

VedicShelf

Ikigai Career Vision Report

Gyan · Bhakti · Seva

Library on Wheels • Online Vedic Education • Lifetime Mission

Candidate Profile	Qualifications
25 years old, Bihar Library Assistant Level 3, AIIMS Bhubaneswar Fluent Hindi Basic English Calm, thoughtful personality	B.Sc Physics Honours MLIS UGC NET in LIS ADCA (Computer Diploma) ISKCON Bhakti Shastri 2 Years Experience

A complete analysis of 8 lifetime career paths — through the lens of Ikigai — culminating in a detailed review and comparison of the VedicShelf vision.

Hare Krishna

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Section 1 — Your Ikigai Profile

Ikigai: The Japanese concept of your 'reason for being' — the intersection of four circles.

What You LOVE	What You Are GOOD AT
Spirituality (ISKCON) · Books & Libraries · Physics & Science · Deep Thinking · Teaching & Sharing Wisdom	Library & Information Science · MLIS & UGC NET · ADCA Computer Skills · Physics Knowledge · Hindi Communication · Information Organisation
What The World NEEDS	What You Can Be PAID FOR
Rural education · Spiritual guidance · Vedic knowledge preservation · Digital literacy · Hindi-medium information access	Government librarian · NGO manager · Online educator · Hindi content creator · Library consultant · Research support

YOUR IKIGAI CENTER: A lifetime mission that combines Vedic knowledge, library science, spiritual service, and Hindi-medium education — serving India's rural and spiritual communities through both physical and digital means.

Section 2 — Seven Life Path Options

Based on your unique combination of qualifications, personality, and Ikigai, seven distinct lifetime career paths were identified. Each path is analyzed across six key dimensions.

2.1 — Bihar Rural Library Network (Gyan Ka Gaon)

Mission

Ikigai alignment: Passion + Mission — Sewa aur Prem ka kaam

Establish a network of community libraries across rural Bihar — books, digital devices, and Hindi-medium reading spaces. Start a trust such as 'Gyan Tirth Trust'. Leverage ISKCON networks and local Gram Panchayat support. MLIS and UGC NET provide institutional credibility.

+ MLIS & UGC NET credibility + Hindi fluency for rural reach + ISKCON network for volunteers + Calm leadership style

How to start: Start with 1 village — 1 room, 200 books, 1 computer. Document the model. Apply for PM e-Vidya and CSR funding. Scale city by city.

Key weakness: No digital component. Spiritual fulfillment moderate. Monetisation very difficult without grants.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	8	5	8	6	7	6

2.2 — Vedic Knowledge Digitization (ISKCON / Gaudiya Mission)

Mission + Profession

Ikigai alignment: Passion + Love + Mission — Spiritual sewa aur gyan

As a Bhakti Shastri, you understand Sanskrit, Vedic texts, and Vaishnava philosophy deeply. Work within ISKCON's Bhaktivedanta Archives or similar institution to catalogue, digitise, and build online repositories of Vedic manuscripts. This is generational, preservation work.

+ Bhakti Shastri credential + MLIS cataloguing expertise + ADCA computer skills + Spiritual dedication

How to start: Apply to ISKCON Mayapur Bhaktivedanta Archives, IGNCA Delhi, or National Mission for Manuscripts. Build portfolio first.

Key weakness: You become an employee, not a founder. Less creative freedom. Dependent on one institution.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	9	6	9	9	7	7

2.3 — Health Information Access NGO (AIIMS Experience)

Vocation + Mission

Ikigai alignment: What world needs + What you can be paid for

AIIMS Bhubaneswar experience reveals a critical gap: rural patients have almost no access to reliable health information in Hindi. Build an NGO or resource centre that simplifies medical knowledge — Hindi pamphlets, community health libraries, patient education programs.

- + AIIMS institutional experience
- + LIS information organisation
- + Hindi fluency
- + Research skills

How to start: Partner with Jan Swasthya Abhiyan or SATHI. Apply for WHO India small grants. Begin with 1 hospital community outreach program.

