

Where We Stand Today



Turning Vision
into Reality



Venky Vijay Reddi
Founder & CEO



The logo features the word "QUANTUM" in a bold, blue, sans-serif font. The letter "Q" is stylized with an orange orbital ring that has a central dot and extends to the left. Below the word "QUANTUM" is the word "ALTITUDE" in a smaller, blue, sans-serif font. The "A" in "ALTITUDE" is unique, with a triangular shape at its top. The word "ALTITUDE" is partially enclosed by a stylized globe graphic composed of orange and blue lines.

QUANTUM

ALTITUDE



89%
Growth Over
FY 25
Revenue



Scaling
New →
Heights

Where We Stand Today

Today we have transitioned from Virtuos to Virtuos Digital (VDC) fully and created our first Business Revenue Model from Branding. The Next Big thing is how to propel Branding into DXP, that's my Favorite Subject.

Assessing Our Current Standing

CRM is nearly dead—traditional players die soon!
CX is emerging with New layer of Experience Flows
The Future is Agentic, AI, And all about AI Agents.

October.ai





Current Progress and Achievements

- Fastest Growth in Smartsheet Revenue
- Vbrand is leading in Profitability
- Consultare Services Business is growing
- Product Development is still in nascent stages
- Skills are in real shortage hence PlumJob.com
- Digital in the Age of AI : DreamFox is our next bet.

Turning AI Ambition into Reality

From bold ideas to working intelligence.
We design, build, and scale with purpose,
Delivering impact where it truly matters.

10x Velocity

Less than 10x Growth over
the next 1-3 years is not
acceptable.



Making Dreams Tangible

Everyone has a dream. But Virtuos dreams are tied to its customers, and coveted Employees!

10x



Impact

We build what
customers love



How To Dream Big!



Dreaming is part of Ambition



vdc.com



How to Dream Big — What Employees Should Do

- Take ownership, experiment boldly, and learn from every outcome.
- Build skills continuously to stay relevant in an AI-first world.
- Collaborate deeply to turn individual ideas into collective impact.
- Think beyond roles; challenge limits and conventional thinking.



How Virtuos Turns Dreams into Realty

- We empower you with skills, tools, and trust to turn ideas into outcomes for Customers
- Your growth, creativity, and ownership shape meaningful impact for customers.
- Together, we build careers, capabilities, and futures driven by purpose.



VDC Must Grow 10x

Integrated Experience Economy rests on three core Businesses!

CX for Customer Experience; EX for Employee Experience and XX for Everything Experience.



Quantum Altitude: Scaling



VBRAND

- ✓ From DreamFox to DXP
- ✓ From BrandCart to SoftBrand

VSYS

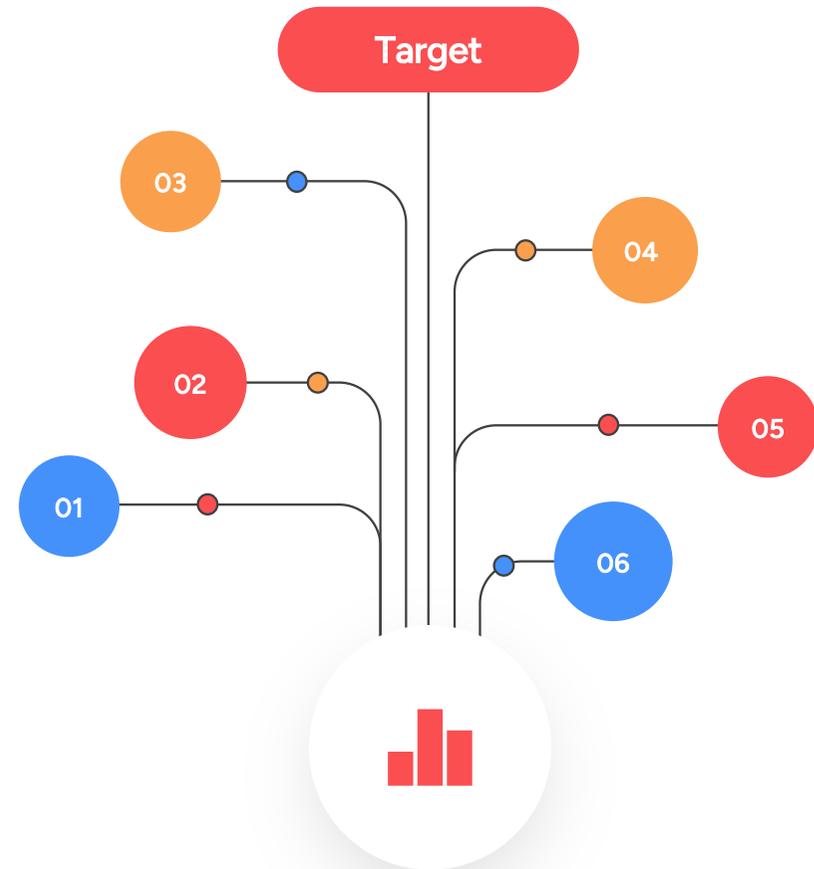
- ✓ PlumJob and Blitzscale
- ✓ Crosswalk to Agentcart

