



Melchizedek Seiken A. Baluyo

Deanne Armaine C. Dancel

Christine Dorothy Manatad

Trisha Dior Tabiano

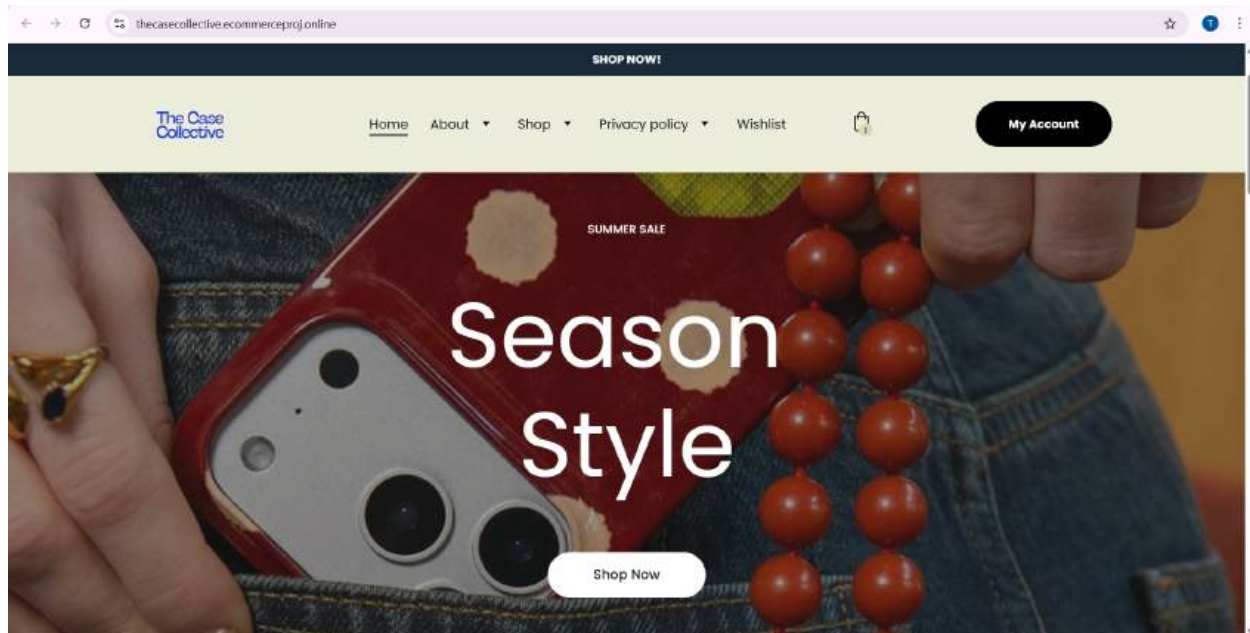
Jared L. Sy Juco

The Case Collective

E-Commerce System Development

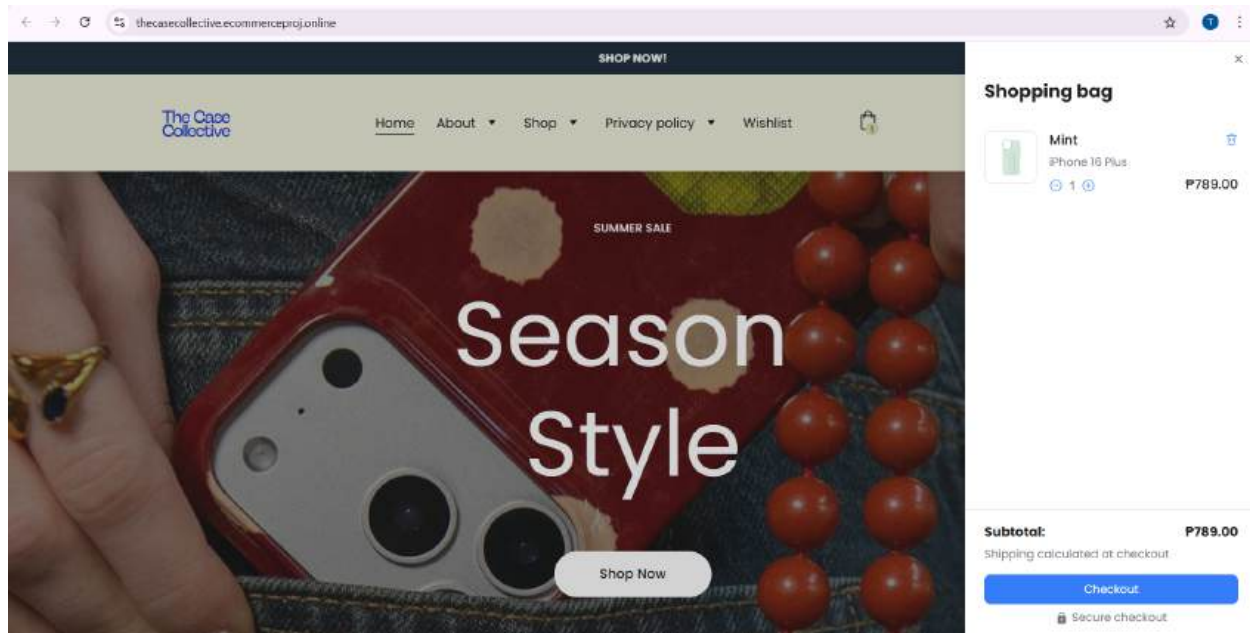
The Case Collective is an e-commerce platform designed to provide users with a seamless and efficient online shopping experience for curated cases and related accessories. The system integrates essential functionalities such as product browsing, shopping cart management, payment processing, and order fulfillment within a unified digital environment. It enables users to easily explore products through organized catalogs, view detailed product information, and complete transactions using accessible payment and shipping options.

This documentation outlines the core features and operational components of the system, covering both user-facing functionalities and administrative capabilities. It