



namaku©

Event Organizer



Creating **Experiences** That Matter.

namaku®

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Reach Us

Namaku is an experiential agency founded in 2014 by industry professionals with over a decade of experience in event and brand experiences.

We specialize in event planning and management, entertainment, production, and brand activation to delivering seamless experiences from concept to execution.

Creative by nature and powered by experienced talent, we partner with brands to create impactful and well-crafted experiences.

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Our Vision

At Namaku, we shape how brands connect with people by creating impactful, immersive experiences that inspire audiences, strengthen brand perception, and drive meaningful growth.

Our Mission

To deliver creative and reliable event and brand experience solutions through strategic planning, professional execution, and strong client partnerships.

Scope of Work

Merchandise

Event Production and Execution

Entertainment and Talent Management

Brand Activation and Experiential Marketing

Social Media Live Commerce and Digital Engagement

Social Media Live Commerce and Digital Engagement

We push creative boundaries to craft standout experiences and content.

Our Values

We Create **Boldly**

We push creative boundaries to craft standout experiences and content.

We Execute **Precisely**

We deliver with structure, discipline, and flawless attention to detail.

We Partner **Deeply**

We collaborate closely with brands to create meaningful, long-term impact.

We execute events nationwide, covering major cities across Sumatra, Java, Maluku, Bali, Nusa Tenggara, and Papua.



Where We Operate

01	Medan	06	Yogyakarta	11	Balikpapan	16	Makassar
02	Palembang	07	Solo	12	Banjarmasin	17	Papua
03	Jakarta	08	Malang	13	Samarinda		
04	Bandung	09	Surabaya	14	Lombok		
05	Semarang	10	Bali	15	Rupang		

Past Clients





Nestle Nutrition Convention

We successfully delivered a 4-day international convention for 500 Nestlé Nutrition delegates, managing accommodation, hospitality, production, and creative concept end-to-end.

Our team crafted a seamless delegate journey, ensuring every touchpoint reflected Nestlé’s standards and brand values.

The event enhanced our positioning as a trusted large-scale corporate and MICE event partner.





Join Bussines Plan with Unilever X Indomart

We successfully executed the Join Business Plan Event with Unilever x Indomart, managing the event flow and coordination for the collaboration between Unilever, Indomart, and Alfamart with 200 participants over 4 days.

The event received positive feedback from both the client and invited brands, and our client was satisfied with our performance.





BA Vape5style For Exposure Event

We organized the Vape5style Business Plan Activation Event by recruiting participants, creating the event concept, and executing the event within 3 days.

The event was delivered successfully, resulting in the recruitment of 5 Brand Ambassadors and strong engagement from 200+ participants, showing effective execution and high audience enthusiasm.



Cimb Niaga Safari Ramadhan

We successfully managed Safari Ramadhan, a hybrid iftar roadshow event for CIMB Niaga across multiple cities with around 300 participants per city and nationwide live streaming.

We coordinated the full execution to ensure smooth on-site and online experiences. The event was delivered successfully, and CIMB Niaga trusted us to run this program for two consecutive years.



LDB Kick Off 2026

29 January 2026



National sales conference (Kick Off Meeting) 2026

We successfully managed L'Oréal Dermatological's National Sales Conference (Kick-Off Meeting) 2026, handling their annual meeting, award session, and booth experience, including influencer engagement, for 100 participants over 2 days.

The event was delivered successfully, strengthened team collaboration, supported sales growth, and led to our second appointment to handle their kick-off meeting.





Pertamina investment,
workshop optimas,
& values day investment



Cooking Competition by Amartha

We organized Selected UMKM Culinary Challenge is an exclusive gastronomic competition featuring carefully chosen culinary enterprises with exceptional potential and distinctive products. The program is designed to elevate local food businesses through a competitive platform that emphasizes innovation, authenticity, quality, and commercial appeal. Beyond the competition, the event serves as a strategic initiative to support UMKM growth, encourage culinary excellence, and foster stronger connections between local businesses, consumers, and industry stakeholders.

