SPECIALIST, **PRODUCT** DINESHA **DESIGNER**, UX UI CONSULTANT VISHWANATHA

PROFESSIONAL SUMMARY

Product & UX UI Consultant & designer with 15+ years building fintech and Web3 products. I design fast, usable flows that improve business metrics reduced onboarding drop-offs, sped up approval workflows, and delivered measurable ROI through research-driven design.



EXPERIENCE

Freelancer, Web3 Specialist, Product Designer

2024 - Present

WEB3

- Led the end-to-end interface design and prototyping for DEX platforms.
- Crafted seamless onboarding experiences for new users
- Collaborated with blockchain developers and product

Product Designer, UX UI Consultant

2021-2023

- · Led the complete UX redesign of key banking solutions, resulting in a 25% improvement in user efficiency and task completion time.
- Resolved critical UX/UI issues through comprehensive user analysis and design validation,

LANGUAGES

- English Advanced
- Kannada Native
- Hindi Intermediate

SKILLS

- Product Design
- **UX Research**
- · Design Thinking
- Interaction Design
- Critical Thinking
- Information Architect
- · Usability Testing
- Artificial Intelligence Design
- Stakeholder Management
- Creativity, Prototype
- · Problem Solving

COMPLEMENT SKILLS

Web application FE Development

Coding Literacy: Frontend Development (React, TypeScript), Figma, Adobe XD, MUI, HTML, CSS.

Domain Specialization

Decentralized Finance (DeFi), AI & IoT, RegTech, Digital Banking, Enterprise Solutions, Insurance, Telecom, Retail and E-commerce.

CORE EXPERTISE

- UX/UI Strategy & Leadership
- Design & Prototyping
- Completed Leadership **Development Program**
- Coding Literacy
- · Recognized for outstanding crossdepartment collaboration
- Successfully led 10+ projects from concept to completion
- Domain Specialization
- DEX platforms, liquidity pools, token swaps, and wallet integrations.
- · Implemented new task-tracking system that improved team productivity by 25%