highlights how the platform ensures usability, security, and efficient data management through structured cataloging, authentication mechanisms, and system controls. Additionally, the system incorporates features such as reviews, wishlists, and responsive design to enhance user engagement while supporting effective site management and overall system reliability.



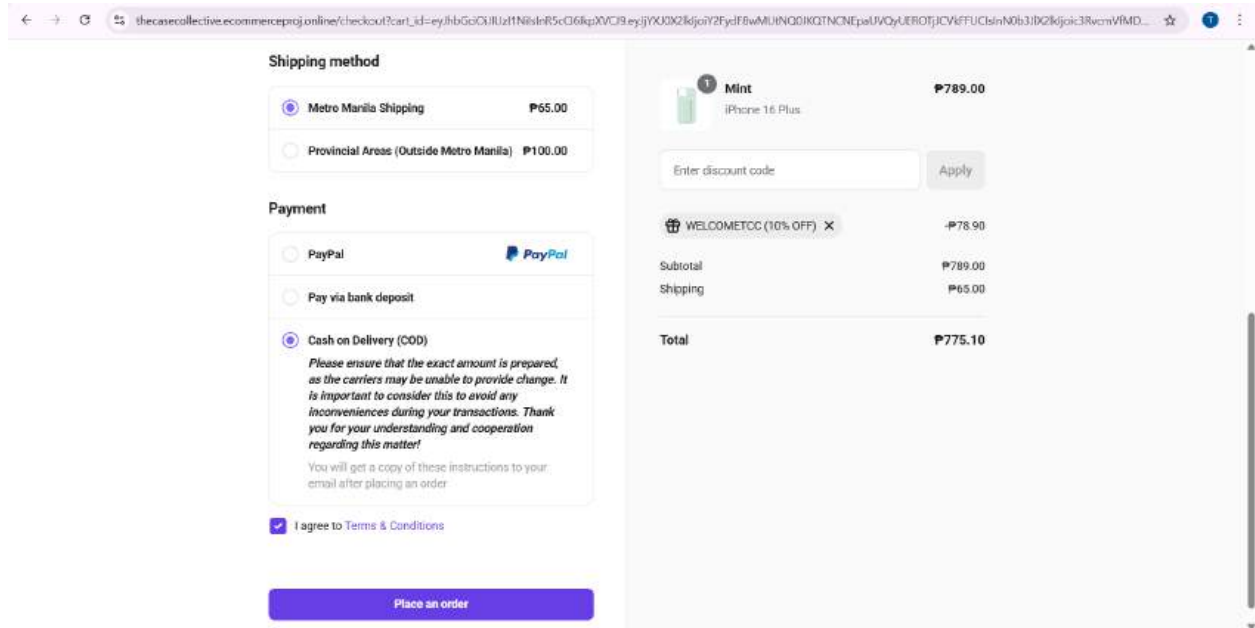
1. Storefront

The storefront of *The Case Collective* serves as the primary customer interface, presenting products through high-quality images, detailed descriptions, and transparent pricing. A well-designed navigation system, including category filters such as device type, style, and material, along with a search function, enhances user experience by reducing cognitive load and enabling efficient product discovery. This reflects usability principles that emphasize clarity, accessibility, and ease of interaction in digital commerce environments.



