



CJMarie Consulting

Engagement Architecture

CJMARIE CONSULTING ENGAGEMENT ARCHITECTURE

Executive Access. Strategic Alignment. Institutional Impact.

CJMarie Consulting provides fractional executive leadership, organizational communication, and strategic clarity for mission-driven organizations navigating growth, transition, or cultural evolution. We do not produce deliverables in isolation — we architect direction, identity, and applied strategy that leaders can execute with confidence.

The Engagement Architecture exists to prevent misalignment between expectations, authority, and outcomes — ensuring every client receives the right level of leadership for the transformation they seek.

Access to CJMarie Consulting is structured intentionally. Tiers are not based on services — they are based on the **executive level of value and leadership capacity** an organization requires.

This architecture ensures that every engagement protects time, honors scope, and produces measurable outcomes without diluting brand value or identity.

THE THREE-TIER MODEL OF ACCESS

Each tier corresponds to a distinct layer of leadership influence and strategic depth. Clients select the tier aligned to their current needs, readiness, and capacity.

PREMIUM TIER — Fractional Executive Leadership

Chief of Staff / VP-Level Equivalent - Reserved for organizations requiring *transformational direction, executive decision-making partnership, and enterprise-level clarity*.

This tier delivers high-impact leadership without the permanence, overhead, or constraints of a full-time executive. Work performed here shapes organizational identity, alignment, and forward momentum.

Engagement Models

Model A — Executive Transformation Engagement

- **\$20,000/month**
- **Up to 30 hours per week**
- **Maximum 6-month term**
- Renewal requires revised scope and updated pricing

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Purpose: Immersive executive partnership designed to reset, realign, or accelerate organizational direction.

Model B — Fractional Executive Access

- **\$11,000/month**
- Up to **20 hours per week**
- **Minimum 3-month engagement**
- Auto-renews monthly unless client provides **30-day written notice**

Purpose: Executive-level clarity, strategy, and alignment without full immersion.

Premium Tier Scope: This tier includes work aligned to executive authority and strategic direction:

- ✓ Organizational frameworks and operating architecture
- ✓ Executive communication across stakeholders and ecosystems
- ✓ Interim Chief of Staff or VP-level capacity
- ✓ Culture, mission, or identity integration
- ✓ Executive narrative and institutional messaging
- ✓ Decision support that shapes enterprise outcomes

Premium Tier Boundary: This is not project execution. It is executive orchestration, perspective, and leadership capacity. Organizations at this stage are not seeking activity — they are seeking direction that recalibrates how the organization thinks, decides, and behaves.

This tier is where organizations come to evolve, not adjust.

STANDARD TIER — Enterprise Execution

Director / Senior Director-Level Equivalent - For organizations with clarity of direction that now require structured implementation, messaging, or alignment.

This tier operationalizes leadership decisions without occupying an executive seat. Clients here receive professional-grade strategy and execution support within defined scope and time parameters.

Standard Tier Engagement

- **\$10,000/month**
- Up to **15 hours per week**

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- **Minimum 3-month commitment**
- Auto-renews with **30-day exit notice**

Standard Tier Scope

- ✓ Strategic communication plans
- ✓ Departmental alignment and project execution support
- ✓ Leadership messaging and internal communication systems
- ✓ Structured implementation of articulated direction

Standard Tier Boundary | If a project requires cross-enterprise decision authority or executive narrative control, it moves to the Premium Tier. This tier **does not** include:

- Executive decision-making authority
- Board or enterprise-wide repositioning
- Chief of Staff, VP-level advisory, or organizational transformation

Premium execution exists under this tier without occupying the executive seat.

PARTNERSHIP TIER — Mission-Driven Services

Director/Chief-of-Staff-Level Project Work | By Application Only

This tier exists to ensure that purpose-driven organizations are not excluded from high-caliber strategic clarity due to early-stage funding limitations. Partnership engagements are **selective, project-based, and capped**.

Partnership Tier Engagement

- **Project-based pricing**
- **Packages average \$3,000–\$7,000**
- **10–15 total hours**
- **Visibility exchange required**

Partnership Scope

- ✓ Foundational messaging and framework articulation
- ✓ Departmental or initiative identity clarity
- ✓ Strategic support that seeds future capacity

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Partnership Boundary

Partnership **is not**:

- Discounted consulting
- Ongoing access to executive thought partnership
- A backdoor to Premium or Standard tiers
- A substitute for leadership investment

Access Requirement

Application required — accepted based on mission alignment, readiness, and impact potential.

This tier allows strategic capacity to be invested in mission-aligned organizations.

UNIVERSAL ENGAGEMENT REQUIREMENTS

All CJMarie Consulting clients — regardless of tier — agree to:

- ✓ **Provide a professional reference** reflecting the value of the engagement
- ✓ **Grant permission for logo placement** on the CJMarie Holdings, LLC website
- ✓ **Participate in a brief end-of-project feedback review** to ensure continuous evolution

These conditions ensure accountability, shared credibility, and visible proof of impact.

We do not produce invisible work. Excellence deserves witnesses.

WHAT CJMARIE CONSULTING IS NOT

- We are not content creators.
- We are not task executors.
- We are not order takers.

WHAT CJMARIE CONSULTING IS

- A strategic mind embedded into your leadership structure
- A clarity engine for organizations in transition
- A catalyst for alignment, purpose, and execution

We don't provide words. We provide **direction**.

We don't chase trends. We architect **legacy**.

CJMarie Consulting is not a service provider — it is a leadership multiplier.