

FROGGIES FAMILY

Small Steps. Big Futures.

Who we are

Froggies Family is a French NPO dedicated to improving **access to education** and enhancing **learning conditions** for **underprivileged children** through **long-term projects** carried out by local structures in **South Africa**.

WE FOCUS ON

EDUCATION

RENOVATION

NUTRITION



What we do

Froggies Family act as a **structural link** between our beneficiaries and companies, corporate foundations, educational institutions, and individual donors. Our approach is inspired by business management methods along with **trust, accountability, and transparency**.

WE

MOBILIZE DONORS*

SUPPORT LOCAL NPOS

GUARANTEE AN IMPACT

* **Foundations**

Air France Foundation

Puressentiel Foundation

Wings of Support (**KLM**)

Regine **Sixt** Children's Aid Foundation

Hiscox Gives Foundation

Schools

15 schools including the **Lycée Français International de Seville**

Corporate sponsors

Adone Conseil, AIG, Appy Creation, Burberry, Cambon Partners, Chubb, Crédit Agricole, GingerAd, Rentacar, Watermelon

Individuals

+ 500 donors

How we operate

Froggies Family has chosen to **support 2 organizations** in Cape Town: Teach Love Care Network and Hewlin Compassion, which have been committed to supporting and developing **communities and children** for many years in Parow and Kraaifontein.

WE WORK

WITH LOCALS

THROUGH A 20+ TEAM

ON A YEARLY ROADMAP



Detailed initiatives per age group

0 - 5 years



ECDs Structural improvements

- Extensions
- Roofing, flooring, insulation
- Ablution facilities
- Kitchen upgrade
- Rainwater tanks
- Hot water systems
- Outdoor spaces
- Security gates
- Teaching materials and furniture

Community nutrition programs / Soup kitchen

6 - 7 years



Grade 1 School sponsorship program

- Academic help
- Creative and physical activities
- Recreational outings
- Nutritious meals

Sponsorship center

- Extensions through converted containers
- Transport van

Nutrition programs / Food parcel distribution

12-18 years



Youth at-risk support

- Social upliftment
- Social worker salary contribution
- Camps for at-risk youth
- Skills development

Drop-in center

- Construction of a 50m² space
- Kitchen upgrade
- Hot water system



Impact highlights

€ 500,000

invested since 2013 in education,
nutrition and renovation programs

40 ECDs upgraded

and equipped with educational
materials

More than 1,000 families helped
per year since 2013

154 children sponsored

for Grade 1 from 2022

200,000+ meals

served each year

1,000 children reached

We align with the following UN Sustainable Development Goals:

1 NO
POVERTY



4 QUALITY
EDUCATION



10 REDUCED
INEQUALITIES



17 PARTNERSHIPS
FOR THE GOALS





FROGGIES FAMILY 



How we invest

Froggies Family run **operations** on a yearly basis with a clear roadmap, setting priorities from **identified needs** amongst the communities. We invest **ethically**, analyze the **performance** monthly and inform quarterly donors of their **impact**.