2. Shopping Cart

The shopping cart functionality allows users to add, update, or remove selected items prior to checkout. It dynamically computes totals, including subtotals, taxes if applicable, shipping fees, and discount codes when applied, providing users with real-time order summaries. This feature supports informed decision-making and reduces purchase uncertainty, which helps minimize cart abandonment rates.



The screenshot shows a checkout page with the following elements:

- Shipping method:**
 - Metro Manila Shipping P65.00
 - Provincial Areas (Outside Metro Manila) P100.00
- Payment:**
 - PayPal
 - Pay via bank deposit
 - Cash on Delivery (COD)
 - Please ensure that the exact amount is prepared, as the carriers may be unable to provide change. It is important to consider this to avoid any inconveniences during your transactions. Thank you for your understanding and cooperation regarding this matter!*
 - You will get a copy of these instructions to your email after placing an order.

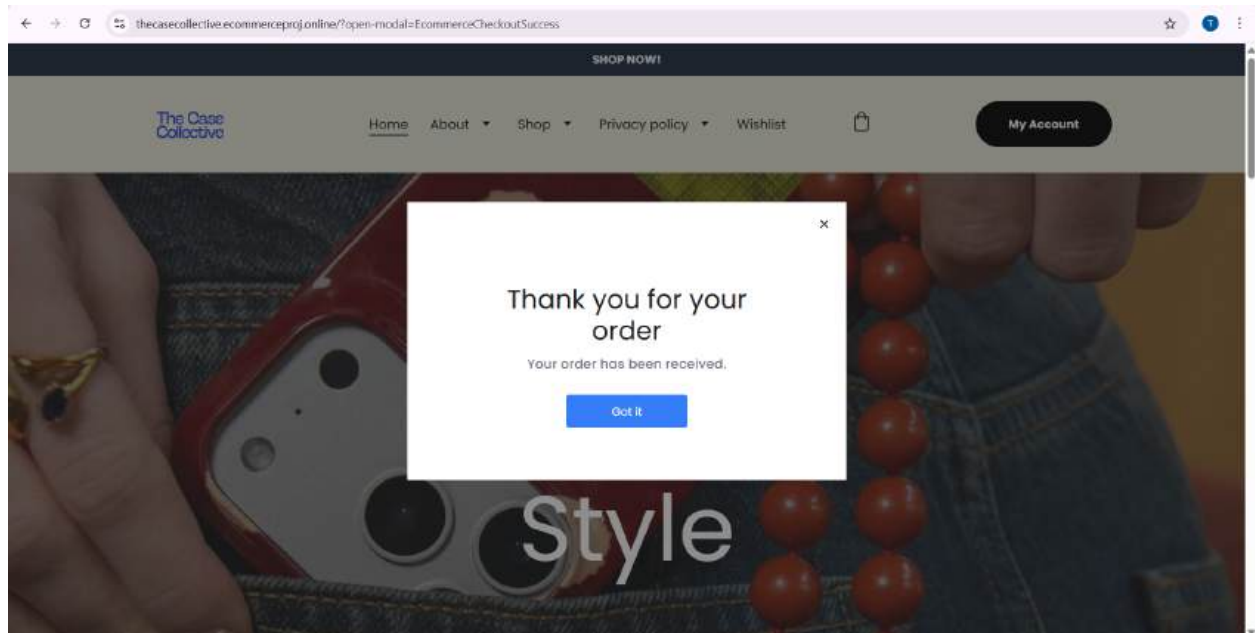
At the bottom of the payment section, there is a checkbox for "I agree to Terms & Conditions" and a purple "Place an order" button.

