



PROJECT PROPOSAL FOR HEALTH CARE AWARENESS

LADIES HOME CLASS

ADD: NEW KHETAN NAGAR, TELI SAMAJ MANGAL KARYALAY, DIST. AKOLA, STATE.
MAHARASHTRA - 444001.

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MRS. PALLAVI SANJAY KULKARNI (PRESIDENT)

ABOUT PROJECT

TITLE OF THE PROPOSED PROJECT:

Awareness & Health Checkup Camps on “Health & Hygiene” in Maharashtra, Akola.

PROPOSED PROJECT ACTIVITIES:

- Selection of youth healthcare volunteers.
- Beneficiaries are selected through various methods like, identification of the target families during field visits, enquiring with the local community and direct requests from potential beneficiaries.
- Trust’s will distribute handbills giving information about the event in the targeted villages.
- Under this programme the NGO will organize the Health Camps.
- Free health Check- ups with the focused towards addressing issues of personal health care, vaccination, hygiene, and illness prevention.
- Post successful completion of the camps, booklets will be distributed based upon healthy Living.

OBJECTIVES OF THE PROPOSED PROJECT:

- Give medical assistance to vulnerable people from scheduled tribes.
- Achieve an awareness outreach on health.
- Foster prevention to avoid the appearance of diseases among people who cannot afford medical treatment for it.
- Provide the children with healthy habits to improve the next generation’s health Situation.

WHO ARE DIRECT BENEFICIARIES WITH APPROX. NUMBER:

Direct beneficiaries will be the poor, local people of community living in the Slum areas of MAHARASHTRA, Akola.

Total Target Beneficiaries will be: approx. 400-500.

PROJECT LOCATION: MAHARASHTRA, Akola.

TOTAL PROJECT COST: 52,73,280/-

SUPPORT REQUIRED : 52,73,280/-

PROPOSED PROJECT DURATION: 12 Months

ORGANIZATION DETAILS

Brief description of the organization/ agency:

As you are aware, LADIES HOME CLASS is a non-profit organization with the mission to work for the poor by nurturing and supporting projects in the area of Agriculture, environment, public health, education, vocational training, computer education, legal and community awareness, waste management, waterman agent, biodiversity conservation etc. Along with their Team. In addition, LADIES HOME CLASS is working on providing legal protection to rural women, increasing women participation in income generating activities, and enhancing child and maternal health by providing access to health care services as well as resources. LADIES HOME CLASS consultants are well endowed with technical expertise and experience to comprehensively assimilate projects in Public Health and Education from conceptualization, execution, management to turn key project management. LADIES HOME CLASS Team is fully geared up for providing human development services for all aspects of Public Health & Education Programs that include training, program design, planning and execution of projects. Our team has developed special core competencies in Education, Environment, Women Empowerment & Child Development and Health issues specially all components related to public health programs collaboratively managed.

Details of similar projects ongoing/completed by the organization/agency in previous three years/ List of projects undertaken in last three years:

- Running Educational Institutes.
- Vocational & Handicraft Training Programme.
- Adult Education Programme.
- Women and child Healthcare Programme.
- Consumer Welfare Programme.
- S.C., S.T., OBC's Awareness Programme.
- Environment Awareness Programme.
- Welfare Programme for Street Persons.
- Rural & Agriculture Development.
- Old Age person welfare Programme.
- Programme Women Right.
- Cancer and Aids Awareness Programme.
- Drug De-addiction Awareness Programme.
- Expenses on Literacy Programme.
- Pulse Polio Awareness Programme.
- Self Help Groups Awareness Programme.
- Water Conservation, Sanitation & Hygiene Awareness Programme.
- Tree Plantation Awareness Programme.

The list of current trustees / governing body members with their addresses, designation, experience and qualification:

Sr. No	Name of Member	Designation
1.	MRS. PALLAVI SANJAY KULKARNI	PRESIDENT

PROJECT DETAILS

DETAILS OF THE PROPOSED CSR PROJECT TO BE UNDERTAKEN BY YOUR ORGANIZATION:

LADIES HOME CLASS has been in the target area from many years. It is now felt that community health program to be continued through local community based organizations. This will facilitate in strengthening community participation and higher level of acceptance of basic health care services. Continuation of community health care is the primary step towards sustainability of community health.