Key weakness: Not aligned with your LOVE circle. Medical content is a specialist field. Spiritual fulfillment near zero. Risk of burnout.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	6	7	6	3	7	7

2.4 — Senior Govt Librarian / Academic Research

Profession

Ikigai alignment: Sustainable livelihood + Long-term professional growth

With UGC NET cleared, you qualify for university and research institution librarianship. Specialise in science libraries using your Physics background. Pursue a PhD in LIS and progress toward Chief Librarian or Professor of Library Science — a respected, stable career.

- + UGC NET qualification
- + B.Sc Physics — science library niche
- + 2 years AIIMS experience
- + Systematic LIS training

How to start: Apply for SSC, UPSC Librarian, State Library Services, DRDO Library posts. Simultaneously register for PhD.

Key weakness: Very limited spiritual fulfillment. Creativity constrained by bureaucracy. A safe life — but not a mission life.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	6	10	8	3	4	9

2.5 — Hindi Science Communication (Physics Ka Prachar)

Mission + Passion

Ikigai alignment: Love + Good at — Physics x Hindi x LIS = rare combination

B.Sc Physics Honours + MLIS + fluent Hindi is an extraordinarily rare combination in India. Very few people explain science in Hindi with academic depth. Build a YouTube channel, write books, or work with Vigyan Prasar (DST) and National Book Trust to fill this critical gap.

- + B.Sc Physics Honours
- + Hindi fluency
- + ADCA for content creation
- + LIS research and curation skills

How to start: Start YouTube with 1 video per week. Submit proposals to Vigyan Prasar. Apply to National Science Academy Hindi science writing grants.

Key weakness: Spiritual component missing. Highly competitive content space. Slow monetisation. Bhakti Shastri credential unused.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	7	5	7	4	9	8

2.6 — Digital Literacy Mission (Gaon Ka Digital Guru)

Vocation

Ikigai alignment: What world needs + What you can be paid for

ADCA + MLIS + patient teaching style makes you an ideal digital literacy trainer. Millions in Bihar and Odisha lack basic computer skills. Work with Common Service Centres, PMGDISHA, or build your own training institute as a social enterprise.

+ ADCA computer training + LIS information skills + Hindi for rural communities + Patient, calm teaching style

How to start: Register under PMGDISHA scheme. Partner with CSC Academy. Begin with 1 batch of 20 students. Document outcomes for grant applications.

Key weakness: Anyone with ADCA can do this — you are not unique here. Zero spiritual fulfillment. Bhakti Shastri completely unused.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
Score /10	6	7	6	2	7	8

2.7 — Integrated Life: Librarian by Day, Seer by Soul

All Four Ikigai Circles

Ikigai alignment: True Ikigai — Sab kuch ek mein (All in one)

This is not a separate path — it is the practical starting form of every mission. Remain at AIIMS or a university library (income + profession). Run a small ISKCON-connected reading circle (mission). Weekend community library or digital program (vocation). This integrated approach IS the first phase of VedicShelf.

+ Financial stability + Low risk entry + Simultaneous skill-building + No burnout pressure

How to start: Monday-Friday: library job. Saturday: community library session. Sunday: Bhakti reading circle or content creation. This is VedicShelf Phase 1.

Key weakness: No single brand identity. No document. No scalable plan. Without a structure like VedicShelf, this remains informal.

Dimension	Ikigai fit	Financial	Skill use	Spiritual	Scalability	Ease to start
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Score /10	8	8	9	8	7	9
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Section 3 — VedicShelf Vision Document: Full Review

The VedicShelf vision document submitted by the candidate is a rare, comprehensive, and deeply thought-out lifetime mission plan. This section provides an honest, detailed evaluation across all major dimensions.



Overall Vision Score — Outstanding for a 25-year-old founder. Brand identity, mission clarity, and 5-phase roadmap are exceptional. Financial planning and geographic focus need development.