Product and Price Summary:

Mint iPhone 16 Plus	P789.00
WELCOMETCC (10% OFF)	-P78.90
Subtotal	P789.00
Shipping	P65.00
Total	P775.10

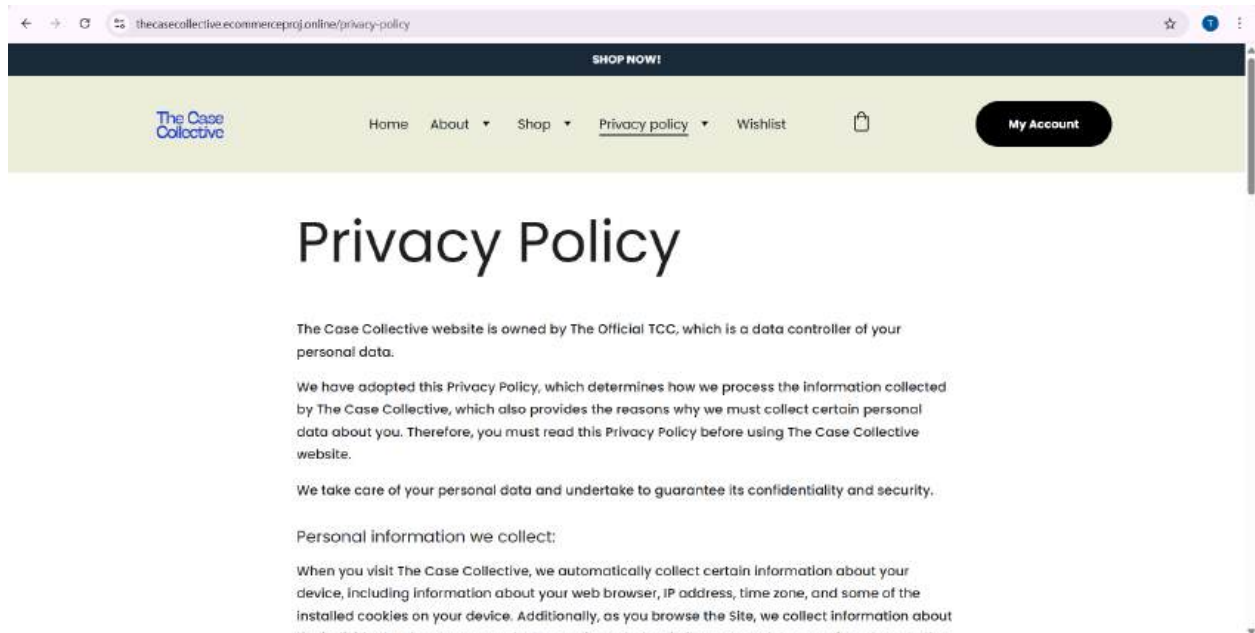
3. Payment Options

The Case Collective integrates at least one reliable payment method, such as Cash on Delivery, e-wallets like PayPal, or Bank Transfer/Deposit. A clear and structured payment confirmation process ensures transactional transparency and reinforces customer trust and perceived system reliability.



