



The Sovereign Series

An Intensive Strategic Immersion at Château de Cézérac

Exclusive. Individual. Absolute.

The Strategy

In an industry dominated by the rapid expansion of private-equity-backed "super-groups," success is no longer about size - it is about speed and operational agility. Most large-scale operations are trapped by the "Scale Trap," managing lagging indicators and drowning in "business noise" while cycle times plateau.

This is not a seminar. It is an exclusive, **one-to-one** strategic intervention designed for the C-Suite and owners of the world's leading collision repair groups. For four intensive days, you will work directly with Jon Parker to deconstruct your current business model and rebuild it using the **Theory of Constraints (TOC)** and **Systems Thinking** through the latest *Bodyshop Revolution.ai* modelling, to provide a take-away package to implement in your own business.

The Transformation

You will learn to *weaponize* your operational efficiency to achieve results that consolidators simply cannot match:

- **Throughput Gains:** Increase vehicle output by 25–60% with your existing team.
- **Cycle Time Domination:** Cut cycle times by over 50%, moving toward a repeatable 3-day key-to-key model.
- **Operational Clarity:** Identify and exploit your primary constraint, ensuring your managers focus on "levers" rather than results they cannot influence.
- **Your Velocity USP:** Transition from a "cost-reduction partner" to an indispensable "Insurers' Favorite" by delivering predictability and speed.
- **Strategic Market Domination:** Design a precision-engineered marketing strategy that positions you to attract, win, and retain your most valuable clients - securing sustained growth and long-term competitive advantage.
- **Executive Take-Away:** Leave with a fully developed, transformational business strategy ready for immediate implementation, complemented by private online follow-up workshops for your team to ensure seamless execution and measurable success.

The Experience

Located on the tranquil banks of the River Lot in Southwest France, **Château de Cézérac** provides the perfect sanctuary for deep, transformational thinking. This one-thousand-year-old estate, currently being restored with the careful attention of Jon and Carmen Parker, offers a landscape of vineyards and ancient architecture that has changed little over centuries.



Your stay includes:

- **Complete Privacy:** You are the only guest. No other bodyshops, no distractions.
- **Unrivalled Accommodation:** Five nights in the historic chapel, featuring a remarkable oak four-poster king-size bed and sympathetic restoration that reflects the building's 15th-century heritage.
- **Full Concierge Care:** Private collection from the local airport and dedicated hospitality throughout your stay.
- **Refined Dining:** All meals and drinks are included, with evenings often spent in the chateau treehouse or poolside as the day softens.
- **Sanctuary Grounds:** Full use of the 50ft heated saltwater pool and the estate's secluded gardens and riverbank.

The Investment

This is a rare opportunity to step out of the "chaos" of daily operations and into a story of restoration - both for this historic home and for your business.

Price: \$12,995 / €10,995 (excluding travel)

Frequency and enrolment is strictly limited to ensure the personal attention required for this level of strategic overhaul.

If you are seeking a place with genuine history and a strategy that delivers a "David vs. Goliath" edge, we invite you to enquire.

Contact Jon Parker personally to discuss availability.

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