



SWIFT

CYBERSECURITY FOR ENTREPRENEURS

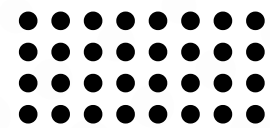
PROTECT YOUR BUSINESS DATA & FINANCES



Stay Safe. Stay Smart. Stay in Control.

Presented By:
Swift Nigeria

Date
01/05/2026



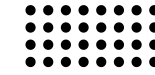
 [Swiftng.org](https://swiftng.org)

 swift.nig



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THE HIDDEN RISK



Your Business is Online... But Is It Safe?

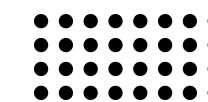
Many businesses rely on WhatsApp, Instagram, mobile banking

But most lack proper security awareness

Hacks, scams, and data theft are increasing

If it's online, it's vulnerable.





WHY THIS MATTERS

Cyber Attacks Are Not Just for Big Companies
Small businesses are easy targets

One mistake can lead to:

- ➔ Loss of money
- ➔ Loss of customer trust.
- ➔ Loss of your business account

Security is now a business necessity.



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THE CYBERSECURITY FRAMEWORK

3 Things Every Entrepreneur Must Understand

Access Control

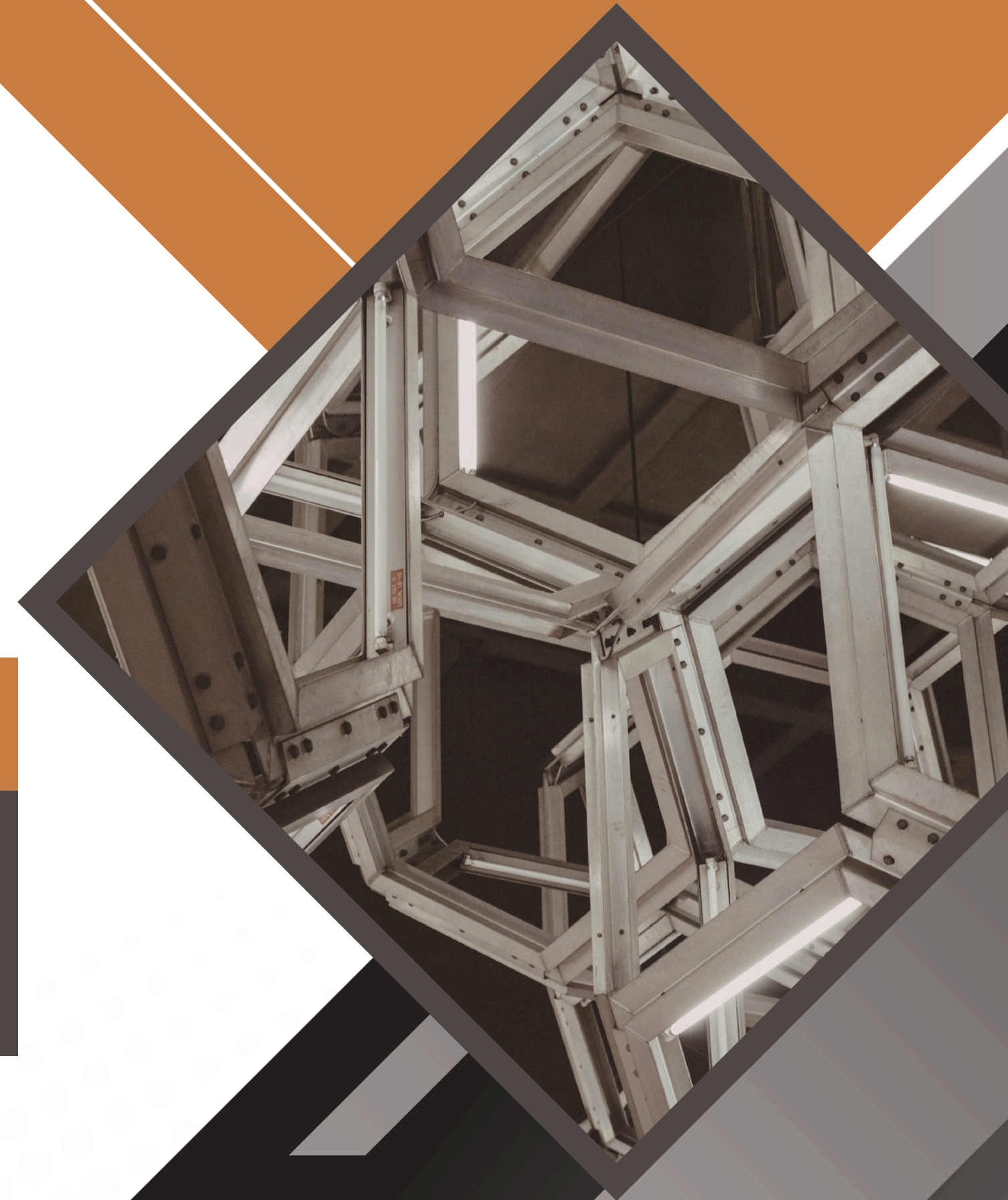
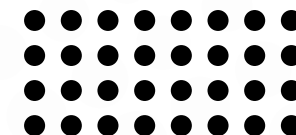
Who can enter
your accounts