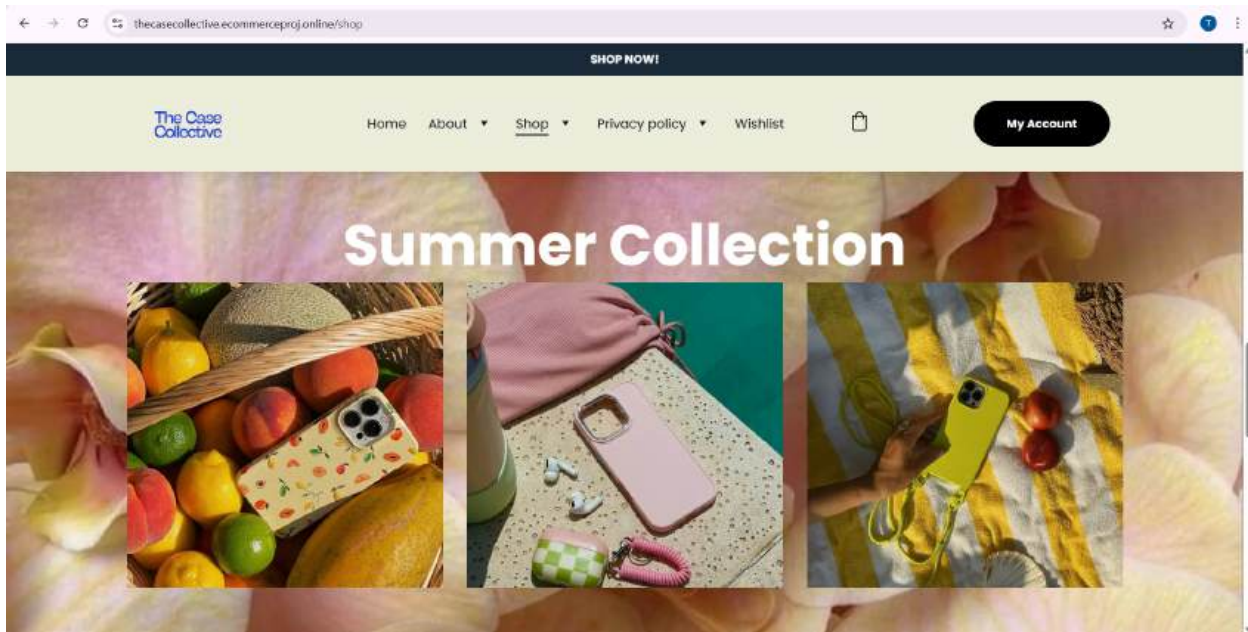
4. Shipping Methods

The platform defines fulfillment options, including delivery and or in-store pickup. It clearly communicates shipping costs and estimated delivery timelines at checkout, which enhances customer satisfaction by setting accurate expectations. This transparency reflects best practices in logistics communication and service quality management.



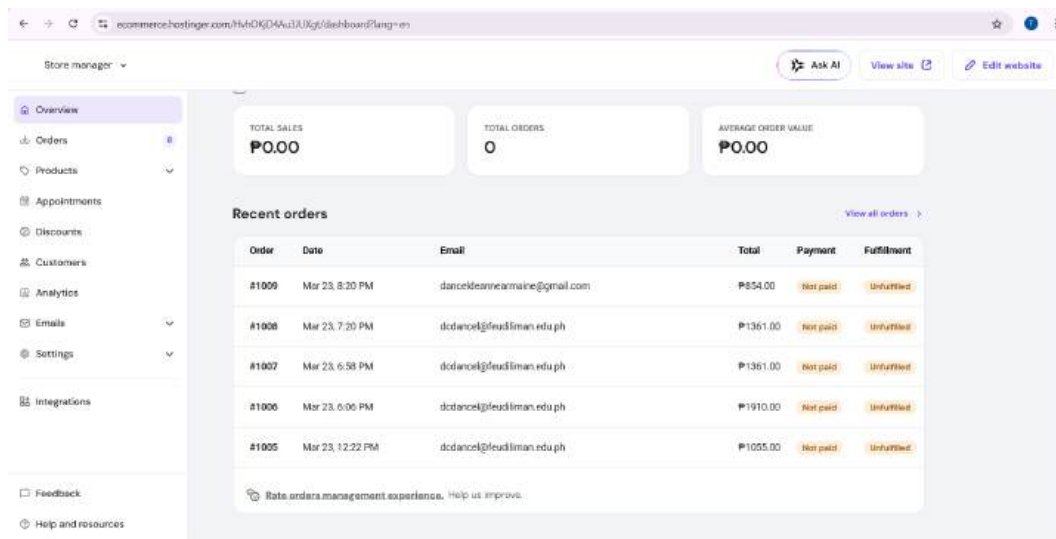
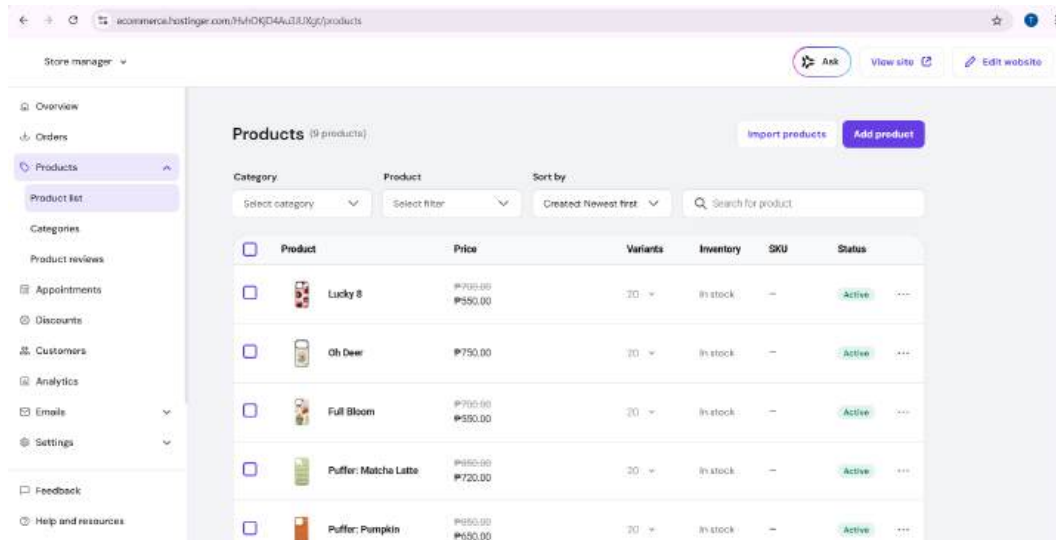
5. Security Measures and Mechanisms