WE INVEST

IN ONGOING INITIATIVES

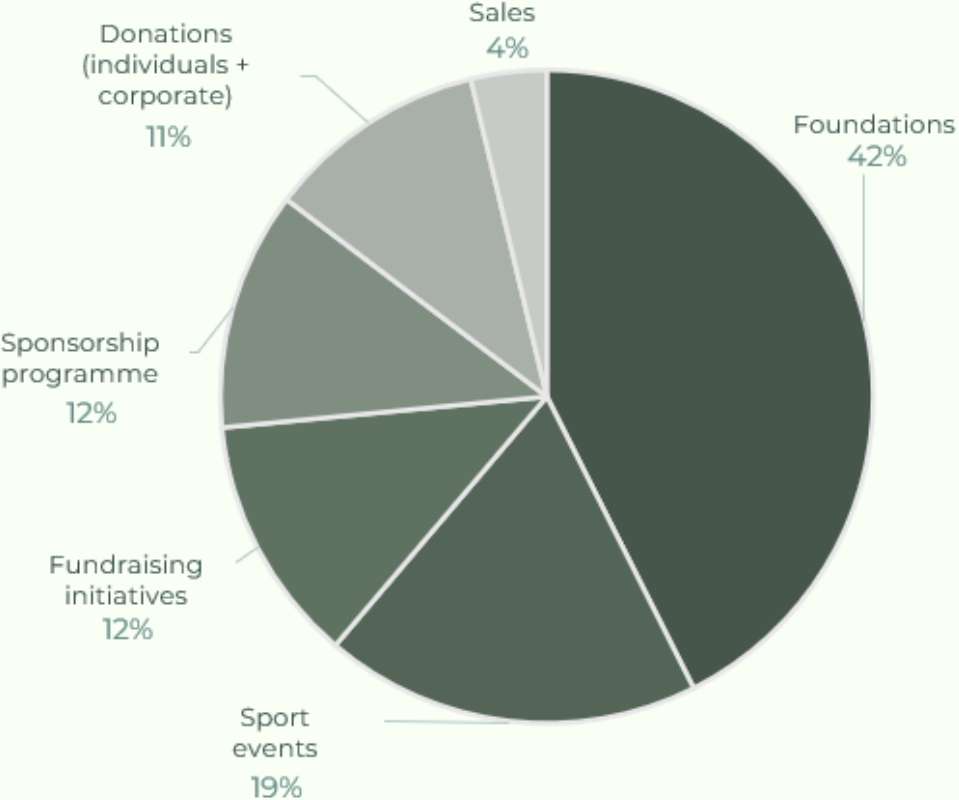
IN SPECIFIC PROJECTS

AT LIMITED OPERATIONAL COSTS

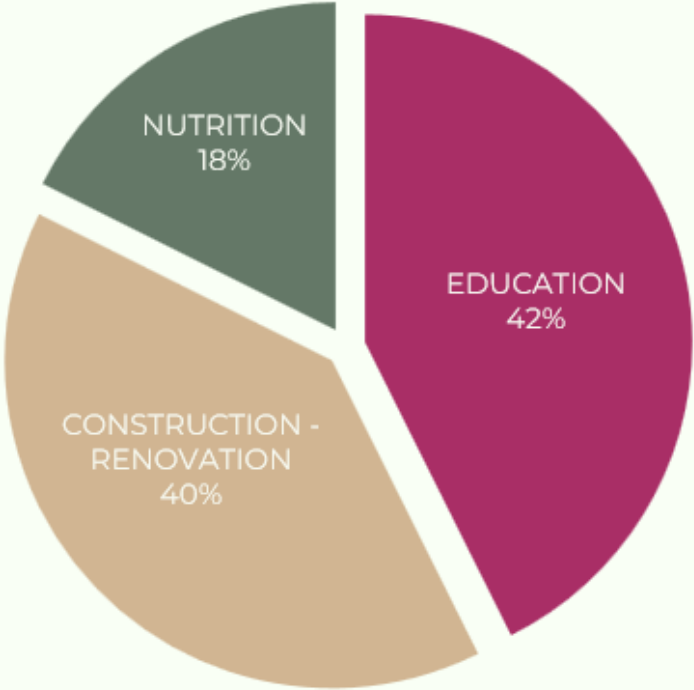


2025 snapshot

Income *








Investments



* € 78,000 raised in 2025



Initiatives to be funded in 2026

€ 1,500	€ 2,500	€ 5,000 to € 10,000	€ 20,000	€ 30,000
<p align="center">Camp for Street children</p>	<p align="center">Professional trailer</p>	<p align="center">Food aid for 6 months to 1 year</p>	<p align="center">Children transport Van</p>	<p align="center">ECD property</p>
<p>Project: Organization of a weekend for the benefit of 30 at-risk youth.</p> <p>Objective/benefits: : Provide a safe and nurturing space for children, offer trauma-informed advice and emotional support, engage children in activities that promote self-confidence and resilience.</p> <p>Content: Stay from Friday 1pm to Sunday 12pm. 5 accompanying persons including 2 educators. Program: Psychological support - Recreational activities - Health & nutrition advice - Personal development workshops - Motivational Sessions.</p> 	<p>Project: Invest in a utility trailer to collect food products from suppliers/donors.</p> <p>Objective/benefits: : To save €800 per year related to the current rental of the trailer / To allow larger volumes to be transported in fewer trips (time and fuel savings)</p> <p>Content: 4.5m (L) x 1.5m (W) x 1.2m (H) - 2700kg GVM 1 x Ungalvanized chassis 4 x 14 Inch tires and rims 2 x 1600kg Braked axles 4 x 8 Blade leaf springs 1 x Jockey wheel 1 x Swing door at rear.</p> 	<p>Project: Fund 6 months to 1 year of food aid (soup kitchen).</p> <p>Objective/benefits: : Serve 50,000 to 100,000 meals amongst the most vulnerable families. In addition to offering children and teenagers their only meal of the day, the distribution also makes it possible to identify vulnerable families, children who do not go to an ECD in order to try to encourage them to do so and to find solutions.</p> <p>Content: Rice, wheat, onions, beans, tomato sauce, oil, salt.</p> 	<p>Project: Buy a 10 seats second hand Van.</p> <p>Objective/benefits: : Support community outreach and food distribution operations. This vehicle will play a critical role in daily supplier collections, safe transport of children in after-school programs, and logistical support across Cape Town's most vulnerable communities.</p> <p>Content: Toyota Quantum or equivalent 10 seats van.</p> 	<p>Project: Buy and renovate a property to start a new ECD.</p> <p>Objective/benefits: : A very successful Principal running 2 ECDs (<i>Victory Educare/Academy</i>) wants to extend its activities in order to welcome more children. 1 of the current building has been already extended in 2024 (Froggies Family funds) and there is no more spare space available. The objective is to buy a property and renovate it to create <i>Victory Pre-primary ECD</i> with a capacity of 55 children</p> <p>Content: Property buying, renovation works (plumbing, insulation, electricity, toilets, kitchen, classroom equipments).</p> 

Partnership options

Donation

Donation allocated to a dedicated project or to ongoing initiatives.