Community level interventions like awareness generation camps in schools & communities, mobile eye check -up, ANC/PNC, blood donation camps, income generation activities, distribution of MCR shoes and spectacles, operation of decentralized medical clinics, yoga practices for keeping body fit etc. will help to identify the new cases, abolish social stigma, eradicate leprosy, reduction of prevalence rate etc. sustain the outcomes of the project as well as ensured the community participation in the development field. Satisfying the services delivered to the beneficiaries, the community people and local self -government will take over the responsibilities. Locally available need based basic health care facilities will improve the health status of the rural community, minimize the travel cost, distance, and physical strain and man days. 6 camps will be organized every month accordingly approx. 72 camps will be organized in a year. These camps will be on health check-up, health awareness, and their benefits.

Women have always been marginalized and relegated to the status of subjugated class in the Indian society. Due to lack of specific implementation of plans, local communities especially women have remained outside the scope and benefits of government schemes and programmes.

OPERATIONAL DETAILS:

Staff

- Project Coordinator (1)
- Nurses (2)
- Compounder & Servant (2)
- Specialists (2)
- Accountant (1)
- Office Assistant (1)
- Volunteers (10)
- Resource persons (5)

RESEARCH / TRAINING MATERIAL AND EQUIPMENT:

As this is a Health project through training & Awareness Camps & provides free medical checkup facilities, the project indeed, is in need of some material and equipment, which the Organization had to raise through the available funds. The Camps material and equipment's which are absolutely in need of listed as under:

- Computers and accessories.
- Digital Camera Workshop equipment's/Board, Chairs, office stationeries etc.
- Public address system, television and other audio and video equipment's.
- Machineries and equipment's for administrative functions.
- Arrange honorarium for guests and participants.
- Arrange guest lecturer for Seminar.
- Arrange hall rooms for seminar etc.
- Arrange furniture for doctors & patients.
- On approval of the project, a detailed estimate based on quotation will be submitted for approval.

BRIEF ON GOALS AND OBJECTIVES OF THE PROJECT GOALS:

- People will become more sensitive and aware about their health and we can do better services on eye care and treatment together another facility.
- Increased Health Seeking Behavior.
- Better health status in the community.
- Social awareness on social stigmas and the misconceptions.
- Reaching to the un reached and providing the chances to know things.
- Positive impact on the family of health atmosphere.
- Beneficiaries will become health conscious as they will increase health seeking behavior.

OBJECTIVES:

- Raise awareness on the various aspects of preventive healthcare measures.
- Educate the villagers on information to identify and prevent common diseases.
- We are working for mental illness counselling and mental awareness to the community.
- We also provide speech therapy, physiotherapy, occupationally therapy, special education to disabled children like cerebral palsy, autism, mentally retardation down syndrome children.
- Raise awareness on the nutritional needs of young children.
- Build capacity and develop skills within the community health.
- Workers to handle local health issues effectively and promote overall good health of the local community.

THIS PROGRAMME EFFORT TO IMPROVE PUBLIC HEALTH FOR THE POOR PEOPLE IN

MAHARASHTRA, Akola BY PROVIDING HEALTHCARE AND EYE TREATMENTS IN DEPRIVED AREAS THROUGH ITS CAMPS IN SLUMS OF AKOLA DISTRICT.

BRIEF ABOUT THE LOCATION AND AREA OF THE PROJECT.

About the Location and Area of the Project.



BRIEF ABOUT THE TARGETED BENEFICIARIES UNDER PROPOSED CSR PROJECT:

The beneficiaries that would be target in this project will be the underprivileged people, illiterate people, women, Children, and other community people living in nearby Maharashtra, Akola.

Special focus will also be given on providing public health information to the villages by their own members, in their own language, in their local center, at a time where the numbers is maximum. This will give the greatest impact of the project.

METHODOLOGY OF THE SELECTION OF THE BENEFICIARIES AND NUMBER OF BENEFICIARIES IN DETAIL:

Beneficiaries will be target from small villages who don't know about health and hygiene or who do not have financial funds to get their health check- ups with any of the doctors.

As people do not know about our project yet, will have to inform the potential beneficiaries in order to ensure the efficiency of the medical camps.