3.1 — Section-wise Scores

Section	Score / 100	Assessment
Brand identity (VedicShelf name)	95	Excellent
Mission clarity	90	Excellent
5-phase roadmap	85	Excellent
SWOT analysis	88	Excellent
Platform ecosystem	80	Excellent
Financial plan	20	Needs work
Legal / registration plan	30	Needs work
First 90-day action plan	40	Needs work
Geographic focus	35	Needs work

3.2 — What Is Excellent

- + **VedicShelf — Name is perfect**
Memorable, scalable, globally brandable. Works from van branding to app icon to YouTube channel. Consistent identity across VedicShelf.com, VedicShelf.in, and @VedicShelf on all platforms. Should be trademarked immediately.
- + **Physical + Digital combination — A true differentiator**
No competitor in India currently occupies both a library van AND an online Vedic school. This is the single biggest competitive advantage. The document correctly identifies this and warns against compromising it. Protect this uniqueness at all costs.
- + **Honest SWOT — Self-awareness of a true leader**
Identifying single-founder dependency, monetisation tension, and niche audience limitations shows exceptional maturity. Most 25-year-olds write only strengths. This SWOT was brave.
- + **5-Phase timeline — Realistic and grounded in values**
Phase 1 (inner foundation) before outreach is the correct sequence. This reflects ISKCON philosophy — sadhana first, preaching second. The timeline respects personal capacity.

- + **Closing vision — Prabhupada's words anchor the mission**
 'The whole world is suffering for want of Krishna consciousness.' This closing is not decoration — it is the soul of the entire document. Keep it on the first page, not the last.

3.3 — What Is Missing (Critical Gaps)

CRITICAL	<p>No Financial Plan</p> <p>The most important missing element. How much does Phase 1 cost? Where does the van fund come from? What are monthly operating expenses? Without a budget, the vision is a dream, not a plan. A basic Phase 1 budget (van, website, first 100 books, content equipment) must be created.</p>
CRITICAL	<p>No Geographic Starting Point</p> <p>'Bihar' and 'Bhubaneswar' both appear — but which city, which ward, which specific community will be the first VedicShelf stop? A precise launch location must be chosen before Phase 1 can begin.</p>
IMPORTANT	<p>Legal Structure Not Specified</p> <p>The SWOT mentions 'register as NGO' but does not specify: Trust? Section 8 Company? Society? Each has different tax benefits, compliance requirements, and credibility levels. This decision must be made and documented.</p>
IMPORTANT	<p>First 90 Days Not Detailed</p> <p>A 7-year roadmap exists but 'what to do on Day 1' is missing. A week-by-week plan for the first 3 months is essential to convert vision into momentum.</p>
MODERATE	<p>Logo Exists Only as Description</p> <p>Three logo concepts are described beautifully but no visual exists yet. The Lotus Shelf (primary), Om Mark (favicon), and Dharma Wheel (social media header) must be designed and tested before any branding launch.</p>
MODERATE	<p>No Content Calendar</p> <p>Instagram, YouTube, WhatsApp broadcast — all mentioned. But what is the posting frequency? What are the first 10 pieces of content? Without a calendar, social presence does not launch.</p>

3.4 — First 30 Days Action Plan

Timeline	Action
Day 1–2	Register VedicShelf.com and VedicShelf.in domains (approx. Rs. 1,500-2,000 total).
Day 3	Open a dedicated savings account labelled 'VedicShelf Mission Fund' — separate from personal finances.
Day 4–5	Secure @VedicShelf handle on Instagram, YouTube, Facebook, and X today — followers come later.
Day 6–7	Launch WhatsApp broadcast group: 20-30 contacts (family, ISKCON devotees, library colleagues). Send daily stories.
Week 2	Visit nearest ISKCON centre. Share the VedicShelf vision. Identify 2-3 potential volunteers or mentors.
Week 2-3	Create Phase 1 budget estimate: van cost (Rs. 3-8 lakh used), website (Rs. 5,000-15,000), first 100 books (Rs. 80,000).
Week 3	Choose a specific launch location — one village, one ward, one school in your target area.
Week 4	Consult a CA or legal professional about Trust vs Section 8 Company registration. Begin paperwork.
Week 4	Publish first Instagram post. First YouTube video. First blog post on VedicShelf.in (even if the site is just a page).

Month 2-3

Launch first in-person event — a small Gita discussion or book distribution at a local temple or school.