Data Protection

How your
information is
secured

Threat Awareness

Knowing what to
avoid



COMMON THREATS

What Most Entrepreneurs Face Daily

Phishing links & fake messages

Password hacking

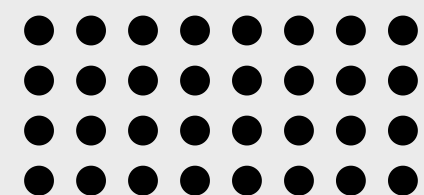
Public Wi-Fi risks

Most attacks succeed because of lack of awareness

http(s)



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REAL-LIFE SCENARIOS

This Happens Every Day.

It's not "if"... it's "when" you're not protected.



Instagram/WhatsApp
business accounts
hacked

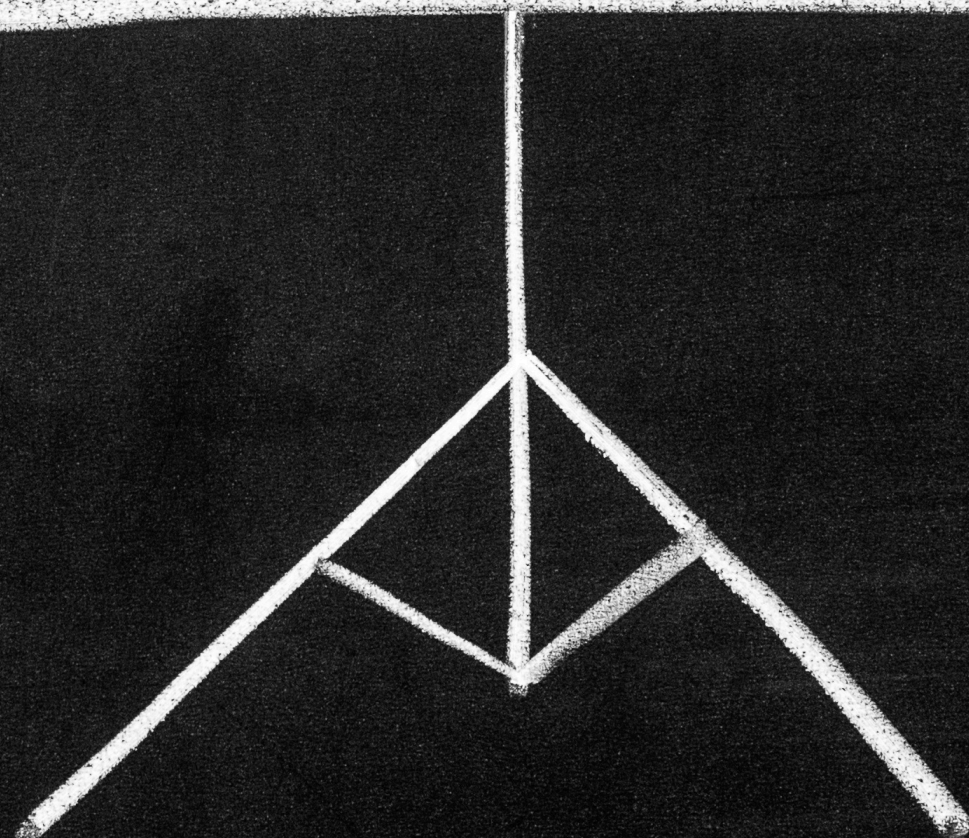


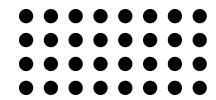
OTP scams
draining bank
accounts



Email access taken
over

REAL
LIFE





SMART PROTECTION HABITS

Simple Actions That Save You

- Use Virtual Cards for Transactions
- Use strong passwords
- Enable 2FA (Two-Factor Authentication)
- Avoid suspicious links
- Regular Software Updates