That is why we will, in different ways, communicate the event to the inhabitants of the targeted villages. The information will be relayed during the week before the camp by the following mean.

The local channels will inform people about the event, giving them the place and date of the Medical camp.

NGO will distribute handbills giving information about the event in the Targeted villages.

loudspeaker on the day before the camp, in order to remind people of the event and to inform the last ones who still did not know about it.

This project will mostly target the Dalits and Tribal communities, which constitute a scheduled population that cannot access to medical assistance because of a lack of financial means, awareness and primary healthcare services.

We considering five hours of opening, six medical specialties involved and two doctors generally present for each specialty, it is estimated that for each medical camp, the maximum number of persons who can be correctly examined is 200 up to 250 per camp.

So, people who will benefit from the project should be around 9600 usually divided in these proportions.

- 20% men.
- 25% women.
- 55% children.

DETAILS ABOUT PHYSICAL AND SOCIAL MILESTONES/DELIVERABLES TO BE ACHIEVED THROUGH THE PROPOSED CSR PROJECT:

Certified doctors will check up approx. 10,000 vulnerable people who almost never had access to medical assistance.

Medical treatment will be given to the beneficiaries among whom a health issue have had been detected.

Awareness on health will be created among the 10,000 beneficiaries.

Healthy habits will be advised to the 10,000 beneficiaries.

Children beneficiaries will be learning healthy habits to maintain their health and the next generations' health.

DETAIL TIMELINE/DURATION OF THE PROPOSED PROJECT:

6 camps will be organized every month accordingly approx. 72 camps will be organized in a year. These camps will be on health check-up, health awareness, and their benefits.

In this building, two desks will be installed, counting one for each medical specialization.

- GENERAL EXAMINATION
- ENT EXAMINATION
- DENTAL EXAMINATION
- SKIN EXAMINATION
- GYNECOLOGY
- ORTHOPEDICS

With the availability of these 6 specializations, the patients will get a full medical check-up. Each beneficiary will go from one stand to the next one to get checked up by the different doctors. Social assistance will be available to help people understanding how to proceed as well as to guarantee the smooth running of the camp. Also, these assistants will ensure that every patient goes to each desk. The event will go from morning (9:00am) to lunch (2:00pm).

The Project Training & Awareness on “Health & Hygiene” in slum areas of Ngo mainly focusing on the issues prevalent in the community which directly or indirectly affecting the well-being of women. The issues, which the project is supposed to cover:

- Better health status in the community.
- Social awareness on social stigmas and the misconceptions.
- Lack of Health status.
- To adopt preventive methods in order to avoid anti-social elements.
- Facilitate and to provide chances to the medical as well as the social candidates to make a better man for the welfare of the society.
- Positive impact on the family of health atmosphere.

BUDGET ESTIMATE OF THE PROJECT WITH DETAILED BUDGET BREAK-UP OF EACH EXPENDITURE HEAD ALONG WITH DOCUMENTS PROVING RATE REASONABILITY:

ANNEXURE "A"

WHAT IS THE MONITORING MECHANISM FOR THE PROJECT AS FAR AS PROJECT ACTIVITIES AND BENEFITS TO THE BENEFICIARIES ARE CONCERN?

The entire project will be monitored by the monitoring team and timely documentation and evaluation will be made on it. The monitoring team can be appointed by the funding agency or by the organization. The team will be monitoring the financial as well as the physical matters. We like to make the monitoring team on the basis of community participation. There will be a project manager to monitor the entire program and to document the activities. There will be month base audit and evaluation for the budget and we will be sending the comments and the action taken report on the budget whiles the audit. The procedure of reporting will be on a regular monthly basis and the report will boast of the constraints they had to face the particular time period and the activities the Organization put-up to accelerate the current programmes. The project will be having four quarterly and one annual report to speculate the progress of the current programmes.

How sustainability of the project is planned to be ensured?

The direction of the project is primarily focusing towards achieving a sustainable stabilized healthy community in Villages of Akola District. The Capacity Building Comprise of Awareness, Training, Workshops, Campaigns, and Focus Group Discussions for women located in the particular community. Our Volunteers will be conducting proper survey to maintain the stability of the program conducted.