VIRTU.ai

- ✓ Creating New AI Ambition
- ✓ October.ai and more...

Quantum Altitude: Expansion

- > Leadership
- > Strategy
- > Communication
- > People
- > Implementation
- > Process



Quantum Altitude: Four Pillars

Leadership

Visionary stewardship guiding enterprises through AI-led transformation with confidence.

Strategy

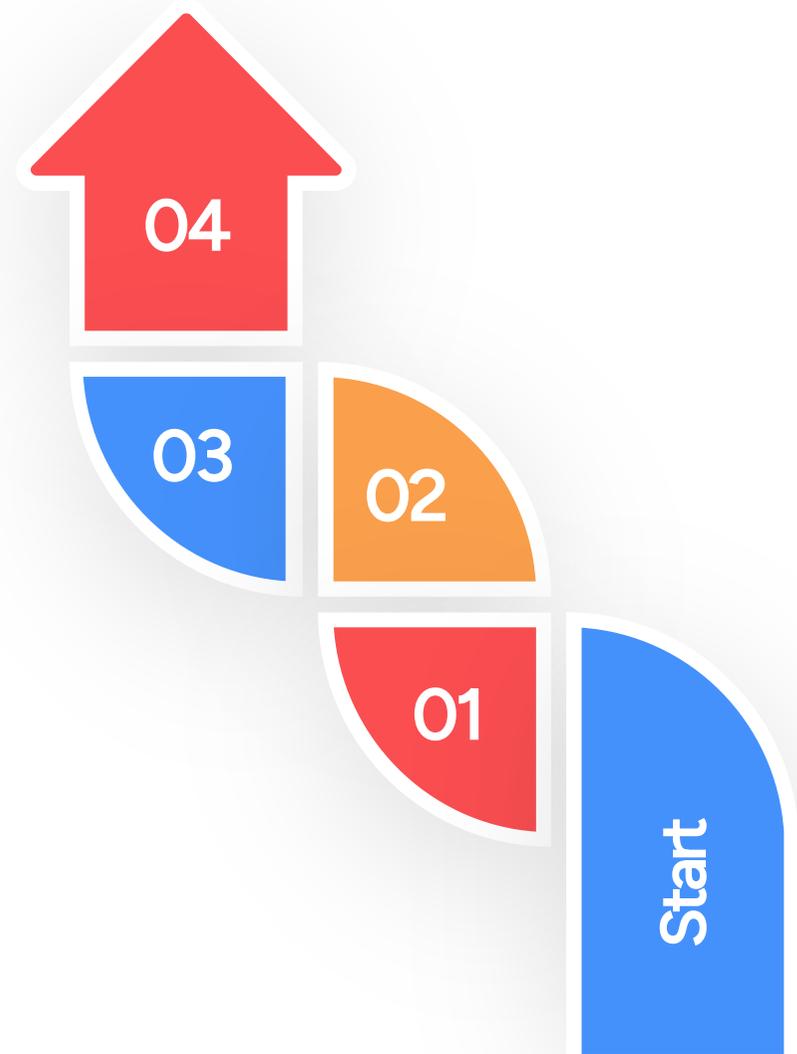
Clear, experience-driven strategies aligning AI ambition with measurable business outcomes.