Corporate engagement

Project funding via an initiative: solidarity race, auction, etc.

Skills sponsorship

Training, mentoring.

In-kind sponsorship

Furniture, equipment, computers, phones, food...



Next steps for Froggies Family

Short-Mid term objectives

- Support our local partners in streamlining existing activities, ensuring sustainability and future growth.
- Raise awareness of Froggies Family and build its reputation in South Africa.
- Fundraise in South Africa.
- Understand and design the governance and operating model for a South African branch.

Long term objective

Transition from **project funding** model to fully **integrated ecosystem**, enabling partial financial autonomy of our local NPO partners.



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Appendix

Examples of some completed projects since 2013



Project ID card

Type of initiative

Construction

Problem statement

Lack of space and no dedicated area for drop-in center for street children hosted in an ECD.

Solution

Build a new independent space dedicated to street children.

Audience

100+ vulnerable teenagers (street children in Parow).

Budget / Source of funding

€ 13,000 / REGINE SIXT Foundation (Sixt car rental)

Impact

Secured permanent space for training & development



Project ID card

Type of initiative

School sponsorship

Problem statement

Families struggling to support their kids entering in Grade 1.

Solution

Offer an environment designed to enhance academic growth and personal development.

Audience

42 children from Bloekombos community (Kraaifontein)

Budget / Source of funding

€ 6,000 / Individual sponsors

Impact

Children stay in school, improve performance, and grow in confidence.



Project ID card

Type of initiative

ECD class extension & kitchen renovation

Problem statement

Lack of space for 1 additional classromm and kitchen not meeting safety standards

Solution

Build a new classroom and renovate existing kitchen with professional equipment.

Audience

50 children (classroom) & 100 children (kitchen) in Parow.

Budget / Source of funding

€ 10,000 / PURESSENTIEL Foundation

Impact

50 more children welcomed, 20,000 meals served per year, under optimal food safety conditions.



Project ID card

Type of initiative

Extension

Problem statement

Lack of space and no dedicated area for kitchen facility in existing premises of a school sponsorship program.

Solution

Build a new independent space.

Audience

42 Grade 1 children (6 years old) in Bloekombos (Kraaifontein)

Budget / Source of funding

€ 5,000 / WINGS OF SUPPORT Foundation (KLM)

Impact

Secured permanent space for cooking & storage



Project ID card

Type of initiative

Rainwater tanks for ECDs.

Problem statement

Limited access to municipal water and cost of consumption preventing other investments.

Solution

Purchase & installation of 22 water tanks.

Audience

22 ECDs > 1,000 + children from Wallacedene & Bloekombos communities (Kraaifontein)

Budget / Source of funding

€ 8,000 / AIR FRANCE Foundation

Impact

Savings on water consumption for uses such as toilets, floor cleaning, laundry, and watering.

