

A woman with dark hair in braids, wearing a colorful orange and pink sports bra and dark blue leggings, poses with her arms raised behind her head. The background is a solid blue color.

GO YOYOORBLUE



YOYOABLUE

YOYOABLUE is a sports lifestyle brand originating from yoga, founded by a lady who is deeply passionate about yoga. She is fascinated by the harmonious unity of body, mind, and spirit brought about by yoga and aspires to convey this exquisite experience to a wider audience through her products. The brand advocates for physical and mental well-being, emphasizing inner balance. It upholds a healthy, light lifestyle philosophy and embraces the fashion trends of urban yoga lifestyle attire, focusing on details and quality, advocating environmental sustainability, and encouraging self-exploration and growth. By combining exquisite craftsmanship, innovative designs, and high-performance, exclusive fabrics with human anatomy and sports mechanics, YOYOABLUE is dedicated to creating sportswear and fashion apparel that are more suitable for Asians. Through meticulous refinement of its products, YOYOABLUE aims to bring consumers a comfortable and delightful experience, while also imparting positive energy to the products, nurturing and empowering consumers from within.

RHYTHM OF ENJOYMENT

City Jogging, Fitness Shaping

Precise shaping, stable support, connecting the brain and body, propel movement to life, life to freedom, find the body during breath, and meet inside of you. Exquisite delineation and perfect carving make you more confidently and special !



Rhythm Of Enjoyment

Sports bra with cups

24SS-B-019

Size-free for easy selection, with built-in cups, and a simple square neckline
Hierarchical strap design and anti-bacterial eco-friendly fabric

6 Colours



Starting from a simple structural design, it prevents flashing and accommodates all sizes, from A to E; featuring a 1cm-wide double shoulder strap cross design with short inner and long outer straps, creating a distinct layered look; the combination of the length of the shoulder straps and the layers on the back, along with the "ventilation window" on the back, makes exercising more refreshing.

Sports T-shirt with cups

24SS-T-049

3D cutting
Vest with built-in cups
Lace splicing
Simple square neckline
Free-cut fabric

