

JR Olympic Sponsorship Proposal

Competing at Olympic level in the 470 class is highly demanding and requires significant ongoing financial investment. The costs associated with equipment, training, travel, and international competition are substantial, and increase as we progress through the Olympic pathway.

As athletes within the British Sailing squad we are partially funded however external sponsorship plays a vital role in enabling us to train, compete, and perform consistently at the highest level.

Be a part of our Olympic journey – see below what your support can provide!

Sails – 2 sets required per year

| | |
|---------------|-------|
| 470 Spinnaker | £941 |
| 470 Mainsail | £1252 |
| 470 Jib | £634 |
| Total (1 Set) | £2827 |

Other equipment

| | |
|--------------|-------|
| Mast | £1300 |
| Rigging | £500 |
| Boom | £400 |
| Cover | £300 |
| Foils | £1800 |
| Harnesses | £600 |
| Blocks | £800 |
| Rudder Stock | £700 |
| Regrip Boat | £250 |

Entry Fees + Travel

| | |
|-------------------|-------|
| Event Entry Fee | £400 |
| Total (6 events) | £2400 |
| Launch Fees | £400 |
| Travel (2 people) | £4000 |
| Accom (2 people) | £5000 |



**Dream Big:
New Boat - £30000!**





Sponsorship Tiers and What We Can Offer You!

| | Cost | Branding Allocation | What We Can Offer You |
|--|--------------|--|---|
| Title Partner | ~£30000 | Primary mainsail and spinnaker sponsor logo. Primary logo on British Sailing apparel worn during training, racing and events. | Headline representation including boat naming rights, client and corporate representation (eg events, talks and corporate/sailing experience days) Extensive personalised social media exposure and content generation with British Sailing. |
| Official Partner | £10000-15000 | Hull sponsor logo placement Secondary logo on British Sailing apparel worn during training, racing and events. | Attend 2 corporate events per year Offer 1 sailing experience day Personalised social media exposure and content generation. |
| Gold | £5000 | Boom logo placement | Attend 1 corporate event per year All bronze level benefits. |
| Silver | £3000 | n/a | Offer 1 sailing experience day All bronze level benefits. |
| Bronze | £1000 | n/a | Personalised social media exposure and content generation. Newsletter and behind the scenes updates at events and training. |
| <i>Alternatively, please see our wish list at the top and support us no matter how big or small – every donation is greatly appreciated!</i> | | | |

If you'd like to book us for a keynote, presentation or workshop, we'd be delighted to discuss how we can tailor a session for your organisation. We can deliver talks on a range of topics including: performing under pressure, high-performance teams,



women in STEM and elite sport. Please get in touch for availability, further details and pricing.

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