



# CAPABILITIES STATEMENT

Nomadic Enterprises, LLC | dba Strategic Outcomes Partnership

## ABOUT SOP

Strategic Outcomes Partnership (SOP) is a certified Minority Business Enterprise (MBE), Small Business Enterprise (SBE), Small Disadvantaged Business (SDB), and Disadvantaged Business Enterprise (DBE) specializing in strategy consulting and technical assistance. With a focus on education and workforce development, SOP provides comprehensive services to government, corporate, and nonprofit entities.

Led by Damon Jones, PMP — an educator-turned-consultant with 20+ years of experience — our experienced team delivers tailored solutions across strategic planning, performance improvement, program development, and digital transformation. Our collaborative approach drives measurable change and innovation for clients and the communities they serve.

## CORE COMPETENCIES

### Workforce Program Design

End-to-end WIOA Title I-IV program design, implementation & compliance

### Training & Curriculum Design

Needs assessment, ISD, and curriculum aligned to adult learning standards

### Strategic Planning

Goal-driven plans with KPIs and implementation roadmaps

### Capacity Building & TA

Organizational assessments and support for workforce boards & providers

### SME Recruitment & Deployment

Expert identification, vetting & deployment for TA engagements

### Registered Apprenticeship

DOL/OA-compliant framework development, employer engagement & scaling

### Federal Grant Management

Full-cycle grant oversight: compliance, reporting, tracking & risk mitigation

### Program Evaluation & Analytics

Performance measurement frameworks and data dashboards for stakeholders

### Equity-Centered Design

Human-centered program design integrating community voice & equity metrics

### Adult Education & Literacy

ABS/literacy program design supporting WIOA Title II goals

## COMPANY PROFILE

**Legal Name:** Nomadic Enterprises, LLC

**DBA:** Strategic Outcomes Partnership (SOP)

**SAM UEI:** PHQPNK1KJVC8

**DUNS:** 117322786

**CAGE:** 9GSB2

### NAICS

**541611\*** Admin Mgmt & General Mgmt Consulting

**611430** Professional & Mgmt Dev Training

**611710** Educational Support Services

## CERTIFICATIONS

**MBE | SBE | DBE | SDB**

## DIFFERENTIATORS

### Client-Focused

Understanding your unique STRATEGIC requirements is at the heart of everything we do — personalized solutions that drive success.

### Results-Oriented

Achieving tangible OUTCOMES for our clients is our top priority. We drive measurable success with impactful, expertly executed solutions.

### Mission-Driven

We believe in the power of PARTNERSHIP — a collaborative approach that amplifies impact and achieves transformative results.

## KEY PROJECTS

### Youth Apprenticeship Readiness Grant Program (YARG)

**DOL/ETA (OA/DYS)** | Provided TA to all 14 DOL grantees—program design, toolkit development, webinars, and Community of Practice management. Newsletter averaged 40% open rate, 9% CTR.

### HireVets Medallion Program (HVMP)

**U.S. Department of Labor** | Managed operations for the national HVMP application cycle, overseeing quality control and help desk support across ~ 1,000 annual applications.

### First Step Act Grant Initiative Technical Services

**DOL/Office of Workforce Investment** | Served as Sr. SME to DOL's Office of Apprenticeship—developed TA resources, SOPs, and led NAW 2022 outreach reaching 500-700 students.

### WorkforceGPS Technical Assistance Support

**DOL/Office of Workforce Investment** | Developed web content, UX improvements, and content strategy for DOL's national TA platform using Sitecore CMS and data-informed SEO.

### Community Health Worker Training Program

**Health Resources and Services Administration** | Developed TA plans for 11 HRSA grantees and co-authored national resources on RAPs for CHWs. Co-led virtual training on apprenticeship launch, work-based learning, and employer partnerships for CHW job placement.

*"I greatly appreciate all SOP has done for the project...keeping the application cycle moving, developing tracking tools, enhancing our processes, and helping the applicants!" — D.M., Federal Program Manager*

## CONTACT SOP

### Damon Jones

CEO & President

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