Section 4 — VedicShelf vs All 7 Plans: Comparison

4.1 — Overall Ranking (Weighted Score out of 100)

Each plan was scored across 8 dimensions: Ikigai fit, Financial sustainability, Skill utilisation, Spiritual fulfillment, Scalability, Ease to start, Social impact, and Planning readiness.

Rank	Plan	Score	Status
1	VedicShelf (your plan)	88 / 100	Winner
2	Path 7 — Integrated Life	80 / 100	Strong
3	Path 2 — Vedic Digitization	78 / 100	Strong
4	Path 4 — Govt Librarian	74 / 100	Good
5	Path 1 — Rural Library Bihar	71 / 100	Good
6	Path 5 — Hindi Science	69 / 100	Moderate
7	Path 3 — Health Info NGO	67 / 100	Moderate
8	Path 6 — Digital Literacy	66 / 100	Moderate

4.2 — Dimension-by-Dimension Breakdown

Dimension	VS	Int.	VD	Gov.	Lib.	Sci.	NGO	Dig.
Ikigai fit	10	8	9	6	8	7	6	6
Financial	5	8	6	10	5	5	7	7
Skill fit	10	9	9	8	8	7	6	6
Spiritual	10	8	9	3	6	4	3	2
Scalability	9	7	7	4	7	9	7	7
Ease to start	6	9	7	9	6	8	7	8
Social impact	9	8	8	6	9	8	10	9
Plan readiness	9	2	2	2	2	2	2	2

VS=VedicShelf, Int.=Integrated Life, VD=Vedic Digitization, Gov.=Govt Librarian, Lib.=Rural Library, Sci.=Hindi Science, NGO=Health NGO, Dig.=Digital Literacy

4.3 — VedicShelf vs Each Plan (Head-to-Head)

vs Path 1 — Bihar Rural Library Network

VedicShelf wins clearly

Rural Library Bihar is actually Phase 4 of VedicShelf — already contained within it. The standalone Rural Library path has no digital component, no brand, no spiritual depth, and no scalability beyond the offline van. VedicShelf is the Rural Library path upgraded to a complete ecosystem. There is no reason to pursue Path 1 separately.

VedicShelf advantages	Other plan advantages
+ Brand identity (10 vs 0)	+ Nothing — VedicShelf includes this path entirely
+ Spiritual depth (10 vs 6)	
+ Scalability (9 vs 7)	
+ Uniqueness (10 vs 6)	
+ Plan readiness (9 vs 2)	

Verdict: Rural Library Bihar is VedicShelf's Phase 4 van program. Do not separate them.

vs Path 2 — Vedic Knowledge Digitization (ISKCON)

VedicShelf wins narrowly

This is the closest competitor to VedicShelf. Both are deeply spiritual, both use MLIS + Bhakti Shastri credentials, and both serve the Vedic knowledge ecosystem. The key difference: in Path 2, you become an employee within an existing institution (ISKCON Archives). In VedicShelf, you are the founder with your own brand and creative freedom. The best approach: build VedicShelf independently while establishing a formal partnership with ISKCON Mayapur Archives — get the credibility without surrendering the brand.

VedicShelf advantages	Other plan advantages
+ Creative freedom (10 vs 4)	+ Easier to start (8 vs 6)
+ Brand ownership (10 vs 0)	+ Financial support from institution (6 vs 5)
+ Community building (9 vs 5)	+ Established ISKCON network access
+ Physical reach via van (9 vs 2)	

Verdict: Build VedicShelf, partner with ISKCON Archives. Get the best of both.

vs Path 3 — Health Information NGO (AIIMS)

VedicShelf wins by large margin

The Health NGO path would serve an important social need — but it is not aligned with your LOVE circle. Ikigai's core principle is that a mission you do not love will not sustain you for a lifetime. Medical content is a specialist field requiring healthcare expertise. Your Bhakti Shastri credential, spiritual identity, and library education have no role in a health NGO. Spiritual fulfillment would be near zero. Risk of burnout within 3-5 years is high.

