

Carma company

BREAKAWAY MINISTRY



2022

<https://www.breakawayministries.org/about>

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OUR MISSION:

Breakaway is a non-profit organization that exists to help any and every college student take either their first or next step with Jesus Christ

OUR VISION

Create a more intuitive interface that allows users to easily navigate the mobile application.



Our Values

Dependence:

We trust in a powerful God and recognize the truth in John 15 that "apart from me you can do nothing". As we carry out the vision for Breakaway, we will lean completely on Jesus and His Spirit for wisdom and provision.

Family Minded:

We view Breakaway as a family. As a family, we make it a priority to have meaningful relationships within our staff and volunteers. Our desire is to see on another flourish.

Stewards:

Breakaway always has and always will be God's. He owns it, but in His kindness has allowed us to accomplish His purpose through Breakaway. We will be good stewards of what God has given us to bring more glory to Him.

Storytellers:

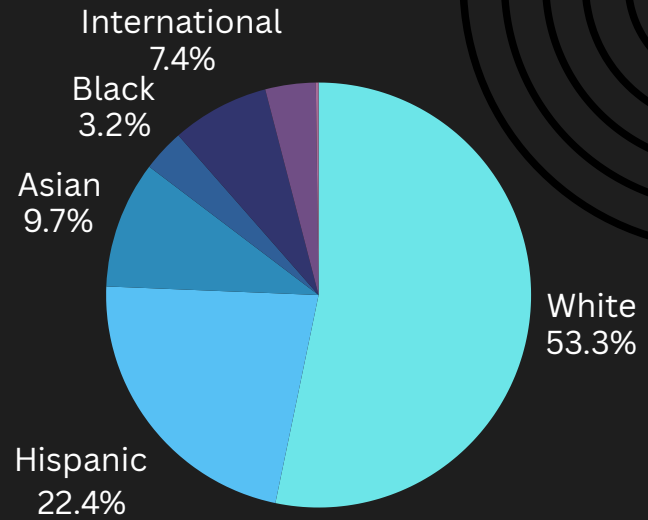
God is moving in the lives of students through Breakaway every week. This is worthy of celebration because God is most Glorified when we share how He is changing lives on campus.

Pacesetters:

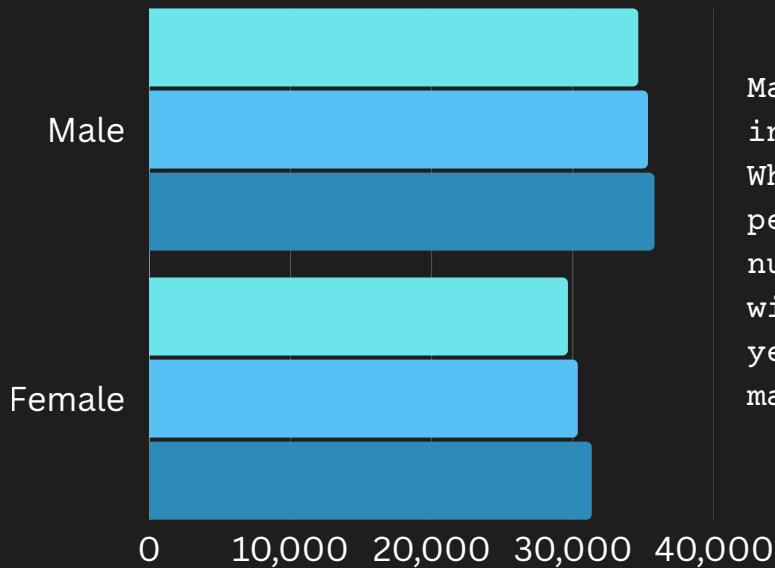
We understand our role is not to repeat but to innovate and seek excellence in everything we do. We will elevate often, hold traditions loosely, remain teachable, and always seek to learn

Demographics

According to Texas A&M, over half of TAMU are white students with just under a quarter Hispanic followed by Asian, International and Unknown. Not labeled it Black students with 3.83%.



● Fall 2019 ● Fall 2020
● Fall 2021



Males and females have both increased substantially. While males have decreased per year, females per year number is increasing. Even with females growing per year, there still are more males at Texas A&M.

Technology Trends: Breakaway is highly involved on social media, using Instagram as its main source of communication. This is reliable as college students are very active on this media platform. Through Instagram, they can post location changes, pictures to keep students involved, and recaps of the previous message and music set list.

SWOT Analysis

Strengths

- Strives to build a community on TAMU
- Database of volunteers

Weaknesses

- Only geared toward Christians
- College-based which leads to the community as a whole not being included

Threats

- Inconsistent volunteer with students graduating
- Lack of events during the summer and winter

Opportunities

- Provides colleges students with the Lords word
- College students given an positive influence



CHIEF OF STAFF

FUNCTION STATEMENT: THE ROLE IS TO "PROVIDE STRATEGIC COUNSEL TO KEY LEADERS WITHIN THE ORGANIZATION."

Task:

- Collaborates with the executive team members
- Work with leadership to access progress toward agency goals
- Provides Executive Directors with insight on company's operations.

Worker Traits:

- Strong communications skills
- Time management
- Problem-solving
- Effective leadership

Desired Education and Experience:

- Minimum of a bachelor's degree but prefer a master's degree.
- Previous training through programs in education or managerial role.

Special Requirements :

- Passionate follower of Christ



VOLUNTEER & PRODUCTION TEAM

FUNCTION STATEMENT: THE ROLE IS TO "ACHIEVE THE HIGHEST LEVEL OF EXCELLENCE IN CARRYING OUT THE MISSION OF THE MINISTRY IN ALL AREAS OF PRODUCTION."

Task:

- Produce weekly worship gatherings for 2000 to 8000 college students
- Coordinate the setup and takedown of the entire production setup
- Design stage, lighting, and audio layout

Worker Traits:

- Oral and written communications skills
- Organization
- Strong character
- Team player
- Effective leadership

Desired Education and Experience:

- Minimum 2 years experience in charge of significant live-production events from
- Knowledge of operation, maintenance, and management of a wide variety of multi-media equipment.

Special Requirements :

- Passionate follower of Christ

ROADIES

FUNCTION STATEMENT: THE ROLE IS TO "CONSTRUCT AN ATMOSPHERE WHERE STUDENTS CAN WORSHIP UNHINDERED... THEY GLORIFY GOD AS THEY WORK TO SET UP STAGING, LIGHTS, MICROPHONES AND SPEAKERS."

Task:

- Set up the stage and all instruments to provide the best quality performance.
- Stay after and take down equipment
- Work every Tuesday during the school year

Worker Traits:

