

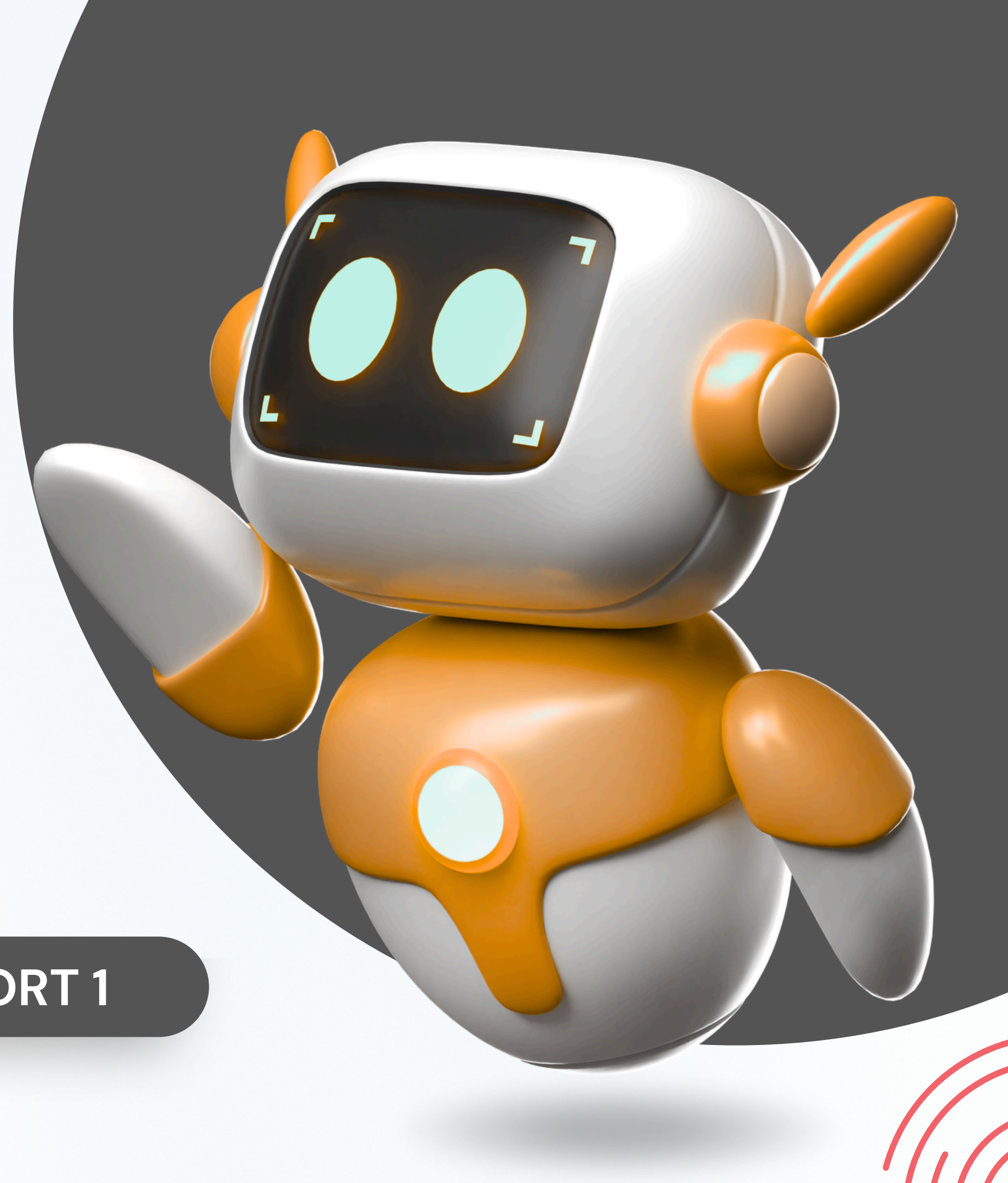


SWIFT

# AI-POWERED NO-CODE WEBSITE AND SOCIAL MEDIA CONTENT

Course Report

COHORT 1



# Why This Program Matters?

- ✔ Work Smarter with AI  
Leverage AI tools to reduce manual workload and increase execution speed.
- ✔ From Idea to Digital Presence  
Move from concept to a live website and structured content system in just three days.
- ✔ Immediate, Practical Results  
Participants leave with tangible digital assets — not just theory.