People

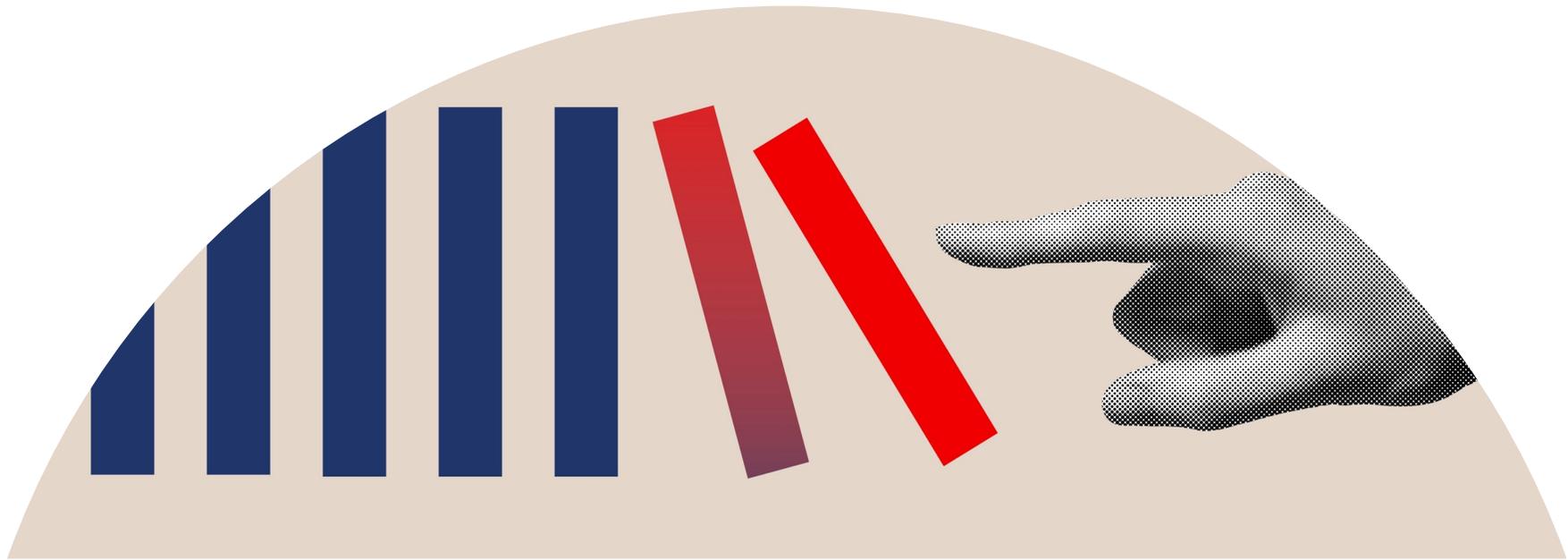
Extraordinary talent empowered to innovate, collaborate, and build meaningful impact.

Implementation

Disciplined execution turning ideas into scalable, secure, enterprise-ready solutions.