- Physically healthy
- Strong teamwork
- Organization
- Problem solving

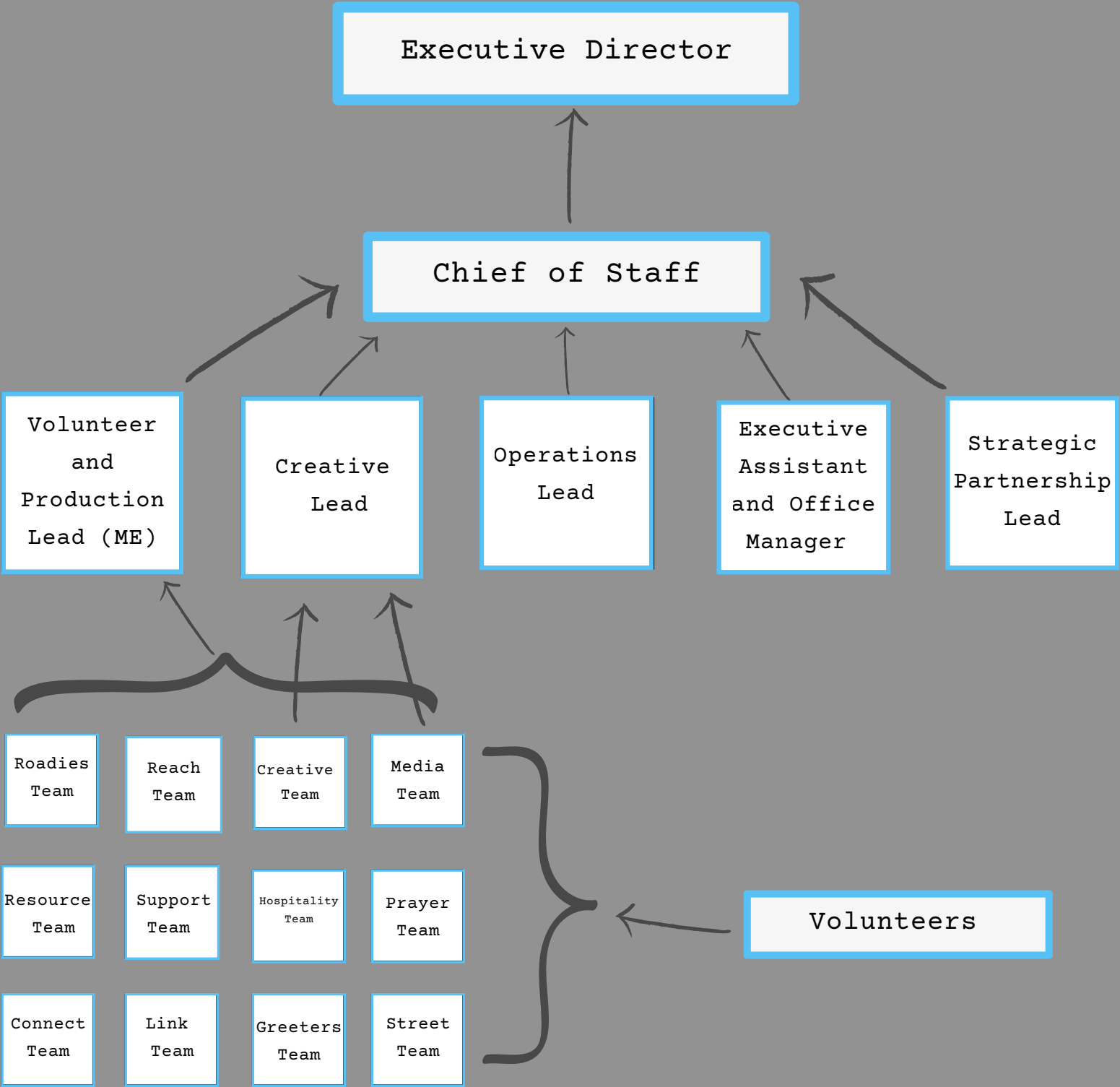
Desired Education and Experience:

- No previous experience is required

Special Requirements :

- Passionate follower of Christ

Organization Chart



Venues

While Breakaway Ministries does not own any venues, they can use different venues on the Texas A&M Campus.



Kyle Field

Kyle Field is one of the five largest stadiums in college football with a seating capacity of 102,733. This allows for two tier sections to be used for Breakaway. This venue allows for students to experience sitting on first deck when some have never be able to through Aggie Football games.



Reed Arena

Reed Arena has the ability to seat 12,989 participants. This building is used for basketball and volleyball on top of breakaway. This venue is the main location for Breakaway which is important with the unknown of weather conditions every Tuesday. Reed also allows people without parkins passes to park here



Rudder Tower

Rudder Tower is used for many events as it holds conference rooms, a theater and restaurant. Breakaway uses Rudder as a venue when a game is occupying Reed arena and there are weather conditions which would prohibit Kyle Field

Strategic Statement

In the coming 3-5 years, Breakaway plans to build upon the already set foundation by continuing to grow its following and support. Breakaway hopes to double the number of participants joining each week as well as their volunteer rate each semester. Also in time create more activities to provide students with more religious and social events in a smaller group setting.

NEEDS ASSESSMENT

A U D I E N C E

The survey attached below will target the population in College Station which attends Breakaway whether it is one time or every Tuesday. The aim is to obtain information on the needs, interest and where it can improve from the public to better the outreach of the program.

H O W

The survey will be in QR code form so it can easily be shared. At the end of each Breakaway event, they state announcements to the crowd and this would be the perfect opportunity to put the QR code on the screen so everyone could answer the survey. Although not everyone can make it to every breakaway, the code would also be sent out on their social media foundations to reach all followers.

W H E N

This survey would be sent out on November 8th and another on November 22nd at a Breakaway, that way people have a chance to get plugged in earlier in the semester. Surveys would stay open for a week to provide enough time. The timing of when these surveys are sent is influenced by when finals are as many student will be less likely to go the week of finals and two weeks away allows to get different crowds of students.

A N A L Y S I S

The survey team would analyze the data received from the survey between December and January. This allows the teams to then assess what changes need to be made for the coming spring semester and accommodate those changes to the Organization's goals.

Breakaway Ministries

DEMOGRAPHICS

1. What describes your gender?

- Male
- Female
- Prefer not to say
- Other _____

2. What age group are you?

- Under 18
- 18 – 24
- 25 - 30
- 30 – 40
- 40+

3. What is your position in Breakaway?

- Executive Team
- Volunteer
- College Volunteer
- Participant

4. Please specify your ethnicity:

- Caucasian
- African American
- Hispanic or Latino
- Asian
- Native American
- Multi-ethnic
- Prefer not to say
- Other: _____

Breakaway Ministries

NEEDS-ASSESSMENTS

5. How familiar are with your faith?

- Strong faith and knowledge
- Strong faith and want to learn more
- Newer to Christianity but want to grow
- New and unsure
- Non-believer