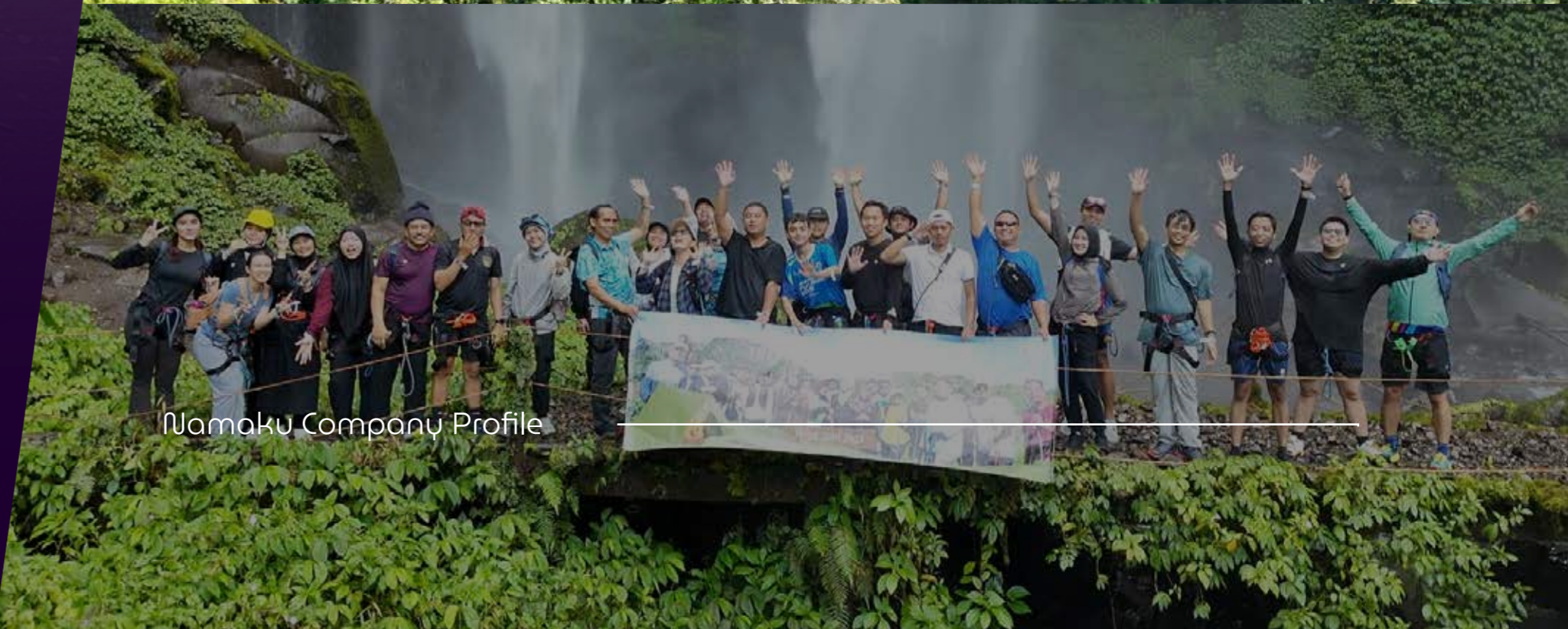


Pertamina Bisnis Gas & LNG Restrukturisasi TPPI

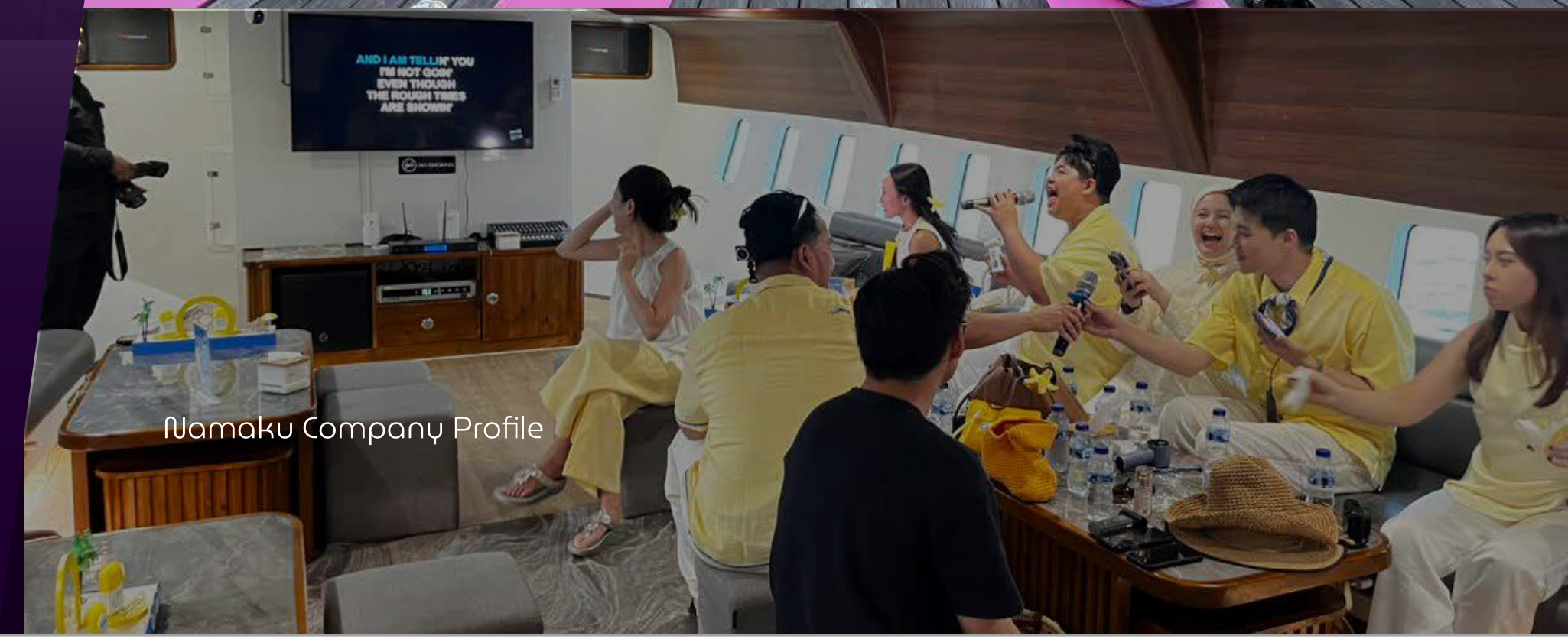
Pertamina How To Be Professional Secretary & Verifikasi Key Performance Indicator



Namaku Company Profile



Pertamina Bapor Outdoor SPPU



CeraVe Summer Club 2026



CeraVe Suncare Podium 2026



CeraVe Summer Club 2026

Merchandise & Brand Collateral

We provide a full range of merchandise and brand collateral production, including **stand banners/banners, umbrella, standing product displays, packaging, event clothing, and business cards.**

We ensure each item is produced with quality and aligned with the brand's identity to support events and overall brand presence.



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Contact Us

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Reach us

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