# Program Overview

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The AI No-Code course is designed to introduce participants to building AI-powered websites and creating social media content without writing code.

- **Free Introductory Session:** The Free Introductory Session is a practical session for participants to experiment with no-code AI tools. Participants get hands-on experience creating simple AI-powered websites, generating social media content, and setting up a personalized Brand Consistency Kit.
- **Paid 3-Day Workshop:** The Paid 3-Day Workshop offers a deeper, hands-on experience covering advanced tools, automation, and project building. The workshop runs for three full days, giving participants the chance to build more complex AI-powered websites, integrate AI automation into their workflows, and refine their content creation and branding strategies.

# Who Should Attend?

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**01**

Entrepreneurs launching a new brand

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**02**

SME owners seeking digital visibility

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**03**

Creatives and freelancers

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**04**

Students building digital skills

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**05**

Professionals looking to automate content creation

# Module 1

## SmartSite Lab

Build clarity before you build design.

This module introduced participants to the fundamentals of structuring a website strategically before jumping into visuals. Rather than starting with design, the focus was on purpose, positioning, and user flow.

- Define your website goal and target audience
- Map essential pages (Home, About, Services, Contact)
- Structure content blocks for clarity
- Select AI-powered no-code website tools
- Align brand messaging before build

**Outcome:** Participants developed a clear website blueprint and selected appropriate AI-assisted no-code tools for execution.

# Module 2

## Web Launch with AI

From structure to live website — powered by AI.

This module focused on using AI tools to generate, refine, and deploy website content efficiently while maintaining brand consistency.

- Generate homepage copy using AI
- Create service descriptions and value propositions
- Develop compelling calls-to-action
- Design and customize layout using no-code builders
- Optimize for mobile responsiveness and clarity

**Outcome:** Participants launched a functional website and at the end of the module they have a sharable link

# Module 3

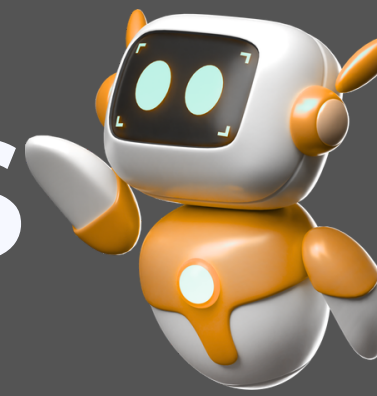
## Social Media Content Acceleration

This module equipped participants with systems for generating consistent, social media content plans using AI tools.

- AI-powered content plan (one year plan for social media marketing)
- Caption generation and brand voice refinement
- Decomposition of yearly content into monthly and quarterly content milestones

**Outcome:** Participants developed a one year plan to accelerate their social media content visibility and attain consistency

# BUSINESS WEBSITES



**Freedom**  
ON THE  
FITRAH

Home About Services Programs

## Helping Muslim Women Make Powerful Life Decisions with Clarity, Faith, and Confidence

Guidance for mothers and women facing major life and marriage crossroads—so you can choose with peace, purpose, and alignment with Allah.

[Book a Clarity Session](#) [Explore Programs](#)

## Let's Talk

4 Evans Enwerem st

070-8421-7391

homefindsbychu@gmail.com

GET SOCIAL [f](#) [t](#) [i](#)

## Business Hours

Monday to Friday  
9:00 am to 6:00 pm  
Saturday  
9:00 am to 12 noon  
Sunday by appointment only.