6. How often do you come to Breakaway?

- Every Tuesday
- Every other
- Once a month
- First time here

7. Is there any message you wish to hear?

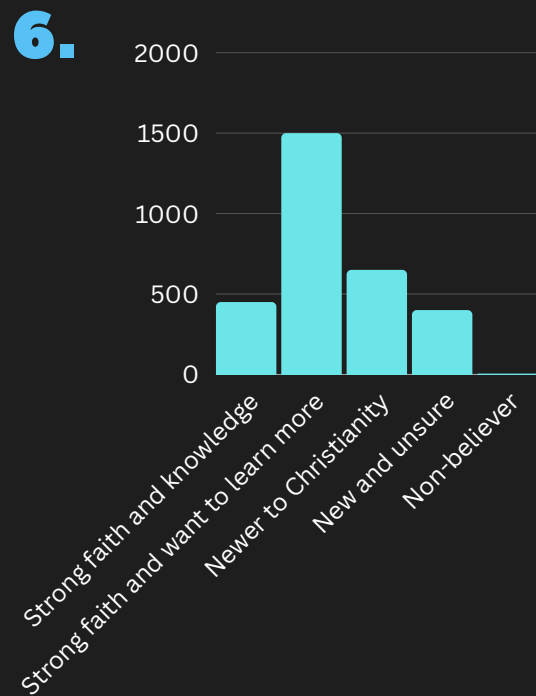
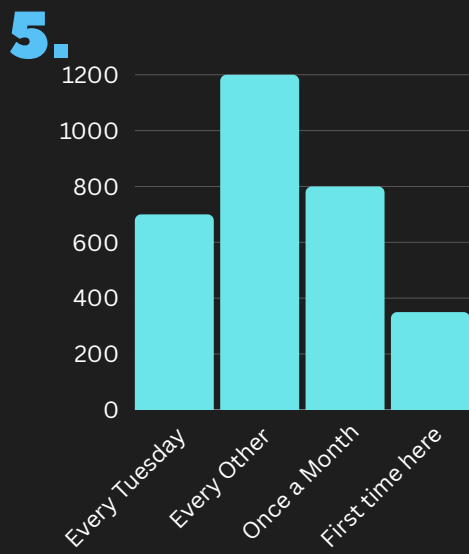
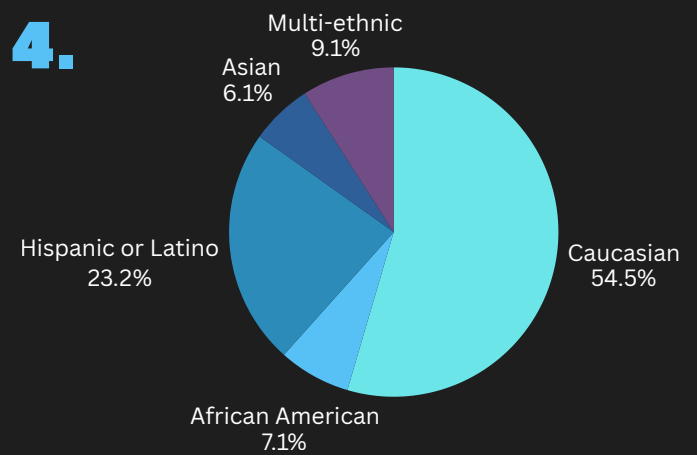
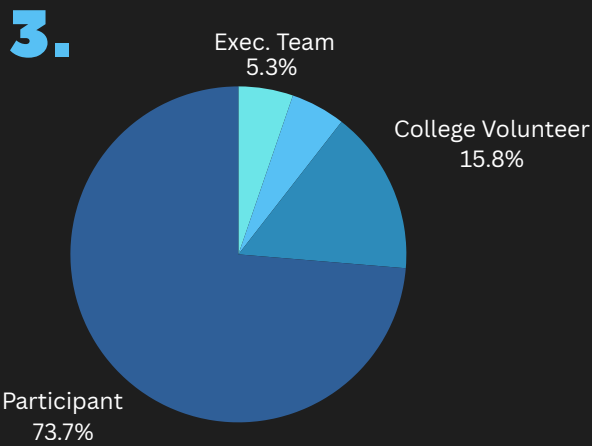
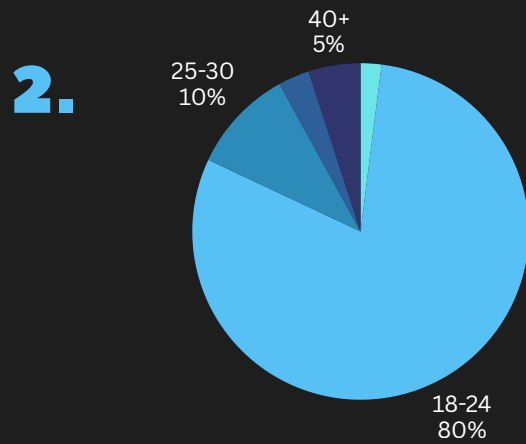
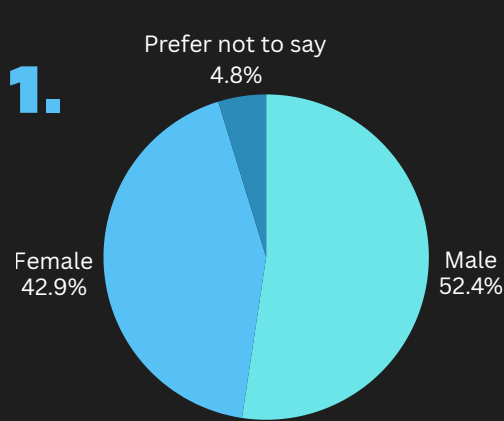
- Stress
- Relationships
- How to pray
- Other; _____

8. What do you get out of going to Breakaway?

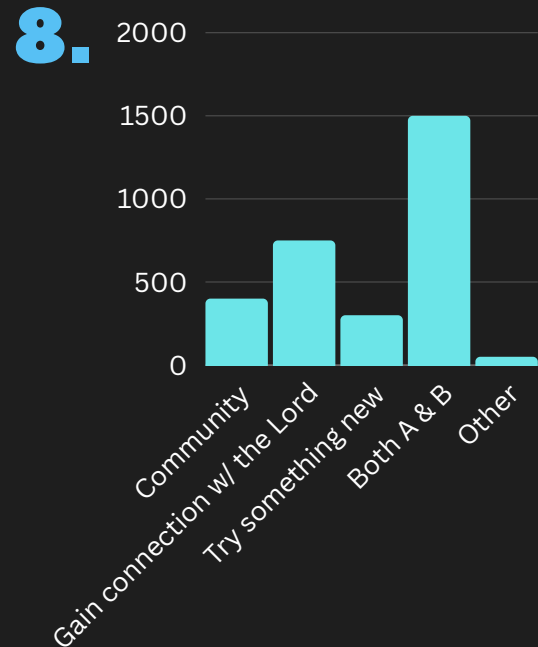
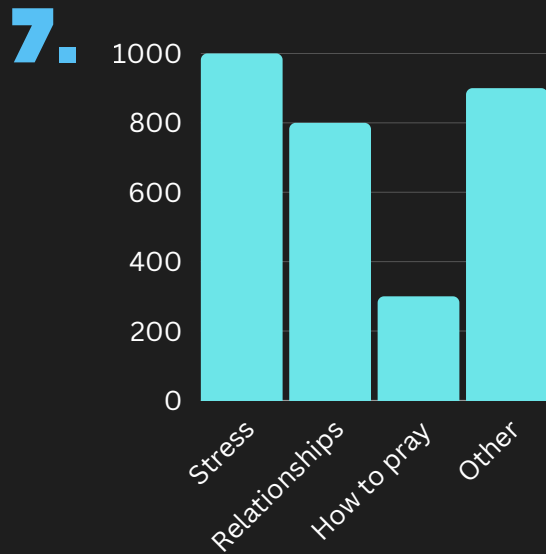
- Community/ social interaction
- Gain a deeper relationship with the Lord
- Try something new
- Both A&B

Thank you for your participation! It
is greatly appreciated!

SURVEY RESULTS



SURVEY RESULTS



SURVEY SUMMARY

The survey gave substantial data on the demographics and needs of participants of Breakaway ministries. According to the data, Breakaway's main audience are male and females who are between the age of 18 and 24. Participants tend to come every other Tuesday which is excepted as students are busy with classes and other organizations. About 50% of participants have a strong relationship with their faith but do want to grow more and look at Breakaway to support their faith. The survey also found there is a want to hear messages on stress and how to work their faith into this challenge. Lastly, we found half of our participants come to Breakaway to build a community and gain a deeper relationship with the Lord.

PROGRAM GOALS AND DESIGN

New Program Ideas:

"Worship Night"

A worship night would stand in for the usual Tuesday night event. Breakaway would host this event once a semester in Reed Arena which allows the acoustics to be great. The program would consist of the Breakaway Worship Team leading a 1-1.5 hour event where students are led in worship with small moments of bible verses and prayers before and after the event.

"Prayers at the Park"

This program would take place on a Sunday night at Aggie Park on the Texas A&M Campus. The locations would preferably be under a pavilion which allows concrete to sit on and a cover in case of rain or too sunny depending on the day. Students would be put into groups with one volunteer leader to pray over participants, the campus, or others in their lives.

"Sunrise Devotion"

The Sunset Devotion would be located at the Lake walk-in Bryan. This area is great for an event hosted in the spring semester when there are cool mornings. Breakaway teams would provide breakfast for participants. The groups would be split up into multiple groups separating boys and girls with a volunteer leading the group as they walk through a short book in the bible and the message received.



Needs Assessment:

As stated in the research recorded through the survey we provided to the public, participants want to build a community within Breakaway and gain a deeper understanding of the Lord. Especially on the large TAMU campus, it is vital for students to feel they have a smaller community to lean back on.

