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**Hybrid MICRO Offline
Franchise
Proposal**

Introducing – Welearniv Offline Hybrid Programme for Franchise

This hybrid approach allows students to benefit from the flexibility and accessibility of online learning while still enjoying the personal interaction and support offered in physical classrooms. By combining these two methods, students can engage with a wider range of educational resources and teaching styles, enhancing their overall understanding and retention of the material. Moreover, this integration can foster a sense of community among students and instructors, bridging the gap between digital and in-person education.

How Welearniv gives you an edge in this age of competition?

Welearniv employs advanced technology & proven learning systems for predictable student outcomes.



Why Welearniv Hybrid Center?

- **Accessibility:** Accessibility of India's Top Teachers to the remotest of location in the country through our Hybrid technology and Wave platform
- **Affordability:** Saves cost of relocating to another city for access to top-quality education, at an affordable fee.
- **Quality:** Ensuring unparalleled educational standards with experienced teachers and cutting-edge technology.
- **Personalized Learning:** Providing customized learning experiences that cater to the unique needs of each student.

Partnership: What you get from us

1. Academic Support



Academic Content – Books + Notes + Tests



Pedagogy and Academic planning



Support on Hiring Doubt Solving Teachers



Learner Management System for attendance tracking and Learner communication



Teacher Training and Day-to-Day Evaluation



Additional access to Welearniv online subscription to all Learners



Learner Welcome Kits

Partnership: What we expect from you



Market Understanding

We expect franchise partners to possess a keen insight into local market trends and consumer behaviour



Capital Investment

Partners should be ready to invest financially, ensuring a robust foundation for the franchise's growth



Day to Day Operations

Effective and efficient management of daily operations is a key responsibility of our franchise partners



Local Advertising

We rely on franchisees to spearhead local advertising efforts, crucial for building brand presence and attracting customers in their specific region

Commercials



Franchise fee

2 Lakhs for a **3 yr contract**

Royalty

50% on Gross Revenue