

OVERVIEW OF TOOLS (BUMPA,
HOSTINGER, AI BUILDERS,
CANVA)

4

SETTING CLEAR BUSINESS
GOALS

ASSIGNMENT: DEFINE YOUR
PRODUCT & PLATFORM TO USE

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SESSION BREAKDOWN

SESSION 2: ONLINE STORE SETUP (MOBILE COMMERCE)

1

CREATING YOUR E-COMMERCE
ACCOUNT

2

STORE SETUP (NAME,
BRANDING, CONTACT DETAILS)

3

ADDING PRODUCTS (IMAGES,
PRICING, DESCRIPTIONS)

4

MANAGING INVENTORY

ASSIGNMENT: UPLOAD AT
LEAST 5 PRODUCTS

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SESSION BREAKDOWN

SESSION 3: ORDERS, CUSTOMERS &
OPERATIONS (MOBILE COMMERCE SITE)

1

ORDER MANAGEMENT SYSTEM

2

CUSTOMER MANAGEMENT

3

PAYMENT AND DELIVERY SETUP

4

BASIC ANALYTICS AND
TRACKING

ASSIGNMENT: SIMULATE ORDERS
AND TEST YOUR SYSTEM

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SESSION BREAKDOWN

SESSION 4: AI-POWERED WEBSITE CREATION (NO CODE WEBSITE)

1

INTRODUCTION TO AI WEBSITE BUILDERS

2

CREATING A SIMPLE WEBSITE USING AI PROMPTS

3

GENERATING A SHARABLE LINK TO YOUR STORE/PRODUCTS



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SESSION BREAKDOWN

SESSION 5: ADVANCED WEBSITE SETUP (HOSTING-BASED BUILDER)

1

UNDERSTANDING DOMAIN &
HOSTING (SIMPLIFIED)

2

BUILDING A MORE STRUCTURED
WEBSITE (MULTI-PAGE)

3

CUSTOMIZING LAYOUT,
BRANDING, AND USER
EXPERIENCE

4

CONNECTING YOUR STORE
ELEMENTS



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SESSION BREAKDOWN

SESSION 6: LAUNCH, OPTIMIZATION & GROWTH

1

FINAL REVIEW AND STORE
OPTIMIZATION

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SUPPORT STRUCTURE



SWIFT



1-ON-1 GUIDANCE DURING ALL
SESSIONS



PRACTICAL, HANDS-ON
ASSIGNMENTS AFTER EACH SESSION



FEEDBACK AND CORRECTIONS ON
YOUR WORK

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EXPECTATIONS

1

ATTEND ALL SESSIONS ON TIME

2

COMPLETE ASSIGNMENTS
BETWEEN SESSIONS

3

ASK QUESTIONS AND ACTIVELY
PARTICIPATE

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FINAL DELIVERABLE

By the end of this program, you will have:

A fully set up e-commerce store
A clear system to manage and grow your business

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