Target Audience:

The audience targeted would be the students who participate in Breakaway or want to start building a relationship with the Lord. Although Breakaway is open to anyone, the specific age group would be between the ages of 18-24 so the message can be confidently relayed to the correct audience.

PARTICIPANT OUTCOME GOALS OF



1. Participants will learn how to break down a book in the bible and tips
 - a. By the end of the morning, participants will analyze one book in the bible by verse.
 - b. This can be achieved by picking the smaller books and breaking them down the book in a broad sense.
2. Participants will gain a better understanding of God's Character.
 - a. This is attainable as God's character is revealed in every book
 - b. This is done by breaking down how God is present in the book.
3. Participants will find a community to grow in their faith.
 - a. By the end of the program, participants will build friendships with new people, which is relevant in such a huge college.
 - b. This can be done by playing an icebreaker game to get people familiar with each other.

STAFF INTERVENTION GOALS OF



1. Staff will strengthen leadership skills as they lead groups.
 - a. By the end of the morning, staff will have worked with students on a small scale.
 - b. This can be achieved by having one leader lead about 12 students.
2. Staff will gain a better understanding of God's Character.
 - a. This is attainable as God's character is revealed in every book.
 - b. This is done by breaking down how God is present in the book.
3. Staff will become more comfortable working in their department.
 - a. By the end of the program, staff will have worked 3 hours, strengthening their skill in particular.
 - b. This can be done by taking their job seriously and bettering themselves in the activity.

ANIMATION PLAN:

FRAME 1- Welcome and Breakfast

Participants will arrive at Lake walk at 6:30 am. People will be able to choose to mingle or begin getting breakfast which will be served by the volunteers. From 6:30 am to 7:00 am participants will eat breakfast and allow for latecomers to show up.
Objects: Nakins, Breakfast Tacos, hot sauce.

FRAME 2- Intro and group together

Once people have finished eating around 7 am, participants would be broken into groups by 7:10 based on the registration questionnaire previously sent out. Once separated into groups, leaders will be instructed to lead specific groups to their spots.

Transition: Walk from breakfast location to individual locations spread throughout the Lake walk by 7:15

FRAME 3- Icebreakers

Once the entire group has made it to the location at 7:15 the leader will work through two icebreaker games. This allows everyone to learn peoples names and make the group more comfortable if they don't know everyone.

FRAME 4- Background

By 7:30 each group will have a previously picked book to break down. Notbooks will be provided to those didn't bring thier own journal. The leaders will begin by explaining the history or background of the book. this should take about 10 minutes and finishing this section by 7:40.
Objects: Small notebooks

ANIMATION PLAN CONTINUED:

FRAME 5- Devotion

At 7:40, the groups will begin to dive into the book. Every couple verses will be grouped together as a grouping to analyze together and talk about.

FRAME 6- Reflection

Once the Leader has finished the book at 8:40, they will take about 5 minutes to reflect back on what they read and learned from this particular book.

FRAME 7- Transition

After they have reflected in the devotion and Bible study, at 8:45 the group will end and returning back as they hopefully continue to grow in their relationships.

FRAME 8- Send up

Everyone will return back at the first meeting spot under the main pavilion at 8:50 am. Here everyone will be thanked for their participation and hoped they enjoyed their time ending at 9 am. Lastly, three volunteers will hold up posters with the QR code for participants to fill out.

SUNRISE

Devotion

SPONSORED BY
BREAKAWAY

PROGRAM DESCRIPTION:

Sunrise Devotion is an event located at the Lake Walk in Bryan from 6:30 to 9 am. It is open to any college student as long as they register to come. Breakfast will be served to allow students to be comfortable in this new setting. During this event, participants will work through a book in the Bible to form a deeper relationship with the Lord and friends. In order to accomplish this, students will be broken into groups of boys and girls to work in small groups and led by a designated volunteer. This time will be used to teach others how to break down a book, recognize God's character, and make new relationships.

Mission Statement:

Breakaway is a non-profit organization that exists to help any and every college student take either their first or next step with Jesus Christ

NEED

The responsibility for this event ties to the need for students to build a strong community and develop a greater understanding of Christianity and learn with peers.

NEED based on survey:

As stated in the research recorded through the survey we provided to the public, participants are wanting to build a community within Breakaway and gain a deeper understanding of the Lord. Especially on the large TAMU campus, it is vital for students to feel they have a smaller community to lean back on.

PARTICIPANT OUTCOME GOALS OF

SUNRISE

Devotion

1. Participants will learn how to break down a book in the bible and tips
 - a. By the end of the morning, participants will analyze one book in the bible by verse.
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STAFF INTERVENTION GOALS OF

SUNRISE

Devotion

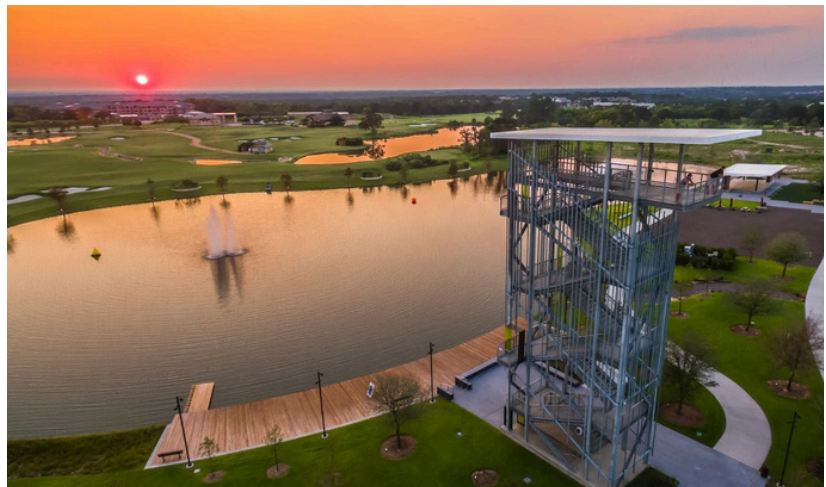
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3. Staff will become more comfortable working in their department.
 - a. By the end of the program, staff will have worked 3 hours, strengthening their skill in particular.
 - b. This can be done by taking their job seriously and bettering themselves in the activity.

VENUE: LAKE WALK



The Bryan Lake Walk is the perfect venue for this program. This location has a great pavilion as pictured. This allows for a covering as weather permits as well as a large amount of grass area for groups to meet and sit. Surrounding the pavilion is more grass patches as well, so there is plentiful space.

Another attribute is a natural beauty displayed here. At this location, it is easy to escape the chaos of the city and focus on devotion. Also, as shown in the image, you can easily see the sunrise which magnifies the experience.



RESERVING: Arrangement to hold this venue is easy as there are always events going on throughout the week. We would have to reserve it fairly ahead of time to assure we get our day and space. Others will be aware of the location as all events occurring are posted on their website.

INCLUSION PLAN

This program tries to be highly inclusive to students who want to participate. The location allows plenty of parking space without having to pay or have a pass compared to campus parking. Carpool is recommended for parking restrictions and if others do not have a vehicle. This event will require no participation fees, knocking out any barriers for students without extra cash to spend. We also are proud to include any student walking in their faith whether they grew up in a Christian home or this is their first time reading something in the Bible. We are against any exclusion of genders, races, nationalities, or disabilities. In order to determine the best way to include everyone, any disability or allergy stated in the registration survey will be incorporated. This includes hiring a sign language interpreter, picking wheelchair accessible accommodations, or offering different breakfast options.

EQUIPMENT

& BUDGET

Item	Quantity	Budget
Pancakes	600	\$2,400; \$4 per person
Journals	500	\$165; \$33 for 100
Pens	576	\$72; \$18 for 144
Napkins	600	\$34; \$17 for 300
Speaker and Microphone	1	Already owned by Breakaway
Flyers	150	\$35
Venue	3 hours	\$750; \$250 per hour
Poster board	3	\$31.5; \$10.50 for 1
Blanket	100	Volunteers bring
Signs	10	Already owned by Breakaway
TOTAL		\$3,487.5



Join Us!!!