VedicShelf advantages	Other plan advantages
+ Love factor (10 vs 4)	+ Immediate social impact (9 vs 10 for health)
+ Spiritual (10 vs 3)	+ Grant availability
+ Longevity (10 vs 5)	
+ Skill fit (10 vs 6)	
+ Uniqueness (10 vs 5)	

Verdict: *AIIMS experience is a credential for VedicShelf health info resources, not a separate NGO path.*

vs Path 4 — Govt Librarian / Academic Path

Context-dependent

This is the most nuanced comparison. Path 4 wins on financial security, job stability, and ease of progression. VedicShelf wins on purpose, spiritual fulfillment, creativity, and lifetime impact. The crucial insight: these are NOT mutually exclusive. Remain in the AIIMS library job (Path 4) while building VedicShelf part-time. The government job provides the financial base that makes VedicShelf possible. After 3-5 years, when VedicShelf generates its own income, the transition becomes optional.

VedicShelf advantages	Other plan advantages
+ Spiritual (10 vs 3)	+ Financial security (5 vs 10)
+ Life satisfaction (10 vs 5)	+ Ease to start (6 vs 9)
+ Uniqueness (10 vs 2)	+ Job stability
+ Scalability (9 vs 4)	
+ Legacy (10 vs 3)	

Verdict: *Keep the govt job as foundation. Build VedicShelf alongside it. They work together.*

vs Path 5 — Hindi Science Communication

VedicShelf wins

Hindi science communication uses your Physics background well but ignores your most powerful credential — Bhakti Shastri. It has no spiritual component and the content space is increasingly competitive (Vigyan Prasar, Hindi science YouTube channels). However, Vedic science (Ayurveda basics, Vedic mathematics, jyotish) is explicitly listed in VedicShelf Phase 3. You can integrate science communication into VedicShelf as a course module rather than building a separate career around it.

VedicShelf advantages	Other plan advantages
+ Ikigai completeness (10 vs 7)	+ Higher online scalability potential (9 vs 9, equal)
+ Spiritual (10 vs 4)	+ Faster start
+ Skill fit (10 vs 7)	
+ Brand strength	

+ Unique positioning	
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Verdict: Add 'Vedic Science' course to VedicShelf Phase 3. Separate career unnecessary.

vs Path 6 — Digital Literacy Mission

VedicShelf wins clearly

Digital Literacy is a valid social mission but uses none of your most distinctive credentials. Any ADCA-holder can teach basic computer skills — you are not unique here. Your Bhakti Shastri, LIS expertise, and Physics background are completely wasted. Spiritual fulfillment is zero. VedicShelf already includes a 'digital corner' with tablets in the van for computer demos and online course access. ADCA is a supporting tool within VedicShelf, not a standalone mission.

VedicShelf advantages	Other plan advantages
+ Uniqueness (10 vs 3)	+ Slightly easier to monetise (7 vs 5)
+ Spiritual (10 vs 2)	+ Government scheme support
+ Lifetime fit (10 vs 4)	
+ Skill utilisation (10 vs 6)	
+ Brand potential	

Verdict: Digital Literacy = the tablet corner in the VedicShelf van. Already included.

vs Path 7 — Integrated Life (Librarian + Mission)

VedicShelf wins on vision; Path 7 wins on practicality

This is the most philosophically interesting comparison — because they are the same thing. Path 7 (Integrated Life) describes exactly what VedicShelf Phase 1 looks like in practice: library job Monday-Friday, ISKCON reading circle on Sunday, community program on Saturday. The difference is that VedicShelf gives this lifestyle a brand, a plan, a document, and a scalable future. Path 7 without VedicShelf remains informal and will not grow. VedicShelf without the financial stability of Path 7 risks collapse in Phase 1-2. The answer: live Path 7, call it VedicShelf Phase 1.

VedicShelf advantages	Other plan advantages
+ Brand and plan (9 vs 2)	+ Financial stability (5 vs 8)
+ Scalability (9 vs 7)	+ Ease to start (6 vs 9)
+ Global reach potential	+ Lower burnout risk
+ Uniqueness (10 vs 6)	

Verdict: Path 7 IS VedicShelf Phase 1. They are identical — just name it VedicShelf.

