



CJMarie Consulting

Engagement Architecture

2026 CJMarie Holdings, LLC

CJMARIE CONSULTING ENGAGEMENT ARCHITECTURE

Executive Access. Strategic Alignment. Institutional Impact.

CJMarie Consulting provides fractional executive leadership, organizational communication, and strategic clarity for mission-driven organizations navigating growth, transition, or cultural evolution. We do not produce deliverables in isolation — we architect direction, identity, and applied strategy that leaders can execute with confidence.

The Engagement Architecture exists to prevent misalignment between expectations, authority, and outcomes — ensuring every client receives the right level of leadership for the transformation they seek.

Access to CJMarie Consulting is structured intentionally. Tiers are not based on services — they are based on the **executive level of value and leadership capacity** an organization requires.

This architecture ensures that every engagement protects time, honors scope, and produces measurable outcomes without diluting brand value or identity.

THE THREE-TIER MODEL OF ACCESS

Each tier corresponds to a distinct layer of leadership influence and strategic depth. Clients select the tier aligned to their current needs, readiness, and capacity.

PREMIUM TIER — Fractional Executive Leadership

Chief of Staff / VP-Level Equivalent - Reserved for organizations requiring transformational direction, executive decision-making partnership, and enterprise-level clarity.

This tier delivers high-impact leadership without the permanence, overhead, or constraints of a full-time executive. Work performed here shapes organizational identity, alignment, and forward momentum.

Engagement Models

Model A — Executive Transformation Engagement

- **\$20,000/month**
- **Up to 30 hours per week**
- **Maximum 6-month term**
- Renewal requires revised scope and updated pricing

CJMarie Consulting is not a service provider — it is a leadership multiplier.

CJMARIE CONSULTING ENGAGEMENT ARCHITECTURE

Purpose: Immersive executive partnership designed to reset, realign, or accelerate organizational direction.

Model B — Fractional Executive Access

- \$11,000/month
- Up to 20 hours per week
- Minimum 3-month engagement
- Auto-renews monthly unless client provides 30-day written notice

Purpose: Executive-level clarity, strategy, and alignment without full immersion.

Premium Tier Scope: This tier includes work aligned to executive authority and strategic direction:

- ✓ Organizational frameworks and operating architecture
- ✓ Executive communication across stakeholders and ecosystems
- ✓ Interim Chief of Staff or VP-level capacity
- ✓ Culture, mission, or identity integration
- ✓ Executive narrative and institutional messaging
- ✓ Decision support that shapes enterprise outcomes

Premium Tier Boundary: This is not project execution. It is executive orchestration, perspective, and leadership capacity. Organizations at this stage are not seeking activity — they are seeking direction that recalibrates how the organization thinks, decides, and behaves.

This tier is where organizations come to evolve, not adjust.

STANDARD TIER — Enterprise Execution

Director / Senior Director-Level Equivalent - For organizations with clarity of direction that now require structured implementation, messaging, or alignment.

This tier operationalizes leadership decisions without occupying an executive seat. Clients here receive professional-grade strategy and execution support within defined scope and time parameters.

Standard Tier Engagement

- \$10,000/month
- Up to 15 hours per week

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- **Minimum 3-month commitment**
- Auto-renews with **30-day exit notice**

Standard Tier Scope

- ✓ Strategic communication plans
- ✓ Departmental alignment and project execution support
- ✓ Leadership messaging and internal communication systems
- ✓ Structured implementation of articulated direction

Standard Tier Boundary | If a project requires cross-enterprise decision authority or executive narrative control, it moves to the Premium Tier. This tier **does not** include:

- ☒ Executive decision-making authority
- ☒ Board or enterprise-wide repositioning
- ☒ Chief of Staff, VP-level advisory, or organizational transformation

Premium execution exists under this tier without occupying the executive seat.

PARTNERSHIP TIER — Mission-Driven Services

Director/Chief-of-Staff-Level Project Work | By Application Only

This tier exists to ensure that purpose-driven organizations are not excluded from high-caliber strategic clarity due to early-stage funding limitations. Partnership engagements are **selective, project-based, and capped**.

Partnership Tier Engagement

- **Project-based pricing**
- **Packages average \$3,000–\$7,000**
- **10–15 total hours**
- **Visibility exchange required**

Partnership Scope

- ✓ Foundational messaging and framework articulation
- ✓ Departmental or initiative identity clarity
- ✓ Strategic support that seeds future capacity

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Partnership Boundary

Partnership **is not**:

- ☒ Discounted consulting
- ☒ Ongoing access to executive thought partnership
- ☒ A backdoor to Premium or Standard tiers
- ☒ A substitute for leadership investment

Access Requirement

Application required — accepted based on mission alignment, readiness, and impact potential.

This tier allows strategic capacity to be invested in mission-aligned organizations.

UNIVERSAL ENGAGEMENT REQUIREMENTS

All CJMarie Consulting clients — regardless of tier — agree to:

- ✓ **Provide a professional reference** reflecting the value of the engagement
- ✓ **Grant permission for logo placement** on the CJMarie Holdings, LLC website
- ✓ **Participate in a brief end-of-project feedback review** to ensure continuous evolution

These conditions ensure accountability, shared credibility, and visible proof of impact.

We do not produce invisible work. Excellence deserves witnesses.

WHAT CJMARIE CONSULTING IS NOT

- We are not content creators.
- We are not task executors.
- We are not order takers.

WHAT CJMARIE CONSULTING IS

- A strategic mind embedded into your leadership structure
- A clarity engine for organizations in transition
- A catalyst for alignment, purpose, and execution

We don't provide words. We provide **direction**.

We don't chase trends. We architect **legacy**.

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