We are hosting our 1st
Sunrise Devotion!
Follow us to stay
updated

1

CAPTION: We are so excited to announce we are putting on our first Sunrise Devotion!! And we want you to come! Follow us to see updates on this fun event!!!

SUNRISE



WE WANT YOU TO COME!!

Join us at The Lake Walk on April 15th!

From 6:30 am - 9 am

Breakfast is served from 6:30 am - 7 am

Bring yourself, a friend, and a great attitude!

2

CAPTION: IT'S OFFICIAL!!! We are so excited to host our Sunrise Devotion on April 15th, 2023. Click the Link in our bio and on our website to RSVP! DM us with any questions you have. Don't forget to carpool, please! Can't Wait to see you and your friends!

3

Flyers: posted throughout campus



BREAKAWAY MINISTRIES

PSALMS 60.2—62.6

Lead me to the rock that is higher than I.

3 For thou hast been a refuge for me,

A strong tower from the enemy.
4 I will dwell in thy tabernacle for ever:

I will take refuge in the covert of thy wings. [Sē lāh

5 For thou, O God, hast heard my vows:

Thou hast given me the heritage of those that fear thy name.

6 Thou wilt prolong the king's life; His years shall be as many generations.

7 He shall abide before God for ever:

Oh prepare lovingkindness and truth, that they may preserve him.

8 So will I sing praise unto thy name for ever, That I may daily perform my vows.

God alone a Refuge from Treachery and Oppression.

For the Chief Musician; after the manner of Jeduthun. A Psalm of David.

62 My soul waiteth in silence for God only:

From him cometh my salvation.

2 He only is my rock and my salvation:

He is my high tower; I shall not be greatly moved.

3 How long will ye set upon a man,

That ye may slay him, all of you,

Like a leaning wall, like a tottering fence?

4 They only consult to thrust him down from his dignity;

They delight in lies; They bless with their mouth,

but they curse inwardly. [Sē lāh

5 My soul, wait thou in silence for God only;

For my expectation is from him.

6 He only is my rock and my salvation:

⁸ Or, a rock that is too high for me ⁹ Heb. tent ¹⁰ Or, given a heritage unto those &c.

¹¹ Heb. is silent unto God ¹² Or, as otherwise read, Ye shall be slain &c. ¹³ Heb. be thou silent unto God

SUNRISE DEVOTION

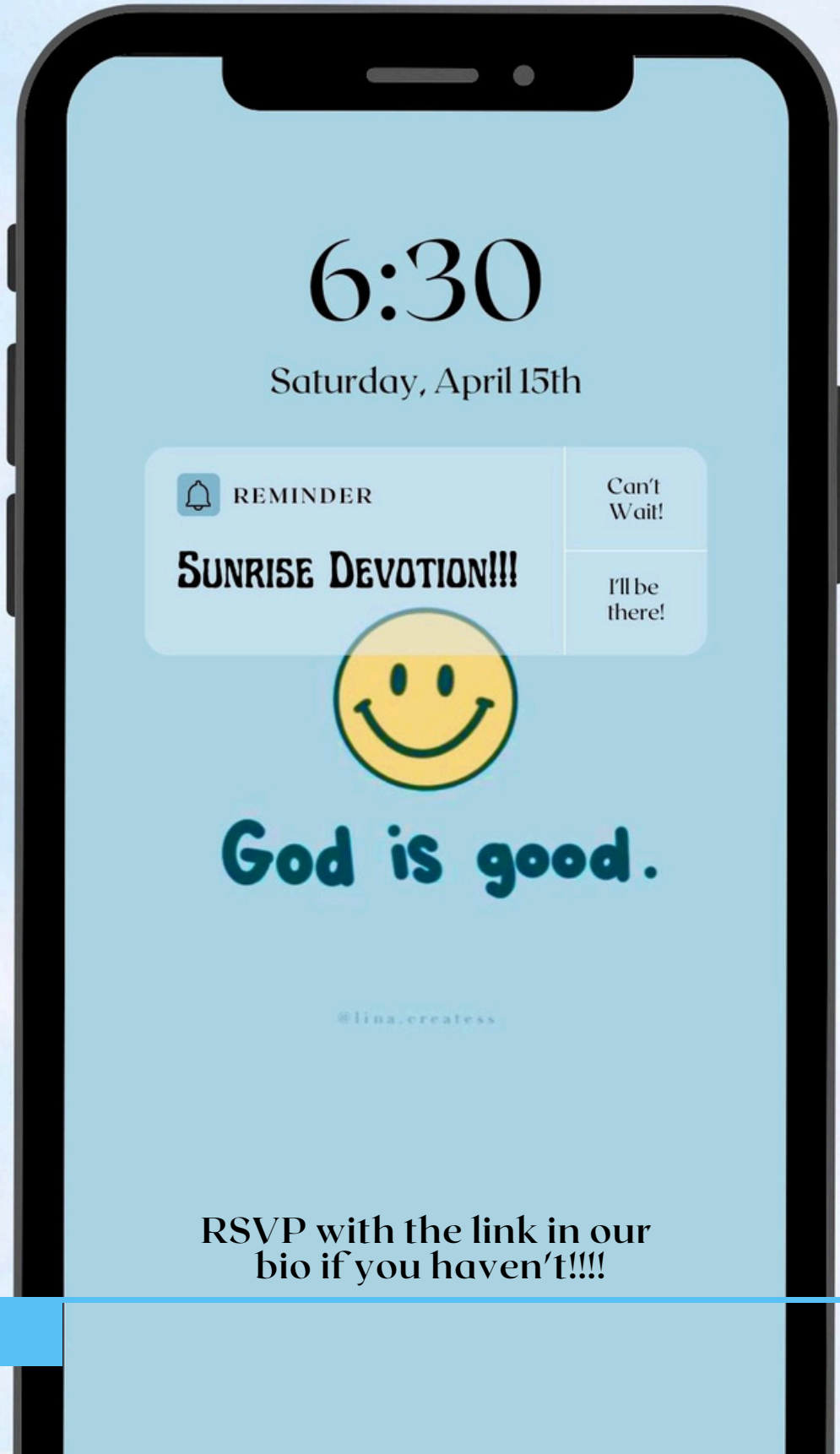
WE WANT YOU TO COME!!
JOIN US AT THE LAKE WALK ON APRIL 15TH!
FROM 6:30 AM TO 9 AM
BREAKFAST SERVED FROM 6:30 AM TO 7 AM
BRING YOURSELF,
A FRIEND, AND A GREAT ATTITUDE!!

RSVP on our website & Insta! @breakawaymin



4

The image shown is a Instagram story that will be posted on April 14th in the morning around 8am to followers can see the image all day. This is a reminder for those coming to the event!