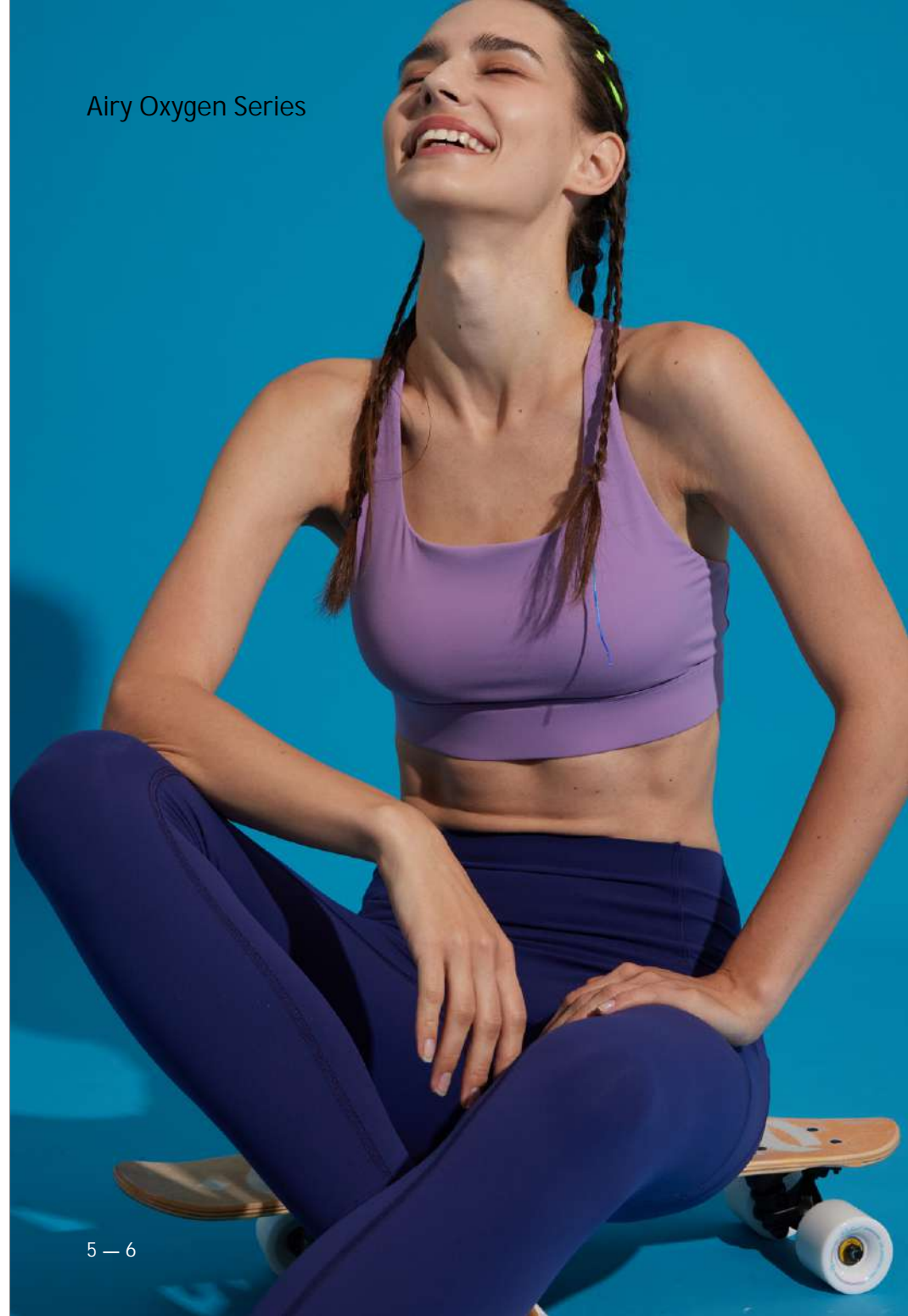
4 Colours



Simplicity and elegance, a perfect blend of tailoring and design. The just-right length conceals an ineffable ingenuity, while the well-fitted tailoring outlines an elegant figure. The mesh splicing at the back, with its subtle transparency and hazy beauty, injects new vitality into monotonous outfits, breaking conventions and rejecting boredom. Whether for sports or daily wear, this garment will make you feel confident and radiant with youthful energy.

Rhythm Of Enjoyment

Airy Oxygen Series



Rhythm Of Enjoyment



Rhythm Of Enjoyment

Ultra-Light Running



Shorts with hanging loops -5 分 6 Colours
24SS-S-021



Airy Oxygen Series



Sports bra with cup
24SS-B-032



Sports bra with back clasp
24SS-B-050



Sports bra with cup
24SS-B-013



Sports bra with back clasp
24SS-B-064



Sports bra with cup
24SS-B-024

Rhythm Of Enjoyment

#Electronic
Blue&Green

Front-zip sports bra
24SS-B-056

Original printed leggings
24SS-L-048



RELAXATION & ENJOYMENT

Yoga & Pilates, Women's Training

Focus on yourself, start from feelings, explore the boundless world of freedom, listen to your body's melody and feel leisure from your heart.



