## FINTECH × WEB3 I **SYSTEMS THINKING,** DINESHA **CLEAN FLOWS.** HUMAN-CENTERED **LOGIC** VISHWANATHA

## PROFESSIONAL SUMMARY

I'm a **Product Design Leader** with 15+ years of experience shaping UX strategy, simplifying complex systems, and building scalable design solutions across **Fintech, Web3, AI**driven platforms, RegTech, and IoT ecosystems.

My work focuses on transforming highly technical processes—such as blockchain fees, financial compliance workflows, decentralized trading, and multi-role enterprise systems—into clean, predictable, human-centered experiences.



**©** COMPLEMENT PROJECTS

Fee Advisor Al Case Study Web3, Fintech, AI UX

RegTech Platform Case Study

Crypto & Web3

Web3, Fintech UI UX

Fintech UX, RegTech UI

SmartGrader IoT App

AGRICULTURE IOT UI, UX

## EXPERIENCE

Lead UX/UI Designer (Consultant)

2024 - Present

**UX ARCHITECT &** DESIGN LEAD

- Lead end-to-end product design for high-complexity digital systems. Drive UX strategy, system architecture, design systems, prototyping, and delivery for scaling startups and enterprise platforms.
- Led design of Fee Advisor Al: predictive fee-intelligence UX for Web3 transactions
- Built large-scale design systems for multi-product fintech & RegTech platforms

### Product Designer, UX UI Consultant

2021-2023

- Led UX for multi-role AML & compliance platform used by auditors, agents, and supervisors
- Re-architected monitoring & escalation workflows
- Designed modular dashboards & role-based task
- Facilitated cross-functional workshops with compliance & legal teams

# **O**SKILLS

- Product Design
- UX Strategy
- Design System
- Interaction Design
- User Research Synthesis
- Information Architect (AI)
- Prototyping (FIGMA)
- Web3 UX, Fintech UX
- Predictive UX, Al-Assisted UX

• UX/UI Strategy & Leadership

**CORE EXPERTISE** 

- Design & Prototyping
- Completed Leadership **Development Program**
- Coding Literacy
- · Recognized for outstanding crossdepartment collaboration
- Successfully led 10+ projects from concept to completion
- Domain Specialization
- DEX platforms, liquidity pools, token swaps, and wallet integrations.
- · Implemented new task-tracking system that improved team productivity by 25%



• Crypto Transactions UX

• Workflow Optimization

• Team Leadership

Cross functional

collaboration

• Stakeholder Management