FEBUARY



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1 Make Instagram Post and Flyer	2 Send Flyers to be Printed	3	4
5	6	7	8 (1, 2 & 3)	9 (3)	10	11
12	13	14	15 Post on Instagram (1)/ announce at Breakaway	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	1



MARCH



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	1 Post on Instagram (2)/ announce at Breakaway	2 Put out flyers on campus (3)	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

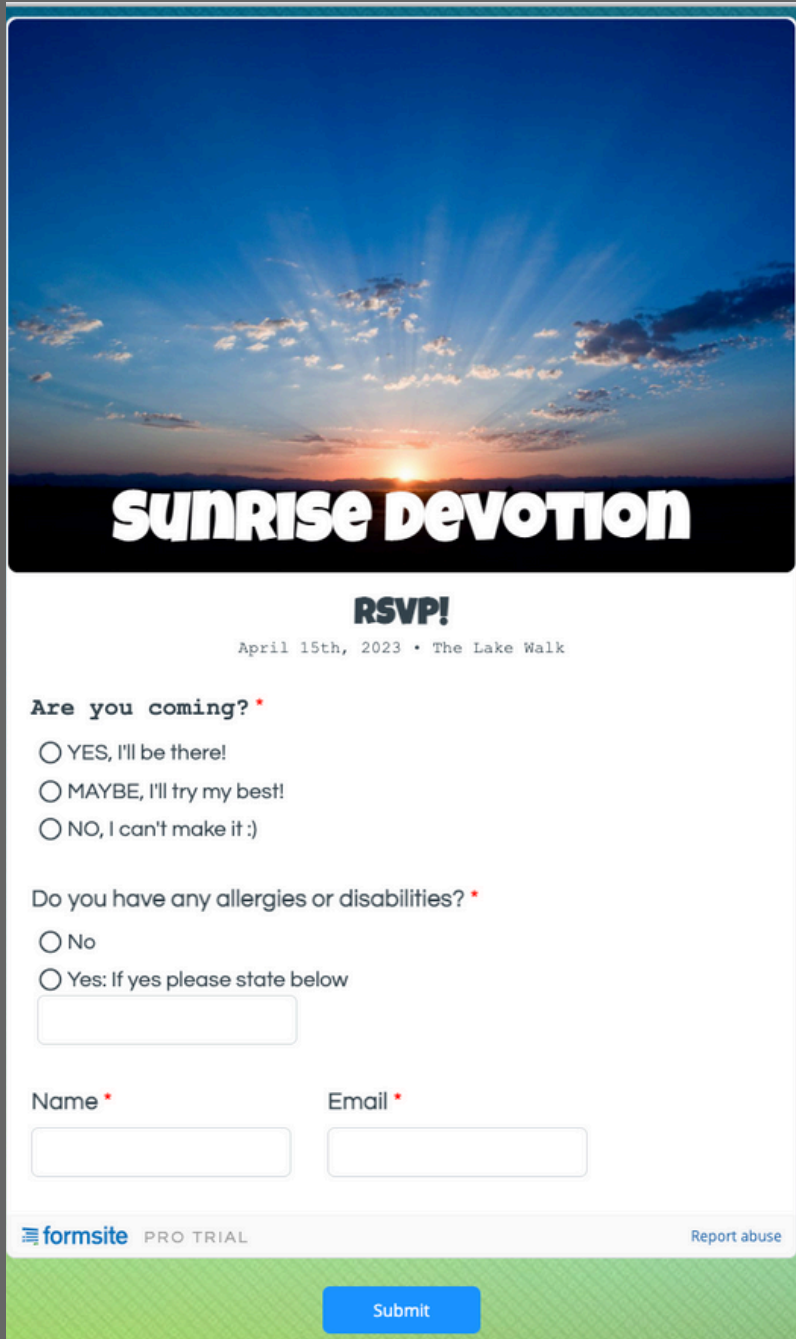
PROMOTION PLAN



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12 Make Instagram Story Reminder (4)	13	14 Post Story reminder (4)	15 SUNRISE DEVOTION!!
16	17 Take down flyers	18	19	20	21	22
23	24	25	26	27	28	29

The posting and distributing of flyers is head by the creative team as they will design all the promotion. The creative team could also put out the flyers on campus and coffee shops or they could ask volunteers to sign up to do it.

REGISTRATION FORM



The registration form features a header image of a sunrise over a landscape with the text "SUNRISE DEVOTION" in white. Below the image, the text "RSVP!" is centered, followed by "April 15th, 2023 • The Lake Walk". The form contains several sections: "Are you coming?" with three radio button options; "Do you have any allergies or disabilities?" with two radio button options and a text input field; "Name" and "Email" fields with asterisks; a footer with the "formsite PRO TRIAL" logo and a "Report abuse" link; and a blue "Submit" button on a green background.

SUNRISE DEVOTION

RSVP!
April 15th, 2023 • The Lake Walk

Are you coming? *

YES, I'll be there!

MAYBE, I'll try my best!

NO, I can't make it :)

Do you have any allergies or disabilities? *

No

Yes: If yes please state below

Name *

Email *

formsite PRO TRIAL [Report abuse](#)

Submit

The registration form is purely to get a head count for the event and support our inclusion plan. It is an electronic form so in order for people to find it, it will be linked in the Instagram bio as well as on their website. There also will be a QR code on the flyer. The public will learn about where to find it through the second Instagram post, flyer, and reminder post on their Instagram story. (<https://fs8.formsite.com/xZOEg6/mmhgy45t9g/index.html>)



STAFF

For this event, we are ranging about 500 students participating although this number could shift once the registration form is posted.

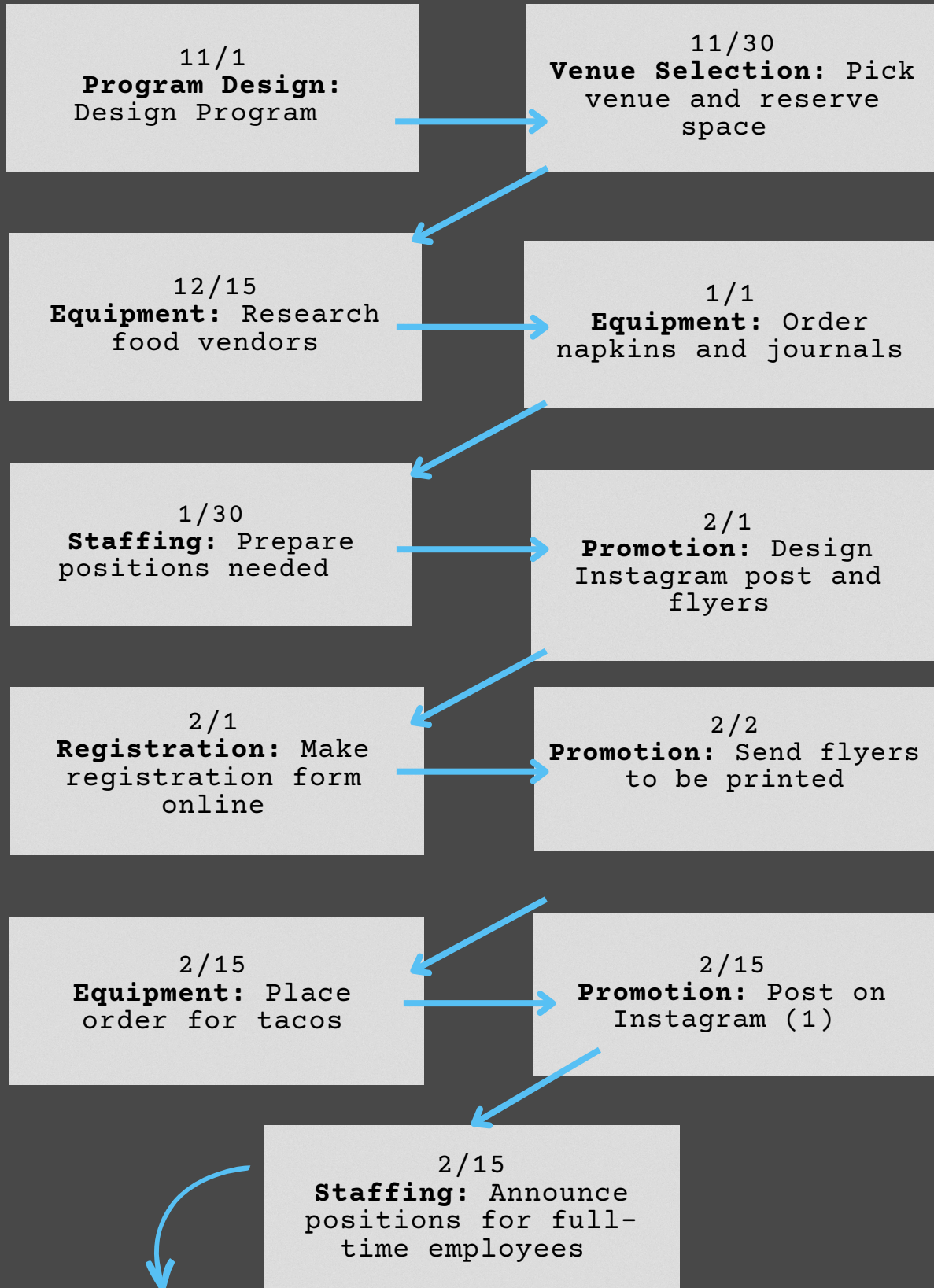
In saying this, off the Executive Team we will need the Volunteer and Production Lead to instill organization for the volunteers which is a major part of this event. Also, the Creative Lead to run the promotion side as well as layout the event successfully.