Relaxation & Enjoyment

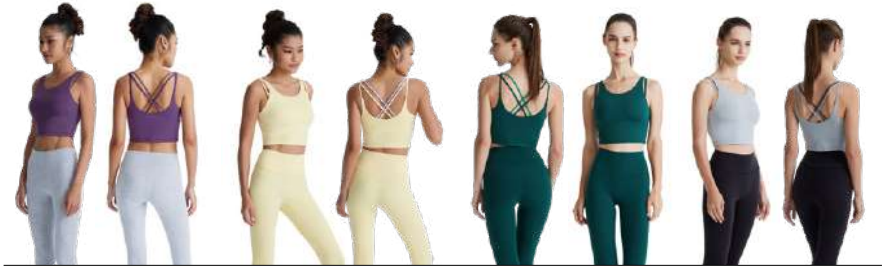


Legging
24SS-L-006

4 Colours

Relaxation & Enjoyment

Airy Oxygen Series



Sports bra with cup
24SS-B-005

Contrast shoulder strap design Vest with built-in cups
Ultra-fine brushed fabric

4 Colours



Sports bra with cup
24SS-B-001

2 Colours

With the use of the highest grade 1000-grit ultra-fine sandpaper for double fine-brushing, the fabric exudes a simplistic beauty that is devoid of excessive craftsmanship. It feels as smooth as silk, offering an unparalleled sensory experience and a decorative charm that is truly exquisite. The crossover shoulder straps at the back not only provide comfort and skin-friendliness but also contribute to the overall aesthetic. The contrasting shoulder strap design, seamlessly integrated with the deep U-shaped cut, showcases the simplicity of the neckline while injecting a unique visual impact. The graceful curves of the front sleeves and the single shoulder strap design at the back, which is subtly placed to maintain the mystery and allure of the front, add an elegant touch to the overall look.

Relaxation & Enjoyment



Jacquard Fabric Sport bra
24SS-B-057



Jacquard Fabric T-shirt
24SS-T-060

Jacquard Fabric Legging
24SS-L-051

As light as a breeze and exquisitely tactile, this garment feels like a gift from nature. Its ultra-lightweight design provides a comfortable embrace, with a smooth hand feel that allows you to revel in freedom. Highly elastic, it effortlessly recovers from creases without losing its shape. Featuring a minimalist silhouette, it is versatile for a range of occasions.

Relaxation & Enjoyment





Relaxation & Enjoyment



Relaxation & Enjoyment

Colourful Flower

Colourful Flower Sport Bra
23SS-B-020

Colourful Flower Legging
23SS-P-053



Relaxation & Enjoyment



Relaxation & Enjoyment

Inspired by the branches and green leaves of nature, as well as the warm yellow of sunflowers, this design was sketched and painted in nature before being transformed into an appropriate floral pattern.

Magic Nature

Magic Nature Bra
22AW-B-018

Magic Nature Legging
23AW-L-034



SELF- APPRECIATION



Urban Leisure

New comfortable sports concept with no restrictions on sports or on street, freely shuttle among different scenes.

Self-Appreciation



Quick-drying vest
24SS-T-031 **4** Colours



Short T-shirt
24SS-T-058 **2** Colours



Sun Protection Clothing
24SS-C-034 **1** Colour



T-shirt
24SS-T-035 **1** Colours

The fabric feels soft and slightly velvety, offering a comfortable touch. It incorporates Lycra (a type of spandex) for comfortable stretch without restriction, and is resistant to deformation. With a slim-fit design, it promotes perspiration and keeps you cool, hugging the body without being tight. It is suitable for daily wear, jogging, cycling, outdoor hiking, and other activities.



Coat
24SS-C-042



3 Colours

Self-Appreciation

- UV50+
- Cooling yarn, smooth and skin-friendly
- Wrinkle-resistant and slightly elastic



The fabric of this casual suit has excellent elasticity that can adapt well to the movement of the human body, providing flexibility and comfort. It also effectively maintains the shape and outline of the clothing, ensuring that areas such as the knees and elbows do not become distorted over time due to prolonged wear.

Self-Appreciation

Shirt-style sun-proof clothing

24SS-C-028

3 Colours



ORIENTAL AESTHETICS



Oriental Lingering Charm

The essence of traditional Chinese culture is perfectly integrated with modern fashion design, showcasing unique charm and temperament.

Oriental Aesthetics

Heavyweight casual printed hoodie featuring a cropped silhouette, exuding a relaxed and casual vibe. Use the touch of blue and green from the landscape scenery to break the monotony of winter.



Oriental Aesthetics

Elegant Space
Elegant Space Legging
23AW-L-064



Oriental Aesthetics



Oriental Aesthetics

Mountain and Water

Coat
23AW-C-050



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