Science-Backed Wellness

## Restore Balance. Reclaim Your Health. Build Lasting Wealth.

Science-backed wellness solutions and a life-changing business opportunity — all in one place.

At Enteesar Naturals, we help families restore their health naturally while empowering individuals to create financial freedom through a trusted global wellness brand.

[Shop Balance Oil](#)

[Partner With Us](#)

## January – Reset & Intentions

### Theme-Based Weekly Content Plan

| Week   | Focus          | Post Topic                  | Call-To-Action   |
|--------|----------------|-----------------------------|------------------|
| Week 1 | New Beginnings | Starting Over Without Shame | Book Session     |
| Week 2 | Vision         | Faith-Based Goal Setting    | Download Planner |
| Week 3 | Healing Past   | Letting Go of Regret        | DM Me            |
| Week 4 | Consistency    | Small Habits, Big Change    | Coaching Invite  |

## February – Love & Emotional Health

### Theme-Based Weekly Content Plan

| Week   | Focus            | Post Topic                 | Call-To-Action |
|--------|------------------|----------------------------|----------------|
| Week 1 | Self-Worth       | You Are Worth Peace        | Save Post      |
| Week 2 | Marriage         | Healthy Communication      | Book Session   |
| Week 3 | Boundaries       | Loving Without Losing Self | DM Me          |
| Week 4 | Emotional Safety | Red Flags vs Real Love     | Join Program   |

## March – Spiritual Growth

### Theme-Based Weekly Content Plan

| Week   | Focus            | Post Topic              | Call-To-Action |
|--------|------------------|-------------------------|----------------|
| Week 1 | Spiritual Blocks | Why Worship Feels Heavy | Reflect        |

## 🏠 Homefinds by Chuchu – 1-Year Content Plan 📌❤️

This plan is designed to help Homefinds by Chuchu become a trusted, premium, and loved brand while growing a huge, loyal following ❤️

Your main goals:

- ❤️ Build trust
- 🌸 Grow your audience
- 📌 Establish authority
- 🔥 Increase daily orders

### ❤️ Your Posting Routine (Every Week)

Post 4–5 times per week 📌

- 🌸 2 Reels (for growth)
- ❤️ 1 Carousel (for value)
- 🔥 1 Product Post (for sales)
- 📌 Daily Stories (for trust)

### 🌸 Your 5 Content Pillars (Rotate these always)

These are your foundation ❤️

#### 📌 1. Trust & Proof

This is your MOST important content.

Post:

- ❤️ Packing orders
- 🌸 Dispatch days
- 📌 Delivery confirmations
- 🔥 Customer testimonials
- ❤️ Chat screenshots

This makes people feel safe ordering from you ❤️

#### 🔥 2. Product Content

Show your products in a soft, aesthetic, premium way ❤️

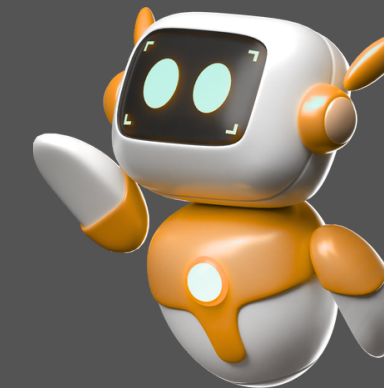
Not:

✗ “Buy this vase”

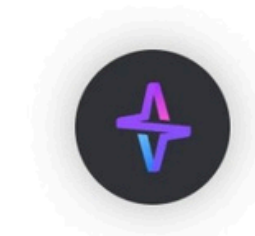
Instead:

✓ “This vase instantly elevated this space ❤️”

🌸 3. Educational Content



# CONTENT CALENDER



# Freedom on the Fitrah

## Brand Consistency Kit

Founder: Aisha Umar-Idris

## Mission

To help Muslim women, families, and youth make faith-centered life decisions with clarity, emotional strength, and purpose.

