

Privacy Policy – Glow Formula Co

Last updated: November 26, 2025

Hey love ♥

At Glow Formula Co we treat your personal information like our own — with care, respect, and zero drama.

1. What we collect

- Email address & first name (only when you join the waitlist, contact form, or newsletter)
- Anonymized analytics (pages visited, device type) via Google Analytics
- Payment information is NEVER stored by us (processed securely by Stripe/PayPal when we launch)

2. How we use it

- Send you launch updates, nurse-approved tips, and exclusive offers
- Improve your experience on the site
- Reply personally when you reach out

3. We never sell or share your data

Except with trusted processors (Mailer Lite, Stripe, and Google) who are legally required to keep it safe. We do not sell, rent, or trade your data — ever.

4. Cookies

We use essential cookies for site function and anonymized analytics cookies. You can accept, reject, or customize them via the cookie banner at any time.

5. Your rights (GDPR, CCPA, etc.)

You can request to access, update, or delete your data anytime. Just email inquiries@glowformulaco.com and Sam will handle it personally within 24 hours.

6. Security

All data is encrypted and stored on secure servers. We're a small nurse-founded brand — your trust is everything to us.

Questions? Email inquiries@glowformulaco.com — I answer every single one myself ♡

Sam

Licensed Nurse & Founder, Glow Formula Co

New York, NY