Small habits = Big protection



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STARTER

₦5,000

- Setup Guide: WhatsApp, Email & Payment Financial transactions
- Customized business security checklist
- Step-by-step protection guides
- Basic self-audit template
- Best for beginners



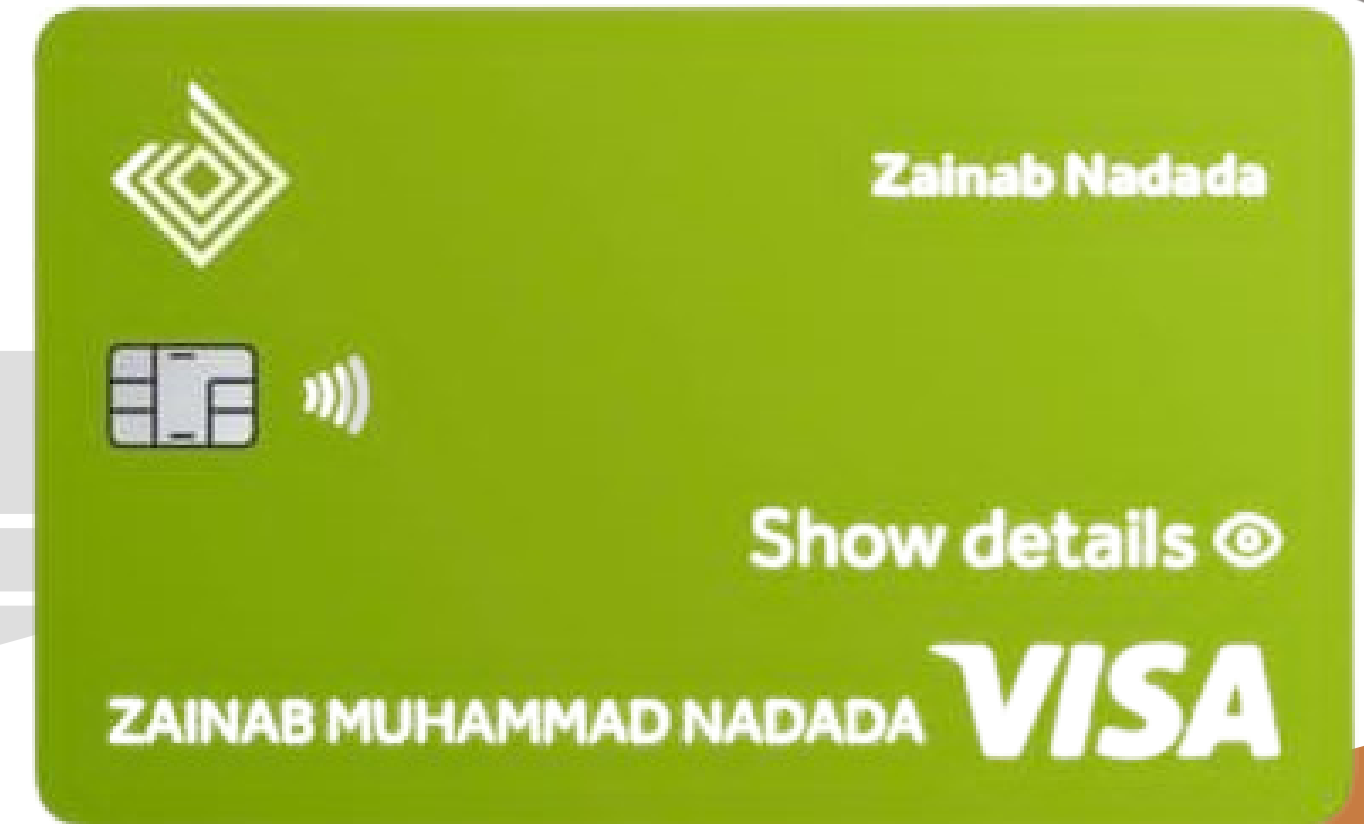
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USE VIRTUAL CARDS FOR TRANSACTIONS

Many global platforms (Amazon, Google Ads, SaaS tools) require USD payments, making virtual cards essential for seamless international transactions.

Virtual Card Benefits

- Enables smooth international payments
- Enhances security for online transactions
- Eliminates the need for a physical card
- Helps manage foreign payments efficiently





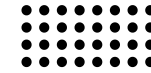
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ENABLE TWO-FACTOR AUTHENTICATION (2FA)

Adds an extra layer of security beyond just your password.