ANNEXURE "A"
BUDGET (ESTIMATED COST BREAKDOWN)
THE FOLLOWING IS THE PROPOSED BUDGET LINE FOR TWELVE
MONTHS

Expected Expenditure	Expected Amount For 72 Camps	Amount in Rs. For 72 Camps
Administrative Expenditure:		
Hall rent Temporary Accommodation 2,500 per Camp	Rs.5,000 x 72	3,60,000
Documentation and research work in surrounding area on health@Rs.2,000 per Camp	Rs.2,000 x 72	1,44,000
Survey equipment's maintenance @ Rs. 2,000 per Camp	Rs. 2,000 x 72	1,44,000
Honorarium to Project Coordinator (1) @ Rs.2,000 per camp	Rs.2,000 x 72	1,44,000
Volunteers (10) @5,000/-Per camp	Rs.5,000 x 72	3,60,000
Sub Total		11,52,000
Free checkup Camps Expenditure:		
Honorarium for 2 Nurses/ Pharmacist@ Rs.2,600/- per Camp.	Rs.5,200 x 72	3,74,400
Honorarium for 2 compounder & Ayas @Rs.1,000/- Per Camp.	Rs.2,000 x 72	1,44,000
Expenditure on medicines @Rs. 5,000 per Camp	Rs. 5,000 x 72	3,60,000
Honorarium for 6 Specialists @ Rs. 5,500/- per camp	33,000 x 72	23,76,000
Sub Total		36,14,400

Camps arrangement Expenditures:		
Honorarium for 5 Resource persons for 72 camps in 12 months, Rs. 1,000 for each person	Rs.5,000 x 72 camps	3,60,000
Refreshment for per camp @ Rs.1,650/- Per Camp	Rs.1,650 x 72 camps	1,18,800
Documentation, Video, & audio arrangements @ Rs.2,000 for per camp	Rs.2000 x 72 camps	1,44,000
Camp arrangement @ 5,000/- for per Camp	Rs.5,000 x 72 camps	3,60,000
Furniture arrangements	10,000	10,000
Sub Total		9,92,800
Other Expenditures:		
Printed Material for Publicity	Rs.30,000	30,000
Wall painting	Rs.30,000	30,000
Contingency charges	Rs.30,000	30,000
Audit fees	Rs.10,000	10,000
Sub Total		1,00,000
Grant Total for 72 camps		58,59,200
10% Contribution by Society		5,85,920/-
GRANT APPLIED FOR		52,73,280/-

**TOTAL BUDGET IS RUPEES FIFTY-TWO LAKH SEVENTY-THREE
THOUSAND TWO HUNDRED EIGHTY ONLY**

[Date]

[Recipient Name/Designation]

[Organization Name]

[Address]

Subject: Proposal Submission for Awareness & Health Checkup Camps on “Health & Hygiene”

Dear Sir/Madam,

I hope this message finds you well. On behalf of LADIES HOME CLASS, I am pleased to submit our project proposal for organizing “Awareness and Health Checkup Camps on Health & Hygiene” in the underserved communities of Akola, Maharashtra. This initiative aims to address critical healthcare needs, promote hygiene awareness, and provide medical assistance to vulnerable populations in the region.

Objective of the Project:

The proposed project will focus on:

- Providing free medical checkups and health consultations.
- Raising awareness about preventive healthcare and hygiene.
- Educating the community on the importance of vaccinations, nutrition, and disease prevention.
- Enhancing the health-seeking behavior of the beneficiaries, especially women and children.

Target Beneficiaries:

This project will primarily benefit approximately 400-500 individuals per camp, targeting underserved populations, including Dalits, tribal communities, women, and children residing in the slums and remote areas of Akola district.

Request for Support:

We request your esteemed organization’s support to execute this project successfully. The total cost of the initiative is estimated at ₹52,73,280 for 72 camps over 12 months. We look forward to discussing how we can collaborate to achieve the goals of this project and create a healthier, more aware community.

We believe that with your valuable support, we can address the pressing healthcare challenges faced by these communities and bring about a significant positive change. Enclosed is the detailed project proposal for your kind consideration. Thank you for considering our request. We look forward to your positive response and the opportunity to work together.

Warm regards,

MRS. PALLAVI SANJAY KULKARNI (PRESIDENT)

LADIES HOME CLASS

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