

(continued from the front)



intended to say what they did. They intended to advertise the product for sale, but that’s not necessarily what was advertised.

Do you realize that we are all advertising consultants? It doesn’t matter if you are young or old, rich or poor, educated or not—we are all in the advertising business! When we step outside the church building, we begin advertising how Christ works in our lives. The problem is that we often end up sending out advertisements that we did not intend.

How do you act on the basketball court? Do your actions prove that Christ is in your life? What about in the stands as a fan? Does your tongue make you sound like a disgruntled human that knows everything? How about in business? Do your financial dealings align with Scripture, or do you think no one will notice if you change a little here and there for your benefit? Even in the home, do your children see you act, or do they see you react?

Do you realize that in all of these situations, you are advertising? Now, one final question: by seeing your ad, would those around you want to buy your product?

Paul was talking to his young friend Timothy, and he probably realized the pressure that this young man was facing as he tried to be a teacher and preacher. He told him, “Let no one despise your youth, but be an example to the believers in word, in conduct, in love, in spirit, in faith, in purity” (1 Timothy 4:12). Listen to what Paul told Timothy and do the same. Look at your advertising techniques this week and make sure you are sending the message you intend. May God bless you in your advertising efforts.

Don Thomas
Bulletin Digest



PORT CHARLOTTE
CHURCH OF CHRIST

20484 Midway Boulevard
Port Charlotte, Florida 33952
(941) 629-7454

Vol. 33 No. 50

December 14, 2025

How’s Your Advertising?

The following are real advertisements that some discerning eyes caught:

- Illiterate? Write today for free help.
- Auto Repair Service—free pickup and delivery. Try us once and you’ll never go anywhere again.
- Our experienced mom will care for your child. Fenced yard, meals, and smacks included.
- Dog for sale: eats anything and is fond of children.
- Man wanted to work in dynamite factory. Must be willing to travel.
- Stock up and save! Limit one.
- Three-year-old teacher needed for preschool. Experience preferred.
- Dinner special—Turkey \$9.95, Chicken or Beef \$8.95, Children \$5.00.

Elders
Ron Akers
Phil Degelia
Tim Simmons

Deacons
Mike Fox
(Building and Grounds)
Jeff Kiel
(Building and Grounds)
Dean Rosser
(Safety)
Roland Snipes
(Benevolence)
Keith Tolbert
(Education)

Minister
Bryan Winn

Secretary
Carrie DePass

An interesting point about these poorly written ads is that the writers never

(continued on the back)