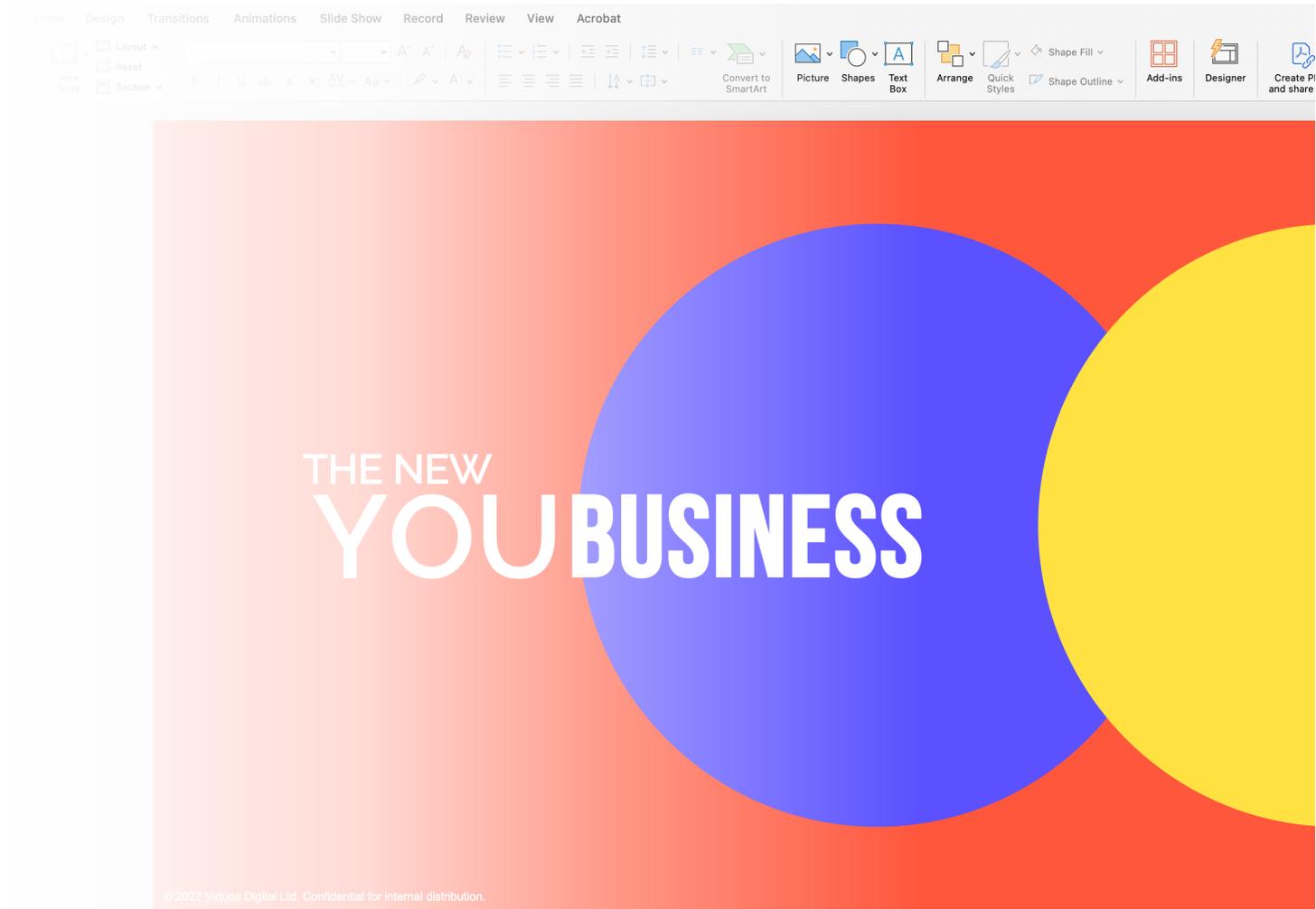


Quantum Altitude: Driving Force: Innovation



Five Traits of Greatest Innovators

- Curiosity
- Customer Obsession
- Collaboration
- Adeptness In Ambiguity
- Perseverance



Personal Transformations
45 minutes on dwelling few examples and stories to see Transformation is the next new wave.

Customer Needs



Listen Deeply

Continuously capture customer signals across every interaction.



Act decisively

Translate insights into fast, meaningful customer improvements.