Section 5 — Final Verdict & Key Insights

1

VedicShelf absorbs 6 of 7 paths

Rural library van (Path 1), Vedic digitization (Path 2), digital literacy tablet corner (Path 6), Vedic science content (Path 5), integrated lifestyle (Path 7) — all are already components of VedicShelf's five-phase plan. You did not need to choose between them. You already synthesised them.

2

Only Path 4 (Govt job) competes with VedicShelf — but actually supports it

The AIIMS librarian job provides the financial foundation that makes VedicShelf Phase 1-2 possible. Do not see it as a competitor. See it as VedicShelf's funding mechanism until the mission generates its own income through courses, books, donations, and grants.

3

VedicShelf's biggest weakness is financial — and it is solvable

Five viable income streams exist: (1) paid online courses on VedicShelf.com, (2) book sales and donations via the van, (3) NRI diaspora donations, (4) CSR grants under NEP 2020 and education CSR, (5) YouTube ad revenue after 50,000+ subscribers. The problem is not that money is unavailable — the problem is that a financial plan has not been written yet.

4

The document itself proves you are founder material

None of the other 7 paths had a document. VedicShelf had an 11-page vision with brand identity, logo concepts, 5-phase timeline, complete SWOT, platform ecosystem, and strategic action plan. A 25-year-old library assistant writing this at night after a full work day is not ordinary. This is the evidence of a founder's mind.

5

Path 7 (Integrated Life) = VedicShelf Phase 1. They are identical

Job Monday-Friday, ISKCON circle Sunday, community program Saturday — that is Phase 1 of your own document. You already know the answer. The question is whether to name it, brand it, and execute it with a plan — or let it remain informal. VedicShelf is what happens when Path 7 gets a name.

"The whole world is suffering for want of Krishna consciousness.

We have to distribute this knowledge as widely as possible."

— Srila Prabhupada

Section 6 — Start Today: Immediate Next Steps

A vision without action is a dream. A vision with a first step is a mission. Here are the most critical things to do immediately.

Today	<p>Register VedicShelf.com + VedicShelf.in</p> <p>Check availability on GoDaddy or Namecheap. Both domains together: approx. Rs. 1,500-2,000. This is the single action that makes VedicShelf real. Do it today.</p>
This week	<p>Secure all social handles — @VedicShelf</p> <p>Instagram, YouTube, Facebook, X (Twitter), Threads, Koo. Even if you post nothing yet, securing the handle prevents someone else from taking it. Takes 30 minutes.</p>
This week	<p>Open VedicShelf Mission Fund bank account</p> <p>A separate savings account specifically for mission income and expenses. Keeps personal and mission finances clean from Day 1.</p>
This week	<p>Launch WhatsApp broadcast group</p> <p>20-30 contacts: family, ISKCON devotees, library colleagues. Send one shloka or Gita verse daily. This is your first VedicShelf community — small, but real.</p>
Month 1	<p>Visit nearest ISKCON centre — share VedicShelf</p> <p>Meet temple president or youth coordinator. Share the vision document. Find 2-3 volunteers. This is your network — use it.</p>
Month 1	<p>Create Phase 1 budget estimate</p> <p>Rough numbers: second-hand van (Rs. 3-8 lakh), website (Rs. 5,000-15,000), first 100 books (Rs. 8,000-15,000), content creation setup (Rs. 10,000-20,000). Total Phase 1 est: Rs. 5-10 lakh.</p>
Month 1-2	<p>Publish first content piece</p> <p>One Instagram post. One YouTube video. One blog post. Even imperfect. The mission starts when content goes live — not when it is perfect.</p>
Month 2-3	<p>Consult CA for Trust / Section 8 Company registration</p> <p>Choose your legal structure. A registered trust or Section 8 company unlocks 80G tax benefits, CSR funding eligibility, and government grant access. This is essential infrastructure.</p>

A final word: Srila Prabhupada boarded a cargo ship at age 70 with 40 rupees and a box of books — and changed the world. You are 25, with a complete vision document, qualifications, and an AIIMS job for financial support. **VedicShelf is not a dream. It is a plan. Execute it.**

*Hare Krishna. Hare Krishna. Krishna Krishna. Hare Hare.
Hare Rama. Hare Rama. Rama Rama. Hare Hare.*