This program is dependent on volunteers stepping up and helping. We will require about 10 Greeters volunteers to greet participants in the morning as well as help with the flow of movement throughout the morning. About 3-4 Roadies volunteers will also need to help when setting up the microphone and other equipment. 6 Creative volunteers will assist in capturing the day through photography and videography the day of as well as helping beforehand with designing promotions for the program.

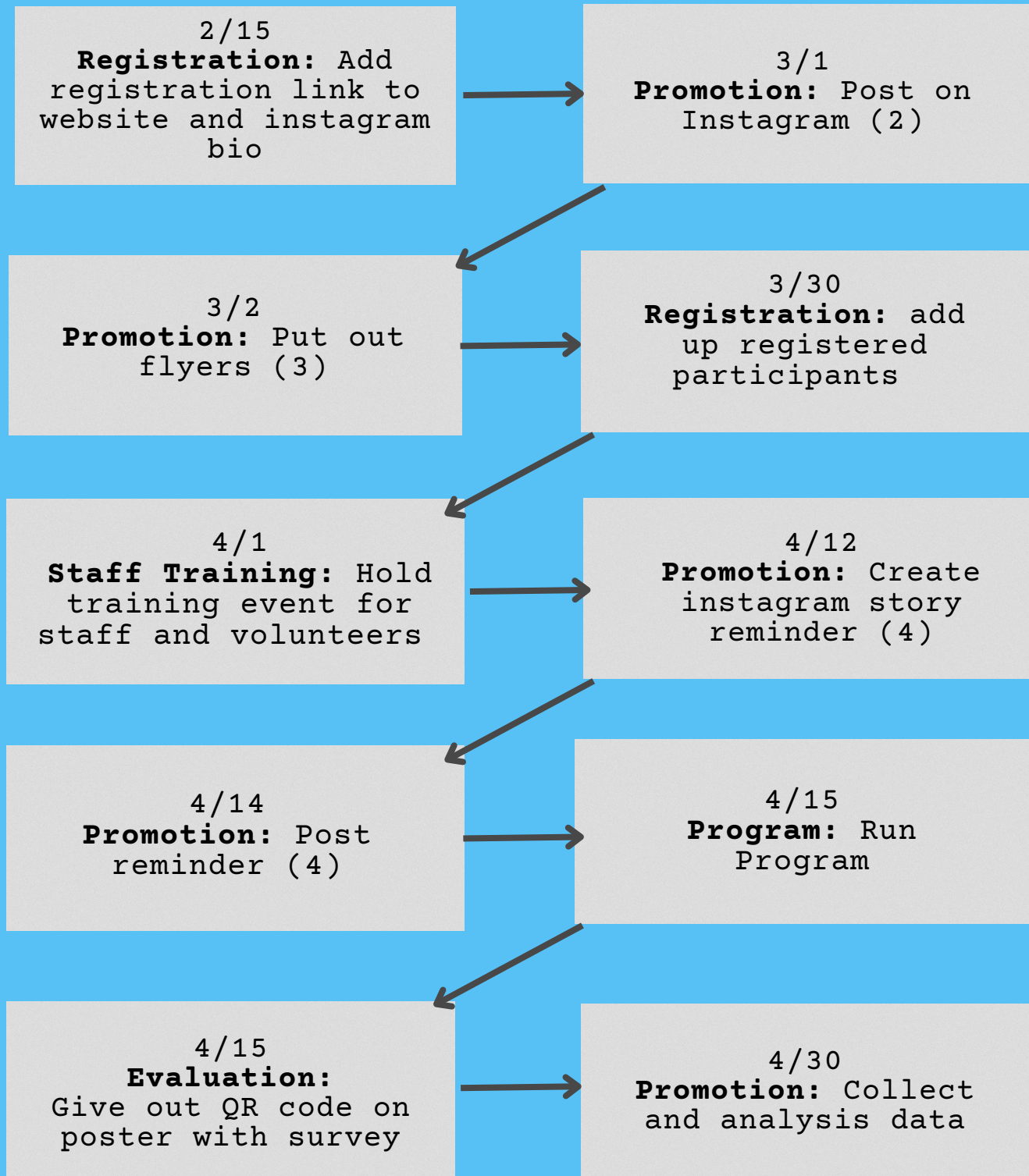
On top of the volunteers needed to help set up and assist throughout the day, there is also a need for volunteer leaders to run the Bible studies. Bible study groups will be about 10-12 individuals. Going off the estimated number of 500 total participants, 45-50 Bible study leaders would be required which will be open to any Breakaway volunteer.

There will be a staff and volunteer training day on March 1st, 2023. Here the step-by-step day of schedule will be gone over as well as leaders will pick their book in the Bible they will go over and their designated spot for their group to meet.

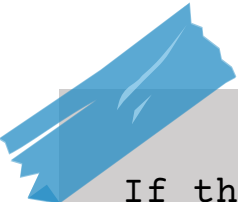
Management Plan



Management Plan



CANCELATION PLAN



If the Sunrise Devotion was to be canceled, it would be pushed back to a later date. On the registration form provided, participants' emails were required. This assists in contacting individuals when a cancellation does occur. By sending out an email and posting on social media outlets, Breakaway can keep the participants updated on the next step of the program.

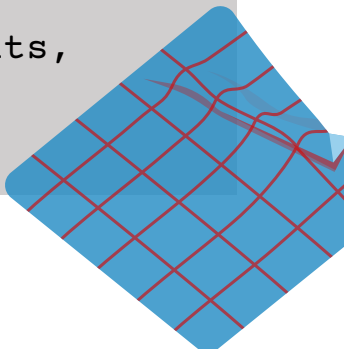
A couple of the reasons for a cancellation would be thunderstorms over the area, a substantial increase in virus cases (COVID-19), and low attendance.

The responsibility for this decision would be the Chief of Staff as she is the head leadership of Breakaway and she is entrusted with the safety and overall organization of people.

If the event was to be canceled due to low attendance or a change in the pandemic, the participants would need to be made aware a couple of days in advance. In the situation of a thunderstorm, there is less time to know when to cancel so participants would be emailed the day or evening before.

If a cancellation does happen, we will move the event to 2 weeks later, April, 29th, and resume all program plans.

Due to this program being free to all participants, there are no issues to refund participants.



Set up plan

Setting up the program would occur the day before and the morning of the program. We would have Roadies meeting at 6 am to set up tables and hook up and sound check the microphone and speaker. Volunteers would have picked up the pancakes the morning of and brought them to the Lake Walk in the morning by 6 am on April 15th. The Creative Lead would have all the supplies ordered with her to bring to the program such as napkins and journals.



In the image above, the red shapes designate the parking areas which are open to the public. Due to limited parking spaces, we have announced for participants to carpool if possible. About 10 volunteers would be scattered around the parking lot by 6:10-15 to be set up and ready with breakaway signs to point participants to the pavilion.