Security within *The Case Collective* is implemented through user authentication systems such as registration and login, ensuring that only authorized users can access personal accounts. A clearly defined privacy policy is also in place to inform users about the collection, use, and protection of their personal data. Data protection mechanisms, including secure handling of user information and encrypted transactions in concept or simulation, safeguard customer privacy. Input validation and access control protocols help prevent unauthorized actions and strengthen system integrity.



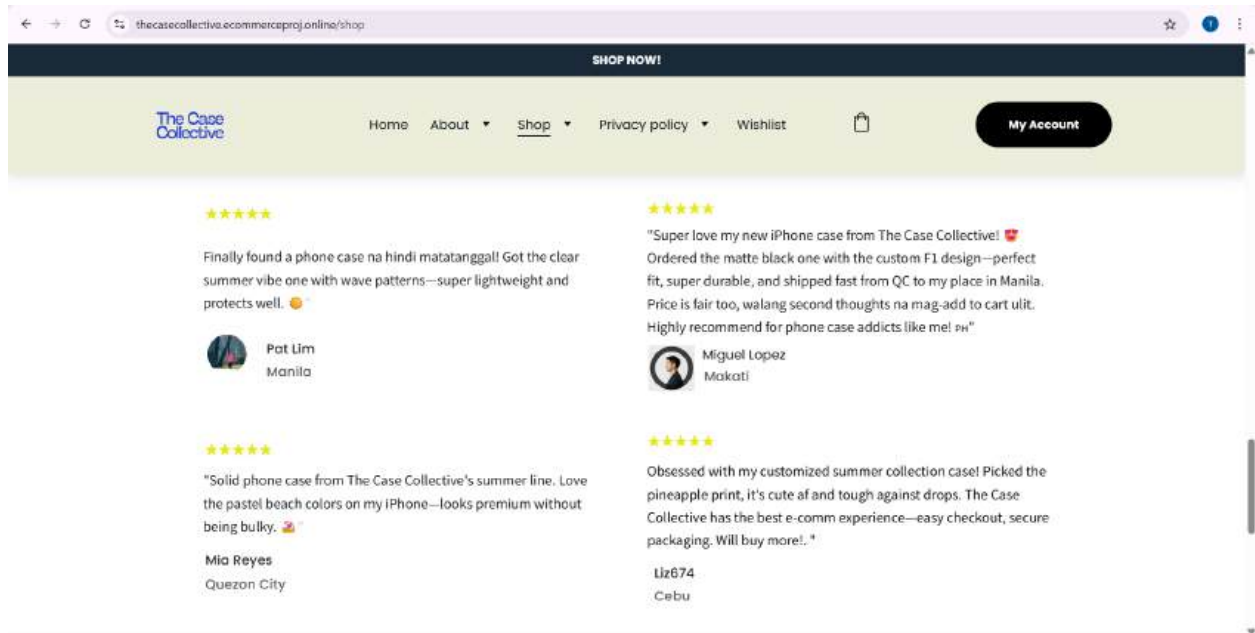
6. Cataloging

The platform uses a structured cataloging system that organizes products into logical categories by brand and style. Each product listing contains complete and accurate information, including specifications, compatibility, materials, and pricing. Effective cataloging improves searchability and supports better customer decision-making.