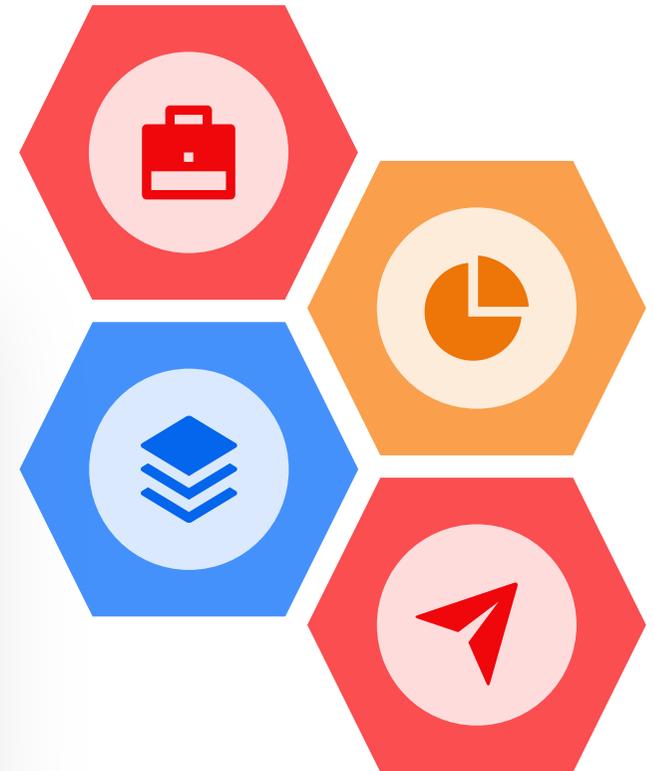
Empathize Relentlessly

Understand customer context, emotions, and real-world constraints.

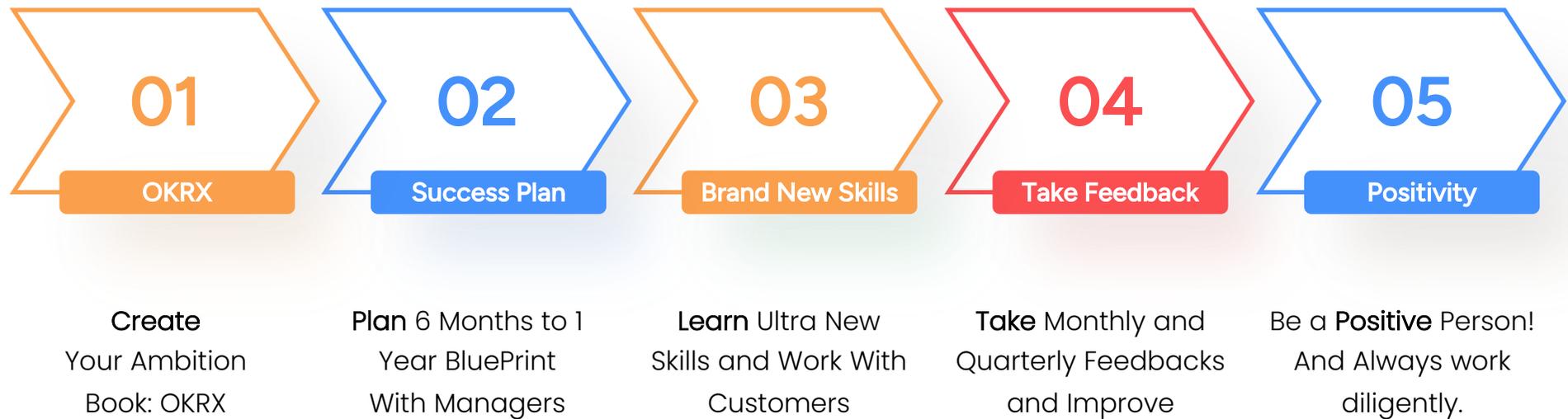


Measure What Matters

Track outcomes that genuinely improve customer experience.



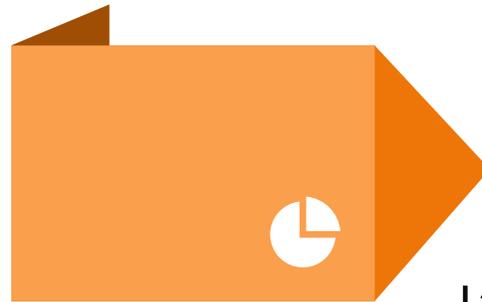
Employee Success Factors



Basic Team Structure

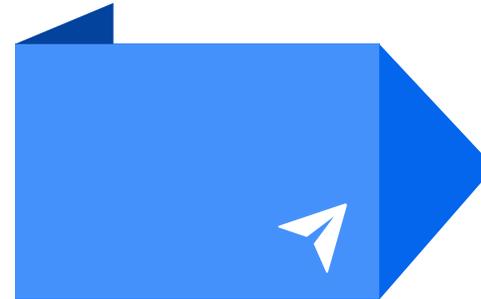
SpringBoard

21 Months to 30 Months



LaunchPad

31 Months – 48 Months



Maverick

49 Months to 10 years



Icon

10+Years

Thank you

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