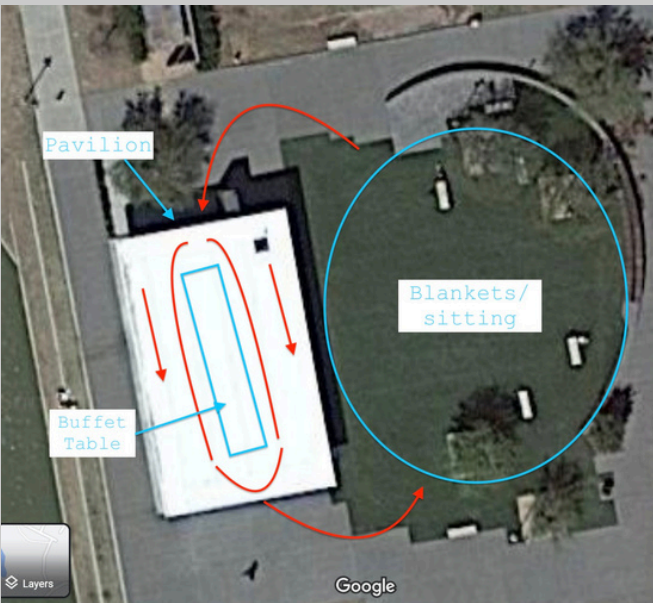
The pavilion marked is where the program will start and participants will be led. As stated before, this program is dependent on the help of volunteers. In saying this, we will require about 10 Greeters volunteers to greet participants in the morning at the pavilion as well as help with the flow of movement throughout the morning.

About 3-4 Roadies volunteers will also need to help when setting up the microphone and other equipment. 6 Creative volunteers will assist in capturing the day through photography and videography the day of so the camera must be charged beforehand. All volunteers will be required to arrive by 6 am.



In this image, the blue shapes highlight the places for groups to go once we break into our groups after breakfast. Leaders will pick their designated spots during the staff training on March 1st.

The image to the right is a zoomed in angle of the pavilion. This shows where to set up the Buffet tables and blankets. This set up allows an easy flow for participants to get their food.



Signs to use to guide participants in the parking lot and side walk.

TIMELINE

When	Who is responsible	What/ Task	Where
6:30	Participants	Participants arrive	Lake Walk Pavilion
7:00	Chief of Staff	Break participants into groups with their leader volunteers	Lake Walk Pavilion
7:10	Leader volunteers	Take groups of participants to designated areas	Lake Walk to group spot
7:15	Leader volunteers	Get to location and play icebreaker games	Group spot
7:30	Leader volunteers	Explain the history or back story of the specific book chosen. Pass out journals and pens if needed	Group spot
7:40	Leader volunteers	Break down the book with group and do devotion/ bible study	Group spot
8:40	Leader volunteers	reflect back on reading and summarize with participants	Group spot
8:45	Leader volunteers	group leaders lead groups back to pavilion	Group spot to Lake Walk Pavillion
8:50	Chief of Staff	Thank participants and conclusion of program	Lake Walk Pavilion
8:55	Chief or Staff	Provide QR Code for evaluation survey (Volunteers hold up 3 pre-made posters with the code)	Lake Walk Pavilion

WRAP UP

The program ends at 9 am meaning participants will leave around 9:15 am. Once participants have started to leave, volunteers will begin to clean up the area. This includes any trash, put together signs, gather extra supplies not used such as journals and napkins. The buffet will already be cleaned up after groups broke off, leaving little to do after the program.



Program Evaluation

In order to evaluate our program, we will have a QR code at the end of our program for participants to scan and fill out before they leave. The survey will be open till 11:59 pm on April 15th. The goal of offering an evaluation is to reflect back on the program and analyze of participants felt about all aspects of the event.

We will evaluate our program so we can later analyze the data and review how successful it was and what changes need to be made if we were to do it in the future. The results will be sent to the Volunteer and Productions Lead so they can put the data together.

The Volunteer and Production Lead will evaluate the data and create an analysis over view of the conclusions made. These conclusions and data will be then sent to the Chief of Staff so she can read the data and decide whether or not this event will be continued in the future or not.

The hardware includes a online survey which takes about 1 minutes and is scanned by participants. The QR code will be displayed on a poster board so participants can easily scan the code from up close and afar.



QR Code
pasted on
posters

EVALUATION SURVEY

SUNRISE DEVOTION SURVEY

LET US KNOW WHAT YOU THINK ABOUT OUR EVENT!

TAKES X MINUTES

START

1→ WHAT'S YOUR AGE? *

A 18

B 19

C 20

D 21

E 22

F 23

G 24

H 25+

Powered by Typeform

2→ WHAT GENDER DO YOU IDENTIFY WITH? *

A MALE

B FEMALE

C PREFER NOT TO SAY

D OTHER

OK ✓

Powered by Typeform

3→ WHAT YEAR DO YOU GRADUATE TAMU? *

EX. 2024

TYPE YOUR ANSWER HERE...

OK ✓

Powered by Typeform

4→ HOW LIKELY ARE YOU TO COME TO NEXT YEARS SUNRISE DEVOTION? *

0→ NOT LIKELY AT ALL

10→ EXTREMELY LIKELY

0 1 2 3 4 5

6 7 8 9 10

OK ✓

Powered by Typeform

EVALUATION SURVEY PT.2

5 → HOW WOULD YOU RATE THIS EVENT? *

★ ★ ★ ★ ★
1 2 3 4 5

OK ✓

^ v Powered by Typeform

6 → HOW WELL DID YOU IMPROVE YOUR SKILLS HOW TO BREAK DOWN THE BIBLE? *

0 → DID'T IMPROVE
10 → LEARNED SO MUCH!

0 1 2 3 4 5
6 7 8 9 10

OK ✓

^ v Powered by Typeform

7 → HOW MUCH BETTER DO YOU UNDERSTAND GOD'S CHARACTER? *

0 → I DON'T UNDERSTAND HIM
10 → HE IS SO GREAT!

0 1 2 3 4 5
6 7 8 9 10

OK ✓

^ v Powered by Typeform

8 → ON A SCALE OF 1-10, HOW WELL DO YOU FEEL YOUR COMMUNITY GREW FROM THIS EVENT? *

0 → I'M STILL LACKING...
5 → I MET A COUPLE PEOPLE
10 → I MADE SO MANY FRIENDS!

0 1 2 3 4 5
6 7 8 9 10

SUBMIT

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Create a typeform

THANK YOU FOR COMING!

FOLLOW US ON INSTAGRAM TO STAY CONNECTED!!

Disposition Decision:

To: Shelby Holloway; Breakaway Chief of Staff

From: Kate Darsey; Volunteer and Production Lead

Date: April 30, 2023

Subject: Sunrise Devotion Data Memo

Howdy,

I am writing to inform you on the evaluation of the Sunrise Devotion on April 15th, 2023.

After looking at the data supplied, I concluded this program was a great success and strongly supported by our participants this year.

Please let me know if there is any other data you would like analyzed more deeply as this have proven to be a good source of feedback

- Students predominately rated this event at a 4 on a scale of 1 to 5.
- When asked if they improved their skills when breaking down the Bible on a scale of 1-10, 65% of participants stated a 10 and 25% stated around a 5-6.
- 75% of participants felt they gained a better understanding of God's Character and the remaining 25% felt somewhat gained a better understanding.
- The last question requesting how participants felt about the community gained. Only 35% stated they made many friends while 50% stated they made a couple friends. I would conclude this is due to our lack to randomize our groups and keep that comfort level.

After analyzing the data, I can confidently say this program was a great success among both the participants and staff. In saying this , I ask you to state this as an annual event and begin the implementation of this program for next year once we have made the changes needed.

Thank you for taking the time to review this analysis. Feel free to send an questions you have and I will do my best to assist.

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