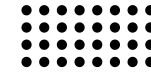
How to do it:

- Turn on 2FA for email, banking, and social media accounts
- Use authentication apps (not just SMS when possible)
- Never share your OTP or verification codes with anyone





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USE STRONG PASSWORDS

Weak passwords make it easy for hackers to access your accounts.

How to do it:

- Use a mix of uppercase, lowercase, numbers, and symbols
- Avoid using names, birthdays, or simple words
- Use different passwords for different accounts
- Consider using a password manager

~~123456~~

My password:
edWc!;8p

B

CHOOSE YOUR LEVEL

CORE

₱20,000

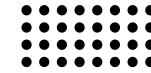
- Everything in Starter
- Risk report (what's exposed)
- Live session to fix key issues
- Setup support (passwords, access control, social media account protection)
- Staff access policy & security system setup & Customer data handling system
- Best for active business owners

MOST COMMON

GET STARTED



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SAFE LINK HANDLING

Many cyber attacks happen through fake links and phishing messages.

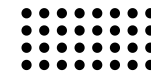
How to do it:

- Don't click suspicious links from emails, SMS, or WhatsApp
- Always check for `https://` before entering any information
- Copy and paste the link into your browser instead of clicking
- Verify the sender before taking action

https.



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REGULAR SOFTWARE UPDATES

Keep all your devices, apps, and systems updated at all times.

Updates fix security weaknesses that hackers can exploit.

How to do it:

- Turn on automatic updates for your phone and laptop
- Regularly update apps (banking, email, business tools)
- Avoid using outdated software or cracked apps

Software
Update Software
Update Automatic



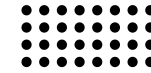
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THINK LIKE A BUSINESS OWNER

Security = Responsibility

- Your data is your asset
- Your customers trust you
- One breach can damage your brand

Protecting your business is part of running it.



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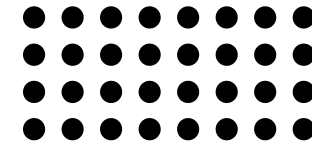
PREMIUM ₦50,000)

- Everything in core
- 1:1 consultation: executive level
- Direct setup support: Email/domain security & password management system
- Website protection basics
- Backup system support
- Team security training.

GET STARTED



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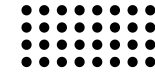


SECURITY AUDIT FOR ENTREPRENEURS



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IS YOUR WEBSITE ACTUALLY SECURE?



Your Website Might Be Exposed Without You Knowing

Most business websites look professional...But lack real security protection.

- No protection against attacks
- No visibility into vulnerabilities
- No security checks in place

If your website is not secured, your business is at risk.





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CHECK YOUR WEBSITE SECURITY (LIVE TOOL)

Use SecurityHeaders.com

A simple tool to test your website security in seconds:

- Enter your website link
- Get a security grade (A–F)
- See what security is missing

What the grades mean:

- A / A+ → Strong protection
- B / C → Needs improvement
- D / F → High risk

Many business websites score low without knowing.

website



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WHY THIS MATTERS FOR YOUR BUSINESS

Security = Trust + Protection

If your website is not secure:

- Hackers can exploit weaknesses
- Customer data can be exposed
- Your brand credibility drops
- You risk losing customers

A secure website builds trust and protects your business

WHY IT
MATTERS?



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READY TO SECURE YOUR BUSINESS PROPERLY?

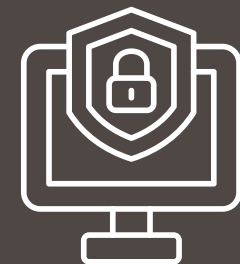
Lets provide you with a security audit for your business NOW. Send message for FREE business security checklist template. 0813 945 1457



Secure all your
accounts



Protect your
finances



Build a strong
security system



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BUSINESS CYBERSECURITY SETUP & PROTECTION PROGRAM (2 WEEKS)

Turn what you learned into real protection.

- Not just awareness – we help you fix, set up, and stay protected. ●

CHOOSE YOUR LEVEL

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GET STARTED

**Ready to secure your business properly?
Choose your plan & get started**



Contact Information
0813 945 1457



More Information
Swiftng.org

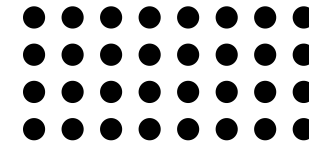


Our social media
swift.nig

Stronger protection for your business. Safer transactions & accounts. Peace of mind while you grow



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THANK YOU

FOR YOUR ATTENTION AND PARTICIPATION



Scan to join our community for updates

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