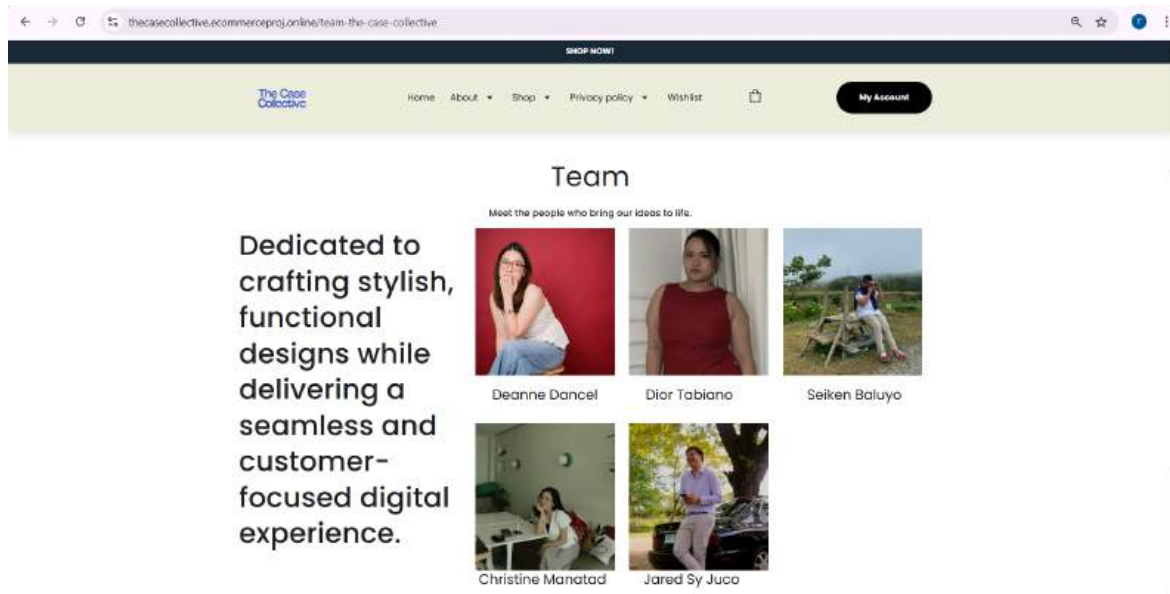
7. Site Management (Admin Features)

Administrative functionalities support efficient backend operations. Product management tools allow administrators to add, edit, or delete listings to keep inventory up to date. Order management systems facilitate tracking and processing of customer purchases, while user management features, if implemented, help oversee customer accounts. These capabilities are essential for maintaining operational control and service consistency.



8. Additional Features

To enhance user engagement and competitiveness, The Case Collective may include features such as customer reviews and ratings that provide social proof and influence purchasing behavior. Order tracking systems improve post-purchase transparency, while wishlist functionality supports future purchase intent. A responsive and mobile-friendly design ensures accessibility across devices and aligns with modern consumer behavior.





The Team Behind *The Case Collective*

The Case Collective, developed entirely by Group 4 for BA0093, combines the team's skills in web design, product curation, and digital marketing to create a functional, user-friendly platform. They manage everything from catalog and orders to security and support, delivering an innovative and responsive online shopping experience.

1. **Melchizedek Seiken A. Baluyo** - Customer Reviews
2. **Deanne Armaine C. Dancel** - Home Page, About Us Page, Privacy Policy, Refund Policy, Terms & Conditions, Log-In Page, Wishlist Page, SEO Settings, Site Management, Documentation, AVP (Audio Visual Presentation), Recorded Presentation
3. **Christine Dorothy Manatad** - Payment and Shipping Methods
4. **Trisha Dior Tabiano** - Shop Page and Gallery Page
5. **Jared L. Sy Juco** - Participated but completed the wrong assignment.



Google Drive Link (Folder):  Group 4 | The Case Collective

- AVP:  GROUP 4 AVP | The Case Collective
- Recorded Presentation:  GROUP 4 | The Case Collective - Recorded Presentation

E-Commerce Website of Group 4 *The Case Collective*:

<https://thecasecollective.ecommerceproj.online/>