## Core Brand Message

Peaceful clarity through faith, emotional intelligence, and fitrah alignment.

## Brand Values

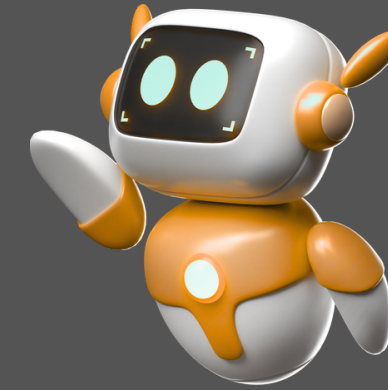
- Sincerity (Ikhlas)
- Dignity
- Healing
- Growth
- Trust
- Faith
- Excellence (Ihsan)

## Target Audience

Muslim women (especially mothers) at marital or life crossroads; individuals or families dealing with addiction; schools seeking youth development programs.

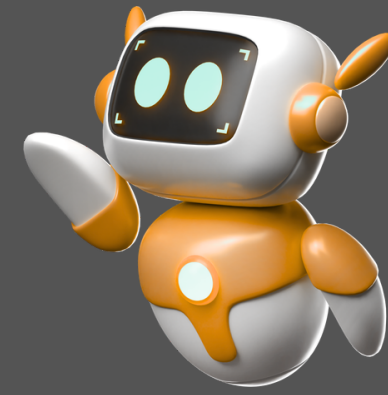
## Brand Voice & Tone

- Warm and compassionate
- Faith-centered and spiritually grounded
- Emotionally intelligent and reflective



# CONSISTENCY KIT

# PARTICIPANTS



**Hafsat  
Adamu**

**Aisha  
Umar  
Idris**

**Mamie  
Falalu  
Bello**

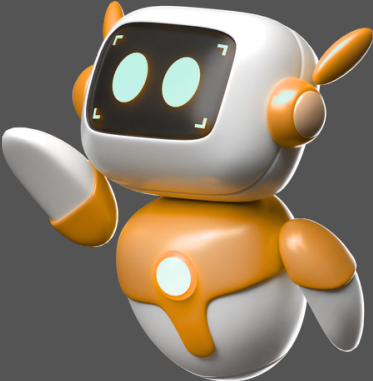
**Mexx  
Bites**

**Amina  
Zanna**

**Hauwa  
Muhd  
Dutse**

**Fatima  
Umar**

# CERTIFICATE



SWIFT

## CERTIFICATE OF COMPLETION

This certificate is proudly presented to

*Hafsat Adamu*

for successfully completing the AI-Powered No-Code Business & Content Essentials Training, demonstrating commitment to building websites, content systems, and brand structures using AI and no-code tools

We commend your dedication to learning, growth, and digital innovation.



*zainab*

**CEO Swift Nigeria**

## Contact Us



[www.swiftng.org](http://www.swiftng.org)

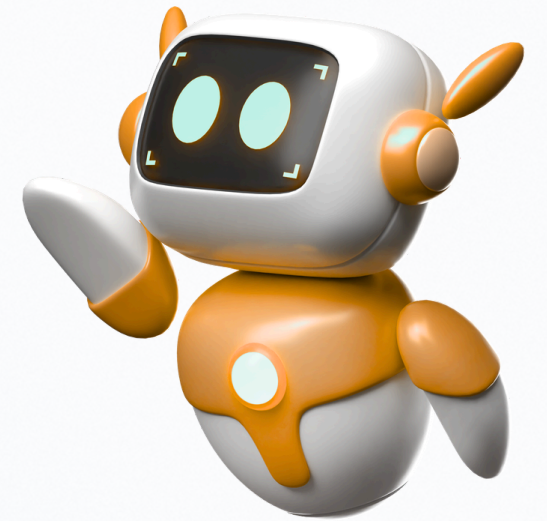


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# Thank You



*Our Second Cohort will be opening soon.  
Enroll by sending a message to our phone  
number*