



CAPABILITIES STATEMENT

Nomadic Enterprises, LLC | dba Strategic Outcomes Partnership

ABOUT SOP

Strategic Outcomes Partnership (SOP) is a certified Minority Business Enterprise (MBE), Small Business Enterprise (SBE), Small Disadvantaged Business (SDB), and Disadvantaged Business Enterprise (DBE) specializing in strategy consulting and technical assistance. With a focus on education and workforce development, SOP provides comprehensive services to government, corporate, and nonprofit entities.

Led by Damon Jones, MAT, PMP, an educator-turned-consultant with 20+ years of experience, our experienced team delivers tailored solutions across strategic planning, performance improvement, and program development. Every engagement is grounded in direct experience running the kinds of programs we now help others build.

CORE COMPETENCIES

Workforce Program Design

End-to-end WIOA Title I-IV program design, implementation & compliance

Training & Curriculum Design

Needs assessment, ISD, and curriculum aligned to local learning standards

AI Literacy Integration

Integrating TEN 07-25 and federal AI literacy requirements into workforce and education program design

Capacity Building & TA

Organizational assessments and support for workforce boards & providers

SME Recruitment & Deployment

Expert identification, vetting & deployment for TA engagements

Registered Apprenticeship

DOL/OA-compliant framework development, employer engagement & scaling

Federal Grant Management

Full-cycle grant oversight: compliance, reporting, tracking & risk mitigation

Program Evaluation & Analytics

Performance measurement frameworks and data dashboards for stakeholders

Community-Centered Program Design

Program design integrating community voice & equity metrics

Adult Education & Literacy

ABS/literacy program design supporting WIOA Title II goals

COMPANY PROFILE

Legal Name: Nomadic Enterprises, LLC

DBA: Strategic Outcomes Partnership (SOP)

SAM UEI: PHQPNK1KJVC8

DUNS: 117322786

CAGE: 9GSB2

NAICS

541611* Admin Mgmt. & General Mgmt. Consulting

611430 Professional & Mgmt. Development Training

611710 Educational Support Services

CERTIFICATIONS

MBE | SBE | DBE | SDB

DIFFERENTIATORS

Practitioner-Led

We have run the programs we now help others build. That direct experience is what every SOP engagement is built on.

Translation Gap

We convert federal policy into operational clarity that practitioners can act on. Not research. Not guidance summaries. Work that answers what to do Monday morning.

Forward-Positioned

SOP's AI-transition thesis predates the trend. The foundation was laid in 2013.

KEY PROJECTS

Youth Apprenticeship Readiness Grant Program (YARG)

DOL/ETA (OA/DYS) | Provided TA to all 14 DOL grantees: program design, toolkit development, webinars, and Community of Practice management. Newsletter averaged 40% open rate, 9% CTR.

HIREVets Medallion Program (HVMP)

U.S. Department of Labor | Managed operations for the national HVMP application cycle, overseeing quality control and help desk support across ~ 1,000 annual applications.

First Step Act Grant Initiative Technical Services

DOL/Office of Workforce Investment | Served as Sr. SME to DOL's Office of Apprenticeship—developed TA resources, SOPs, and led NAW 2022 outreach reaching 500-700 students.

WorkforceGPS Technical Assistance Support

DOL/Office of Workforce Investment | Developed web content, UX improvements, and content strategy for DOL's national TA platform using Sitecore CMS and data-informed SEO.

Community Health Worker Training Program

Health Resources and Services Administration | Developed TA plans for 11 HRSA grantees and co-authored national resources on RAPs for CHWs. Co-led virtual training on apprenticeship launch, work-based learning, and employer partnerships for CHW job placement.

"I greatly appreciate all SOP has done for the project...keeping the application cycle moving, developing tracking tools, enhancing our processes, and helping the applicants!" — Federal Program Manager, Performance Excellence Partners (DOL/ETA/YARG Program)

CONTACT SOP

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